

# Curriculum Vitae

## Personal information

Date of birth: 05.08.1992  
Place of birth: Ho Chi Minh City, Vietnam  
Nationality: Vietnamese



## Education

since 10/2017 Ludwig-Maximilian-Universität (LMU) – Munich, Germany  
Bachelor of Science, Statistic

09/2010 – 11/2014 International University – Ho Chi Minh City, Vietnam  
Bachelor of Science, International business  
(Note: 2.5)

- Thesis (Dr. Anh Phan): „A study on how online travel reviews affect tourists' planning decisions? In the case of Tripadvisor website“. (Note 2.5)

## Work Experience

since 03/2019 Münchener Rückversicherungs-Gesellschaft  
Munich, Germany  
*Business-/Data Analytics Intern*

Tasks:

- Advanced data analyses using latest machine learning and statistical methods, e.g. R, Python, SQL and Power BI
- Participation in developing analytical software prototypes
- Support of big data management activities
- Analytical consulting and technology research
- Supporting an agile project team consisting of Business Experts, Data Scientists, Data Engineers and IT Architects

10/2017 – 02/2019 FRAMOS GmbH  
Munich, Germany  
*Data Analytics working student in Product Marketing Department*

Tasks:

- Supported Product Marketing Team's activities, such as portfolio evaluation, portfolio planning, market launches, product training, product care, channel and supplier management
- Took care of own projects supported by a mentor, e.g. conception of an evaluation tool, conception and support of trainings & seminars and implementation
- Assistance in internal and external surveys and data analysis
- Assistance in market, competitors and supplier analysis

- for further strategic evaluation
- Supported in preparation of product documentation, compilation of reports & presentations, updated of product database and process descriptions

12/2014 – 04/2015

Deloitte Tax Department

Ho Chi Minh City, Vietnam

*Tax Intern, specialized in Transfer Pricing*

Tasks:

- Worked with other Ph.D. economists, attorneys and tax specialists to analyze and resolve global tax and finance issues faced by multinational corporations.
- Devised and executed database searches for companies in Vietnam and foreign markets, incorporating financial information into a proprietary financial model and conducted economic, financial and accounting analyses.
- Assisted in drafting proposals, reports, document requests and other correspondence, as well as preparation of charts, reports and presentations.

11/2013 – 11/2014

Saigon Skydeck

Ho Chi Minh City, Vietnam

*Customer Service Intern*

Tasks:

- Took full responsibility in credit procedure: sold tickets or corporate gifts, followed certain reports with Supervisors when finish shifts.
- Forecasted and made sure tickets or gifts are always in stock, ready to sell at all times.
- Supported guest with directions and information.
- Followed up the guest issue until each has been met to guests' satisfactions.
- Notified Loss Prevention/Security of any reports of theft

08/2013 – 08/2013

Global Internship at CJ Group, Seoul, Korea (2 weeks)

and at SCJ TV Home Shopping, Vietnam (1 week)

Tasks:

- Supported the online marketing and sales teams in day-to-day operations
- Planned, implemented and evaluated marketing campaigns (e.g. affiliate marketing, marketing, Google AdWords, social media marketing)
- Supported the implementation of search engine on-page optimization and off-page measures

06/2013 – 08/2013

Buzzmetrics Inc.

Ho Chi Minh City, Vietnam

*Data Analyst Intern*

Tasks:

- Analyzed and supported the implementation of social media projects.
- Supported the social media team in the support and editing of social media channels.
- Researched the latest social media trends and market observation and competition analysis.

## Skills

Software:

Proficient in Microsoft Word, Excel, Outlook and Powerpoint

Proficient in R, Transact-SQL, Power BI, Python, Microsoft Azure and Basic in SPSS, SAS, Java und SAP Business Suite





Nachname: **Ta** Vorname: **Thuy Ngoc Phuong**  
Geburtsdatum: **5. August 1992** Geburtsort: **Ho Chi Minh**  
Matrikelnummer: **11773058**

München, den 9. April 2020

Studiengang: **Statistik**  
Abschluss: **Bachelor of Science**

Kontoauszug gem. § 12 der Prüfungs- und Studienordnung der Ludwig-Maximilians-Universität München für den Bachelorstudiengang Statistik vom 20. Oktober 2010. Bei Wechsel in die Prüfungsordnung 2010 wurden alle Prüfungsleistungen aus der Prüfungsordnung 2007 anerkannt.

