

April PR Marketing and Media Committee Notes



Agenda

Welcome

- Ice Breaker

Upcoming Elections

- Apply for committee role if interested.
- May/may-not be campaigning done, but sharing info on candidates can be undertaken by us
- “Meet the Candidates” Video, Interviews for podcast, etc.

Hackathon

- Preliminary discussion
- Marketing Materials: logo, website, etc
- Swaghi!l: t-shirts, stickers, canvas bags, etc.
- Last year’s site: <https://thursdaynetwork.github.io/UNhackthevote2017/>

Digital Magazine

- Still waiting on a few articles, but received most content
- Covering NDoS

TN Podcast

- Next subcommittee meeting is scheduled for April 25
- Podcast Host
 - Between Whitney Smith, Ameshia Cross, and Keith Chaney
 - All have sent in videos
- Podcasting Equipment
 - Equipment has been placed in inventory (hope to order by Friday)
- Topics
 - Which topics should we cover? Ideas for organizations to reach out to?

“For the Culture Newsletter”

Old Business

- Stock photos. Take some tonight?
- LinkedIn/Website Content

Freebies

- Adobe Creative Cloud Licensed Software

Upcoming Events

- **NDoS Steam Into the Future: Design Challenge and Exhibition Fair**
 - April 14th | 8:30am - 3pm | DC Office of Neighborhood Safety and Engagement
 - Sign-up: bit.ly/ndos2018
- **Lead4Life**
 - April 19th | 6pm - 7:30pm | 11 Wood Ln, Rockville MD
 - Sign-up: bit.ly/TNL4L
- **Food Pantry Distribution**
 - April 21st | Time TBD | Greater Washington Urban League
- **General Body Meeting**
 - April 26th | 6:30pm - 8:30pm | Location TBD

Misc.

- [Event Needs List](#)