

Consumer Shopping Trends

Gender

- ☐ Female
- ☐ Male

Age (bins)

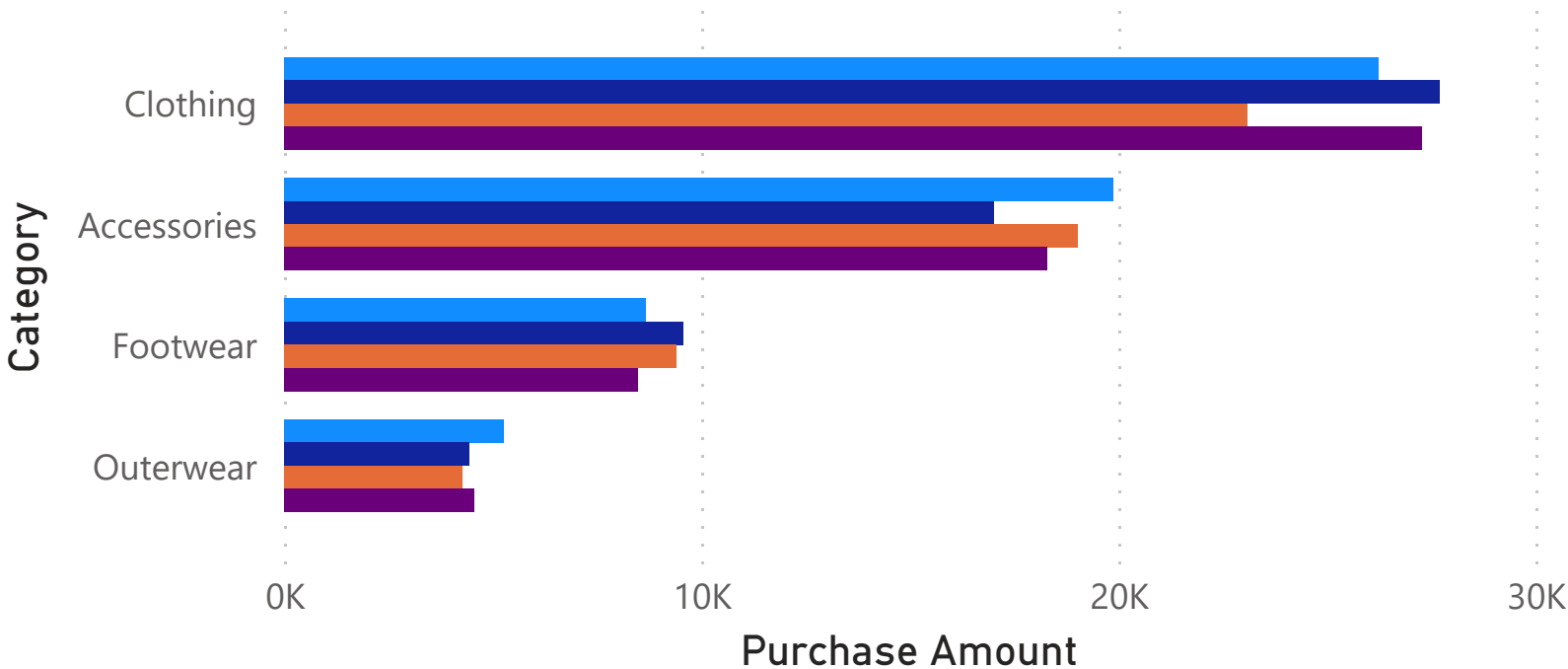
10

70

Average Review Rating

Purchase Amount (USD) by Category and Season

Season ● Fall ● Spring ● Summer ● Winter



% Frequency of Purchases

