

*\*This landing page will be a video that automatically plays.  
I need it to be optimized and resized for mobile devices*

# The Design Nia Creative

**ENTER.**

— hover change to # CE0E2D  
throughout the ENTIRE SITE



WORK.

CONTACT.

Durham College.

Editorial.

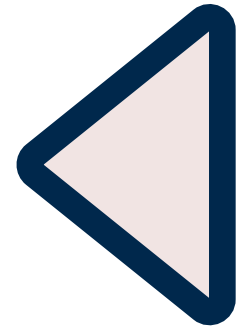
Logos.

Branding.

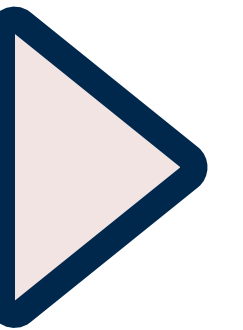
Illustrations and  
Personal Projects.

Header opacity 90%  
over the images

5 FULL SCREEN Image slideshow with 20% overlay, plays automatically  
Each slide links to the appropriate page in the site.



**TITLE**  
Description



outline is 10pt

outline is 10pt





**Durham College** (Official Published Works).

**WORK.**

**CONTACT.**

47pt font

## I designed the Durham College 2019-2020 Student Handbook

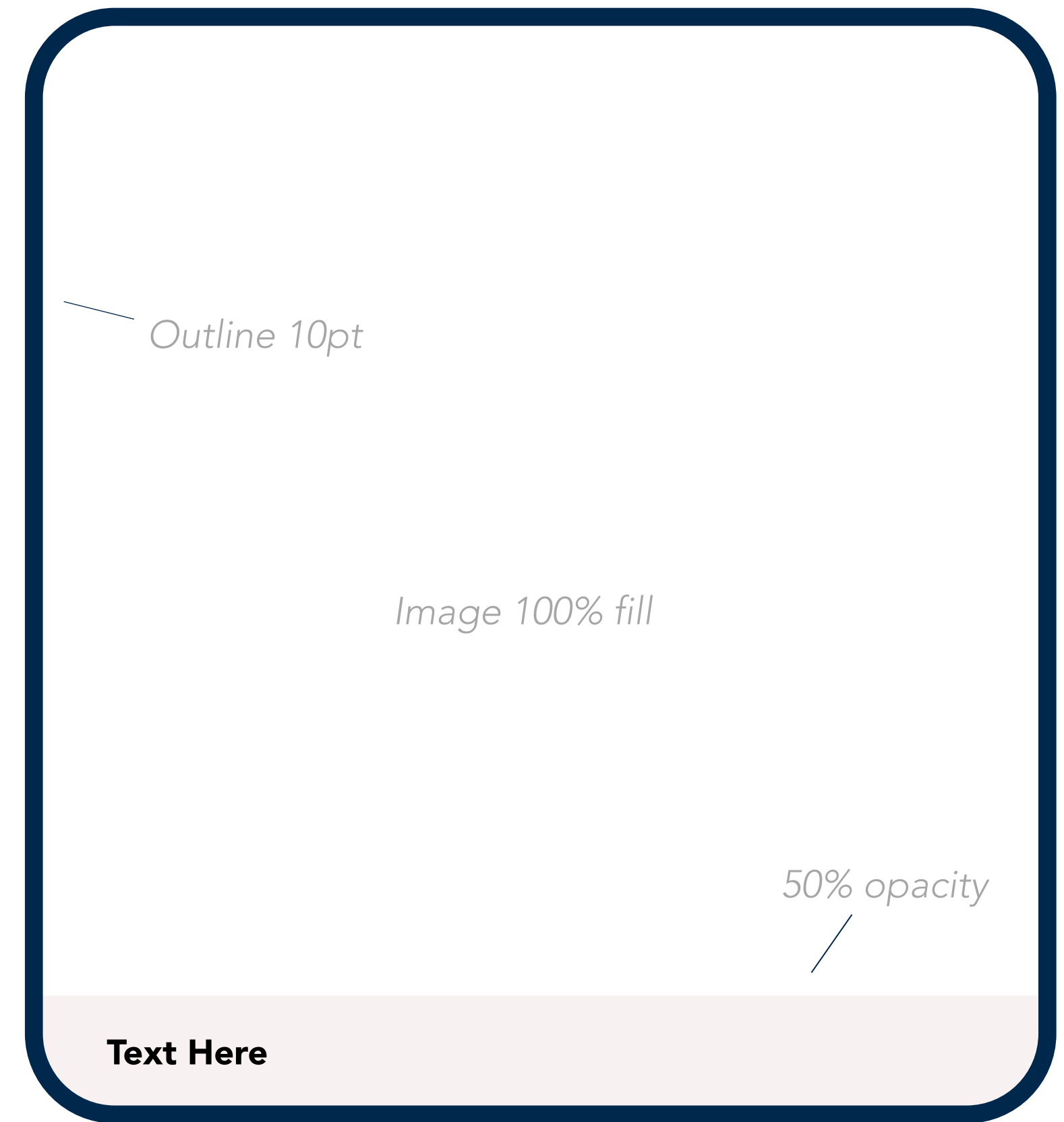
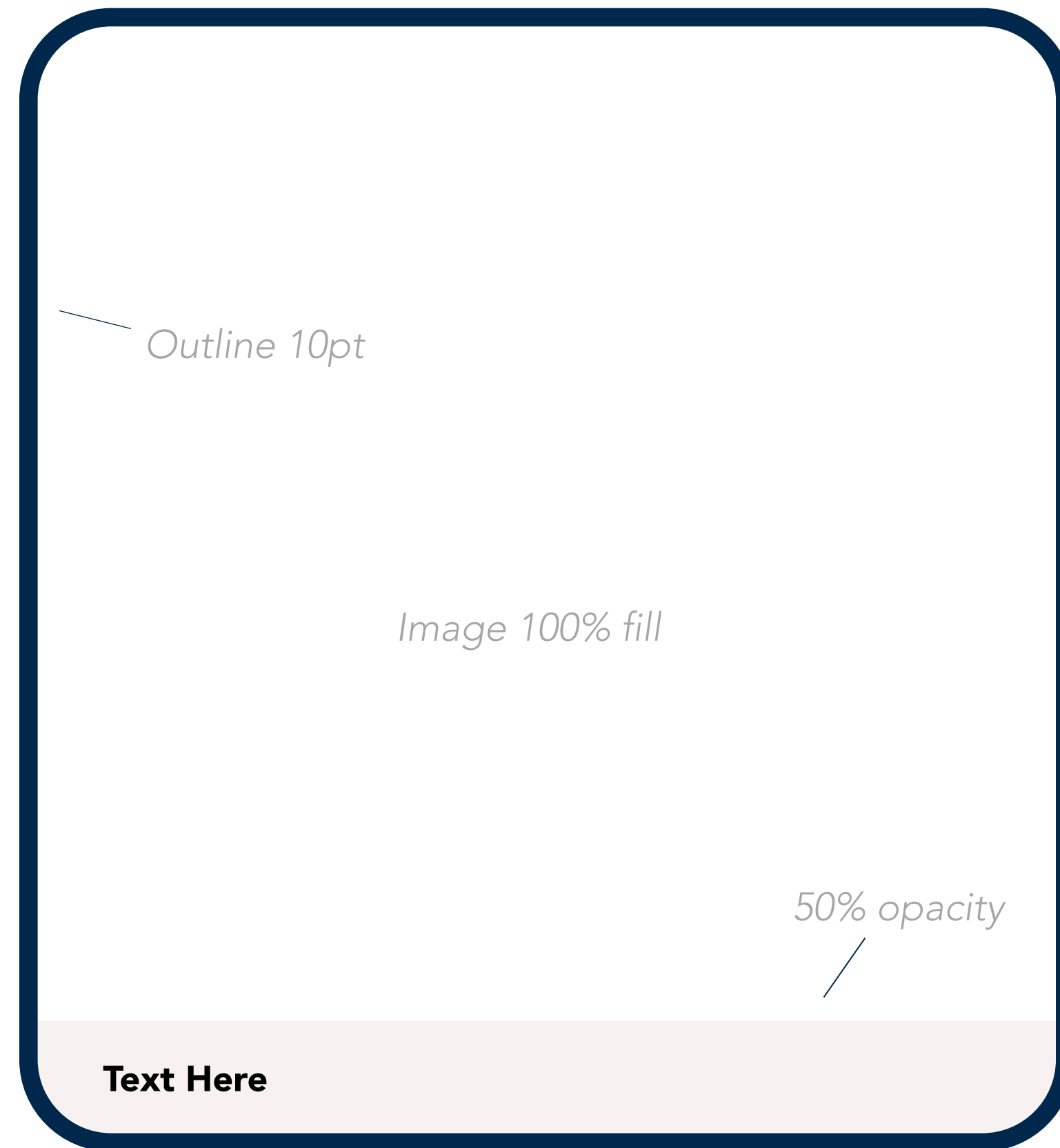
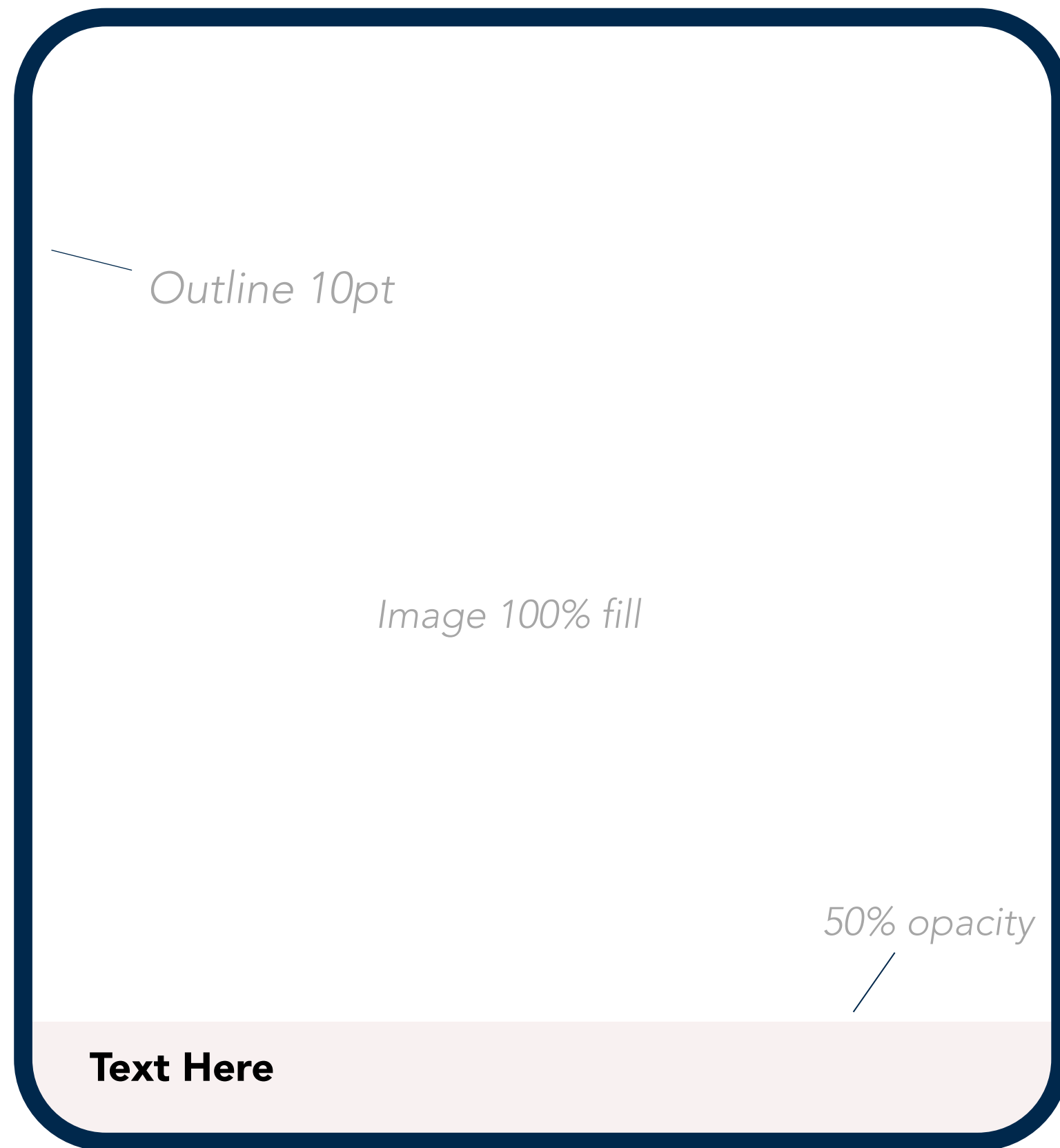
I implemented many new elements to the Durham College Handbook while adhering to the Durham College Branding Guidelines to promote the following:

