

# 01\_Report Design Guidelines

Last updated by | Matthias Duschl | 27. Feb. 2020 at 14:31 MEZ

## Contents

- Dashboard Design Guidelines
- Dashboard Gallery
  - Report layout and modern-looking filters
  - Visualising analytics model outcomes
  - Guiding through multi-variate correlations
  - Monitoring of operational aspects
  - Explaining underlying model logic interactively
- General dashboarding principles
- Style guide
  - Colour Scheme

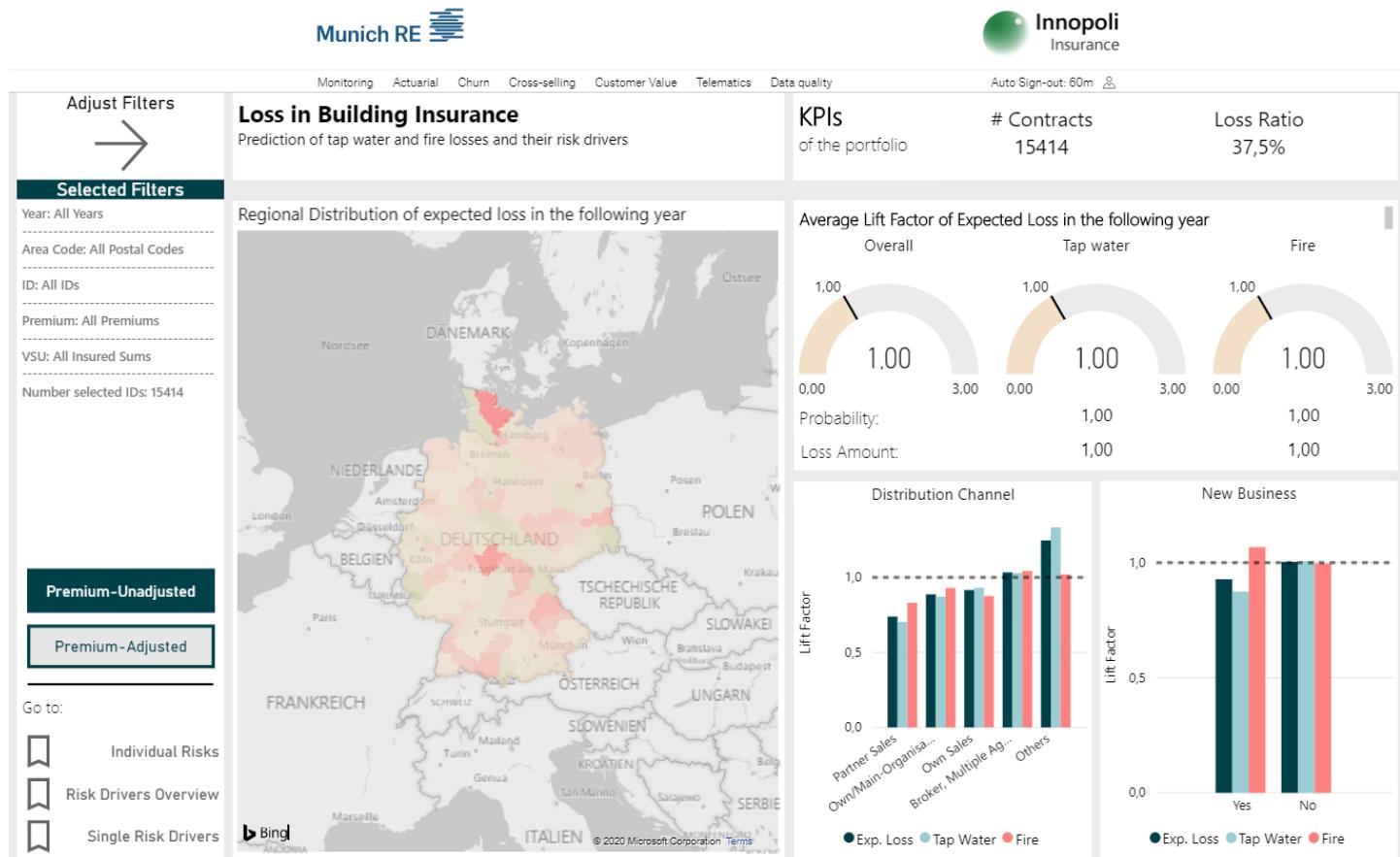
## Dashboard Design Guidelines

To embed your PowerBI dashboard into the web-front end, we recommend the following design guidelines:

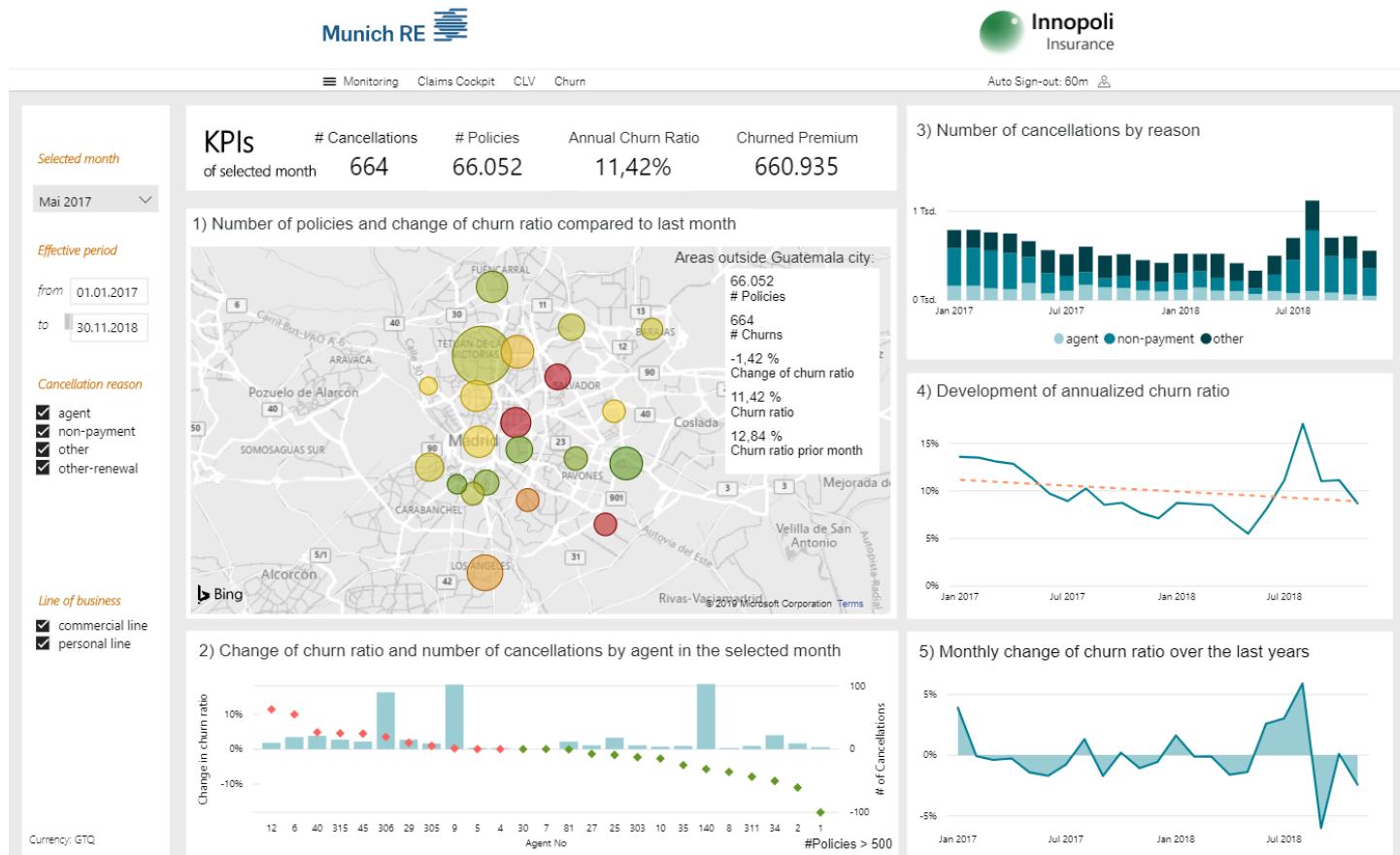
- do not place any MR or client logo within PowerBI. They will be part of the web-front end.
- use the [pre-configured design scheme](#) ☐, which includes MR corporate colors and ensures consistency in formatting (font, sizes, colors). You can import the .json file in PowerBI under *Switch Theme* and *Import Theme*.
- place the navigation pane with your main/global filters on the left side. It consists of a white rectangular as a background and left-aligned filter boxes
- use a light grey background and white rectangular shapes to visually structure your dashboard like in the gallery below
- if you use custom visuals, only certified visuals (with blue star) are supported
- **be as consistent as possible** in the design patterns within the sheets of your report but also with the other reports for the customer (e.g. avoid jumping filters, align everything perfectly).

