

# Real-time Carbon Neutrality Management And Optimization Using Natural Language Processing

Project ID: 2022-175



# This is our team

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# Content

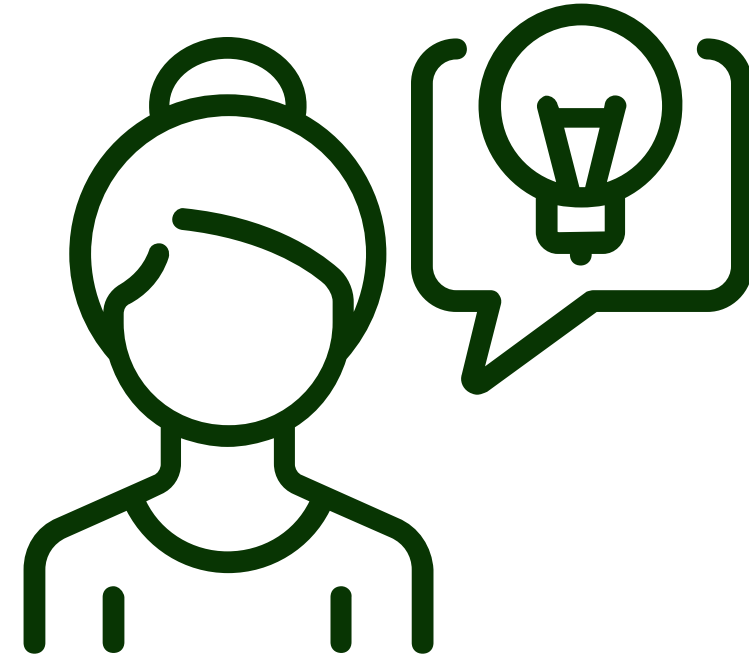


1. Overall Introduction
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# 01

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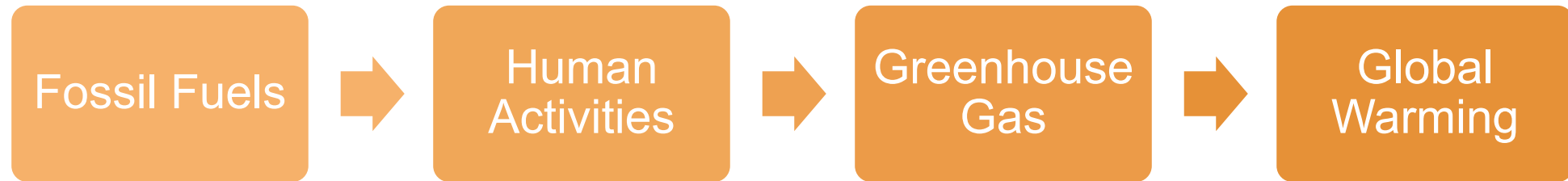
## Overall Introduction



# Domain Background - Cause



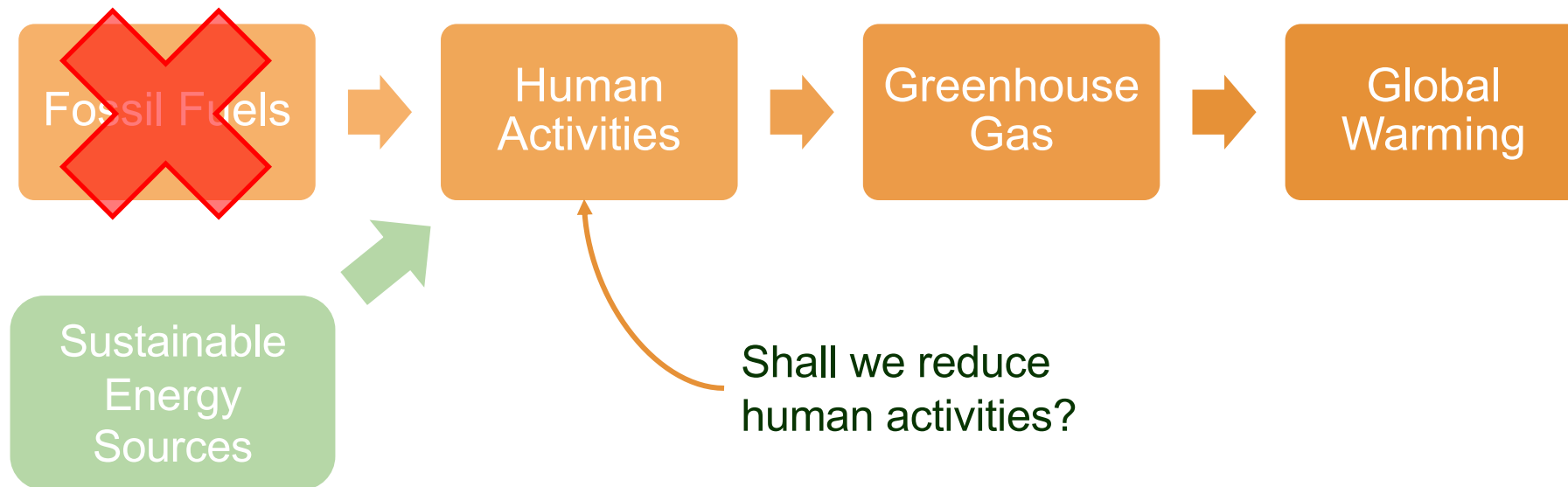
How does global warming occur?



# Domain Background - Remedy

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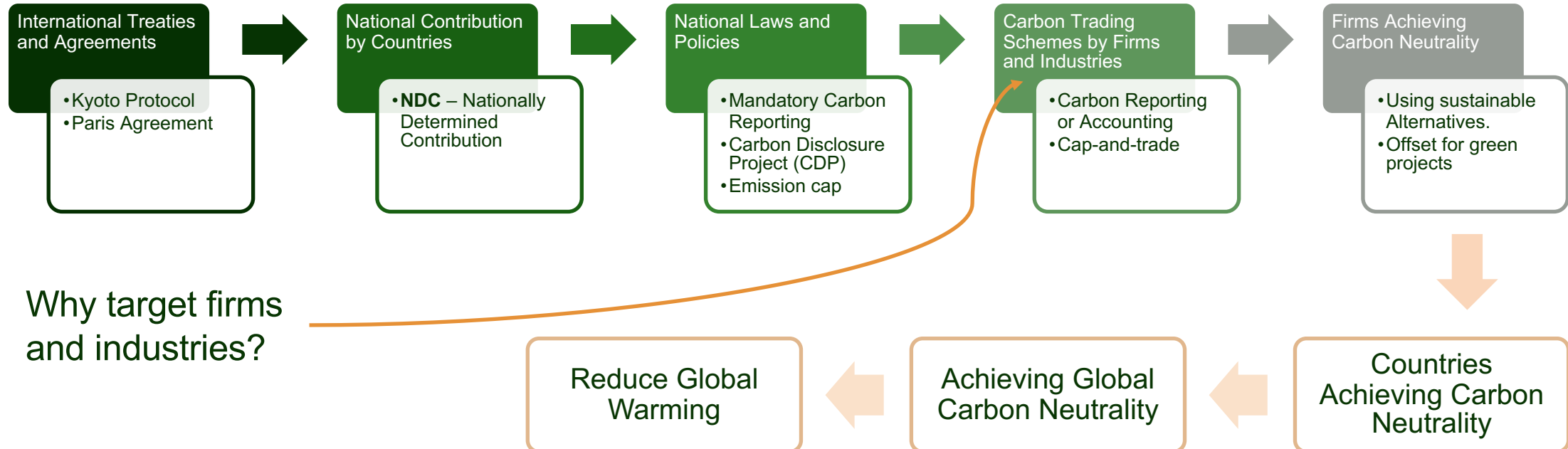
How to reduce global warming?



# Domain Background– Current Measures



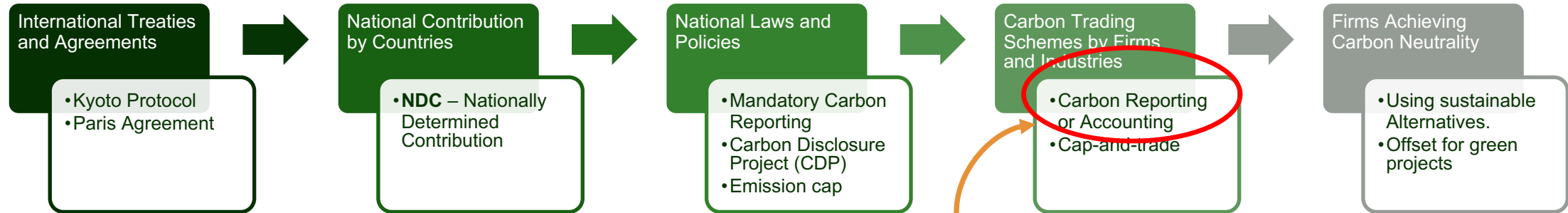
What are we doing now to reduce Global Warming?



# Domain Background– Our Focus



What is our project focus area?



Why focus carbon reporting?





# Domain Background - Benefits



What are the benefits carbon reporting and carbon trading?

- Urges firms to go Carbon Neutral
- Encourages the usage of sustainable energy sources
- Promotes Innovation in developing green solutions

# Terminology



- **Carbon Credits**
- **Carbon Neutrality**
- Carbon Offsetting
- **Carbon Reporting or Carbon Accounting**
- **Carbon Trading**
- CO<sub>2</sub> Equivalent
- Consumption
- Emission Activity
- Emission Factor
- Emission Source
- Emission Technology
- Global Warming Potential
- Greenhouse Gas (GHG) – Carbon dioxide, Methane, Nitrous oxide, Hydrofluorocarbons, etc.

# Current Approaches



What are the current methods of carbon reporting?

1. Manual reporting
  - Ledgers and hard copies.
2. Spreadsheets
  - Using spreadsheet tools such as MS Excel, etc.
3. Emission calculators
  - Commercial emission calculators such as CarbonView, etc.

# Current Approaches – Issues



What are the issues of current approaches?

- Data logging happens at once.
  - No real-time emission status
  - Chances for unexpected results
  - No time to correct mistakes
- Usually done by a single individual or small group of personals
  - Large workload
  - Not Scalable
  - Human error
  - Delay

# 02

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## Research Question



# Research Question



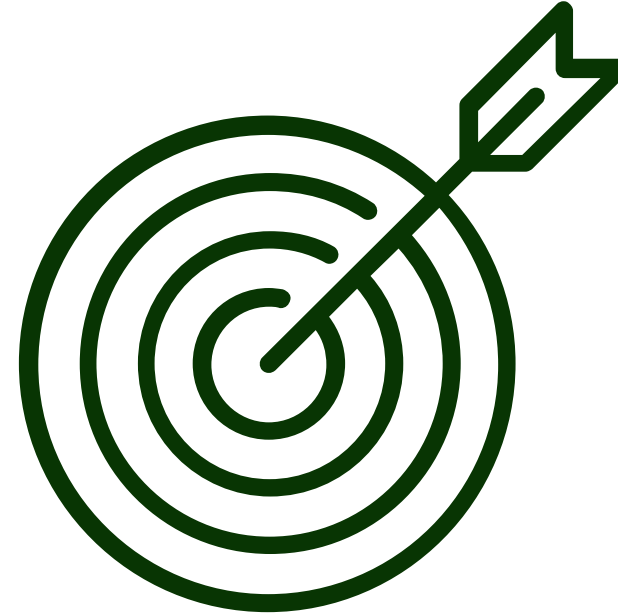
How to implement

- a **real-time** carbon neutrality management system for corporate organizations and
- help these organizations **optimize** their emissions to achieve desired emission target?

# 03

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## Objectives



# Objectives



## Main Objective:

Create a cross-platform mobile application platform for organizations to **manage** and **optimize** their carbon emissions.

