

# Thu Diep

txdiep@uci.edu ❖ [LinkedIn](#) ❖ [Website](#) ❖ [Behance](#) ❖ [Art Tumblr](#)

---

## EXPERIENCE

---

### Vower

March 2023 – Present

*UX/UI, Graphics Designer*

- Designed intuitive and visually appealing user interfaces to enhance the website and mobile app experience.
- Created graphics, flyers, and email marketing to execute the company's marketing campaign.
- Managed and grew social media presence through content creation and curation.

### The Verse

February 2023 – Present

*UX/UI Designer*

- Designed intuitive and visually appealing user interfaces to enhance the playing experience.
- Prototyped and tested different UI designs/solutions to validate design decisions and iterate based on feedback.
- Contributed to UX research and playtests to understand player preferences, behavior, and pain points.

### Freelance

April 2020 – May 2020

*Web Designer*

- Successfully developed 2 business websites using the web-development service Wix.
- Practiced UX/UI and HCI principles to develop user-centered interfaces
- Performed UX and trends research in order to improve the design.

### Robert Nguyen DDS

June 2015 – August 2015

*Front Desk Receptionist*

- Assisted patients with appointments and confirmed their insurance eligibility.
- Provided exemplary customer service and effective communication.

## EDUCATION

---

### Google UX Design Professional Certificate

March 2023

- Ticky - An end-to-end case study/portfolio project of a mobile ticketing app
- Sk8 - Responsive Web Design (In-progress)

### University of California, Irvine

June 2022

*BS Informatics, Human-Computer Interaction specialization*

- Deans Honor List

## SKILLS & PROJECTS

---

- **Kneron Auto Notify Tailgating** - *Senior Capstone Project with Kneron*
  - Developed an AI-driven security system that focuses on Facial Recognition and Tailgating
  - Efficiently designed mockups, wireframes, and storyboards using Figma and React Native
  - Practiced UX Principles by conducting research and User Evaluation.
- **Hooked On Phonetics** - *User Interaction Project*
  - Collaborated and determined a potential problem that required a technological solution.
  - Created and prepared sketches, mockups, storyboards, application requirements, and the final prototype.
  - Practiced UX/UI Principles by conducting User Research and Evaluation to determine the strengths and weaknesses of the design.

**Interests:** Art Direction, UI/UX Design, Curating Aesthetics, Fashion, The Witcher 3, Anime