

# An introduction to Web scraping & crawling with Scrapy Framework

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# Web scraping & Web crawling - An Introduction

## Web scraping & Web crawling in a nutshell

## Scrapy Framework

# Web scraping & Web crawling - Why we need it?

- ▶ Data is the "new gold" in the 21st century
- ▶ Cheap way to collect data without building real Information Systems with numerous users
- ▶ Data mining
- ▶ Information Retrieval
- ▶ Machine Learning, Deep Learning

# Web scraping & Web crawling - What it is?

- ▶ Just for easy, fetch many web pages, extract the data we need and then fetch the next page we want!
- ▶ Store the data scraped "somewhere"

**Next step:** Extract hidden gems in the data with "some smart algorithms"

# Web scraping vs Web crawling: Use cases & examples

## Web crawling

1. *Purposes*: Find the links between nodes(web pages) in the graph(the Internet) for Ranking and Searching.
2. *Use cases*: Information Retrieval, Web pages ranking

## Web scraping

1. *Purposes*: Collect data for specific motivations: User Behaviour prediction, Recommendation System, ...
2. *Use cases*: Data mining, Machine learning, Deep learning, ...

# Web scraping vs Web crawling: Use cases & examples

## Web crawling

- 3. *Examples:* GoogleBot
- 4. *Implementation:* Fetch webpage, save webpage(HTML) and store it to a search engine(Nutch, Lucence, Elastic search), follow **ALL** links.

## Web scraping

- 3. *Examples:* Baomoi, Sosanhgia, ...
- 4. *Implementaion:* Fetch specific webpages, extract the information needed, then follow the next resources **WE WANT**

# The big picture

- ▶ Fetch web page(HTTP, XHR, Websocket)
- ▶ Save the data — information we need
- ▶ Decide what is the next resources to follow

# Not so short introduction to HTTP

- ▶ Stateless protocol, connect and forget! (sessions, cookies, JWT)
- ▶ Method: GET, POST, PUT, PATCH, DELETE
- ▶ Status code: 1xx, 2xx, 3xx, 4xx, 5xx.
- ▶ RESTful webservices



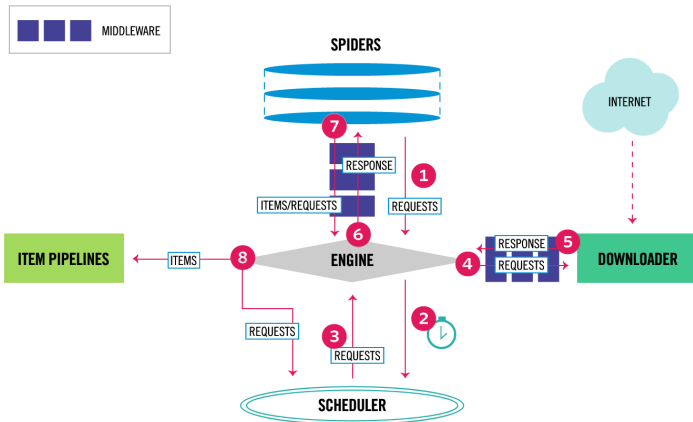
# How HTTP impacts the scraping & crawling

- ▶ Authentication(Sessions, Cookies, JWT)
- ▶ Proxy
- ▶ User Agent
- ▶ POST request with Form data

# Thinks as a Web developer

- ▶ Multi page app vs Single page app
- ▶ Which links to be followed next
- ▶ Basic of web app security(XSS, CSRF, ...)
- ▶ AJAX is your best friend!
- ▶ Mimick the HTTP headers(Man in the Middle - attack yourself)
- ▶ **Be flexible is all you need!**

# Scrapy framework - 10k feet overview



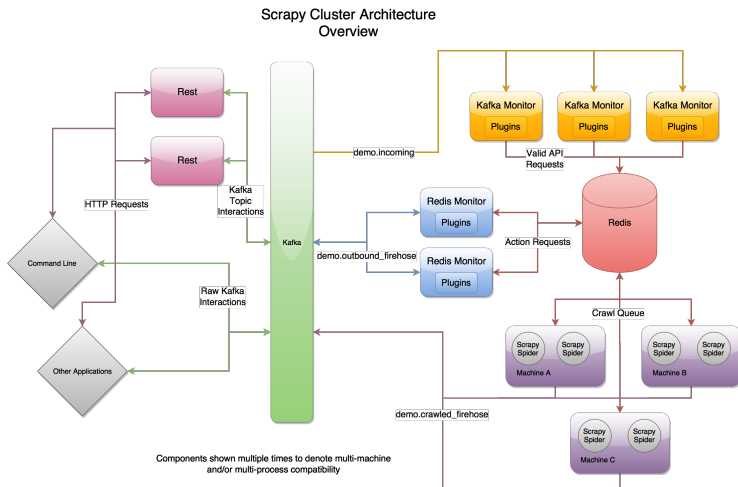
# Javascript rendering sites: What we will do

- ▶ Selenium
- ▶ Scrapy + Splash
- ▶ Scrapy with AJAX

# Scrapyd: Control your spiders over HTTP

- ▶ Efficient way to control spiders instead of having enter commands to your terminals.
- ▶ Can control, schedule multiple spiders, jobs at once.
- ▶ Rich supporting extensions: Monitoring(`scrapyd-monitor`), Clustering.

# Scrapy Cluster: control thousands of spiders



# Examples

- ▶ Scrape all articles from some categories from dantri.com.vn(MPA)
- ▶ Scrape all products, ratings from shopee(SPA + AJAX)
- ▶ Scrape all films, description, meta-data from tamnhinso.vn(JS rendering, Splash)