## Dashboard Gallery

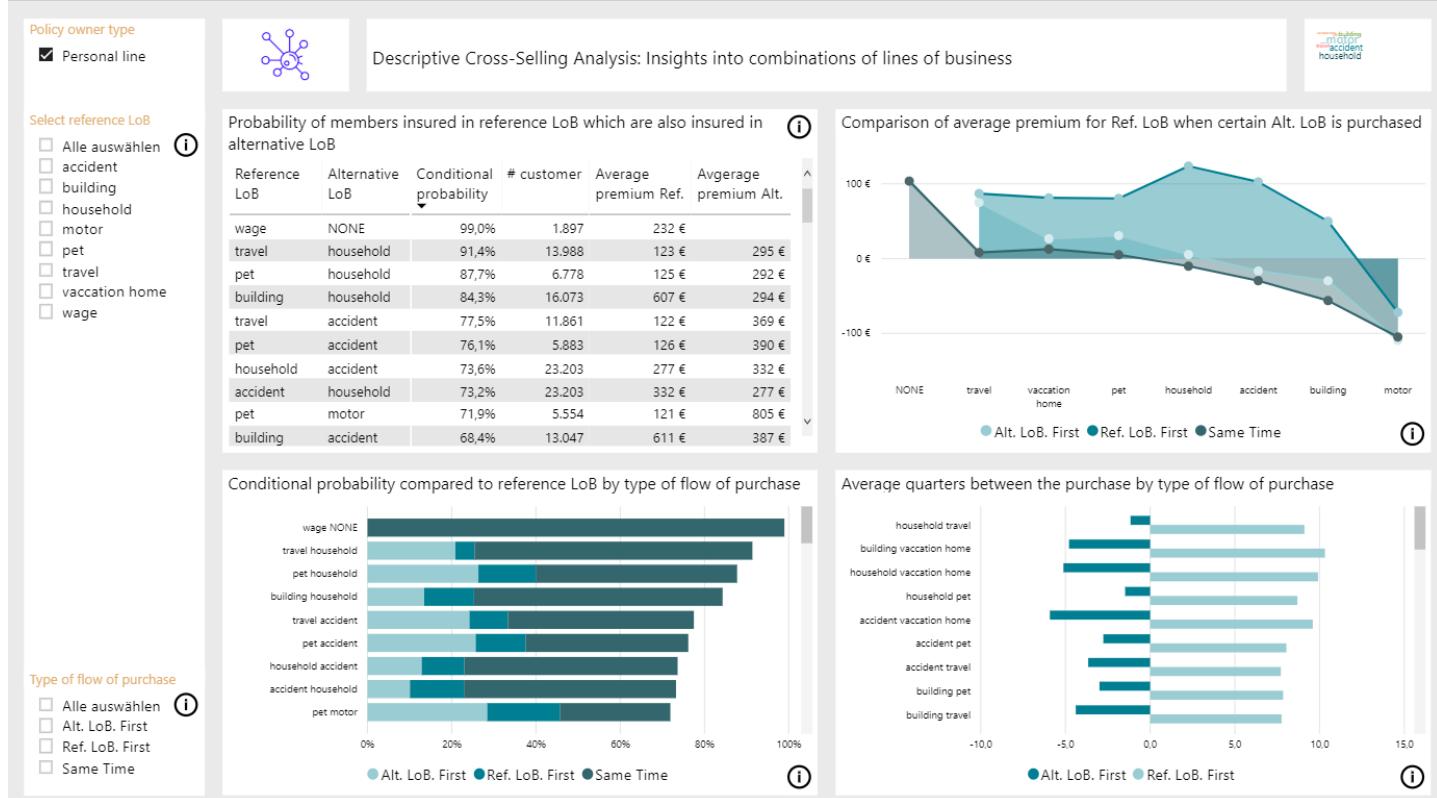
### Report layout and modern-looking filters



