

17.96M

Revenue

7.15M

Gross sales

3492

Total customer

19K

Total Transaction

Female

Male

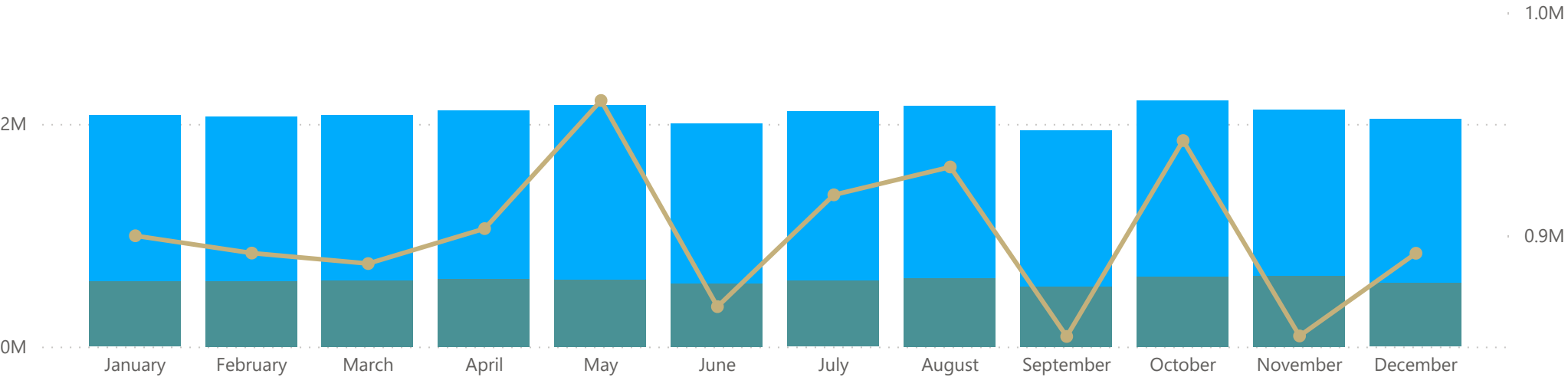
New South Wales

Queensland

Victoria

Monthly revenue, gross sales, total cost

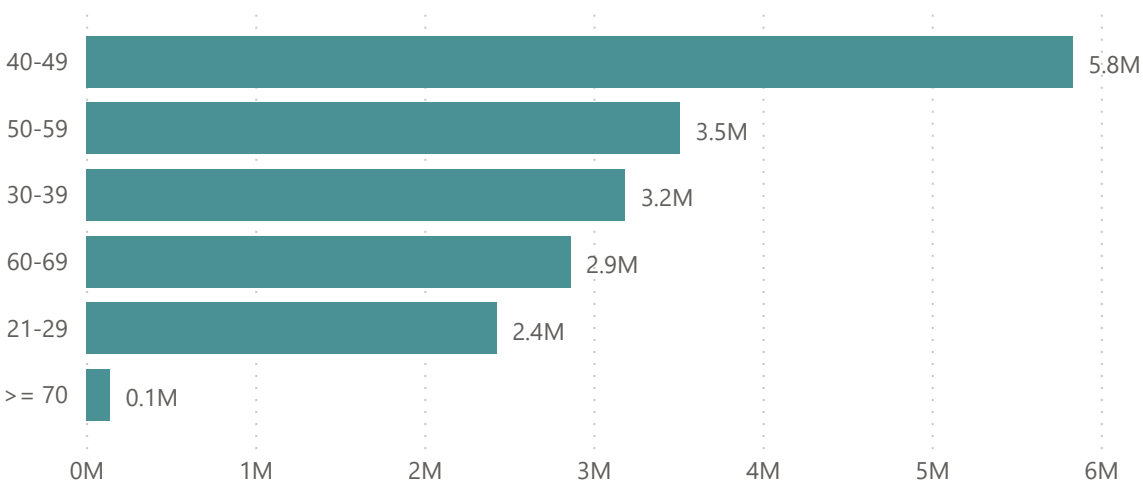
Gross sales Revenue Total cost



Target customer

First name	Last name	Gender	Postcode	Rank
Ardelis	Forrester	Female	3505	1
Chickie	Brister	Male	4500	1
Morly	Genery	Male	2113	1
Lucine	Stutt	Female	4814	4
Melinda	Hadlee	Female	2093	4
Druci	Brandli	Female	4075	6
Rutledge	Hallt	Male	2620	6
Duff	Karlowicz	Male	2200	8
Nancie	Vian	Female	4814	8

