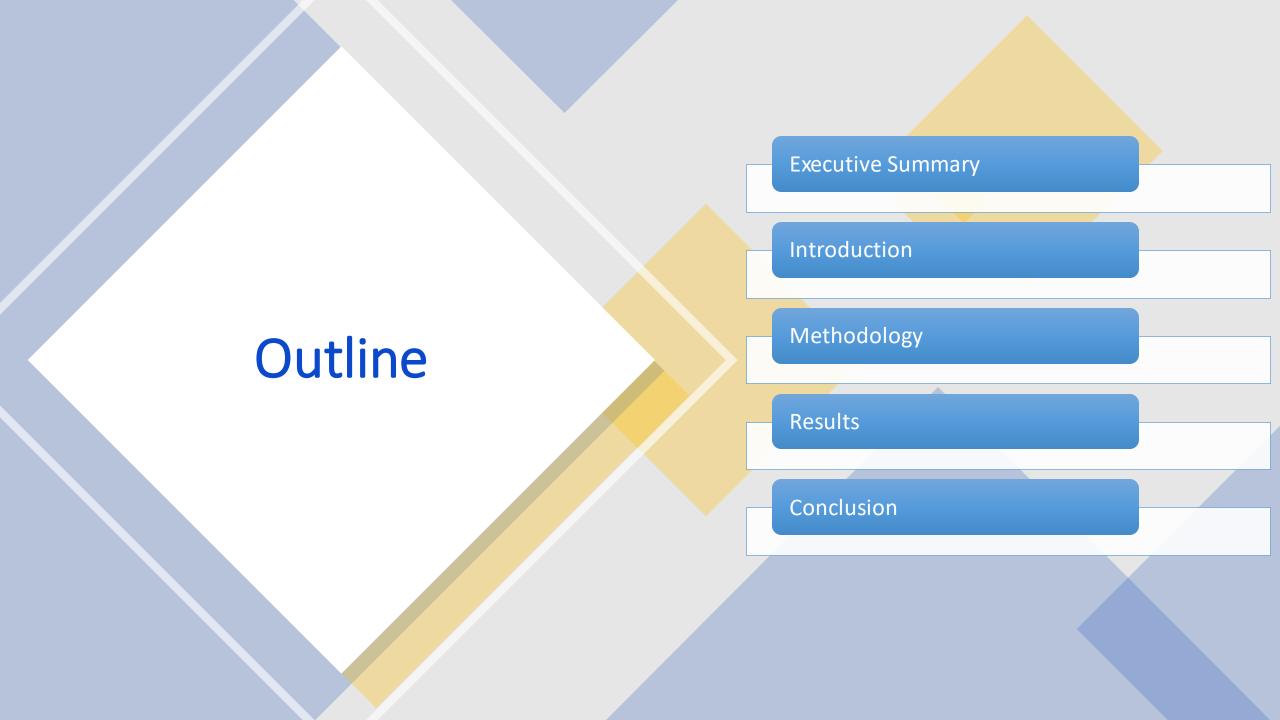


# Winning Space Race with Data Science

<Thuy Tran>
<10th August 2022>





# **Executive Summary**





Data collection by API and Web – Scraping
Data wrangling
EDA with Data Visualization and SQL

Building an Interactive Map with Folium

Building a Dashboard with Plotly Dash

**Predictive Analysis** 



# Summary of all results

Exploratory data analysis results
Interactive analytics demonstrations
Predictive analysis results



# Project background and context:

• SpaceX advertises Falcon 9 rocket launches on its website, with a cost of 62 million dollars. If Space X can reuse the first stage, a cost of 165 million dollars each can be saved. Therefore if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against SpaceX for a rocket launch.

## Problems to solve:

• Using a machine learning model will be trained to predict if SpaceX will reuse the first stage.







# Methodology

- Executive Summary
- Data collection methodology:
  - > Data is collect through SpaceX REST API and Web Scarping Wiki pages.
- Perform data wrangling
  - Replace the NULL values and using one-hot encoding
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - > Evaluate the performances of Logistic Regression, Support Vector Machine, Decision Tree and KNN models to find the best method.