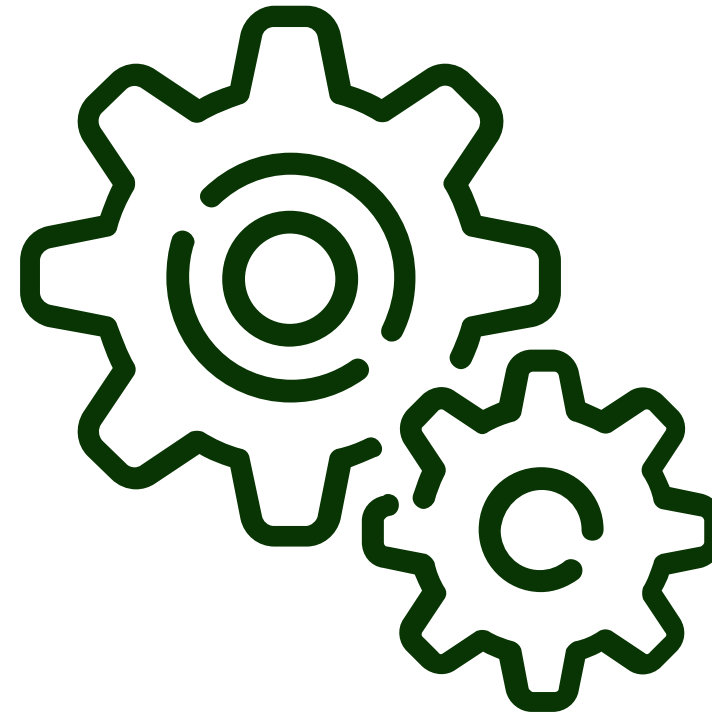
## Specific Objectives:

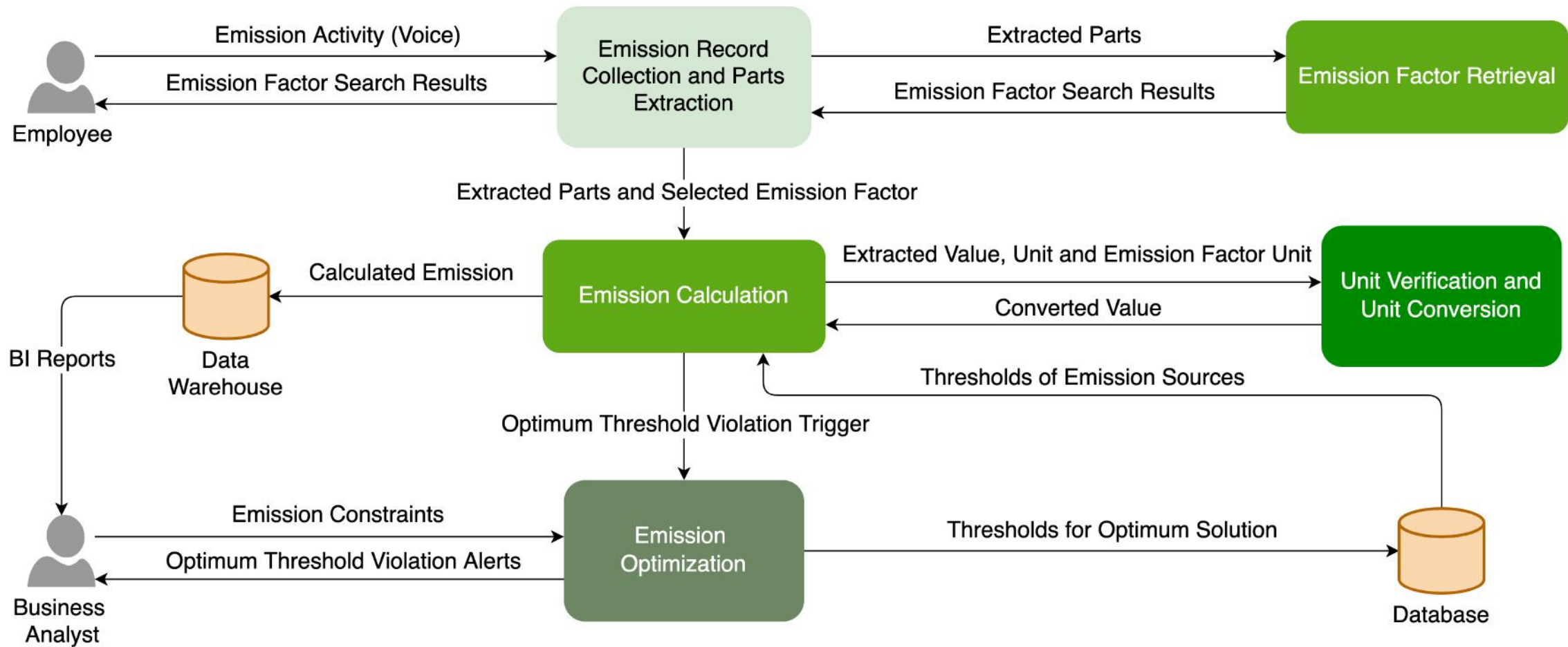
- Gather employee **emission activity** details from employees using a voice assistant.
- Search **emission factors** and provide ranked results for the emission details gathered.
- Verify and convert values for **units** provided by the employees to match the units of the selected emission factor.
- Identify the **optimum solution** for the given emission source constraints and alert about any violations of the optimal solution.



# 04 ...

## Overall System Architecture



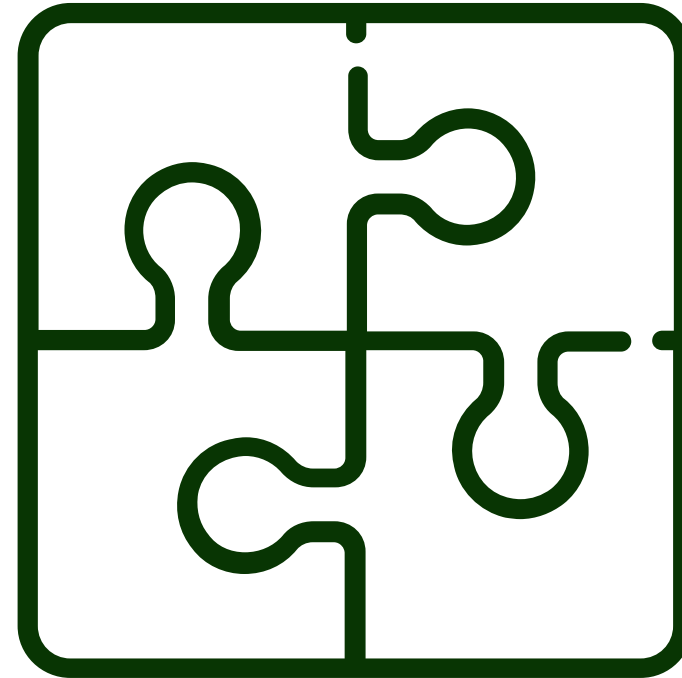


## Overall System Architecture

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## Individual Components



Component 1

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# Emission Records Collection And Parts Extraction



**Mathanika M.**  
**IT19005218**  
Data Science

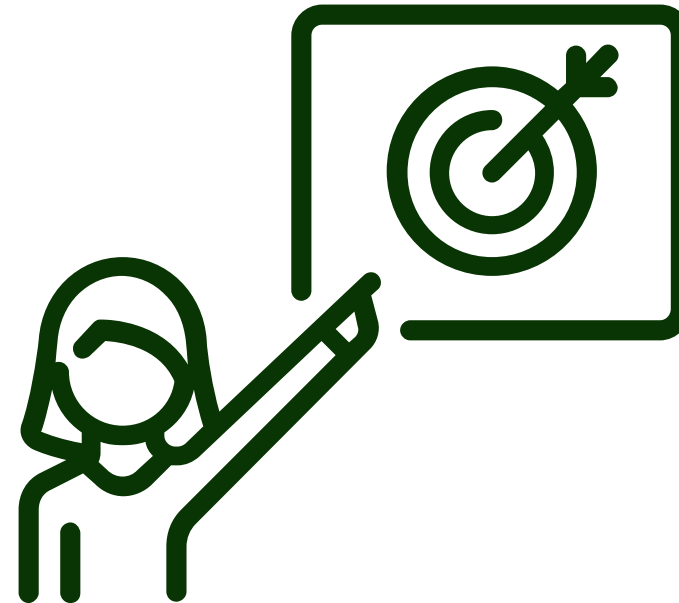
Component 1

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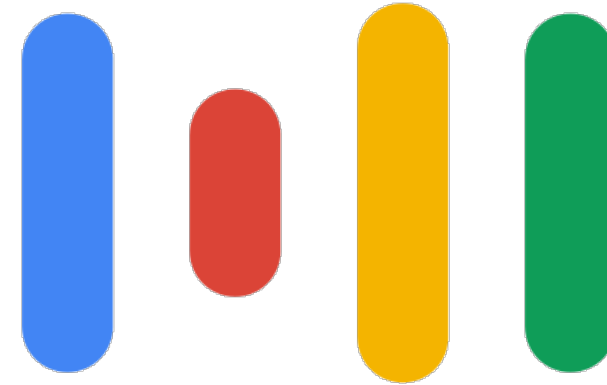
References



# Background



- What is Voice Assistant ?
- What is Custom Named Entity Recognition (NER)?
- How does Voice Assistant and NER relate to our system?



# Research Gap



	Research 1 [1]	Research 2 [2]	Research 3 [3]	Research 4 [4]	Our Proposed System
Gather daily emission activity	✗	✗	✗	✗	✓
Calculate real-time emission value	✗	✗	✗	✗	✓
Emission data collection from employees	✗	✓	✗	✗	✓

# Research Problem



- How to gather daily emission data from employees?
- How to generate emission report daily?



# Specific And Sub Objectives



## Main Objective

- Develop a system that can calculate daily emission value from the real-time emission data of the organization.

## Sub Objective

- Provide the real-time emission gathering feature.

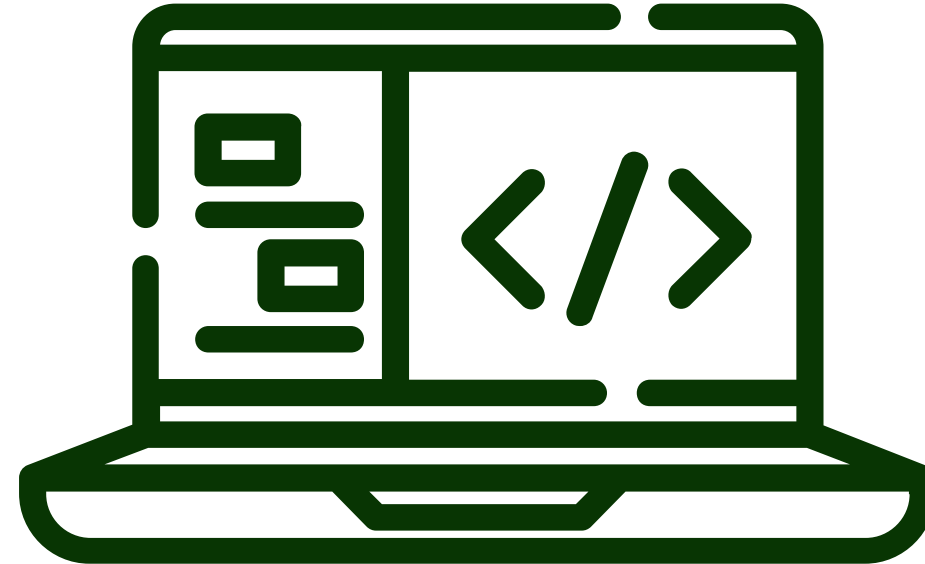
Component 1

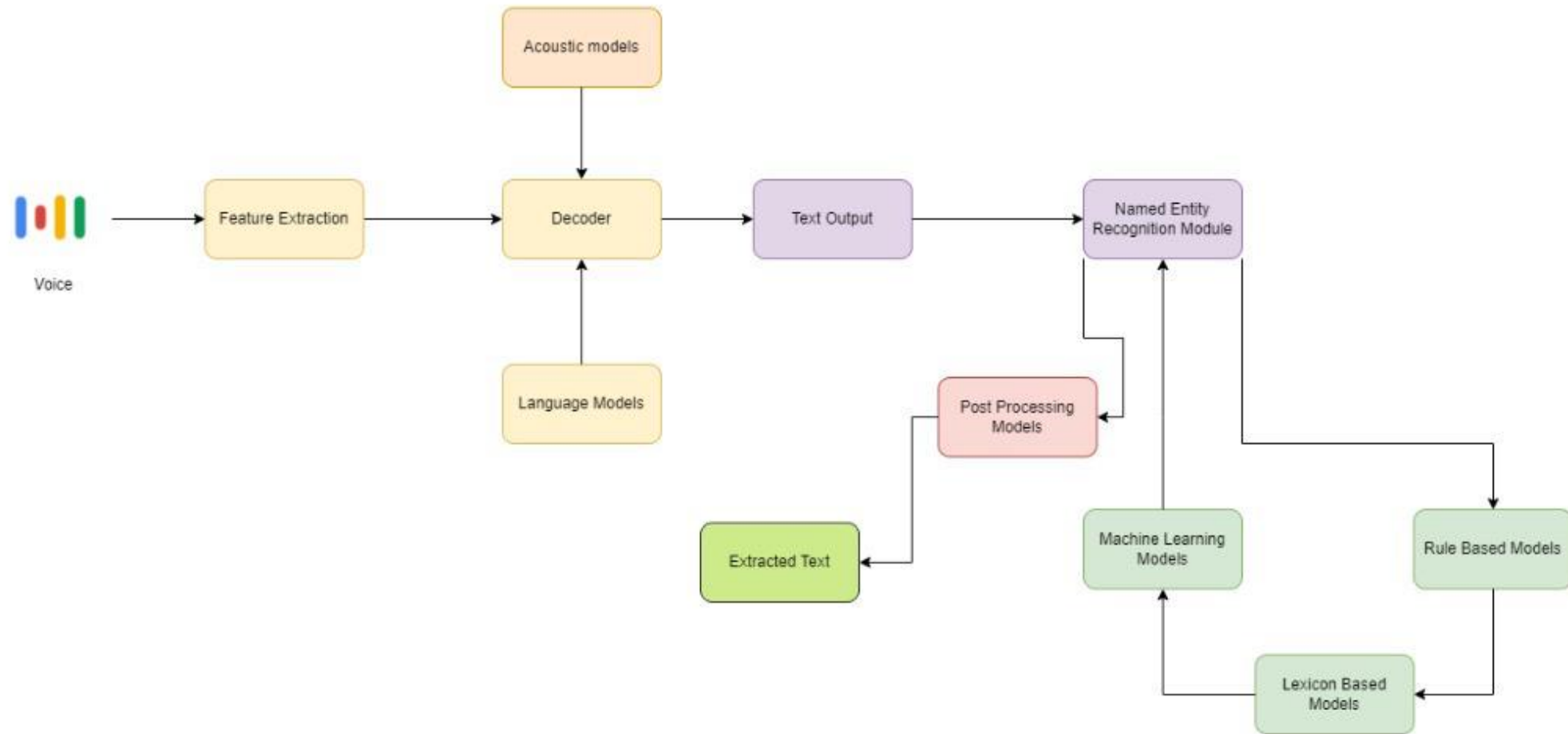
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## Individual System Architecture