Age group



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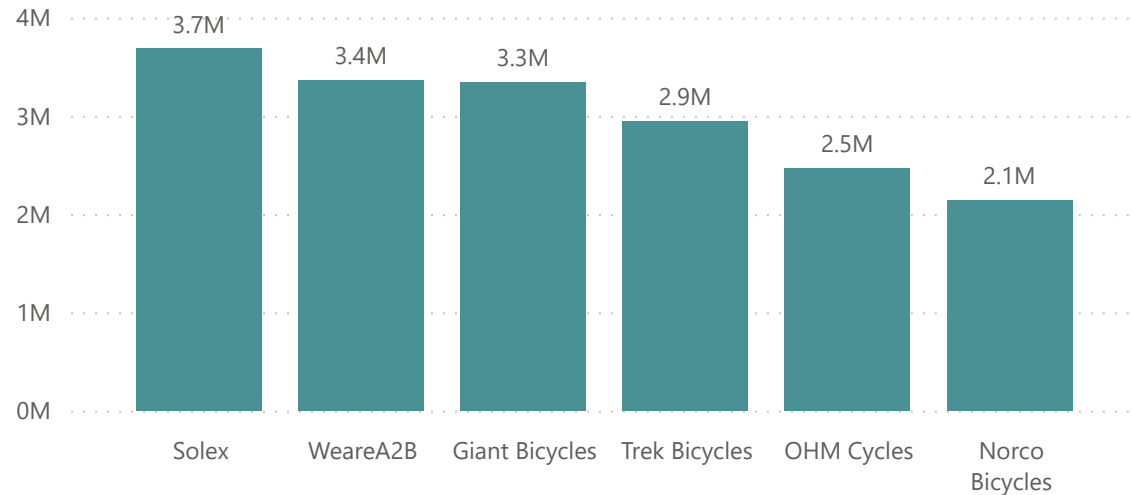
Male

