

Alice Smith

BBA Marketing Graduate

Email: [alice.smith@example.com](mailto:alice.smith@example.com)

### Summary:

Creative and driven individual with a background in marketing and sales. Experienced in campaign management and data analysis.

### Skills:

- Microsoft Word, Excel
- Adobe Photoshop, Canva
- Social Media Marketing
- Google Ads, SEO
- CRM Software

### Experience:

- Marketing Intern at ABC Corp
- Content Writer for DEF Blog

### Education:

Bachelor of Business Administration - University of ABC

Graduated: 2023