# Technologies

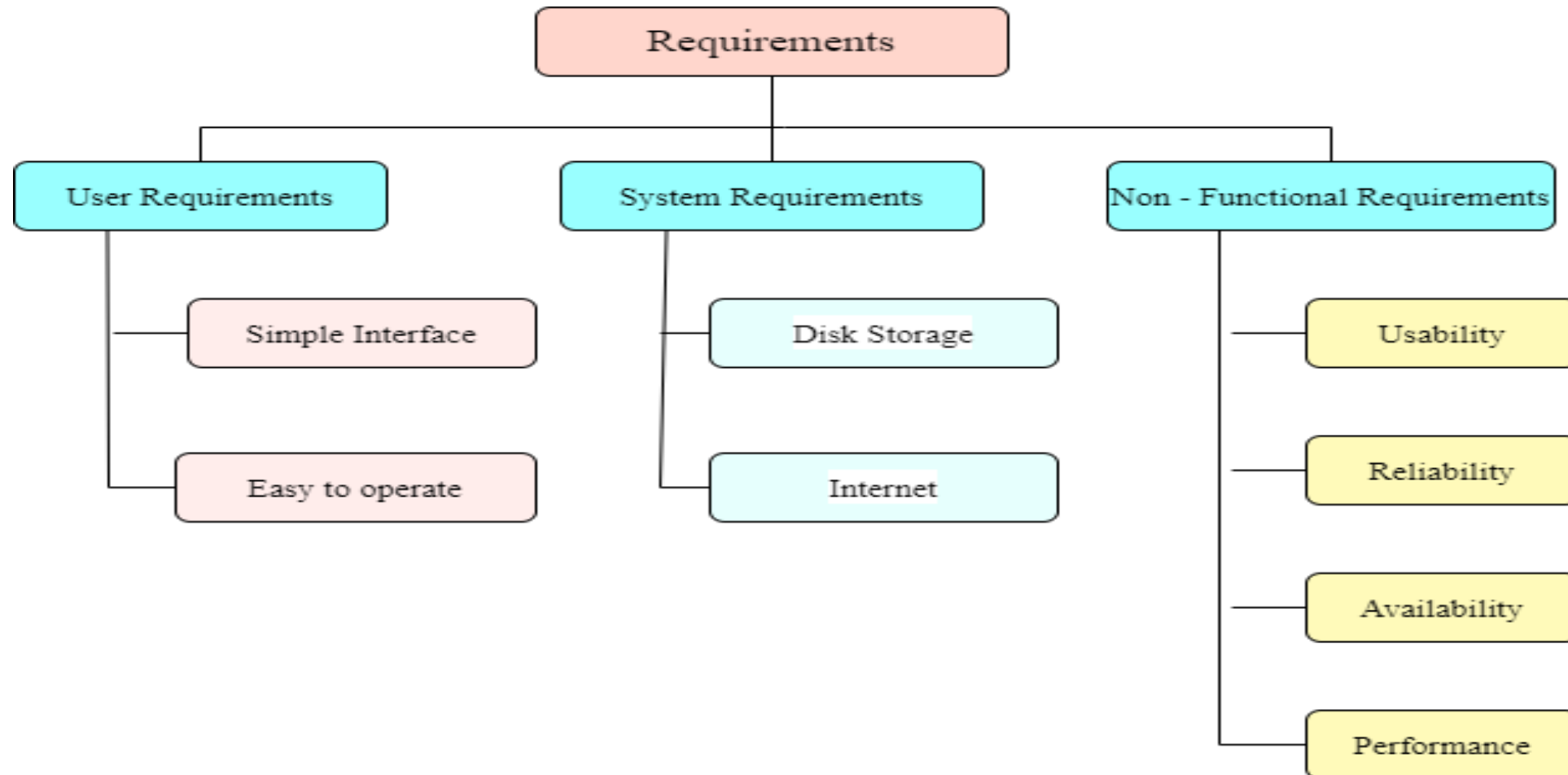
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Research Part	Technology
Voice Assistant	Python
NER	SpaCy
Deployment	AWS
Communication	Slack, Zoom

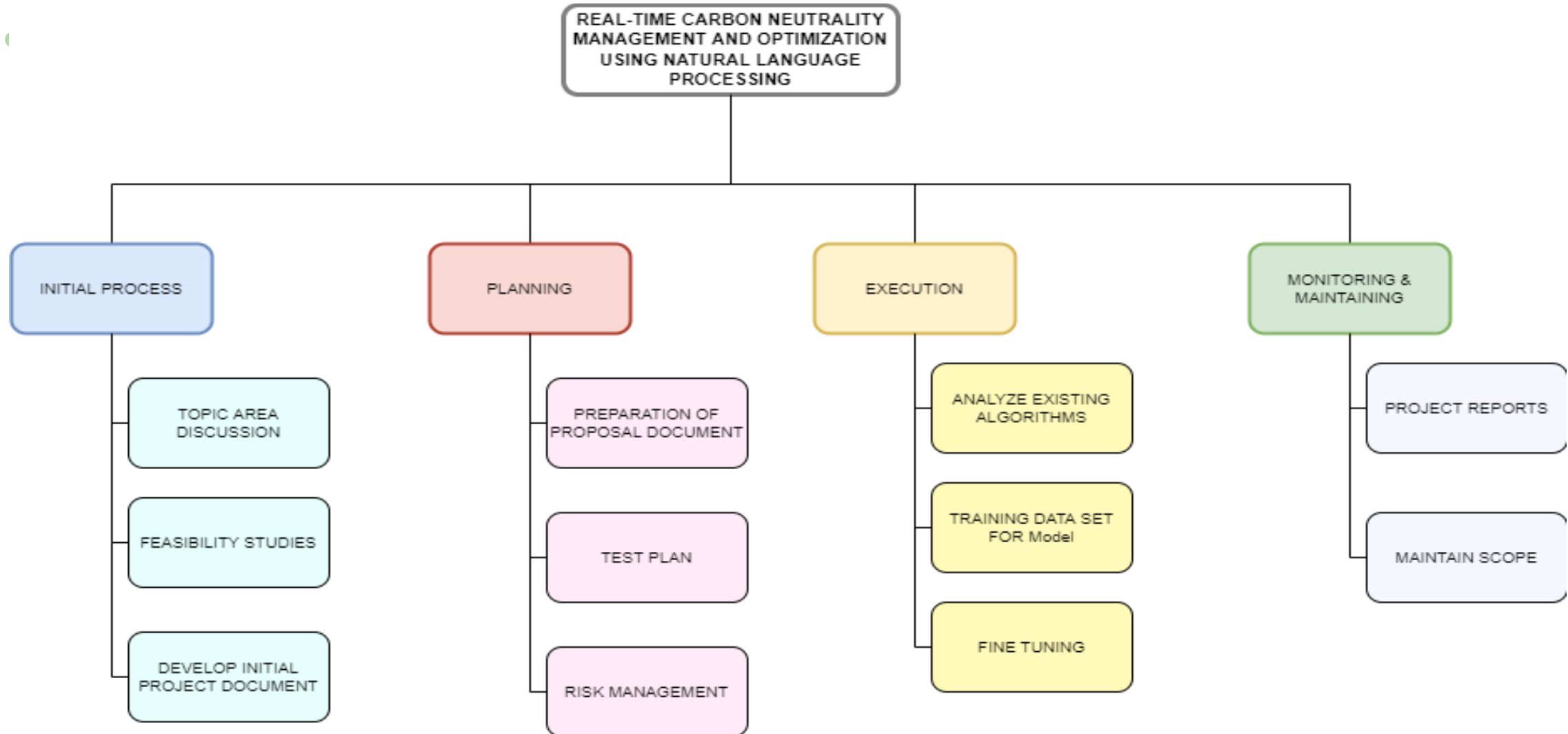


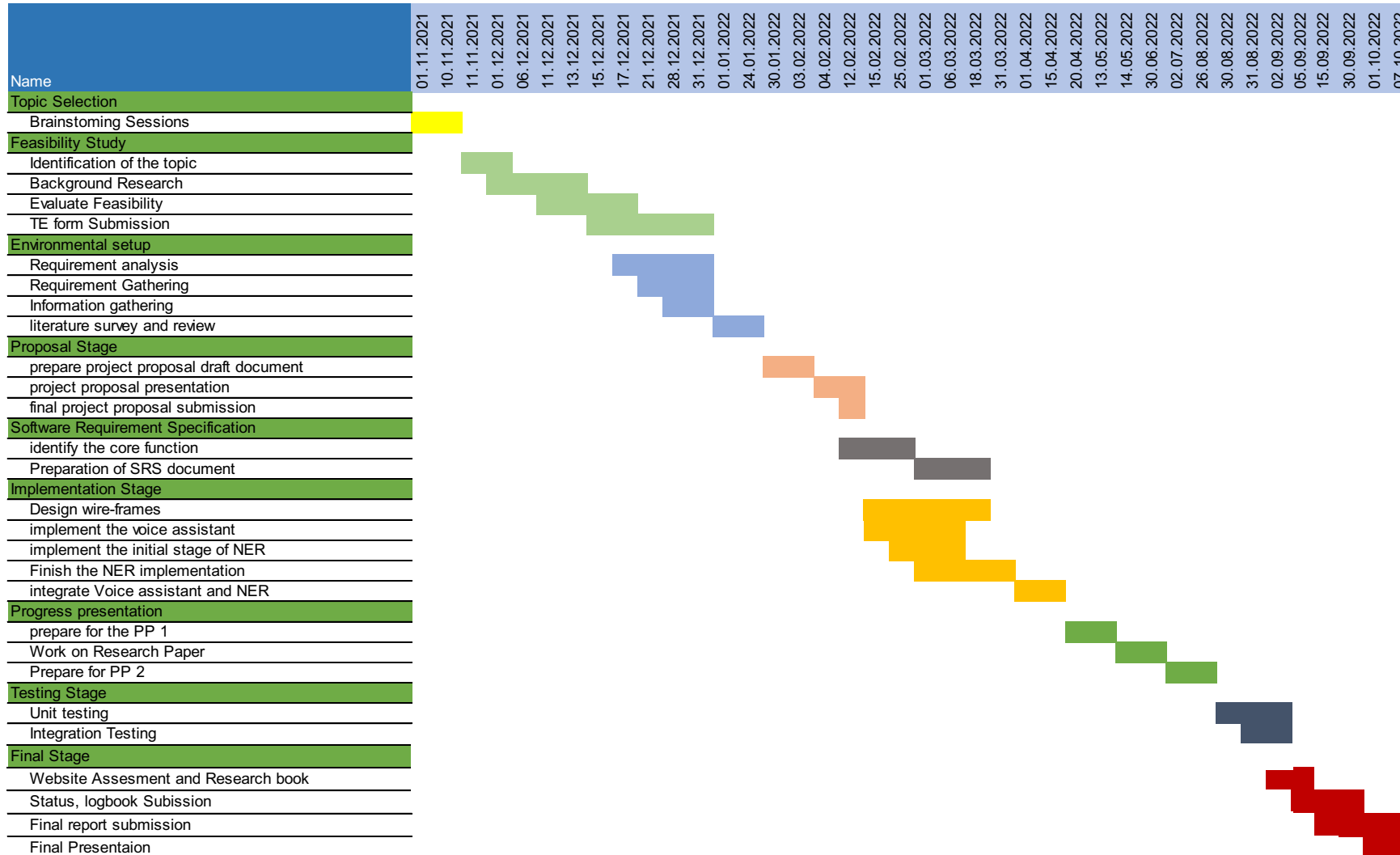
spaCy

# Requirements



# Work Breakdown Structure





## Gantt Chart

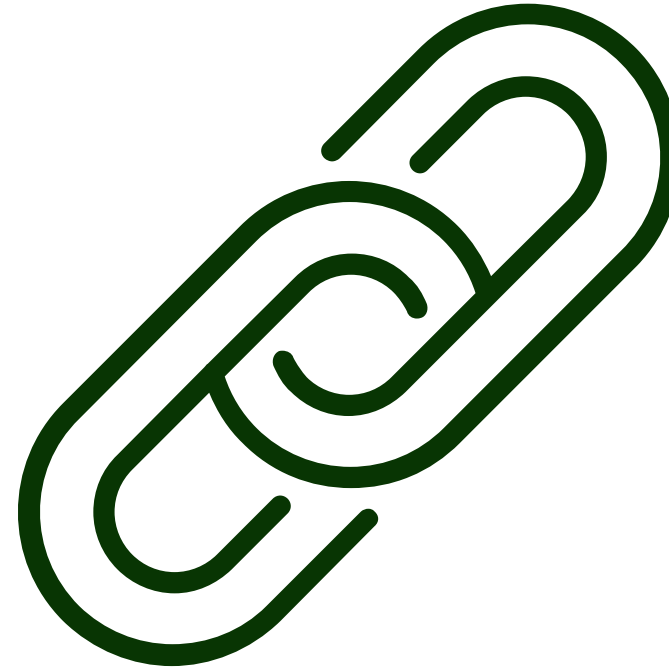
**Component 1**

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**References**





# References



- [1] Erickson LE. Reducing greenhouse gas emissions and improving air quality: Two global challenges. *Environ Prog Sustain Energy*. 2017;36(4):982-988. doi:10.1002/ep.12665
- [2] Lebunu Hewage Udara Willhelm Abeydeera 1,\* , Jayantha Wadu Mesthrige 2 and Tharushi Imalka Samarasinghalage , “Global Research on Carbon Emissions: A Scientometric Review,” Received: 25 June 2019; Accepted: 19 July 2019; Published: 22 July 2019
- [3] Edurne Loyarte-López 1,\* , Mario Barral 1 and Juan Carlos Morla 2, “Methodology for Carbon Footprint Calculation Towards Sustainable Innovation in Intangible Assets,” Received: 30 January 2020; Accepted: 19 February 2020; Published: 21 February 2020
- [4] H. Hashim *et al.*, “An Integrated Carbon Accounting and Mitigation Framework for Greening the Industry,” *Energy Procedia*, vol. 75, pp. 2993–2998, Aug. 2015, doi: 10.1016/J.EGYPRO.2015.07.609.

