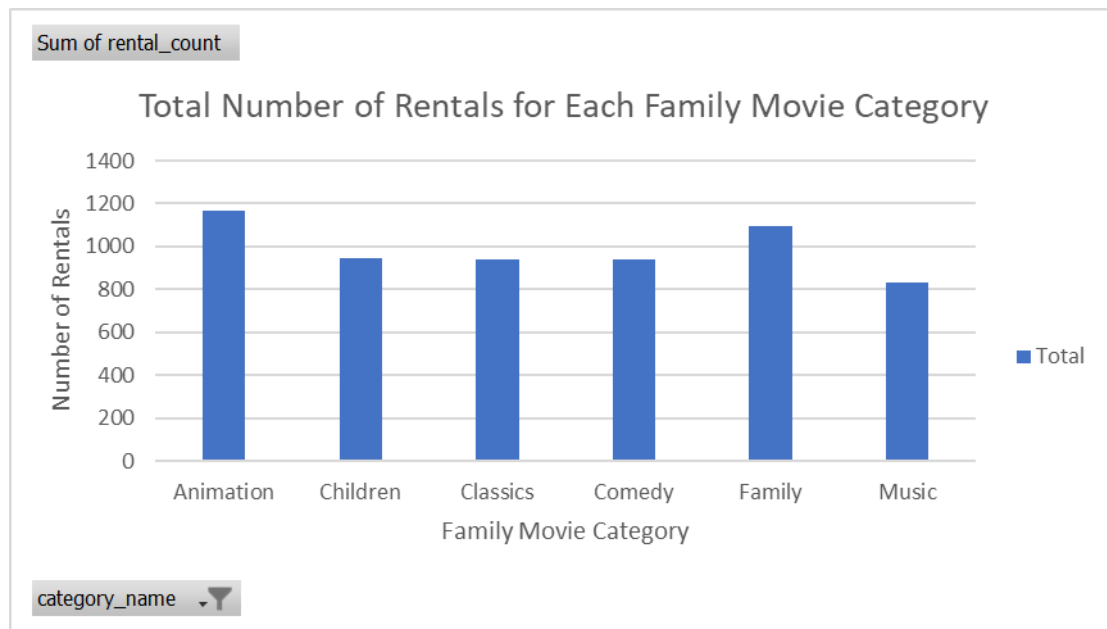


# What were the total number of rentals for each family movie category?



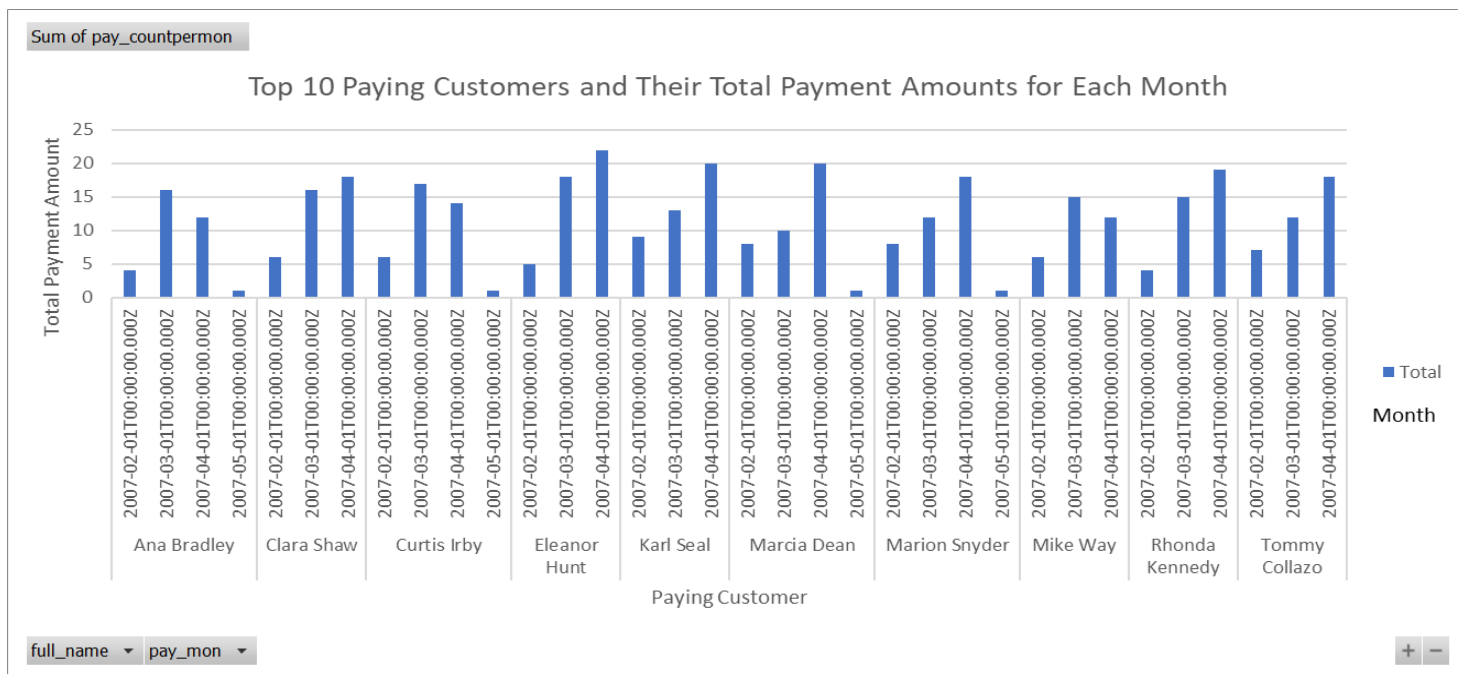
The total number of rentals for each family movie category is pretty much similar to each other. The highest one is Animation with 1166 rentals, and the lowest one is Music with 830 rentals.