# **Data Collection**



SpaceX launch data in JSON form is collected using the GET request.



Use json\_normalize method to convert the result into a data frame.



Use the API to get information of rocket, payloads, launchpad, and cores, then extract the useful data for each columns.



Filter the data frame to get only the information about the Falcon 9 launches.

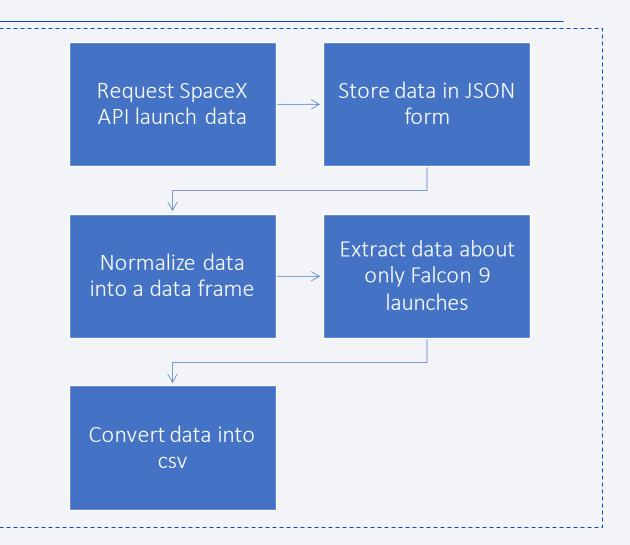
# Data Collection - SpaceX API

 Data collection with SpaceX REST calls using key phrases and flowcharts:

 GitHub URL of the completed SpaceX API calls notebook:

https://github.com/thuytran226/SpaceX-Falcon-9-first-stage-Landing-

Prediction/blob/328d79856100a460e9761b42 8c4cf8157659ca9d/Data%20Collection.ipynb



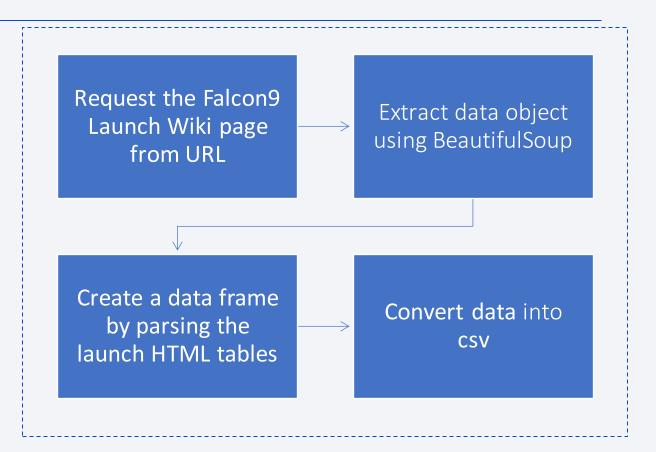
# Data Collection - Web Scraping

 Web scraping process using key phrases and flowcharts:

 GitHub URL of the completed web scraping notebook:

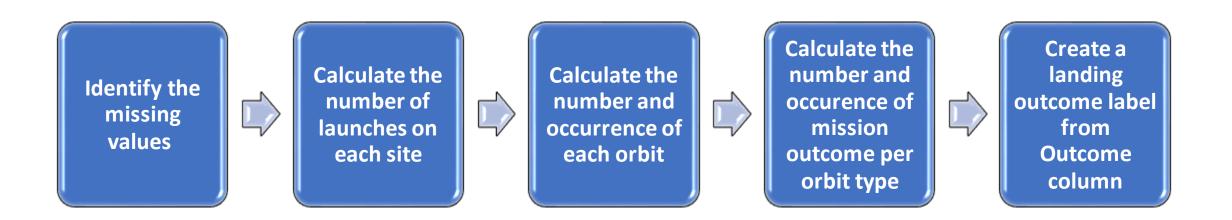
https://github.com/thuytran226/SpaceX-Falcon-9-first-stage-Landing-

