

Social & Cultural Committee Meeting

Wednesday, March 14, 2018; 7PM - 8:30PM

Greater Washington Urban League

I. Welcome

- Ice Breaker
 - In honor of women's history month, committee members were asked to share the name of a women they admire and why.

II. Event Review

- TN Movie Night - Black Panther
 - Great turnout despite the weather
 - It was helpful to have volunteers at lower level to direct attendees upstairs
 - No issues with ticket distribution
- 4th Annual Black Jewish Unity Seder
 - Twelve TN members in attendance
 - Attendees found event eye-opening and were engaged in great conversations and dialogue with other attendees, attendees saw the event as an opportunity to network
 - We should communicate the "why" or the relevance of the event for the black community, encourage attendees to "try something new"
 - Ticket price \$25 may have also been a barrier
 - Try to push the social justice aspect of the event. A lot of conversations were held around the 10 modern plagues
 - The food was good. There was a suggestion that we should have heavily promoted that food and wine was available
 - Highlight the significance of our work with the Jewish community and intended outcomes. The purpose is to eventually advocate on issues of similar concern. Maybe we could learn from the Jewish community on how to wield economic power.
 - Needed more time to promote the event, only had two weeks
 - Get testimonials from previous attendees to include in future promotional items and/or include more photos of TN members at event.
 - The event was well run and coordinated.

III. Upcoming Events

- March Post GBM Event
 - Chicken + Whiskey
 - ☞ 25 - 20 people in attendance

- ☞ The venue was nice, it was a little packed. They had an interesting rule about ordering food and having to stay put towards the front of the restaurant. Bar available in the back.
- Rep Your College: 2018 Final Four Game Watch Party - March 31
 - Potluck Item Sign-up
 - ☞ Ashley to distribute pot luck sign-up form via GroupMe
 - ☞ Identified volunteers for Game watch party
 - ☞ Tianna, Nicole, Sam and Brandon expressed interest in helping out during the game watch party.
 - ☞ Volunteers should arrive at event location at 4 pm
 - ☞ Possible volunteer opportunities include: clean-up, check-in, set-up, need folding tables and chairs, music playlist, speakers and mic (ask Brian about this)
 - ☞ Ashley to attend Membership committee meeting to get a better understanding of remaining needs. Candace out of town on event date.
- Karaoke Night Fundraiser - Mid/late April
 - Ideas for theme 2000s
 - Fundraiser to benefit GWUL scholarship fund and to recruit volunteers and promote Lead4Life and the Empowerment Academy
 - Best solo performance, female or male performance
 - Attendees encouraged to dress up in 2000s theme
 - Possible opportunity to donate items like clothing
 - Need alternative event location if GWUL meeting room too small, need permission to use alcohol
 - ☞ Karaoke bars mentioned, Smith Public Trust (\$150), Reeves Center (No alcohol), Ben's Next Door (Layout not ideal)
 - Use clips/photos from last year's karaoke event to promote upcoming fundraiser
 - We would use YouTube to run karaoke
 - Possible event name From the 99 to the 2000s
 - Volunteer assignments TBA
 - Fee \$7 members; \$10 non-members
 - If we go with Smith Public Trust - have them create a special cocktail
 - Karaoke would need to be structured to include volunteer promos
 - Ashley to pull together proposal, Ashley to reach out to SPT

IV. Propose Events

- Guidelines
 - Ashley invited Amy Lee (TN Vice President) to share NUYP and TN pillars. All events must fit into one more NUYP and TN pillars.
 - ☞ Technical Literacy, Gender Equality, Men of the Movement, Youth Empowerment & Mentoring, Political Advocacy

- ☞ Possible event ideas:
- ☞ Afro Cuban Festival in May @ Millennium stage Kennedy Center - Free events after 6 pm
- ☞ African Diaspora - Embassy crawl in May
- ☞ More emphasis on other cultures within the African Diaspora e.g. hosting a culture night
 - ☞ Would need representatives within TN to be willing to share their cultures
- ☞ Hooded or Being Black for Dummies @ Atlas Theatre
 - ☞ Group tickets, post show talk back
- ☞ The Wiz - Ford's Theatre
- ☞ Dine Diaspora - Cooking Cuisine from across the diaspora
- ☞ NBA Finals watch party
- ☞ Book club to embrace culture, would need to be focused on short stories, story re-enactments to encourage dialogue
- ☞ Dance hall classes - has diaspora focus but may only encourage attendance by women
- ☞ Intermural Sports Activities - fundraiser for GWUL programming, fee to participate
- ☞ Hiking, top golf, outdoor afro, bowling, Lazer tag and Zipline, Escape room
- ☞ Slumber parties - Ladies of the League (LoL)

V. Social & Cultural Committee Outing - April Ideas

- Happy Hour TBA
 - For the committee members to get to know one another

VI. Closing*

*Ashley to review and boost suggested programming for further alignment with TN pillars and opportunities for direct community service and present revised ideas to committee members at April meeting.