| Studienbegleitende Prüfungsleistungen im Hauptfach  | Semester   | Bewertung | ECTS | Vermerk |
|---|------------|-----------|------|---------|
| <b>Einführung in die deskriptive Statistik (P 1)</b>                                      |            | 3,30      | 6    |         |
| Deskriptive Statistik (Vorlesung) (P 1.1)   | WS 2017/18 |           | 3    |         |
| Deskriptive Statistik (Übung) (P 1.2)   | WS 2017/18 |           | 2    |         |
| Einführung in statistische Software (Kurs) (P 1.3)  | WS 2017/18 |           | 1    |         |
| <b>Analysis für Informatiker und Statistiker (P 2)</b>                                    |            | 2,70      | 9    |         |
| Analysis für Informatiker und Statistiker (Vorlesung) (P 2.1)                             | WS 2017/18 |           | 6    |         |
| Analysis für Informatiker und Statistiker (Übung) (P 2.2)                                 | WS 2017/18 |           | 3    |         |
| <b>Einführung in die Matrizenrechnung (P 3)</b>   |            | 2,00      | 9    |         |
| Matrizenrechnung (Vorlesung) (P 3.1)  | WS 2017/18 |           | 6    |         |
| Matrizenrechnung (Übung) (P 3.2)  | WS 2017/18 |           | 3    |         |
| <b>Einführung in die Wahrscheinlichkeitsrechnung und in die induktive Statistik (P 4)</b> |            | 4,00      | 12   |         |
| Einführung in die Wahrscheinlichkeitsrechnung (Vorlesung) (P 4.1)                         | SS 2018    |           | 3    |         |
| Einführung in die Wahrscheinlichkeitsrechnung (Übung) (P 4.2)                             | SS 2018    |           | 3    |         |
| Einführung in die induktive Statistik (Vorlesung) (P 4.3)                                 | SS 2018    |           | 4    |         |
| Einführung in die induktive Statistik (Übung) (P 4.4)                                     | SS 2018    |           | 2    |         |

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|--|------------|-------------|----------|
| <b>Einführung in Analysis II (P 5)</b> |            | <b>2,00</b> | <b>9</b> |
| Analysis II (Vorlesung) (P 5.1)        | WS 2019/20 | 6           |          |
| Analysis II (Übung) (P 5.2)            | WS 2019/20 | 3           |          |

|   |            |             |          |
|---|------------|-------------|----------|
| <b>Einführung in die Praktische Statistik (P 6)</b> |            | <b>1,70</b> | <b>6</b> |
| Statistische Software (Kurs) (P 6.1)                | SS 2018    | 1,70        | 3        |
| Anfängerpraktikum (Kurs) (P 6.2)                    | WS 2018/19 | 1,70        | 3        |

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|--|------------|-------------|----------|
| <b>Grundlagen der Statistik I (P 7)</b>                          |            | <b>3,00</b> | <b>9</b> |
| Wahrscheinlichkeitstheorie und Inferenz I<br>(Vorlesung) (P 7.1) | WS 2018/19 |             | 6        |
| Wahrscheinlichkeitstheorie und Inferenz I<br>(Übung) (P 7.2)     | WS 2018/19 |             | 3        |

|   |         |      |    |
|---|---------|------|----|
| <b>Grundlagen der Statistik II (P 8)</b>                          |         | --   | -- |
| Wahrscheinlichkeitstheorie und Inferenz II<br>(Vorlesung) (P 8.1) | SS 2019 | 2,30 | 6  |
| Wahrscheinlichkeitstheorie und Inferenz II<br>(Übung) (P 8.2)     | SS 2019 |      | 3  |
| Bachelor-Seminar (P 8.3)  |         |      |    |

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|--|---------|-------------|----------|
| <b>Thema des Seminars:</b>                 |         |             |          |
| <b>Einführung in Lineare Modelle (P 9)</b> |         | <b>3,00</b> | <b>9</b> |
| Lineare Modelle (Vorlesung) (P 9.1)        | SS 2019 |             | 6        |
| Lineare Modelle (Übung) (P 9.2)            | SS 2019 |             | 3        |

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|---|--|--|--|
| <b>Fortgeschrittene praktische Statistik (P 10)</b>         |  |  |  |
| Programmieren mit statistischer Software<br>(Kurs) (P 10.1) |  |  |  |
| Statistisches Praktikum (Kurs) (P 10.2)                     |  |  |  |

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|--|------------|-------------|----------|
| <b>Generalisierte Regression (P 11)</b>                            |            | <b>4,00</b> | <b>9</b> |
| Grundlagen der generalisierten Regression<br>(Vorlesung) (P 11.1)  | WS 2019/20 |             | 4        |
| Grundlagen der generalisierten Regression<br>(Übung) (P 11.2)      | WS 2019/20 |             | 2        |
| Fortgeschrittene generalisierte Regression<br>(Vorlesung) (P 11.3) | WS 2019/20 |             | 1        |
| Fortgeschrittene generalisierte Regression<br>(Übung) (P 11.4)     | WS 2019/20 |             | 2        |

|   |  |  |  |
|---|--|--|--|
| <b>Einführung in die multivariaten Verfahren<br/>(P 12)</b>     |  |  |  |
| Grundlagen der multivariaten Verfahren<br>(Vorlesung) (P 12.1)  |  |  |  |
| Grundlagen der multivariaten Verfahren<br>(Übung) (P 12.2)      |  |  |  |
| Fortgeschrittene multivariate Verfahren<br>(Vorlesung) (P 12.3) |  |  |  |
| Fortgeschrittene multivariate Verfahren<br>(Übung) (P 12.4)     |  |  |  |

Aus den Wahlpflichtmodulen WP 1 und WP 2 ist ein Wahlpflichtmodul zu wählen.