# How do the two stores compare in their count of rentals?



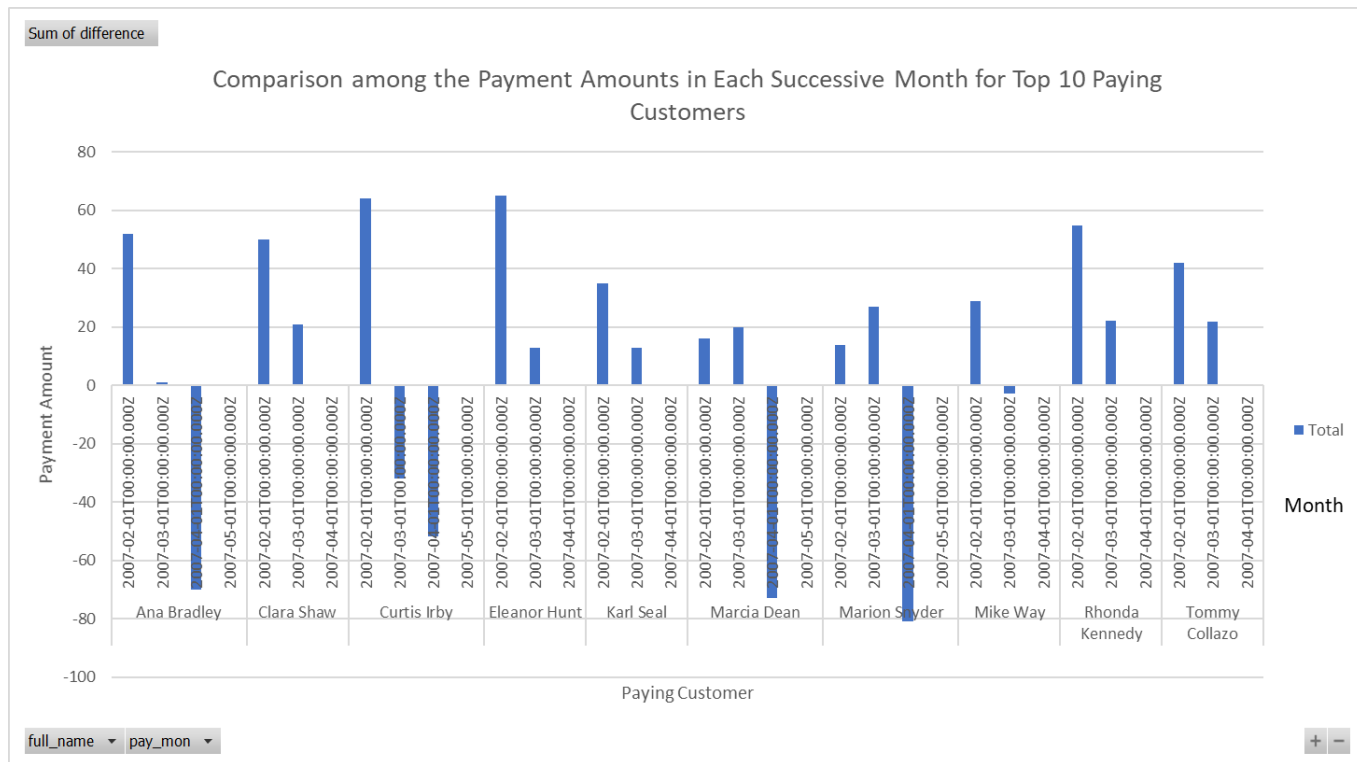
The counts of rentals for both stores are pretty much similar to each other.

# Who are the top 10 paying customers and what are their total payment amount for each month?



The payment amounts tend to increase during the first 3 months and decrease in the 4<sup>th</sup> month if there is a 4<sup>th</sup> month for a customer.

# Who are the top 10 paying customers and how do their payment amount of each month compare to the previous one?



The difference in payment amounts between the 2<sup>nd</sup> month and the 1<sup>st</sup> month tends to be the highest compared to other months for each customer.