New South Wales

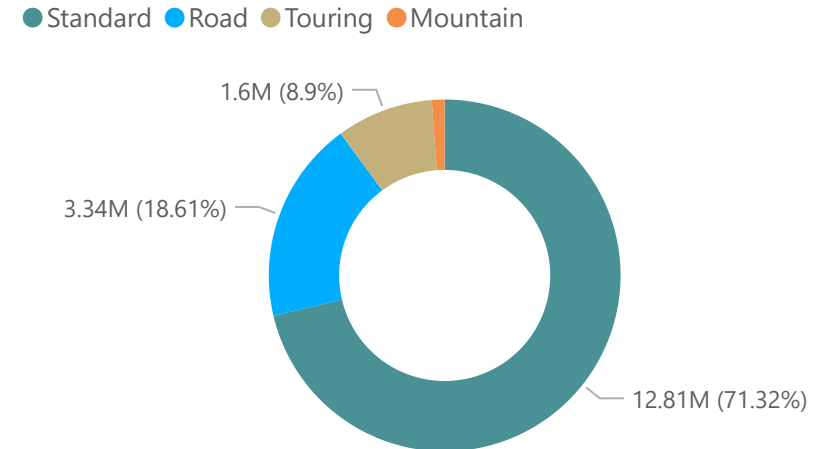
Queensland

Victoria

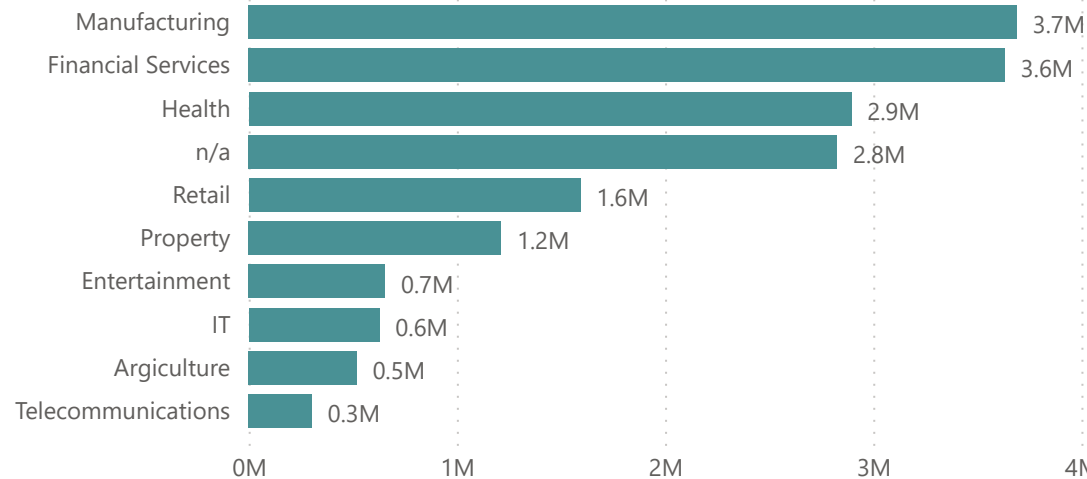
Sales by Brand



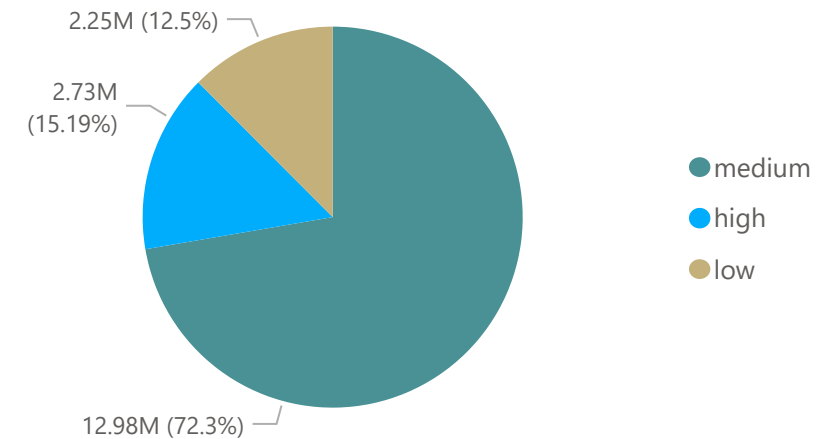
Sales by Product line



Sales by job industry



Sales by product class



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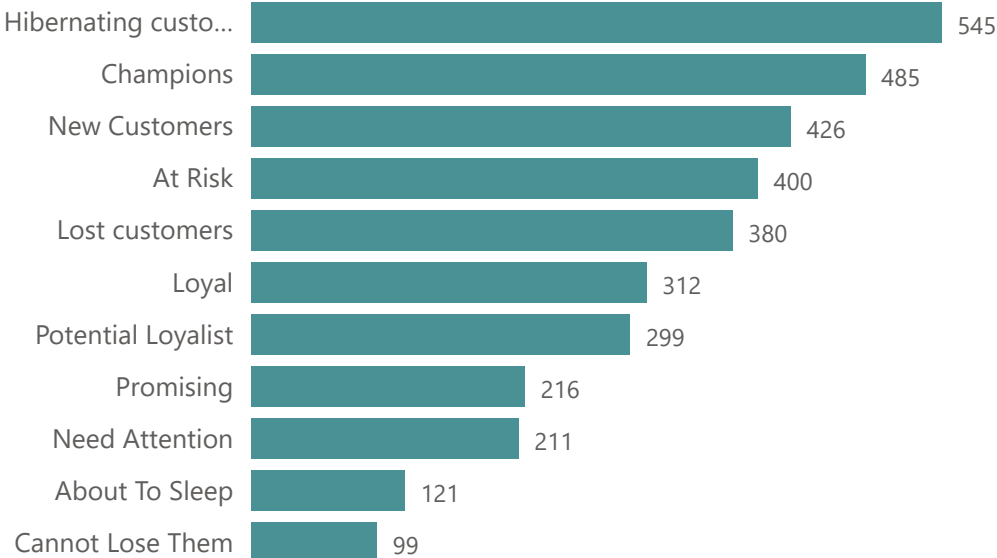
New South Wales

Queensland

Victoria

CustomerID	First name	Wealth segment	R-F-M	Segment
729	Ammamaria	Affluent Customer	555	Champions
973	Annabella	High Net Worth	555	Champions
2747	Anna-diane	Affluent Customer	555	Champions
739	Arnie	Mass Customer	555	Champions
2369	Averyl	Mass Customer	555	Champions
2653	Aylmer	Affluent Customer	555	Champions
1317	Barrett	Mass Customer	555	Champions
605	Bart	Mass Customer	555	Champions
89	Benedicto	Mass Customer	555	Champions
142	Bentley	Affluent Customer	555	Champions
1950	Berne	Affluent Customer	555	Champions
946	Bettina	High Net Worth	555	Champions
2993	Blinnie	Affluent Customer	555	Champions
3191	Bobbette	Affluent Customer	555	Champions
3251	Cammie	High Net Worth	555	Champions
1970	Carl	Mass Customer	555	Champions
1625	Caryl	Mass Customer	555	Champions
3470	Catherina	Affluent Customer	555	Champions
174	Catie	Mass Customer	555	Champions
2860	Charity	Mass Customer	555	Champions
3080	Christoforo	High Net Worth	555	Champions
1390	Christyna	High Net Worth	555	Champions

Total customer by Segment



12/30/2017 12:00:00
AM

Last transactions day