Prediction/blob/328d79856100a460e9761b428c4cf 8157659ca9d/Data%20Collection%20with%20Web %20Scraping.ipynb



# Data Wrangling

Data Wrangling process using key phrases and flowcharts:



• GitHub URL of data wrangling related notebooks: <a href="https://github.com/thuytran226/SpaceX-Falcon-9-first-stage-Landing-">https://github.com/thuytran226/SpaceX-Falcon-9-first-stage-Landing-Prediction/blob/328d79856100a460e9761b428c4cf8157659ca9d/Data%20wrangling.ipynb</a>

# **EDA with Data Visualization**

- Charts were plotted to check the relationship between:
  - Flight Number and Launch Site
  - Payload and Launch Site
  - Success rate of each orbit type
  - Flight Number and Orbit type
  - Payload and Orbit type

and examine The launch success yearly trend

• GitHub URL of the completed EDA with data visualization notebook:

https://github.com/thuytran226/SpaceX-Falcon-9-first-stage-Landing-Prediction/blob/14e4b84faa9f3ba42b71095cfd31c73b94ade1f6/EDA%20with%20Visualisation%20and%20Feature%20Engineering.ipynb

# **EDA with SQL**

- The SQL performed queries:
  - Display the names of the unique launch sites in the space mission
  - Display 5 records where launch sites begin with the string 'CCA'
  - Display the total payload mass carried by boosters launched by NASA (CRS)
  - Display average payload mass carried by booster version F9 v1.1
  - List the date when the first successful landing outcome in ground pad was achieved.
  - List the names of the boosters which have success in drone ship and have 4000< payload mass< 6000</li>
  - List the total number of successful and failure mission outcomes
  - List the names of the booster\_versions which have carried the maximum payload mass. Use a subquery
  - o List the failed landing\_outcomes in drone ship, their booster versions, and launch site names in 2015
  - Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20
- GitHub URL of completed EDA with SQL notebook: <a href="https://github.com/thuytran226/SpaceX-Falcon-9-first-stage-landing-Prediction/blob/7cc7e3bc01049f37bc20b2909b35787af9eeb908/EDA%20with%20SQL.ipynb">https://github.com/thuytran226/SpaceX-Falcon-9-first-stage-landing-Prediction/blob/7cc7e3bc01049f37bc20b2909b35787af9eeb908/EDA%20with%20SQL.ipynb</a>

# Build an Interactive Map with Folium

- Map objects are used as follows:
  - Use circles to mark all launch sites: A blue circle at NASA Johnson Space Cente and a circle for each launch site
  - Use marker to Mark the success/failed launches for each site: a green marker for successful launch and a red one for failed launch
  - Use MousePosition to get coordinate for a mouse over a point on the map
  - Use line to visualize the distance between the launch sites to railways, highways, coastline or cities
- GitHub URL of completed interactive map with Folium map:

https://github.com/thuytran226/SpaceX-Falcon-9-first-stage-Landing-Prediction/blob/46537e3992fc43d40dfed51eb142451eb3578c6e/Interactive%20Visual%20Analytics%2Owith%20Folium.ipynb

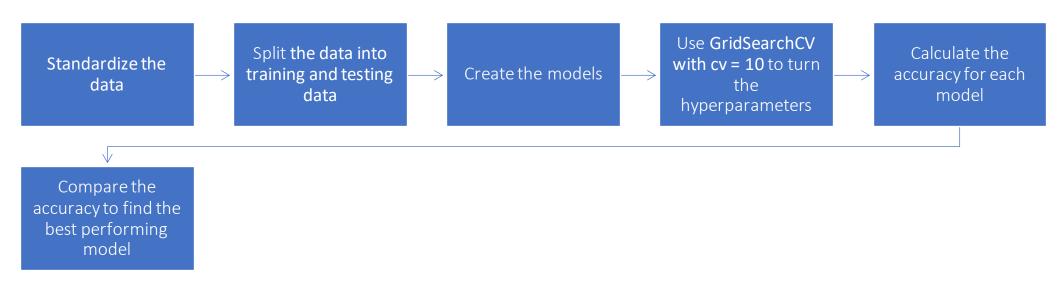
# Build a Dashboard with Plotly Dash

- Plots/graphs and interactions added to a dashboard:
  - Total success launches by all sites
  - Total success launches by a specific sites
  - Interaction between playload and outcome
- GitHub URL of completed Plotly Dash lab:

