Nguyen Tran Anh Thu

CONTACT

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Dictrict 5, TP Ho Chi Minh

EDUCATION

UEH - UNIVERSITY OF ECONOMICS HCM CITY

- Bachelor of Business Statistics
- **GPA**: 3.5/4

SKILLS

- **Data Analysis Tools:** SPSS, R-Studio.
- **Data Visualization:** Power BI, Canva.
- **Office Tools:** Microsoft Excel, Word, PowerPoint.
- Communication, Problem-Solving, Teamwork & Collaboration.

CERTIFICATIONS

- **TOEIC -** 680.
- **IC3 Digital Literacy Certification**.

ABOUT ME

I have a background in Business Statistics and hands-on experience in data processing and analysis through internships and academic projects. Proficient in Excel and R, with basic knowledge of Power BI for data visualization. I aim to grow in the data analysis field and contribute to data-driven decision-making.

EXPERIENCE

YouNet Media – Data Analyst Intern

Oct 2024 – May 2024

- Managed and processed spam data from social media platforms
- Labeled and categorized data for analysis purposes
- Utilized the company's internal data processing system
- Participated in client projects such as J&T Express, GIZ Energy, and MB Ageas Life, supporting data extraction, cleansing, and dashboard creation for research and customer insight reports

District 1 Statistics Office – Data Validation Officer

May 2024 – July 2024

- Collected and validated large financial and demographic datasets
- Ensured data accuracy and prepared data for reporting.
- Collaborated with internal departments to support data-related needs

STUDY PROJECT

Co.op Food – Convenience Store Model Development

UEH Final Course Project | Sample size: 811 | Tools: Excel, SPSS, Charts, Correspondence Analysis.

- Analyzed consumer behavior and acceptance of the Co.op Food convenience store model in Ho Chi Minh City.
- Processed and analyzed quantitative survey data from households; applied Correspondence Analysis and data visualization to uncover customer insights, brand perception, and key factors influencing store choice.