Component 2

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# Emission Factor Retrieval And Emission Calculation



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## Component 2

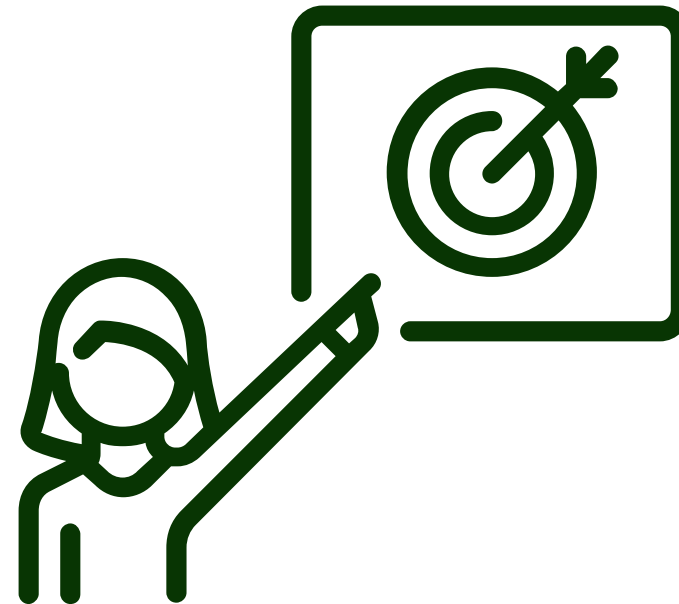
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# Background - Emission Factors



## What are emission factors?

- An emission activity can emit different types of GHGs.
  - Carbon dioxide, Methane, Nitrous oxide, Hydrofluorocarbons, etc.
- These have different **Global Warming Potential**.
- A standard value makes reporting easier.
- **CO2 Equivalent** is calculated for various **Emission Technologies**.
- These estimated values are published (Emission standards) by different environmental entities.
- These are usually published every year.
- Firms adopt one of these standards depending on their reporting authority.

# Background - Emission Factors



## Some popular **Emission Standards**

- Department for Environment, Food and Rural Affairs (DEFRA) – UK
- Climate Registry Information System (CRIS) – USA and Canada
- Environmental Protection Agency (EPA) – USA
- National Greenhouse Accounts (NGA) – Australia

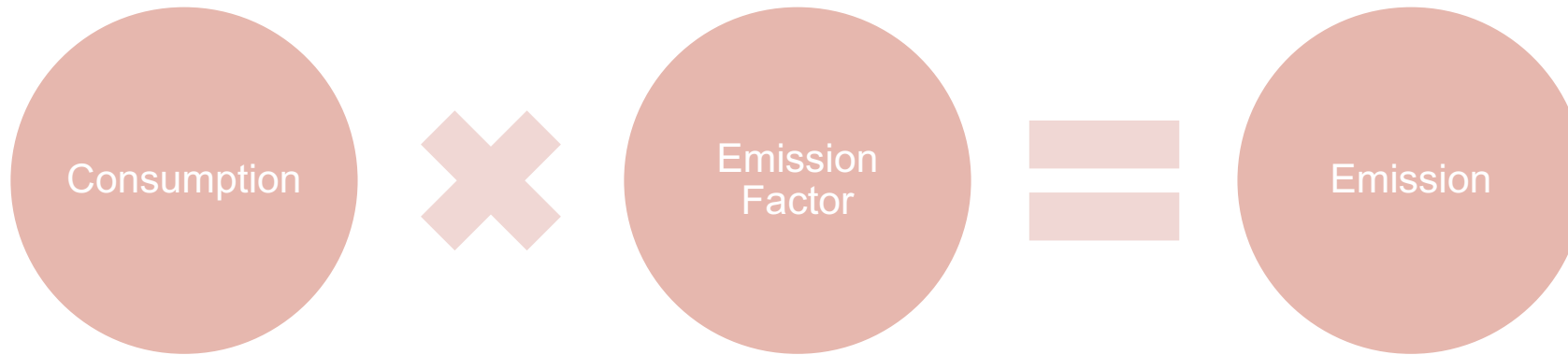
## Factors by Category

Category								GHG Conversion Factor 2021
Scope	Level 1	Level 2	Level 3	Level 4	Column Text	UOM	GHG	
Scope 1	Fuels	Gaseous fuels	Butane		Energy - Gross CV	kWh (Gross CV)	kg CO2e	0.22240
Scope 1	Fuels	Gaseous fuels	Butane		Energy - Gross CV	kWh (Gross CV)	kg CH4	0.00017
Scope 1	Fuels	Gaseous fuels	Butane		Energy - Gross CV	kWh (Gross CV)	kg CO2	0.22210
Scope 1	Fuels	Gaseous fuels	Butane		Energy - Gross CV	kWh (Gross CV)	kg N2O	0.00013
Scope 1	Fuels	Gaseous fuels	Butane		Energy - Net CV	kWh (Net CV)	kg CO2e	0.24106
Scope 1	Fuels	Gaseous fuels	Butane		Energy - Net CV	kWh (Net CV)	kg CH4	0.00018
Scope 1	Fuels	Gaseous fuels	Butane		Energy - Net CV	kWh (Net CV)	kg CO2	0.24074
Scope 1	Fuels	Gaseous fuels	Butane		Energy - Net CV	kWh (Net CV)	kg N2O	0.00014
Scope 1	Fuels	Gaseous fuels	Butane		Volume	litres	kg CO2e	1.74529
Scope 1	Fuels	Gaseous fuels	Butane		Volume	litres	kg CH4	0.00129
Scope 1	Fuels	Gaseous fuels	Butane		Volume	litres	kg CO2	1.74296
Scope 1	Fuels	Gaseous fuels	Butane		Volume	litres	kg N2O	0.00104
Scope 1	Fuels	Gaseous fuels	Butane		Tonnes	tonnes	kg CO2e	3033.32000
Scope 1	Fuels	Gaseous fuels	Butane		Tonnes	tonnes	kg CH4	2.25000
Scope 1	Fuels	Gaseous fuels	Butane		Tonnes	tonnes	kg CO2	3029.26000
Scope 1	Fuels	Gaseous fuels	Butane		Tonnes	tonnes	kg N2O	1.80000
Scope 1	Fuels	Gaseous fuels	CNG		Energy - Gross CV	kWh (Gross CV)	kg CO2e	0.18316
Scope 1	Fuels	Gaseous fuels	CNG		Energy - Gross CV	kWh (Gross CV)	kg CH4	0.00025
Scope 1	Fuels	Gaseous fuels	CNG		Energy - Gross CV	kWh (Gross CV)	kg CO2	0.18282
Scope 1	Fuels	Gaseous fuels	CNG		Energy - Gross CV	kWh (Gross CV)	kg N2O	0.00010
Scope 1	Fuels	Gaseous fuels	CNG		Energy - Net CV	kWh (Net CV)	kg CO2e	0.20297

## Sample Emission Standard – DEFRA 2021

Source: <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

# Background - Emission Calculation



- Emission for an emission activity can be calculated using the above formula [1], [2].  
E.g., Assume the emission factor for a car is 0.1500 kgCO<sub>2</sub>e/km and we have traveled 4 km using this car,

$$\begin{aligned}\text{Emission for this activity} &= 4 \text{ km} \times 0.1500 \text{ kgCO}_2\text{e/km} \\ &= 0.6 \text{ kgCO}_2\text{e}\end{aligned}$$

# Research Gap



Researches or Products	Emission Factor Searching	Ad-hoc Emission Factor Searching (Tolerance to Term Variances)	Emission Factor Ranking using Term Similarity	Emission Factor Ranking using Personalization	Emission Calculation
Research A [3]	X	X	X	X	✓
Product A [4]	X	X	X	X	✓
Product B [5]	X	X	X	X	✓
Product C [6]	X	X	X	X	✓
Carbonis	✓	✓	✓	✓	✓



# Research Problem



How to implement **an emission factor search system ?** that is,

- Tolerant to **variations** in the terms,
- Ranks results based on the **term similariy**, and
- Ranks results based on the **personalization** (user search history).

# Specific And Sub Objectives



- **Specific Objective:**
  - Search emission factors and provide ranked results for the emission details gathered
- **Sub Objectives:**
  - Collect and process emission standard documents
  - Create a common emission factor representation
  - Implement an emission factor search feature with ranking
  - Calculate emission of the emission activities

## Component 2

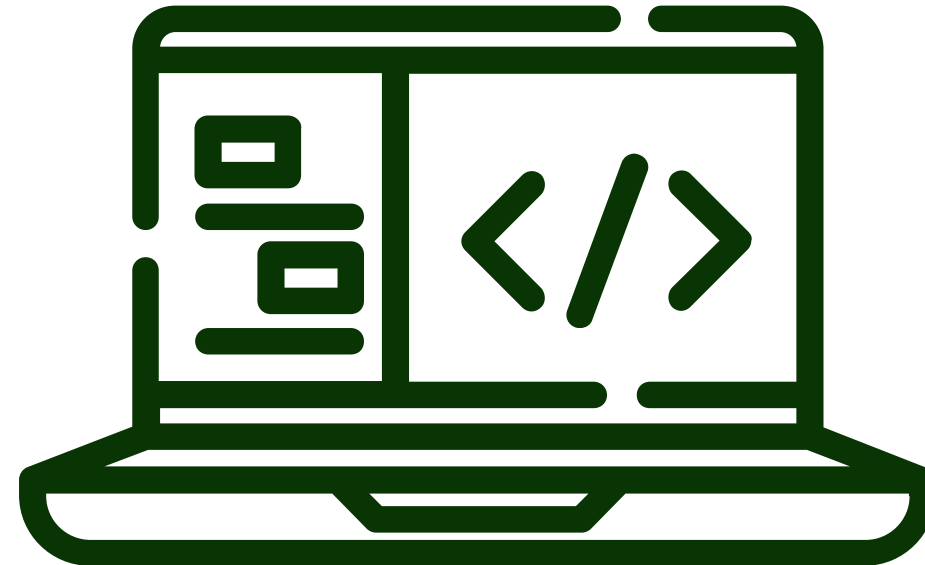
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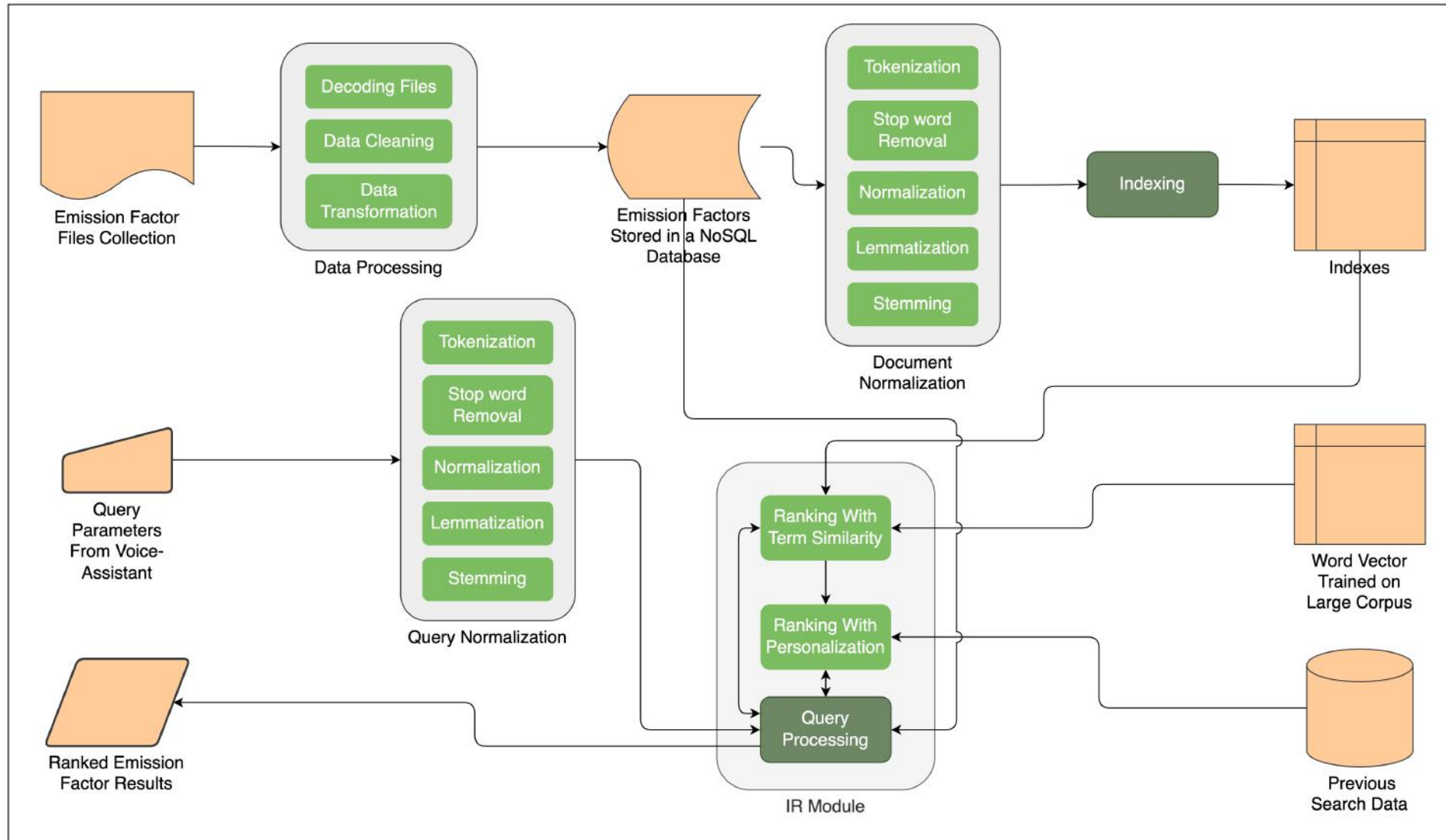
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## Individual System Architecture – Emission Factor Retrieval