https://github.com/thuytran226/SpaceX-Falcon-9-first-stage-Landing-Prediction/blob/c111a1aa14da0ad16500f2ff33b819d32bf64f9a/spacex\_dash\_app.py

# Predictive Analysis (Classification)

Flowchart of model development :

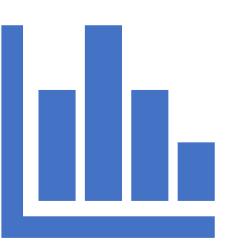


GitHub URL of the completed predictive analysis lab:

https://github.com/thuytran226/SpaceX-Falcon-9-first-stage-Landing-Prediction/blob/14e4b84faa9f3ba42b71095cfd31c73b94ade1f6/Interactive%20Visual%20Analytics%20with%20Folium.ipynb

# Results

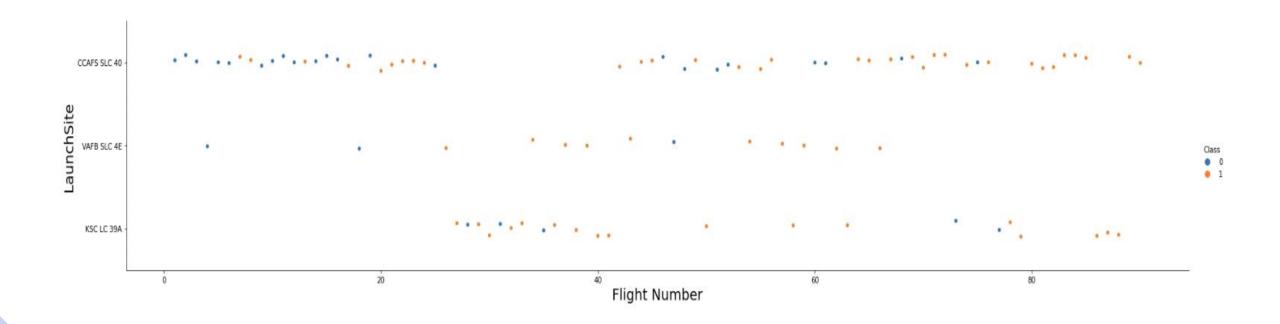
- > Exploratory data analysis results
- ➤ Interactive analytics demo in screenshots
- ➤ Predictive analysis results





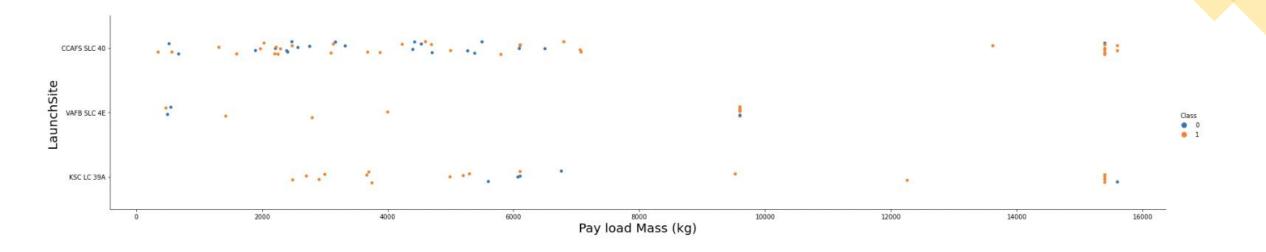
# **EDA** with Visualization

# Flight Number vs. Launch Site



> The amount of launches at CCAFS LC-40 are significantly higher than at other launch sites.

