

## **April PR Marketing and Media Committee Notes**

**Attendees: Sly, Allie, Megan, Candice, Danyelle, Reese, Claudia**

### **Agenda**

#### **Welcome**

- Ice Breaker

#### **Upcoming Elections**

- Apply for committee role if interested.
- May/may-not be campaigning done, but sharing info on candidates can be undertaken by us
- “Meet the Candidates” Video, Interviews for podcast, etc.

#### **Hackathon**

- Preliminary discussion
- Marketing Materials: logo, website, etc
- Swaghili: t-shirts, stickers, canvas bags, etc.
- Last year’s site: <https://thursdaynetwork.github.io/UNhackthevote2017/>

#### **Digital Magazine**

- Still waiting on a few articles, but received most content
- Covering NDoS
  - Talk to students/teams/exhibitors
  - Come up with questions to ask them

#### **TN Podcast**

- Next subcommittee meeting is scheduled for April 25
- Podcast Host
  - Between Whitney Smith, Ameshia Cross, and Keith Chaney
  - All have sent in videos
- Podcasting Equipment

- Equipment has been placed in inventory (hope to order by Friday)
- Topics
  - Which topics should we cover? Ideas for organizations to reach out to?

## **“For the Culture Newsletter”**

### **Old Business**

- Stock photos. Take some tonight?
- LinkedIn/Website Content

### **Freebies**

- Adobe Creative Cloud Licensed Software

### **Upcoming Events**

- **NDoS Steam Into the Future: Design Challenge and Exhibition Fair**
  - April 14th | 8:30am - 3pm | DC Office of Neighborhood Safety and Engagement
  - Sign-up: [bit.ly/ndos2018](http://bit.ly/ndos2018)
- **Lead4Life**
  - April 19th | 6pm - 7:30pm | 11 Wood Ln, Rockville MD
  - Sign-up: [bit.ly/TNL4L](http://bit.ly/TNL4L)
- **Food Pantry Distribution**
  - April 21st | 10am-10:30am | Greater Washington Urban League
- **General Body Meeting**
  - April 26th | 6:30pm - 8:30pm | Location TBD

### **Misc.**

- [Event Needs List](#)

## Notes

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