1. Usability,
2. Student efficiency and
3. Personalization

No working template to start with - I completed this 180 paged project from scratch.



Scroll down full screen, automatic 3 image slide show page with 20% overlay.



Outline 5pt

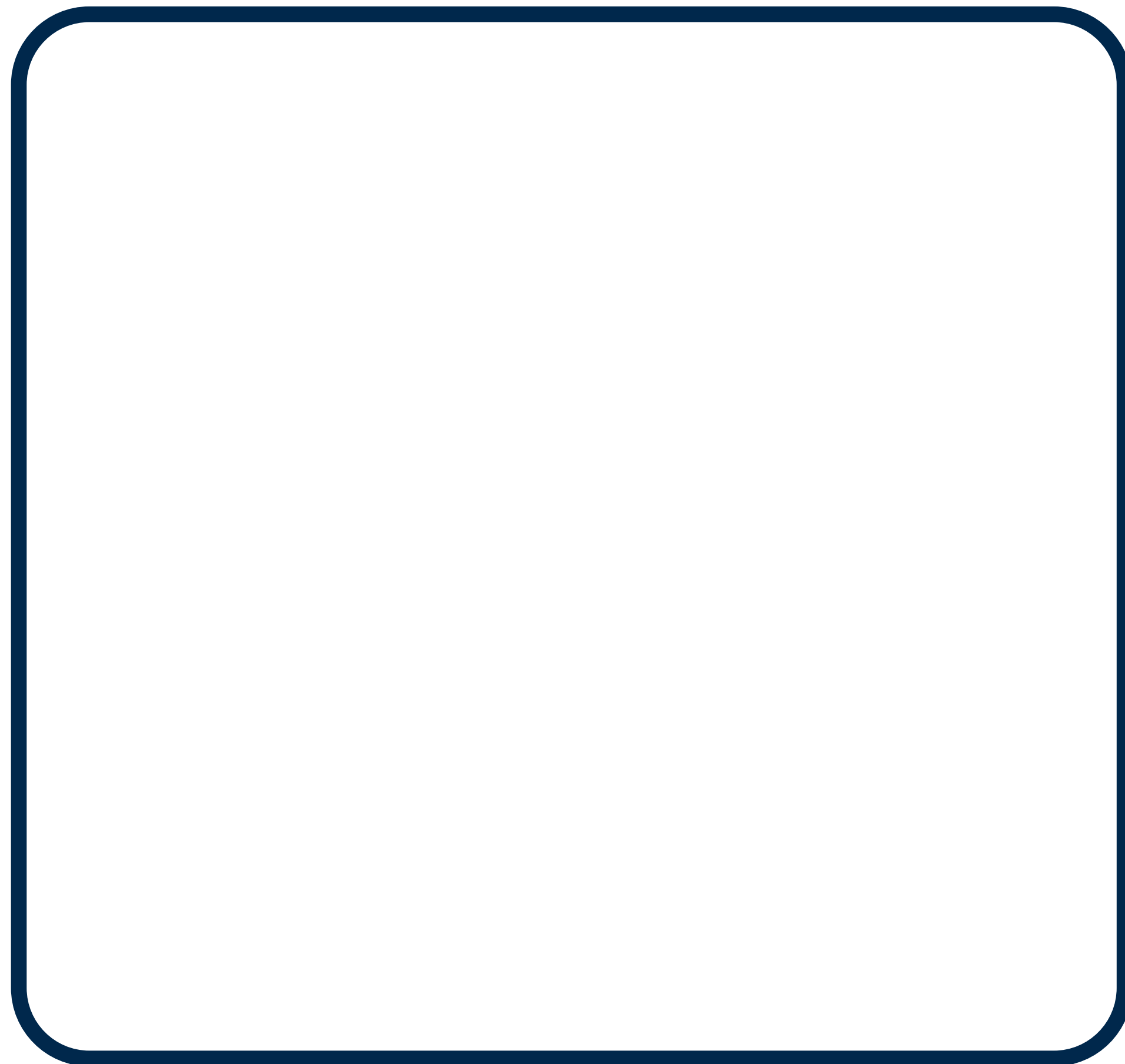


# Durham College (Official Published Works).

WORK.

CONTACT.

*Scroll down full screen, images with 20% overlay.*



**Visual Iconography Element:** I added an element of visual icons to the main informational pages for a visual representation of the contents.

*26pt font*



*Scroll down full screen, images with 20% overlay.*



**Semester Page Concept/Element:** I implemented the concept of a semester page before the month of each new semester where students can have space to write out goals and input their own personal schedule.