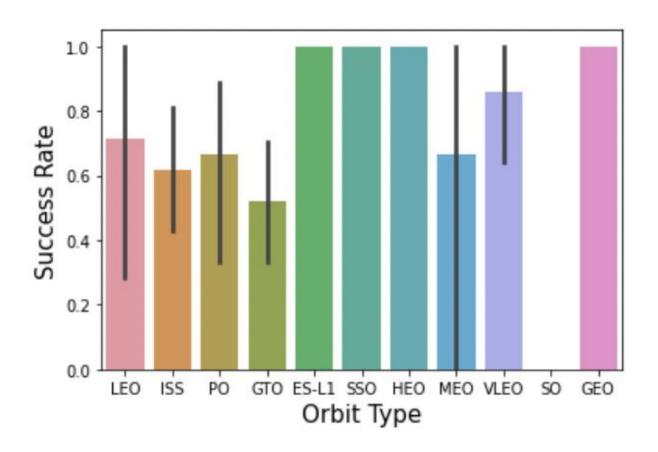
# Payload vs. Launch Site



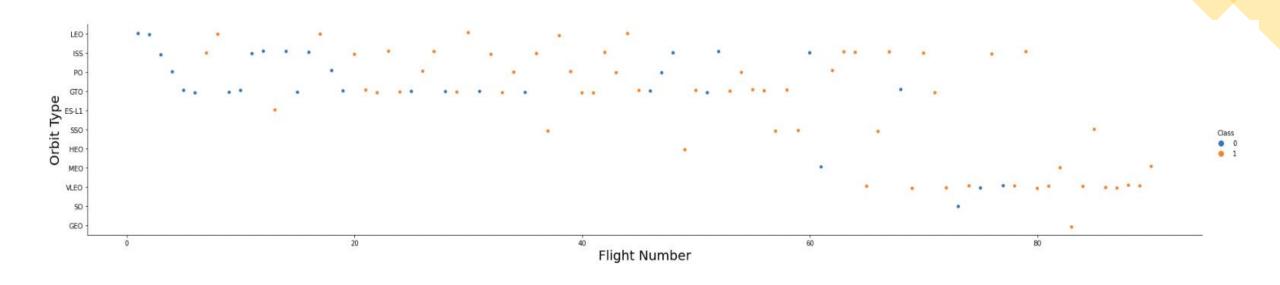
- ➤ Most of the rockets with payload mass less than 8000 kg were launched at CCAFS LC-40 launch site, then KSC LC-39A.
- > There are no rockets launched for heavy payload mass(greater than 10000 kg) at the VAFB-SLC launch site.

# Success Rate vs. Orbit Type

➤ ES-L1, SSO, HEO and GEO are the orbit types with highest success rate.

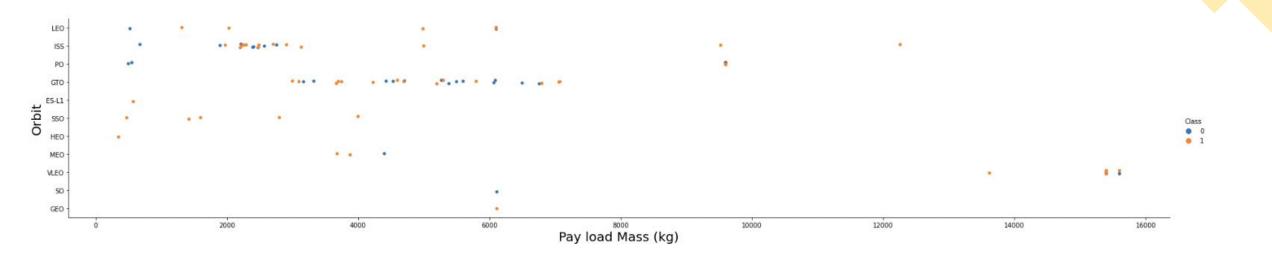


# Flight Number vs. Orbit Type



- > With heavy payloads the successful landing or positive landing rate are more for Polar, LEO and ISS.
- ➤ However for GTO we cannot distinguish this well as both positive landing rate and negative landing (unsuccessful mission) are both there here.