# Technologies – Available Approaches



- Technical areas – Data Science, Natural Language Processing (NLP), and Information Retrieval (IR).
- Information Retrieval (IR) algorithms
  - Boolean model : precise queries with operators
  - Extended Boolean model : Boolean model + proximity operators
  - Vector space model (tf-idf) : ranking with the importance of terms
  - Probabilistic model (Bayesian networks)
  - Vector space classification (KNN)
  - Machine learning (SVM)
  - **Word embeddings (Word vectors)** [7] – [10] : State-of-the-art, used with word2vec, GloVe Algorithms [8]
- Personalization approaches
  - **Score-based algorithms** – good for starting
  - Machine learning models

# Technologies – Critical Analysis



Technologies	Ad-hoc Searching	Ranking with Term Similarity	Ranking with Personalization	Development Time	Startup Friendly (Cost, Need for Previous Data)
Boolean model	X	X	X	Manageable	✓
Extended Boolean model	X	X	X	Manageable	✓
Vector space model	X	X	X	Manageable	✓
Probabilistic model	X	X	X	High	✓
Vector space classification	✓	X	X	High	X
Machine learning models	✓	X	X	High	X
<b>Word embeddings [7] – [10]</b>	✓	✓	X	Manageable	✓

# Technologies – Languages, Platforms, And Tools.



- Languages
  - Python
- Python libraries
  - Numpy, Pandas, NLTK, Jupyter, etc.
- Cloud services (AWS)
  - Database (AWS RDS, AWS DocumentDB)
  - Compute (AWS EC2)
  - Backend API (AWS Lambda)
  - File Storage (AWS S3) – optional
- IDE and code editors
  - Visual Studio Code and Pycharm
  - Dbeaver or DataGrip - optional



# Requirements – Software Requirements



- **Functional Requirements (User Stories):**

- As an **employee** I want to **retrieve ranked matches of the emission factors** so that I can save time when adding my emission data.
- As an **employee** I want to **get personalized emission factor search results** so that I can get emission factors for my frequent activities faster.
- As an **employee** I want to **calculate my emission** so that I can save time.

- **Non-Functional Requirements:**

- Speed or performance – response time
- Size – Use less resources
- Scalability – Scaled to new factor standards
- Ease of use – No need of training or education
- Reliability – Available as much as possible



# Requirements – System & personal Requirements



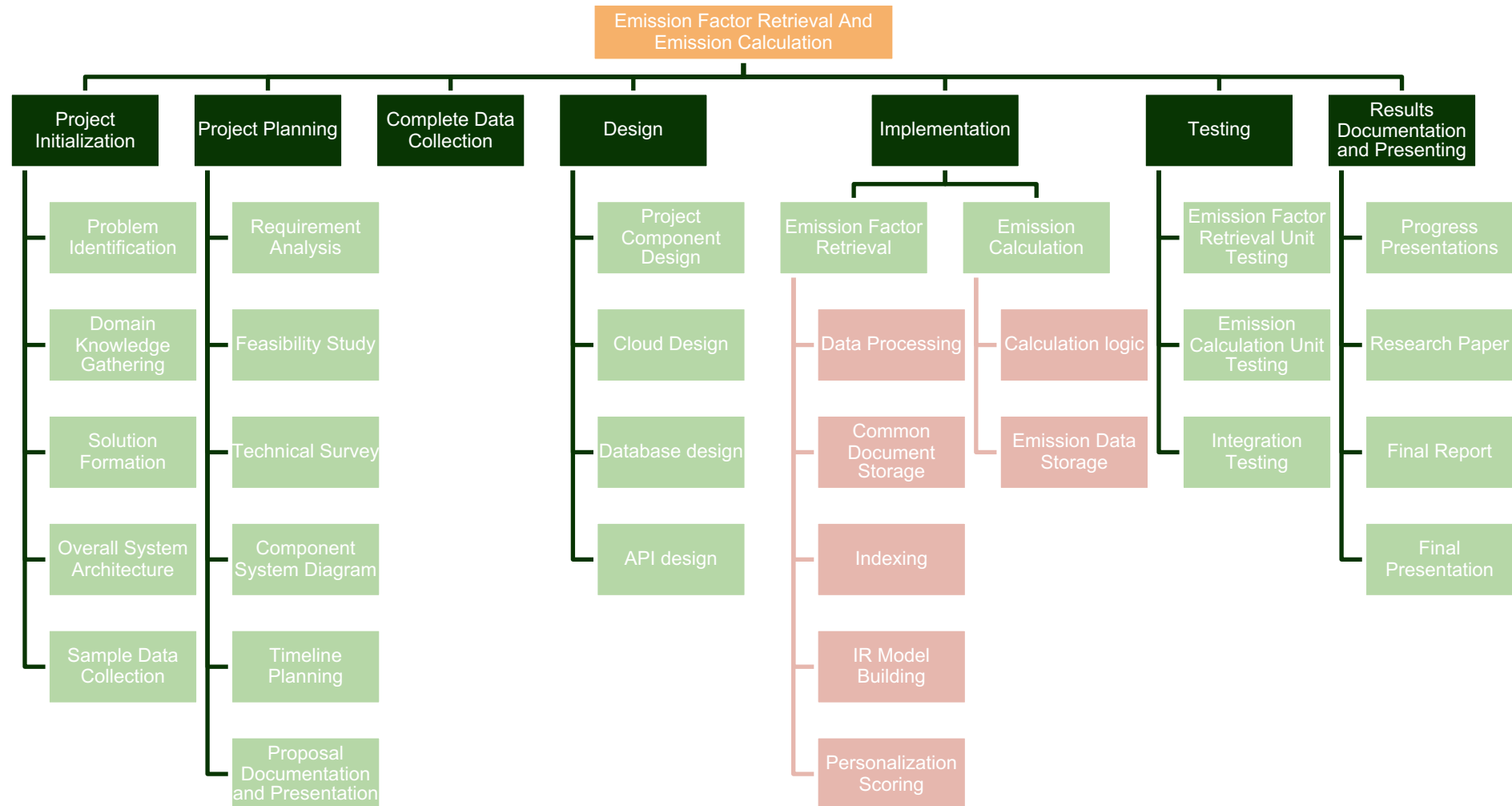
- **System Hardware Requirements (Minimum):**

- User device – Any IOS or Android devices with 1GB of RAM, 200MB of ROM, microphone, and internet connectivity.
- Backend Server – Windows or Linux servers with 8GB RAM, and 30GB storage.
- Databases – 200MB storage.

- **Personal Requirements:**

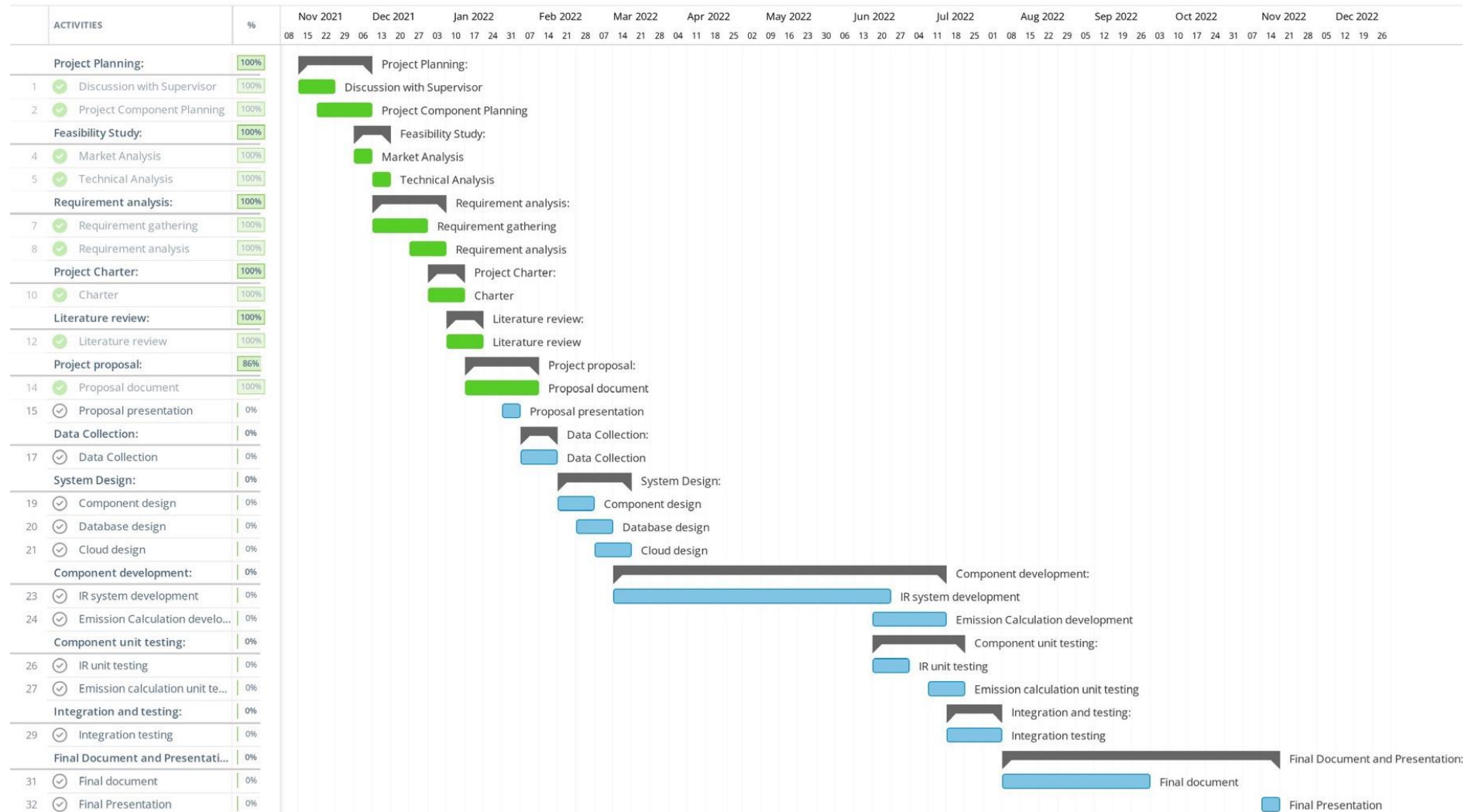
- Domain knowledge from industry expert
- Guidance and support from supervisor, co-supervisor, and lecturers

# Work Breakdown Structure



## Research Project - Timeline

Read-only view, generated on 24 Jan 2022



## Gantt Chart

## Component 2

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# Commercialization



- Can be sold as a separate module
- Target Clients – small, medium, large scale business firms and industries
- Marketing paradigm - B2B marketing
- How can we promote this product?
  - Content based inbound marketing
  - Social media marketing
  - Search engine optimization (SEO)
  - Search engine marketing (Google Adsense)
  - Industry events (expos)
  - Referral programs (affiliate programs)

# Budget – Development Expenses



Component	Cost (USD)	Cost (LKR)*
Cloud compute server (AWS EC2)	25.00	4950.00
Serverless Backend service (AWS Lambda) – free tier	0.00	0.00
NoSQL document database (AWS DocumentDB) – free tier	0.00	0.00
Relational database (AWS RDS) – free tier	0.00	0.00
Other cloud services - shared	30.00	5940.00
<b>Total</b>	<b>55.00</b>	<b>10890.00</b>

\*Used USD to LKR conversion rate of 198 Rs. on 3/2/2022

# Budget – Operational Expenses



Component	Cost (USD)	Cost (LKR)*
Cloud compute server (AWS EC2)	30.00	5940.00
Serverless Backend service (AWS Lambda)	20.00	3960.00
NoSQL document database (AWS DocumentDB)	25.00	4950.00
Relational database (AWS RDS)	15.00	2970.00
<b>Total</b>	<b>90.00</b>	<b>17820.00</b>