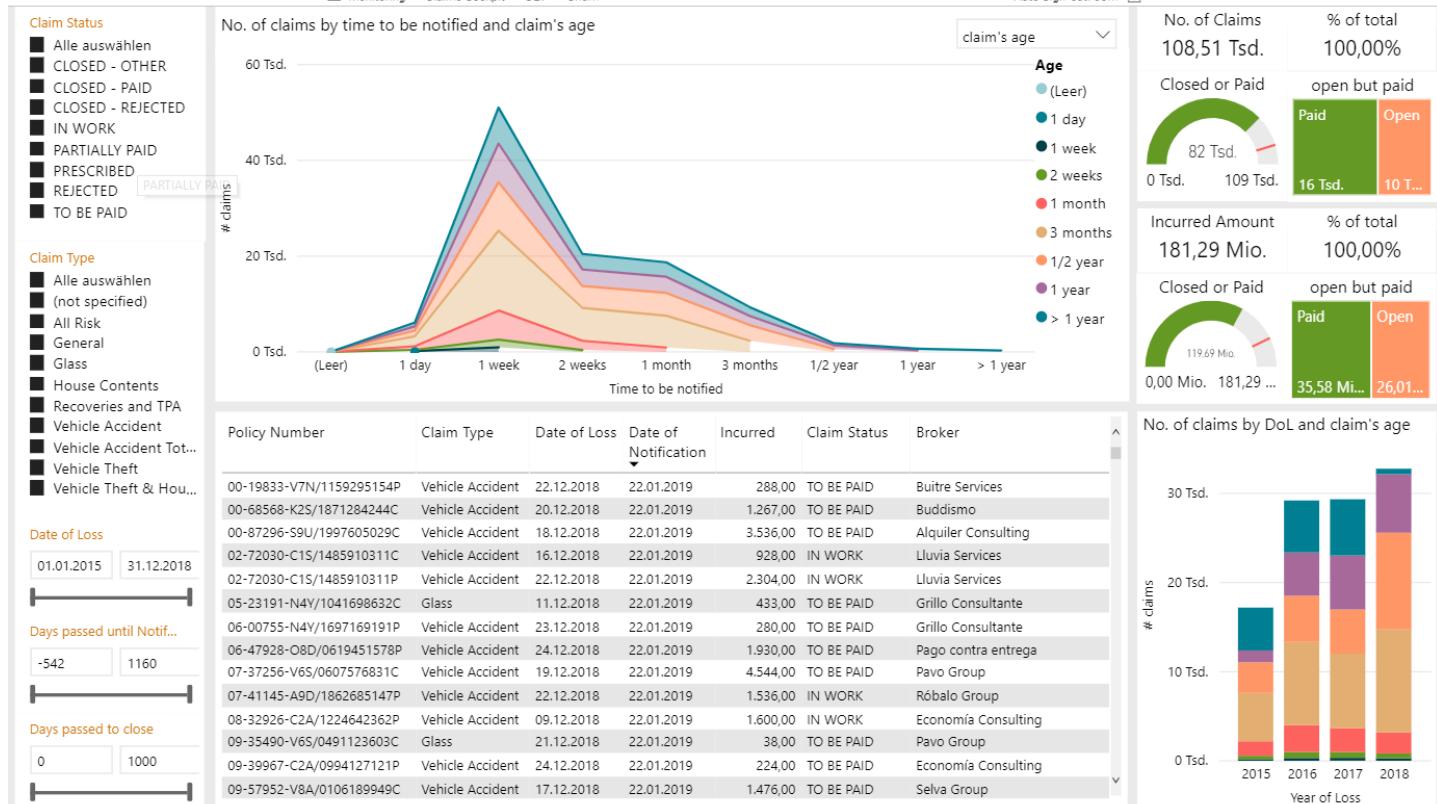
## Visualising analytics model outcomes



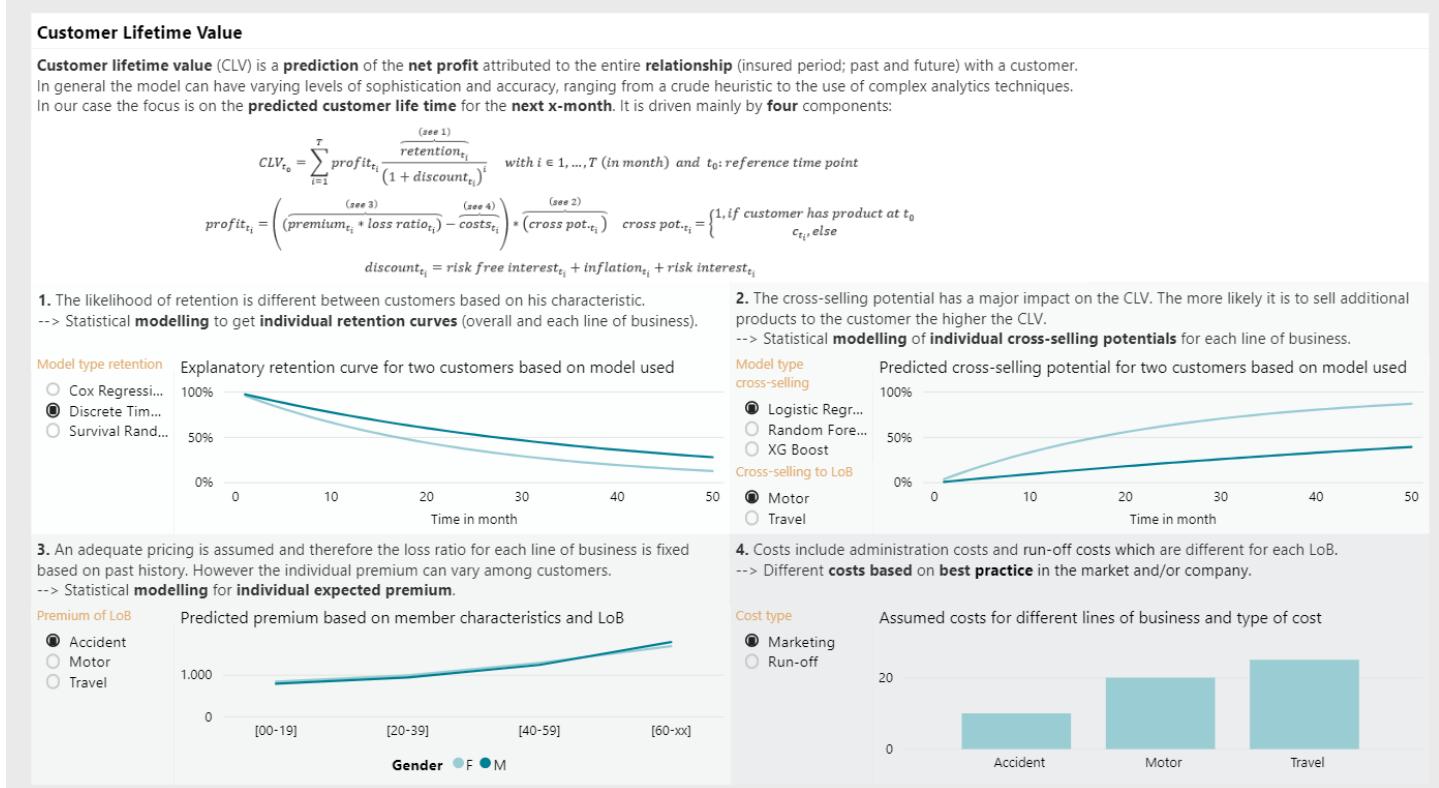
## Guiding through multi-variate correlations



## Monitoring of operational aspects



## Explaining underlying model logic interactively



## General dashboarding principles

Consider general best practices on visual design, which you can find for example in the materials from the MR Training on dasbhoarding:

[Deloitte\\_Visual Analytics Training\\_Documentation.pdf](#)

## Style guide

This style guide is already implemented in the corresponding PowerBI design scheme . The following table just serves as an overview.

### Colour Scheme

[https://munichre.sharepoint.com/:x/r/teams/NL\\_Analytics\\_Platform/\\_layouts/15/Doc.aspx?sourcedoc={987CC0FC-90E4-4D6B-A87E-B2523E511C08}&file=Information%20Font%20etc.Template.xlsx&action=default&mobileredirect=true](https://munichre.sharepoint.com/:x/r/teams/NL_Analytics_Platform/_layouts/15/Doc.aspx?sourcedoc={987CC0FC-90E4-4D6B-A87E-B2523E511C08}&file=Information%20Font%20etc.Template.xlsx&action=default&mobileredirect=true)