Hello
I'm Thuy Linh!

Hi! I'm Nguyen Le Thuy Linh and I'm a UX/UI design based in HCM. VietNam with experience project and subject in university. To apply the knowledge and experience I have gained from projects at university, while enhancing my development, rrefining my skills and contributing effcectively to impactful projects for the company. My background in UI/UX design enables me to create solutions that are both user-centered and visually effective. I focus on understanding user needs and behaviors to design intuitive and accessible interfaces. I continue to research, expand on feedback, and always keep the user experience at the forefront of everything I design.

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Objectives:

- Continuously improve UX/UI design skills to create intuitive, easy-to-use products that provide the best user experience.
- Aiming to become a UX/UI expert contributing to user-centric solutions in the near future.

Education

Information Technology   2021 - Now
Huflit University

UX UI Desginer   2024 - 2025
Arena Multimedia

Technical Skill

- Customer Persona
- Site map
- User flow
- Wireframe
- UX Design
- UI Design

Software Skill

My Portfolio

SCAN HERE
to visit my portfolio
or
CLICK HERE
https://thuylinh285.github.io/
PortfolioThuyLinh/

Project

Buppy Petcare Web
June 2025

Buppy Petcare is a comprehensive pet care brand, providing services such as nutrition consultation, grooming, vaccination and supporting the pet owner community in Vietnam. Buppy aims to bring a modern, friendly and trustworthy care experience for both pets and owners.

My responsibilities:

- Conducted in-depth research on user behavior and needs (pet owners, vet clinic owners) through surveys, interviews, and analysis of existing product experiences to identify pain points and design opportunities.
- Knowledge Applied: Persona Analysis, Customer Journey Mapping, Solution Brainstorming (HMW), Wireframes.
- Designed user interface (UI) to ensure intuitiveness, user-friendliness, and deliver an optimal user experience (UX) for pet care.

Zodia Dating App
April 2025

Zodia is a dating app that helps you and people with the same frequency easily find suitable partners and enjoy the connection process naturally. With the zodiac matching feature, you can quickly find people who are compatible with you in terms of personality and interests.

My responsibilities:

- Research user behavior through surveys and experiments to understand needs.
- Create wireframes for easy-to-use layouts and design engaging interfaces with vehicle search and comparison features.
- The goal is to enhance the dating experience by making connections meaningful, enjoyable, and guided by the wisdom of the stars.

Lunee App
October 2024

Lunee is a sleep aid app that provides relaxing sounds and exclusive music to help users easily relax and fall into deep sleep.

My responsibilities:

- Conducted user research through surveys and interviews to understand sleep challenges and needs, informing design decisions.
- Proficient in creating wireframes for sleep tracking and relaxation features.
- Designed a user-friendly mobile interface to encourage healthy sleep habits and enhance user relaxation experiences.

Resto-Seven Restaurant Web
August 2023

My responsibilities:

- Developed the user interface using HTML, CSS, and Bootstrap to build a responsive and visually appealing homepage for Resto-Seven Restaurant. Ensured seamless user experience by optimizing layout and navigation for easy access to key information across multiple devices.