\*Used USD to LKR conversion rate of 198 Rs. on 3/2/2022

## Component 2

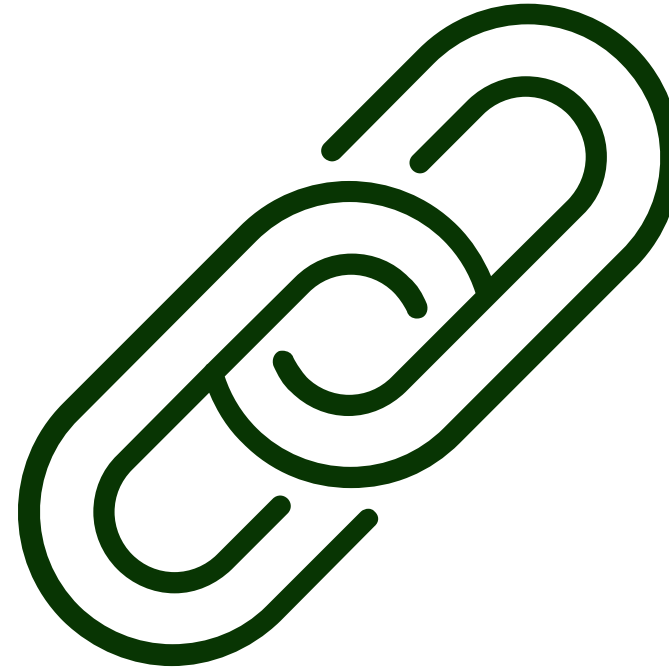
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**References**





# References



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- [2] Jayathunga, R. D. S., & Dulani, M. H. N. K. T. (2016). *A GUIDE for CARBON FOOTPRINT ASSESSMENT CLIMATE CHANGE SECRETARIAT MINISTRY OF MAHAWELI DEVELOPMENT AND ENVIRONMENT The Climate Change Secretariat Ministry of Mahaweli Development and Environment.*
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- [6] *Carbon Management & Reporting - Sphera.* (n.d.). Retrieved January 24, 2022, from <https://sphera.com/carbon-management-reporting/>
- [7] Ganguly, D., Roy, D., Mitra, M., & Jones, G. J. F. (2015). A word embedding based generalized language model for information retrieval. *SIGIR 2015 - Proceedings of the 38th International ACM SIGIR Conference on Research and Development in Information Retrieval*, 795–798. <https://doi.org/10.1145/2766462.2767780>

# References



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- [10] Hu, D., Chen, M., Wang, T., Chang, J., Yin, G., Yu, Y., & Zhang, Y. (2018). Recommending Similar Bug Reports: A Novel Approach Using Document Embedding Model. *Proceedings - Asia-Pacific Software Engineering Conference, APSEC, 2018-December*, 725–726. <https://doi.org/10.1109/APSEC.2018.00108>

Component 3

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# Unit Verification And Unit Conversion



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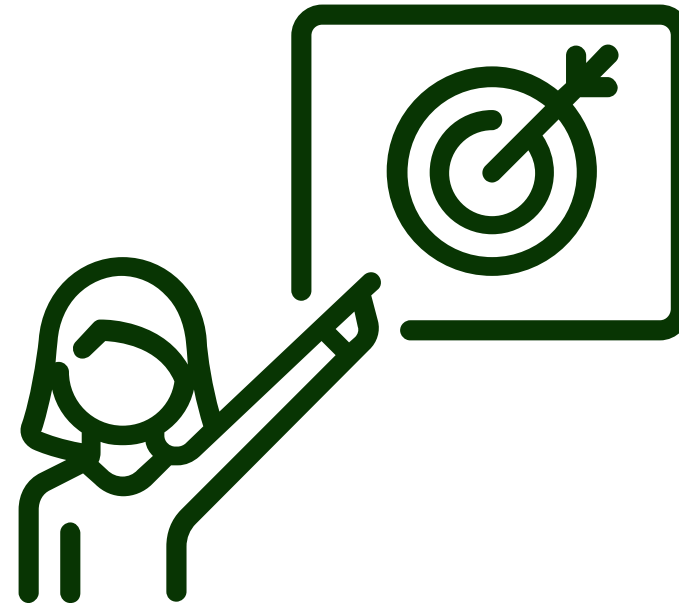
## Component 3

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# Background



- What is unit verification?
- What is unit conversion?
- How do unit verification and conversion work?
- What role does unit verification and conversion play in calculating the carbon emission rate?



# Research Gap



	Unit Convertor	Research A	Research B	Our Proposed System
Unit verification	✗	✗	✗	✓
Calculate real-time emission value	✗	✓	✓	✓
Conversion user friendliness	✓	✗	✗	✓
Input data via voice	✗	✗	✗	✓
Emission data collection from employees	✗	✓	✗	✓
Low budget	✓	✗	✗	✓

# Research Problem



- How can we identify whether the input is an emission factor unit or not?
- What should we need to do if the input is not in an emission factor unit?



# Specific And Sub Objectives



## Main objective

- Verify and convert values for units provided by the employees to match the units of the selected emission factor.

## Sub objectives

- Implementing text classification model with natural language processing to verify the difference in input units and units in the emission factor.
- Creating a unit conversion system if the provided units' classes are different.



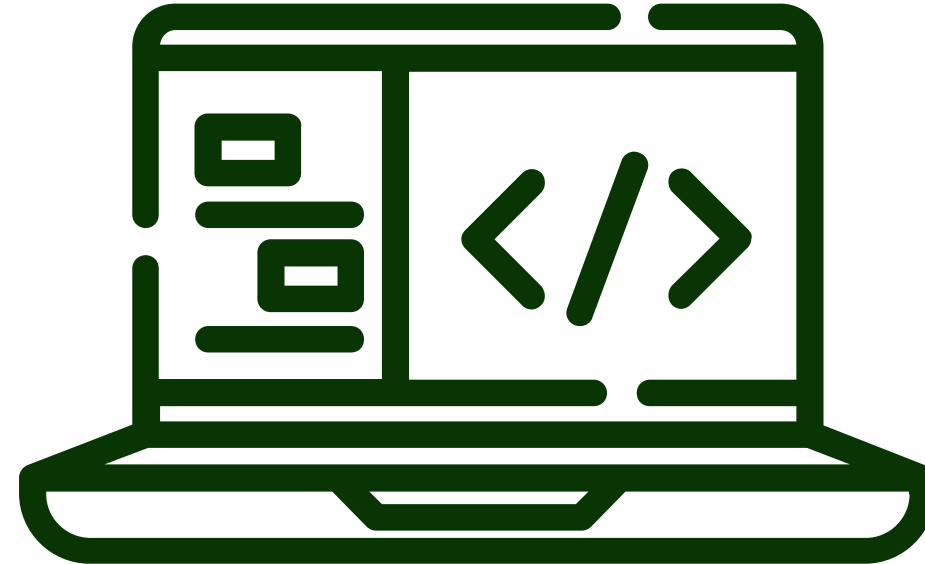
## Component 3

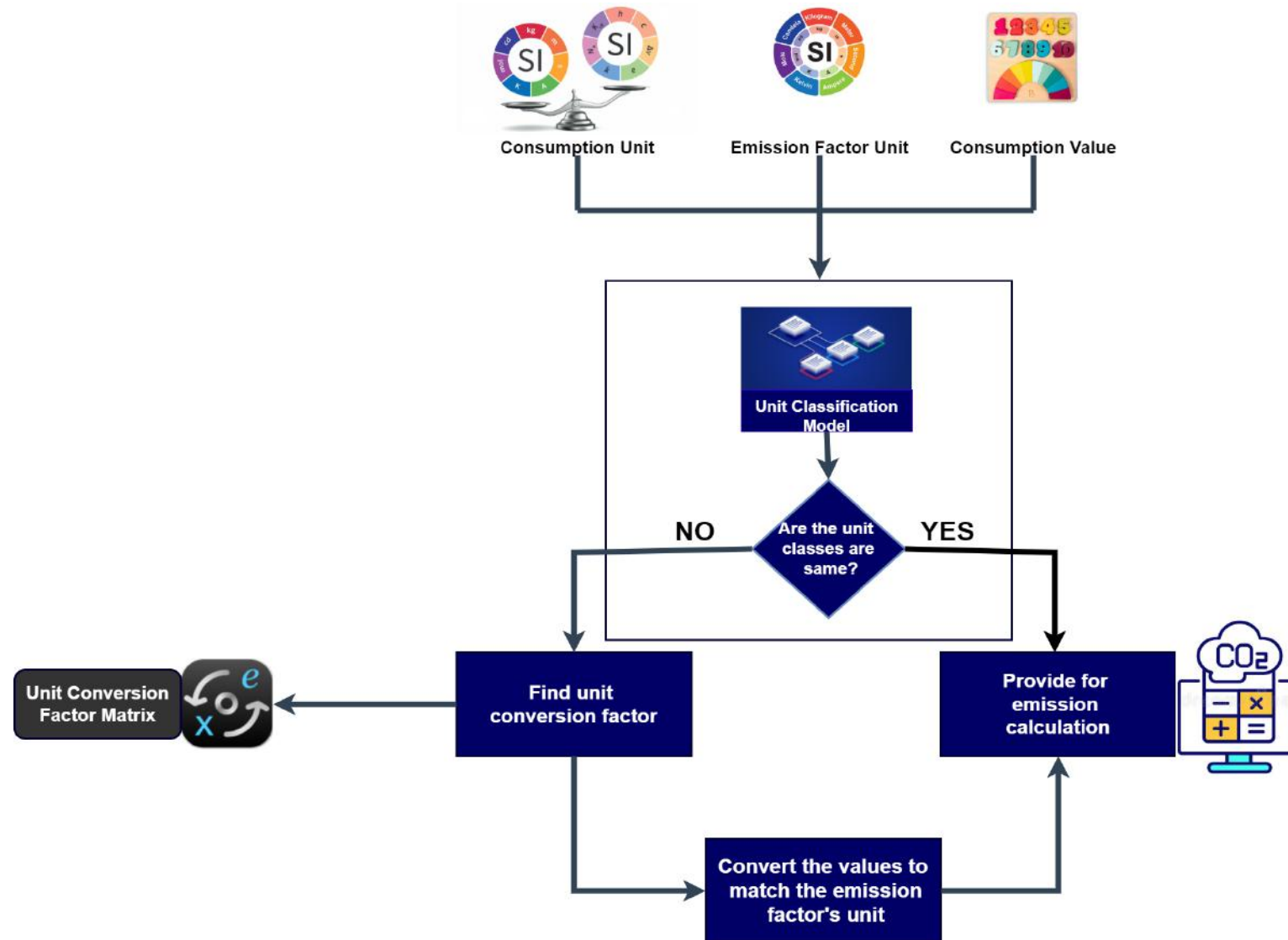
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## Individual System Architecture