# Payload vs. Orbit Type



- Most of the rockets with Pay load Mass < 8000 kg are launched at Orbit Type LEO, ISS and SSO
- The rockets with low Pay load Mass has more success launches than the ones with heavy Pay load Mass.

# 0.8 - 0.6 - 0.4 - 0.2 - 0.0 -

# Launch Success Yearly Trend

> Sucess rate is increasing from 2013 to 2020 with a slight fluctuation between 2017 to 2019.

# **EDA** with SQL

# All Launch Site Names

%sql SELECT DISTINCT LAUNCH\_SITE FROM SPACEXTBL

launch\_site

CCAFS LC-40

CCAFS SLC-40

KSC LC-39A

VAFB SLC-4E

> Display the names of the unique launch sites in the space mission.

# Launch Site Names Begin with 'CCA'

%sql SELECT \* FROM SPACEXTBL WHERE LAUNCH\_SITE LIKE 'CCA%'LIMIT 5`

DATE	timeutc_	booster_version	launch_site	payload	payload_masskg_	orbit	customer	mission_outcome	landing_outcome
2010- 06-04	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010- 12-08	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012- 05-22	07:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012- 10-08	00:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013- 03-01	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

<sup>&</sup>gt; Display 5 records where launch sites begin with the string 'CCA'

# **Total Payload Mass**

%sql SELECT SUM(payload\_mass\_\_kg\_) FROM SPACEXTBL

619967 kg

> Display the total payload mass carried by boosters launched by NASA (CRS)

# Average Payload Mass by F9 v1.1

%sql SELECT SUM(payload\_mass\_\_kg\_) FROM SPACEXTBL WHERE booster\_version LIKE 'F9 v1.1%'

38020 kg

> Display average payload mass carried by booster version F9 v1.1

# First Successful Ground Landing Date

%sql SELECT MIN(DATE) FROM SPACEXTBL WHERE landing\_outcome LIKE 'Success%'

2015-12-22

> List the date when the first successful landing outcome in ground pad was acheived.

# Successful Drone Ship Landing with Payload between 4000 and 6000

%sql SELECT booster\_version FROM SPACEXTBL WHERE landing\_outcome LIKE 'Success%' AND payload\_mass\_kg\_<6000

➤ List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000

### booster\_version

F9 FT B1022

F9 FT B1026

F9 FT B1021.2

F9 FT B1032.1

F9 B4 B1040.1

F9 FT B1031.2

F9 B4 B1043.1

F9 B5 B1046.2

F9 B5 B1047.2

F9 B5 B1048.3

F9 B5 B1051.2

F9 B5B1060.1

F9 B5 B1058.2

F9 B5B1062.1

# Total Number of Successful and Failure Mission Outcomes

%sql SELECT COUNT(\*) FROM SPACEXTBL WHERE mission\_outcome = 'Success'OR mission\_outcome = 'Failure'

99

List the total number of successful and failure mission outcomes

# **Boosters Carried Maximum Payload**

%sql SELECT booster\_version FROM SPACEXTBL WHERE payload\_mass\_\_kg\_=(SELECT max(payload\_mass\_\_kg\_)FROM SPACEXTBL)

List the names of the booster\_versions which have carried the maximum payload mass

### booster\_version

F9 B5 B1048.4

F9 B5 B1049.4

F9 B5 B1051.3

F9 B5 B1056.4

F9 B5 B1048.5

F9 B5 B1051.4

F9 B5 B1049.5

F9 B5 B1060.2

F9 B5 B1058.3

F9 B5 B1051.6

F9 B5 B1060.3

F9 B5 B1049.7

# 2015 Launch Records

%sql SELECT landing\_\_outcome,booster\_version,launch\_site FROM SPACEXTBL WHERE year(DATE) = 2015

landing_outcome	booster_version	launch_site
Failure (drone ship)	F9 v1.1 B1012	CCAFS LC-40
Controlled (ocean)	F9 v1.1 B1013	CCAFS LC-40
No attempt	F9 v1.1 B1014	CCAFS LC-40
Failure (drone ship)	F9 v1.1 B1015	CCAFS LC-40
No attempt	F9 v1.1 B1016	CCAFS LC-40
Precluded (drone ship)	F9 v1.1 B1018	CCAFS LC-40
Success (ground pad)	F9 FT B1019	CCAFS LC-40