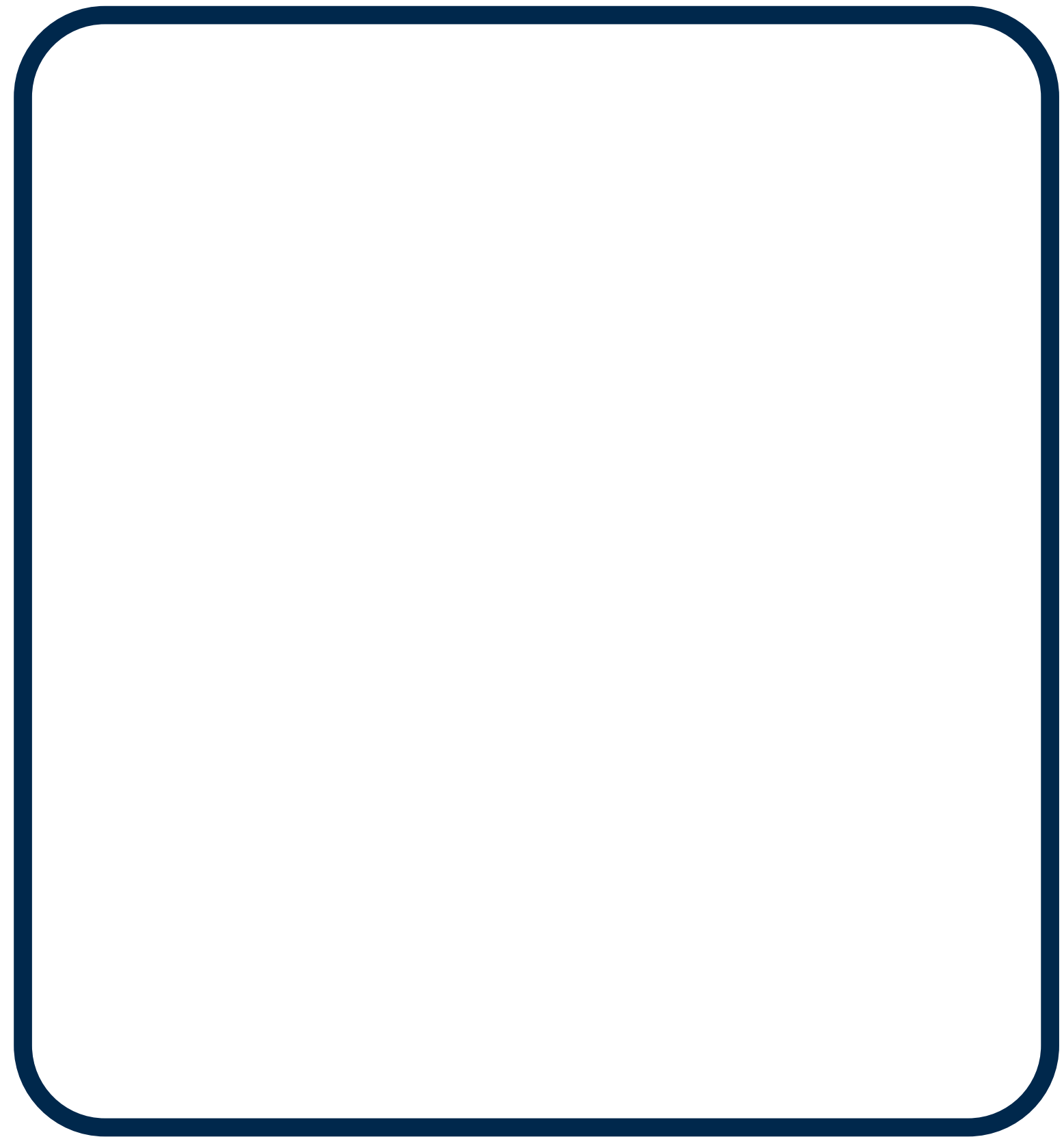
