



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

irevolution group is excited to announce the launch of irevolution extra and irevolution claims by business head david muirhead.

iRevolution group has grown from a single insurance broking business.

iRevolution extra is designed to be a modern approach to ancillary products.Their products include Motor legal,excess protection,breakdown.

iRevolution exta provides insurance brokers with a facility to sell add-on products directly to their policyholders at the point of their main policy sale.

to become a leading group,all bound with the same mission.

to assite other businesses in areas where their expertise may not lie.

IREVOLUTION

iRevolution group begin in manchester city centre as a single insurance brokerage.

it founded in 2013 and 10 years later includes the following business types.

insurance broking,claims management,wholesale add ons provision

the iphone Flipped all of that and introduced a revolutionary new design.

The user interFace was intuitive ,easy to use and offered a wide range of Features.

iphone's operating system,ios,was intuitive,easy to use,and packed with Features that made it stand out from the crowd.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?