List the failed landing\_outcomes in drone ship, their booster versions, and launch site names for in year 2015

# Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

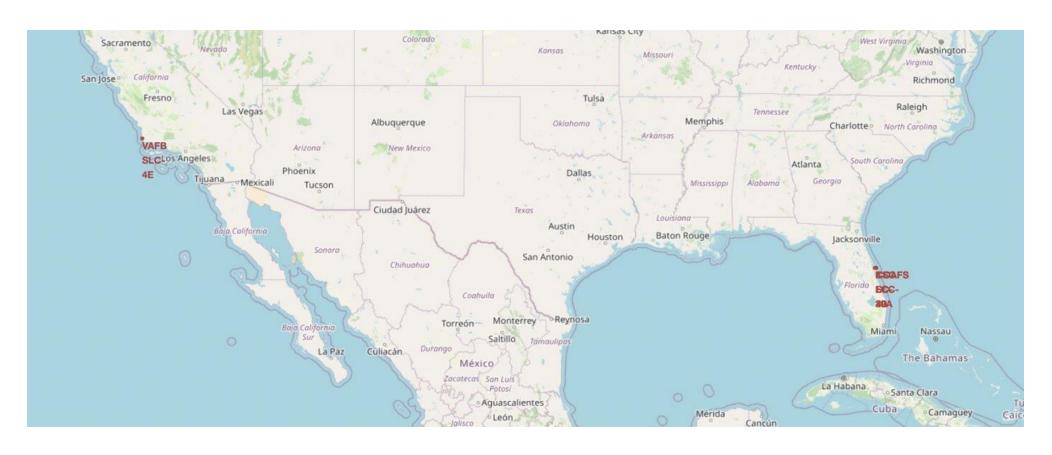
%sql SELECT landing\_\_outcome,COUNT(\*) FROM SPACEXTBL WHERE DATE BETWEEN '2010-06-04' AND '2017-03-20' GROUP BY landing\_outcome ORDER BY landing outcome DESC

landing_outcome	2
Uncontrolled (ocean)	2
Success (ground pad)	3
Success (drone ship)	5
Precluded (drone ship)	1
No attempt	10
Failure (parachute)	2
Failure (drone ship)	5
Controlled (ocean)	3

➤ Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

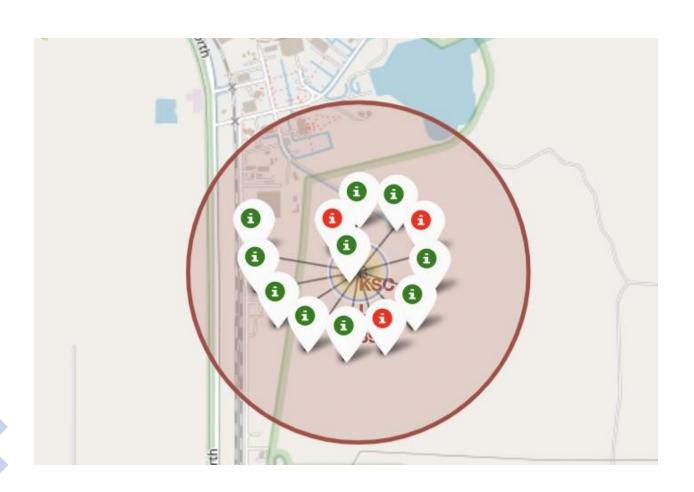


# All launch sites marked on a map



- All the launch sites stay in the south coastal areas of US.
- ➤ All launch sites in proximity to the Equator line