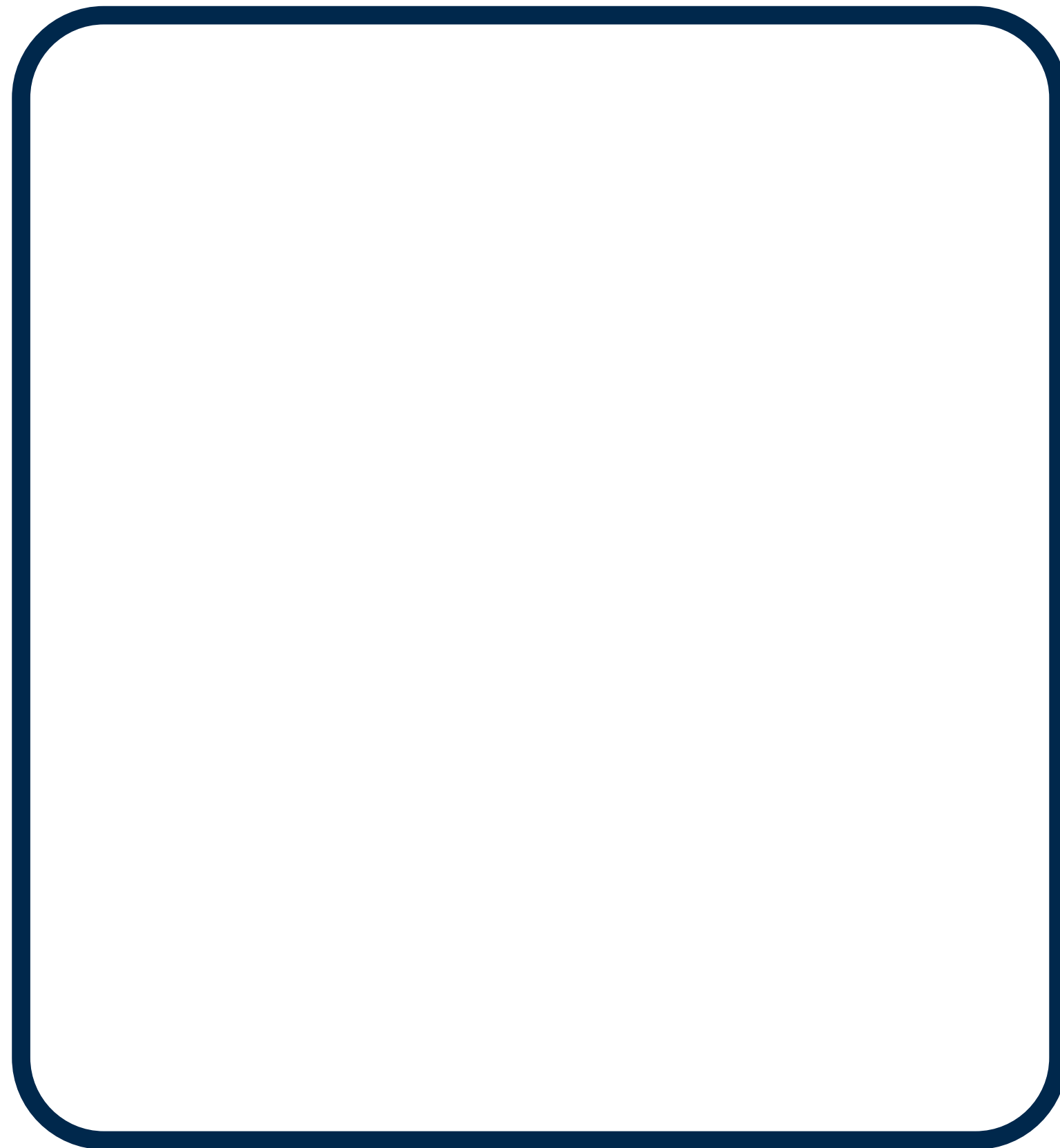
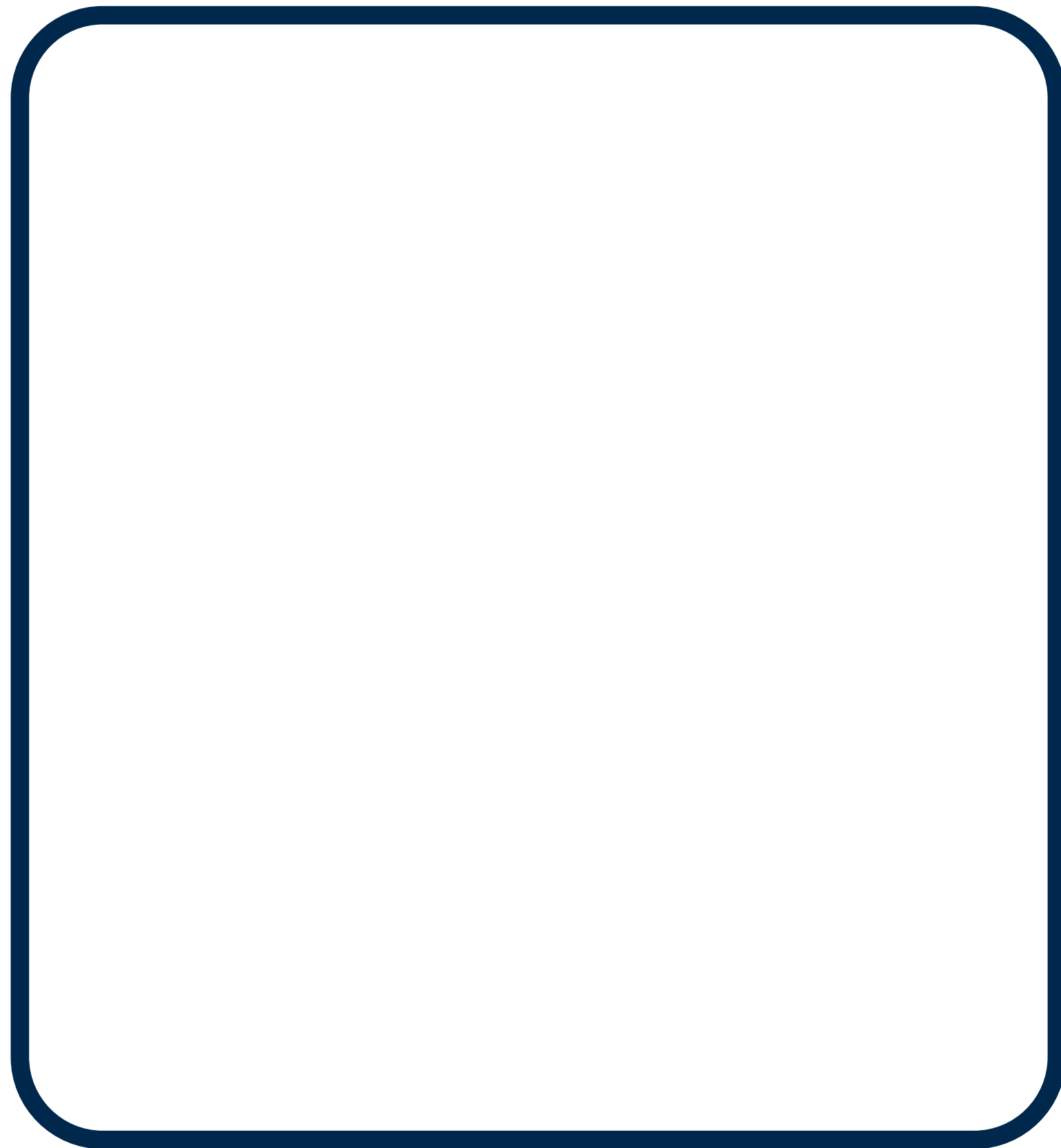
*26pt font /  
leading 37pt (space between the lines)*