Aus den Wahlpflichtmodulen WP 3 bis WP 8 sind während des gesamten Studiums zwei Wahlpflichtmodule zu wählen.

**Stichprobentheorie (WP 3)**

|   |            |      |   |
|---|------------|------|---|
| Stichprobentheorie (Vorlesung) (WP 3.1) | WS 2018/19 | 2,70 | 6 |
| Stichprobentheorie (Übung) (WP 3.2)     | WS 2018/19 |      | 4 |

**Abschlussmodul (P 13)**

- Bachelorarbeit (P 13.1)
- Thema der Bachelorarbeit:
- Disputation (P 13.2)

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|                   |           |
|-------------------|-----------|
| <b>SUMME ECTS</b> | <b>93</b> |
|-------------------|-----------|

**Durchschnittsnote** (aktueller Stand) : **2,85**

Dieser Ausdruck dient als Nachweis über den aktuellen Leistungsstand der Prüfungskandidaten. Er stellt kein Zeugnis über ein abgeschlossenes Prüfungsverfahren dar und ersetzt kein solches.

Die Durchschnittsnote errechnet sich als das arithmetische Mittel der nach ECTS Punkten gewichteten Noten aller bestandenen Modul(teil)-leistungen. Die Art der Endnotenberechnung kann sich von der Berechnung der Durchschnittsnote unterscheiden.

Bitte überprüfen Sie Ihren Auszug. Wenn Sie Fehler entdecken, setzen Sie sich umgehend mit dem Prüfungsausschuss der Studiengänge Statistik, Ludwigstr. 33, Zi. 141, 80539 München, Tel: 089/2180-3195 in Verbindung.

Gleichzeitig wird auf beiliegende Rechtsbehelfsbelehrung verwiesen.

**Die Notenskala lautet:**

bis einschließlich 1,50 = „sehr gut“; von 1,51 bis einschließlich 2,50 = „gut“; von 2,51 bis einschließlich 3,50 = „befriedigend“ und von 3,51 bis einschließlich 4,00 = „ausreichend“.

**Abkürzungen:**

(P) = Pflichtmodul, (WP) = Wahlpflichtmodul, (AK)\* = Anerkennung, (BE) = bestanden, keine Benotung, (NB) = nicht bestanden

München, den 9. April 2020

CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM

SOCIALIST REPUBLIC OF VIETNAM  
Independence - Freedom - Happiness

VIETNAM NATIONAL UNIVERSITY - HO CHI MINH CITY  
INTERNATIONAL UNIVERSITY

HEREBY CONFERS THE DEGREE OF

ĐẠI HỌC QUỐC GIA THÀNH PHỐ HỒ CHÍ MINH  
TRƯỜNG ĐẠI HỌC QUỐC TẾ

CẤP

## Bachelor of

**Business Administration**  
in International Business

UPON : *Tạ Ngọc Phương Thùy*.

BORN ON : 05/08/1992 IN : Ho Chi Minh City

YEAR OF GRADUATION : 2014.

## Rằng Cử nhân

Quản trị Kinh doanh

Kinh Doanh Quốc tế

CHO : *Tạ Ngọc Phương Thùy*.

SINH NGÀY : 05/08/1992 TẠI : TP.Hồ Chí Minh.

NĂM TỐT NGHIỆP: 2014 HỆ: Chính quy

TP. Hồ Chí Minh, ngày 06 tháng 10 năm 2014

Số đăng ký : 220BAN2410/2014  
(Registration No.)

QB 09392133KH2/2013



Ho Thanh Phong



## 2015 Internship Program

### Certificate of

# Ms. Ta Ngoc Phuong Thuy

Student of International University, Vietnam National University,

Ho Chi Minh City

Recognized for having completed the Internship Program in the Tax  
Function with Deloitte Vietnam Tax Company Limited

From December 15<sup>th</sup>, 2014 to April 3<sup>th</sup>, 2015

Dated: HCMC, April 3<sup>th</sup>, 2015



Human Resources Director

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# CERTIFICATE OF ACHIEVEMENT

*This certificate is presented to*

**Ta Ngoc Phuong Thuy**

for the successful completion of the following program:

*Global Internship*

August. 21. 2013

*This certificate is presented with best wishes by*

A handwritten signature in black ink that reads "Haesun Lee".

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Haesun Lee  
Chief Executive Officer, CJ O Shopping

**SCJ** TV  
Shopping



# CERTIFICATE

This is to certify that

*Tạ Ngọc Phương Thùy*

has attended 2013 Global Internship Program

From 5th Aug to 9th Aug, 2013 at SCJ TV Shopping Co., Ltd.

Signature



**UHM JOO HWAN**

Date: 2. August. 2013