# The success/failed launches for each site

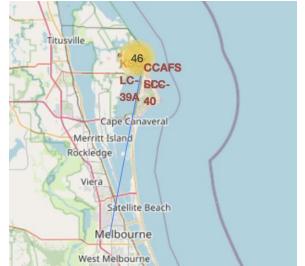


- > Green mark: success launches
- > Red mark: failed launches

# Distances between a launch site to its proximities



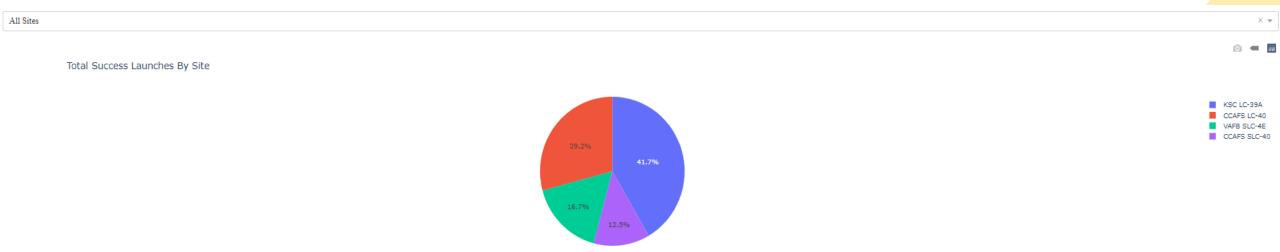
Connect the launch sites to its proximities (coastlines, highways, railways, cities...) by drawing the lines.







# Total Success Launches By Site

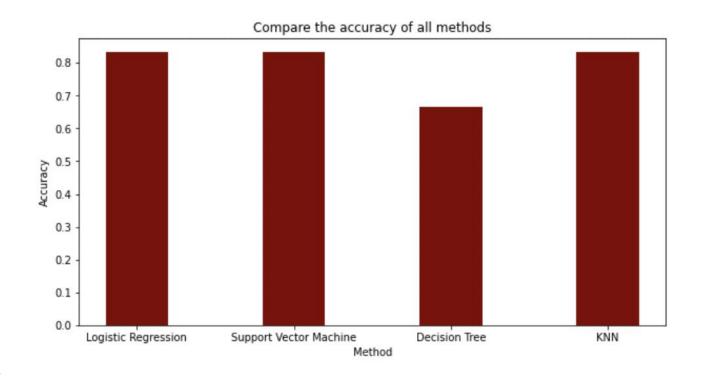


- KSC LC-39 A has the largest successful launches (47%) of all sites.
- CCAFS SLC-40 has the smallest successful launches (12.5%) of all sites.

Note: Since my terminal connection has errors for a while and I couldn't generate the graph again (that worked before), I use the graph from the lab as a reference.



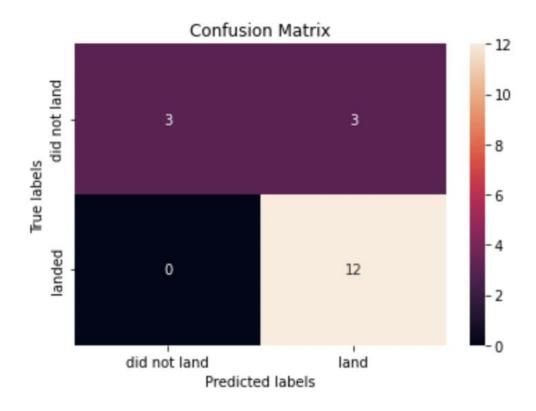
# **Classification Accuracy**



> Support Vector Machine has the highest classification accuracy.

# **Confusion Matrix**

The confusion matrix of the best performing model SVM:



As we can see from the slides, SVM has the highest rate of correct prediction true positive: 12).



# Conclusions

All the launch sites stay in the south coastal areas of US.

ES-L1, SSO, HEO and GEO are the orbit types with highest success rate.

KSC LC-39 A has the largest successful launches of all sites.

CCAFS LC-40 has the highest launch success rate.

Rockets with lower pay load mass performs better than heavy pay load mass

Success rate of launches is increasing from 2013 to 2020

Among 4 models (Logistic Regression, SVM, Decision Tree and KNN), SVM model has the highest classification accuracy.