Promotion and easy access of the College's social media pages in the footer of each "month at a glance pages".



*Scroll down full screen, automatic 3 image slide show page with 20% overlay.*



**Progressive Side Bar Element:**The side bar with the month progressively gets "filled" as the months near the end of the semester.



*Scroll down full screen, images with 20% overlay.*

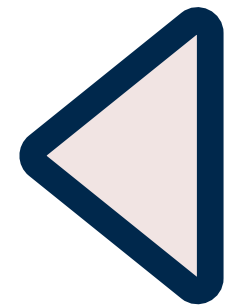


**Implementation Encouraging Quotes Element:** On each weekly page I implemented a element of encouraging/positive quotes with the idea that students would be inspired/pushed to continue their studies/life goals that they have planned for themselves.

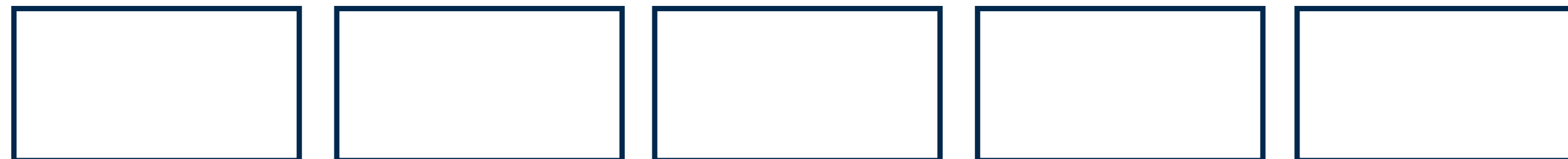
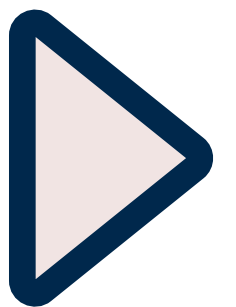




## The 2019-2020 Durham College Calendar



*5 Image slideshow 100% with no overlay, plays automatically  
previews below have no borders*





Branding.

WORK.

CONTACT.

## Tokyo 2020 Olympics Design Concept.

- 5 *100% Image slideshow with no overlay, plays automatically  
Scroll down for next project with same slideshow set up.*



Branding.

WORK.

CONTACT.

## Photography Studio Logo Design Breakdown.

- 
- 2** *100% Image slideshow with no overlay, plays automatically  
Scroll down for next project with same slideshow set up.*



Branding.

WORK.

CONTACT.

## Company Logo and Branding Update (Official and Published)



**7** 100% Image slideshow with no overlay, plays automatically  
First slide is a video - press to play.



Logo Work.

WORK.

CONTACT.

*11 Image slideshow 100% with no overlay, plays automatically no border*

*next image is  
partly seen*