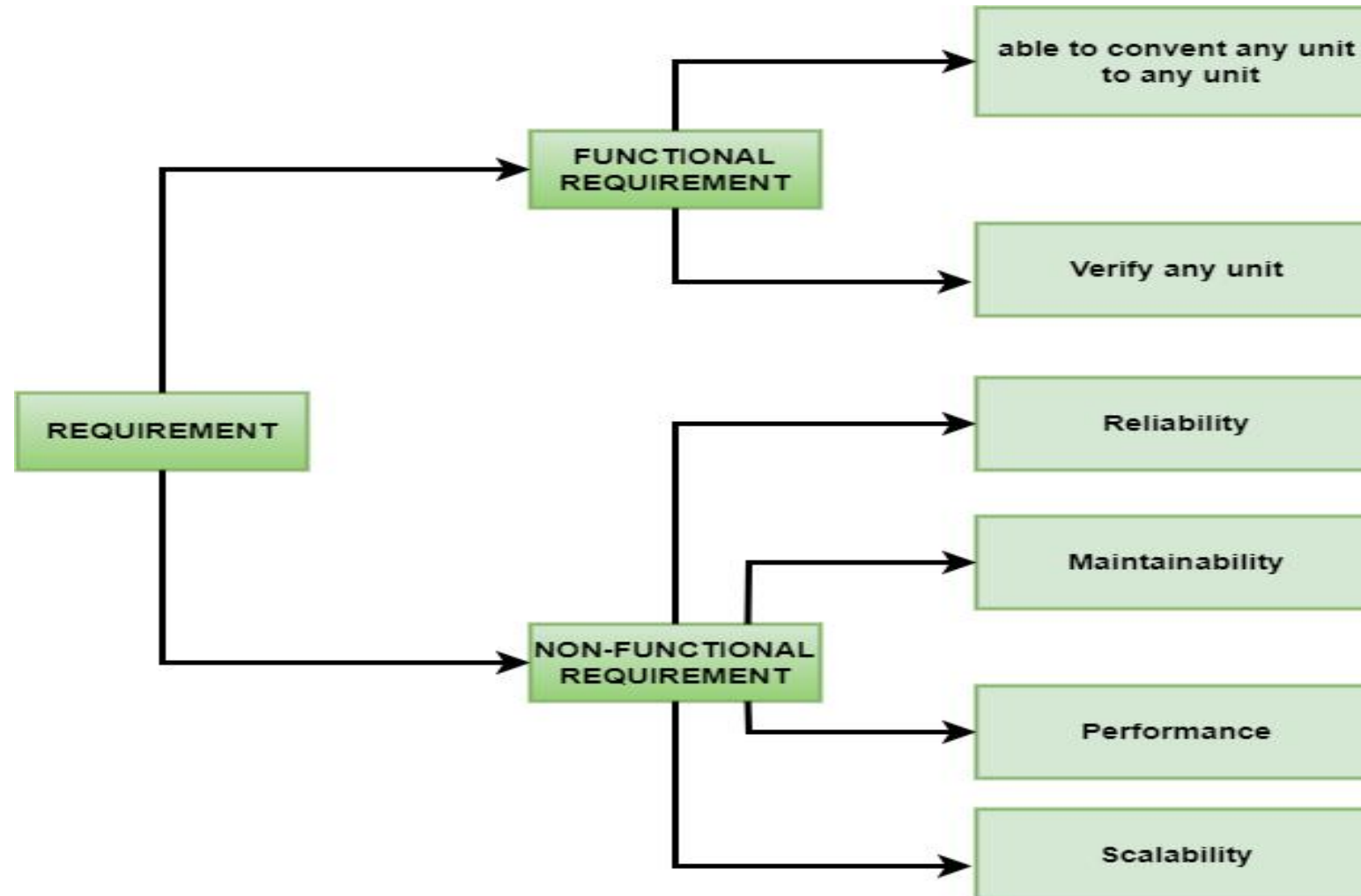
# Technologies



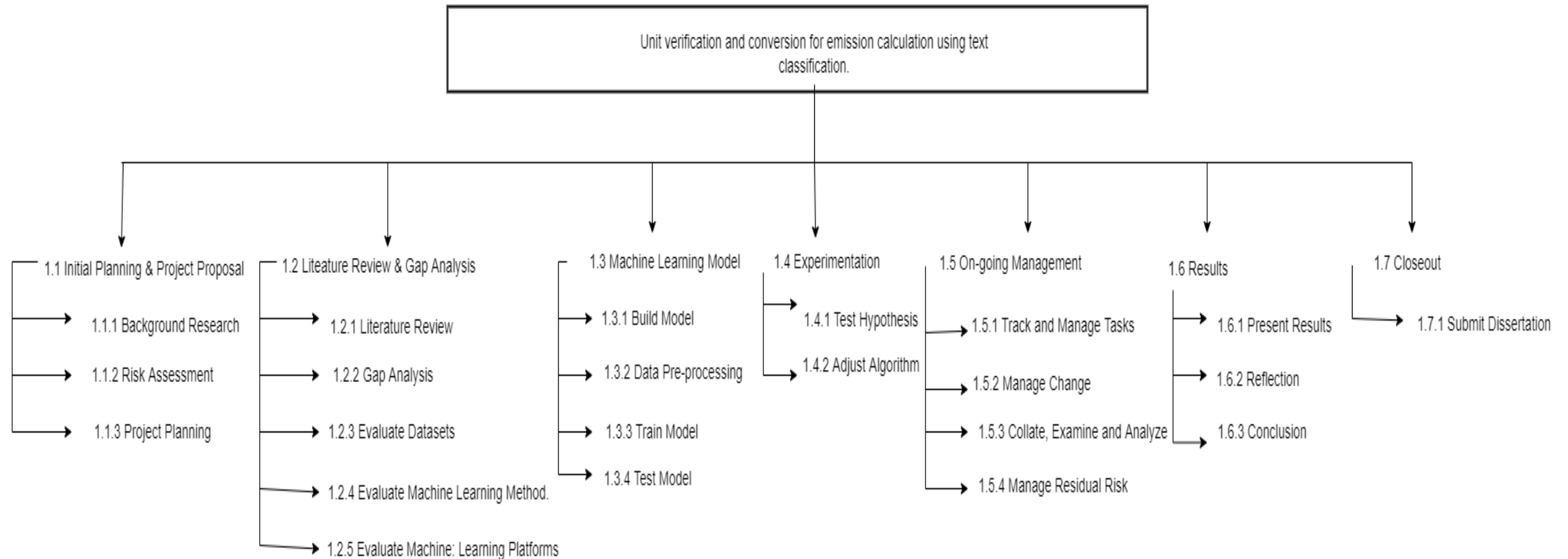
- PYTHON
- AWS
- KERAS
- TENSORFLOW



# Requirements



# Work Breakdown Structure





## Gantt Chart

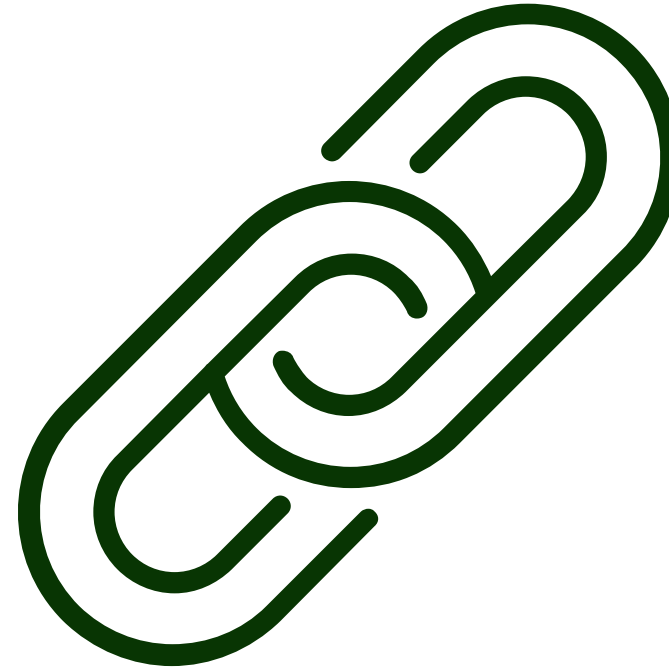
## Component 3

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**Introduction**

**Proposed Methodology**

**References**



# References



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Component 4

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# Emission Optimization



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## Component 4

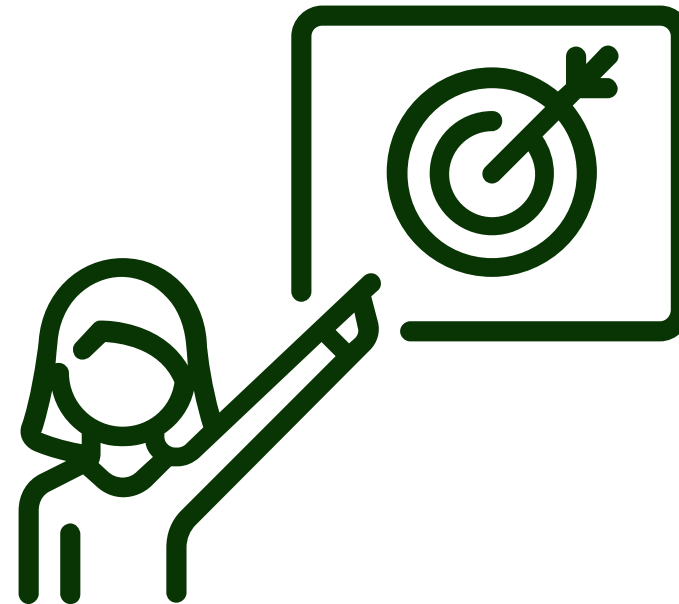
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### Introduction

### Proposed Methodology

### Supporting Items

### References



# Background



- Greenhouse gas (GHG) emissions have continuously grown since the 19th century [1].
- Every country around the world have formed policies and agreements to limits the increasing emissions of greenhouse gases.
- As well as every organization must carry out reducing carbon emission. They have many emission sources and also have a desired emission goal for reducing emission.

# Research Gap



	Research A (EnOpt)[5]	Research B [4]	Research C [6]	Proposed system
Sent alert to user when emission violate threshold	✗	✗	✗	✓
Find optimum threshold value	✓	✓	✓	✓
customized by the user according to their requirement changes.	✗	✗	✗	✓

# Research Problem



- How to find the threshold values for each emission sources?
- How to maintain the carbon emission level without exceeding the limit?
- How to notify to Business Analyst when carbon credit exceed?
- Governments defined a limit for carbon emissions to each organization called as carbon credit [2] . It's a difficult task to them maintain that carbon credit limit continuously.
- No way to identify whether each emission sources exceed the carbon credit or not [3]. So need to compare carbon emission and target emission.

# Specific And Sub Objectives



- Specific objective  
Identify the optimum solution for the given emission source constraints using **Optimization Algorithms** and sent alert about any violations of the optimal solution.
- Sub Objectives
  1. Implementing a custom emission optimization module Using the constraints on emission sources as the input.
    - Obtain usage constraints on different emission sources of the organization from the business analyst (BA).
    - Implement an optimization model using an appropriate optimization algorithm to find the minimum solution for the given emission sources constraints.
    - Let BA configure and choose a suitable optimal solution.
    - Create thresholds on different emission sources according to the chosen optimal solution.
  2. Creating an alert framework to provide alerts about the breaches of the thresholds added by the optimal solution.
    - During the addition of a new emission record, check whether any thresholds provided by the optimal solution are violated
    - Send alerts to the BAs about any threshold violations
  3. Implement a mobile application using React Native and expo cli. React Native will be used to implement a cross-platform mobile application and expo cli will be used to access get hardware components such as mic and speaker.

## Component 4

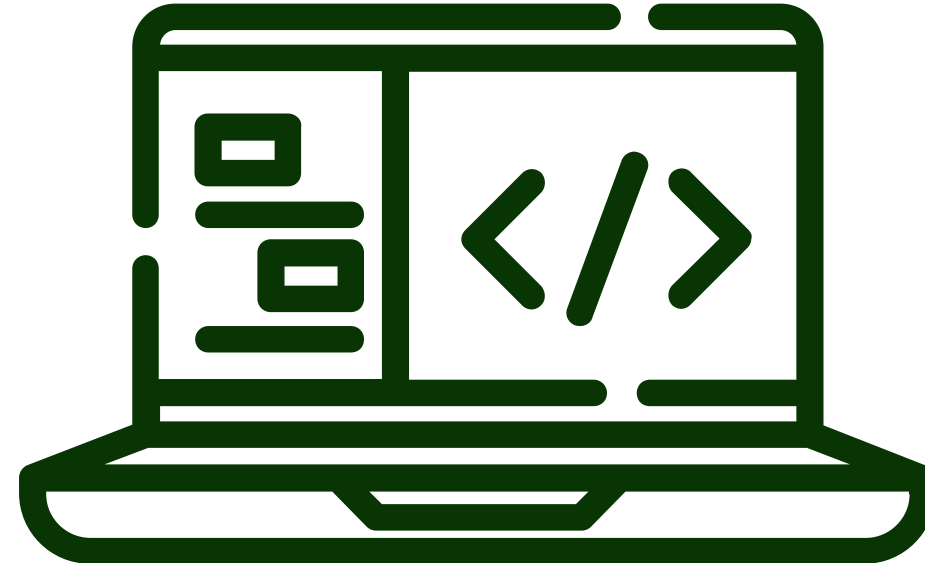
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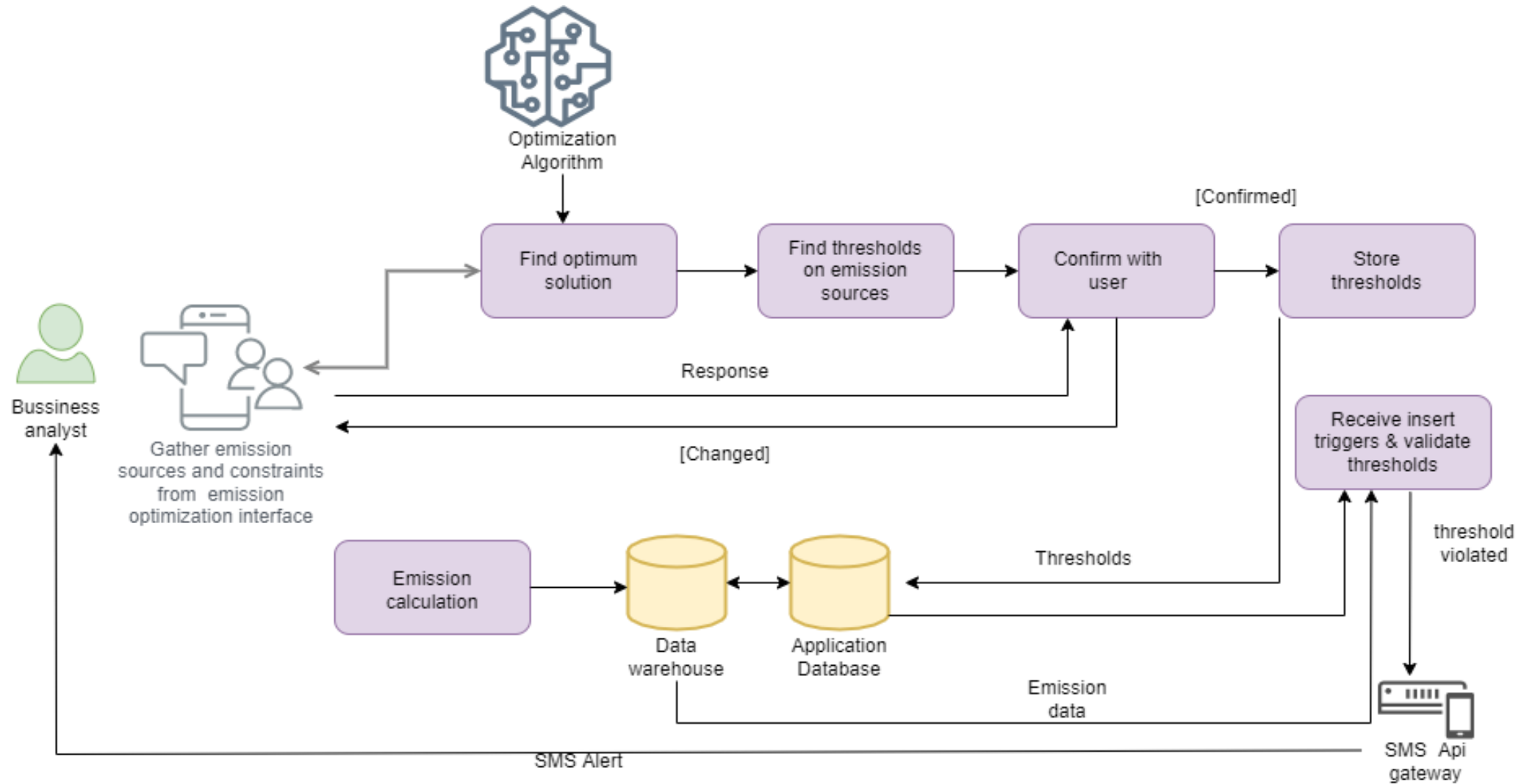
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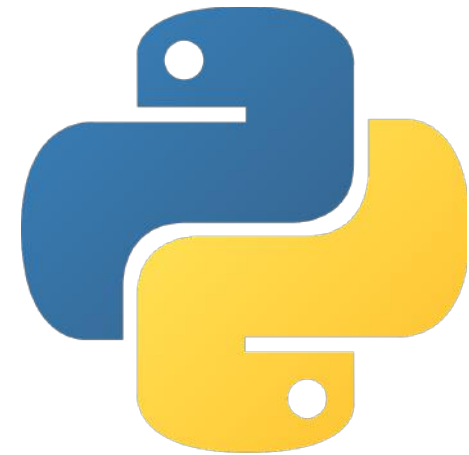
## Individual System Architecture



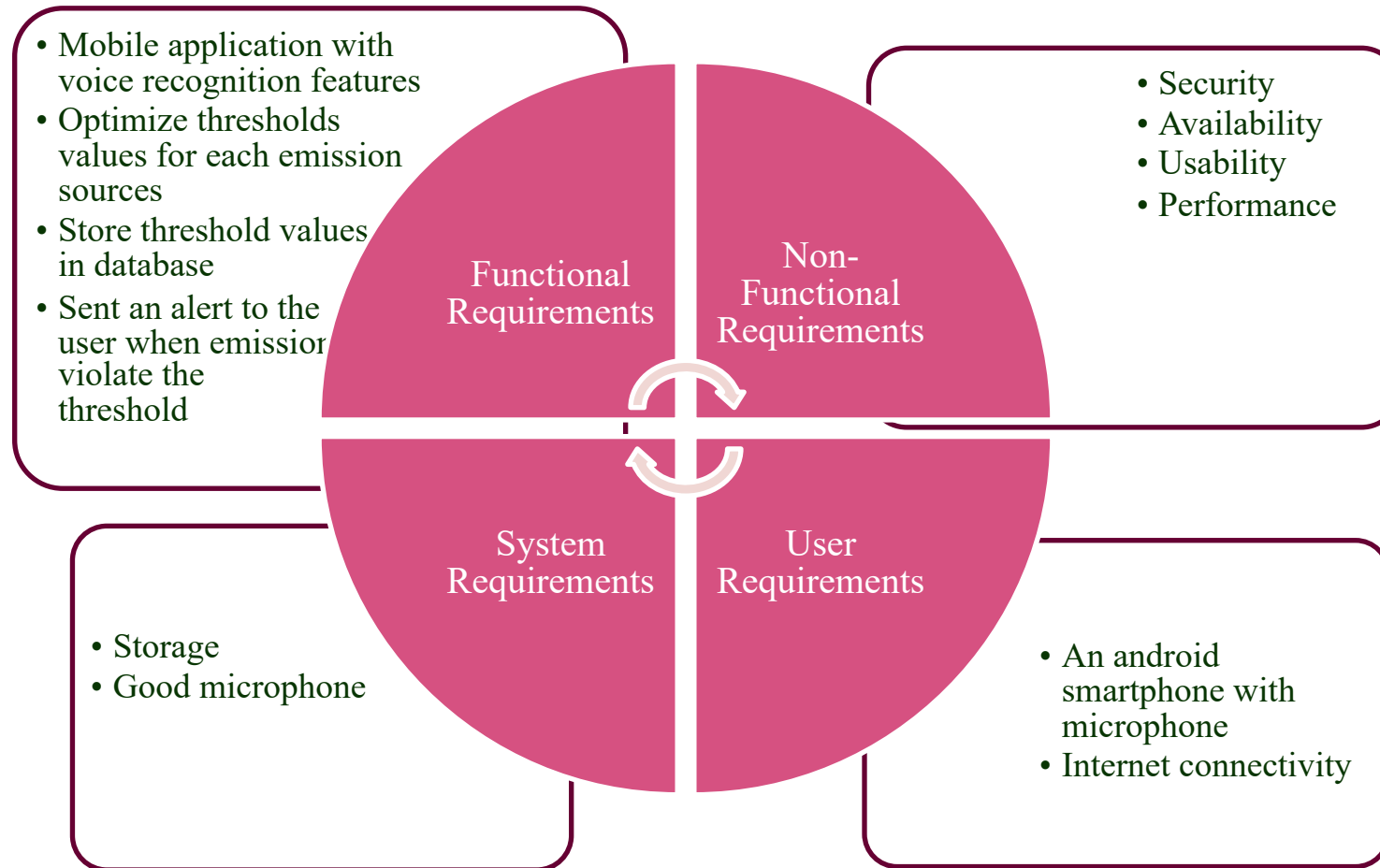
# Technologies



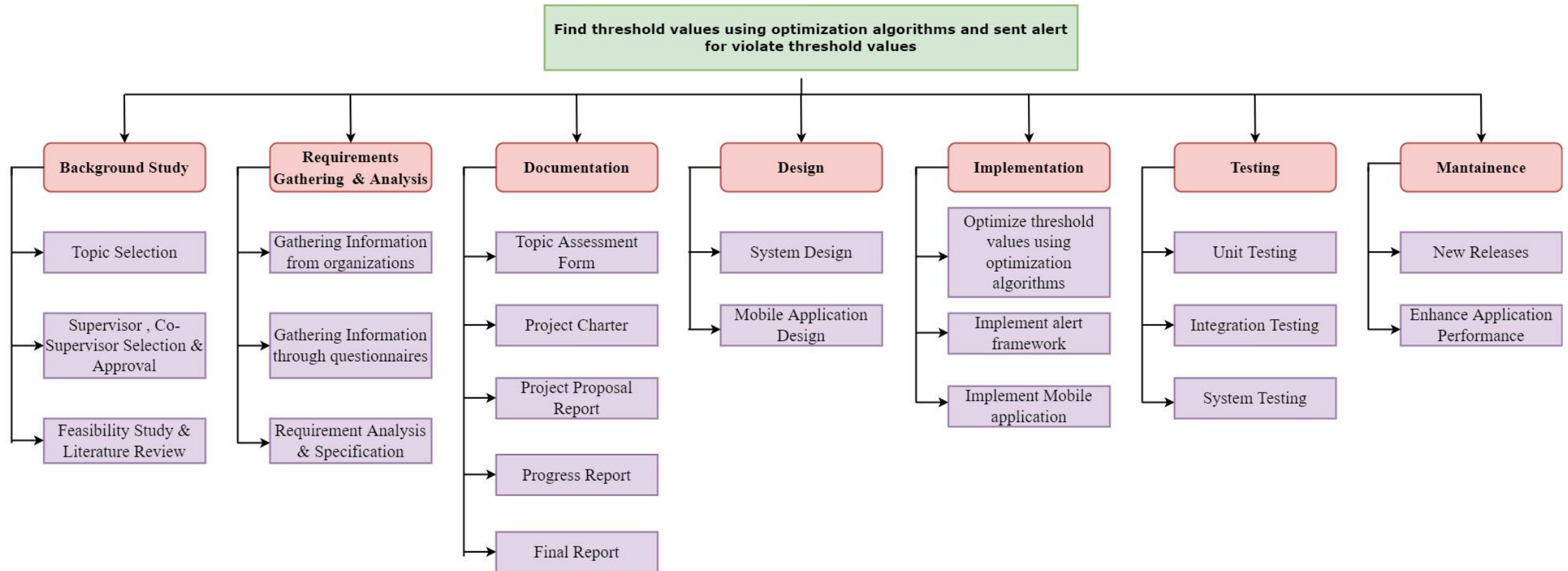
- React Native
- Python
- AWS

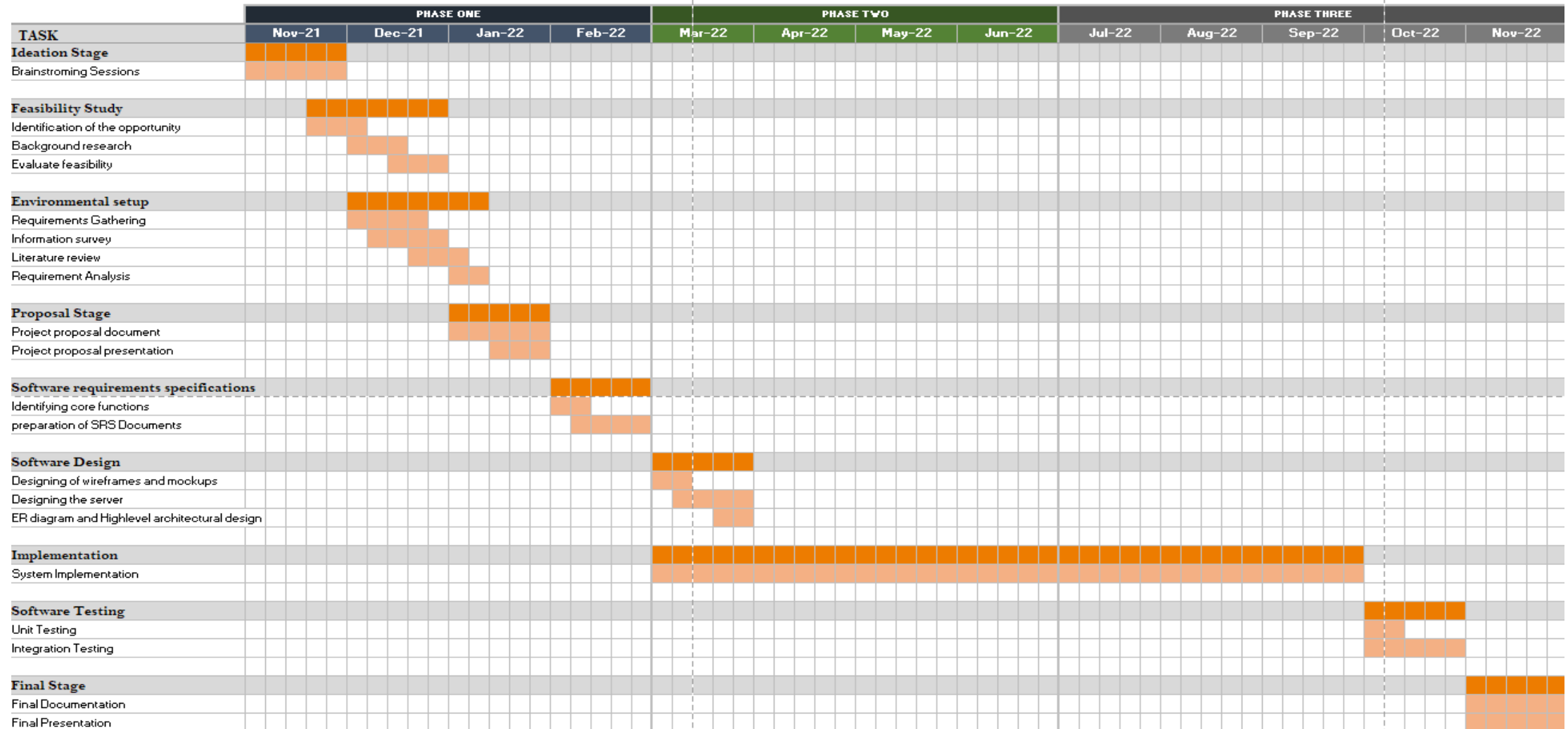


# Requirements



# Work Breakdown Structure





## Gantt Chart

## Component 4

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# Commercialization



- Targeting market in developed countries.
- Develop a public relations and news media strategy.
- Develop a pricing strategy with packages.
- Use social media marketing strategies

# Budget



Resource Type	Amount (USD)	Amount (LKR)
Hosting mobile App	\$50	10000.00
Internet usage	\$25	5000.00
AWS	\$20	4000.00
Other costs	\$15	3000.00
Total	\$110	22000.00

## Component 4

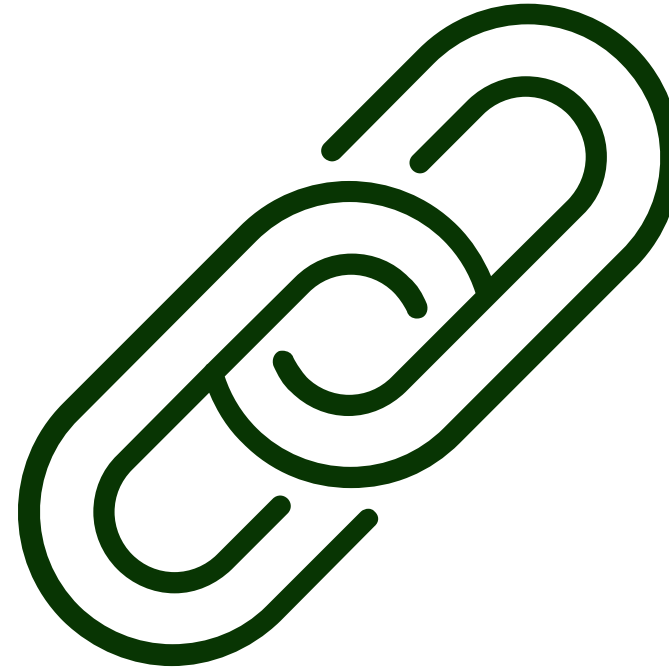
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**References**





# References



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# 06

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## Wrap-up



# Thanks!

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Do you have any  
questions?

