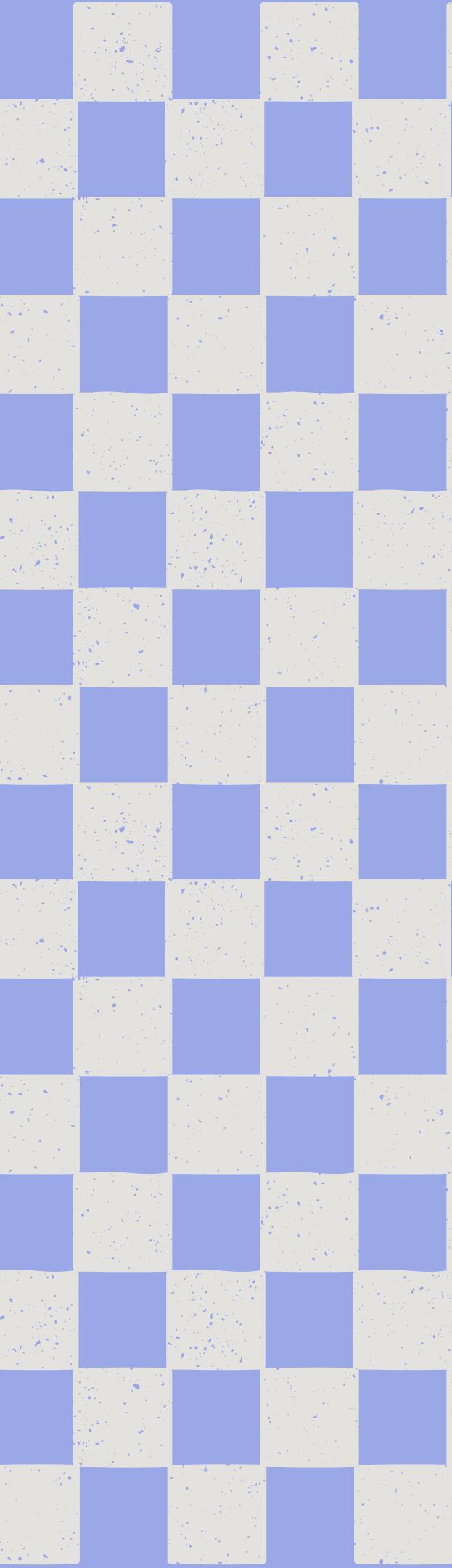


MUTIARA CHANDRA NURSOBRINA

Portfolio

2023



ABOUT ME

HELLO

I'm Tia

I'm currently 19 years old, born in Sukabumi, West Java, Indonesia. I'm a fine arts student (Design Communication Visual) at Semarang State University.

Looking for new challenges in my life to improve my skills and myself. With my knowledge and ability, i'm prepared to do my best.



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WHAT INSIDE

01 **Project**
Banner Design

02 **Project**
Shampoo Poster Design

03 **Project**
Packaging Label

04 **Project**
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Packaging Design

06 **Project**
Packaging Noodle

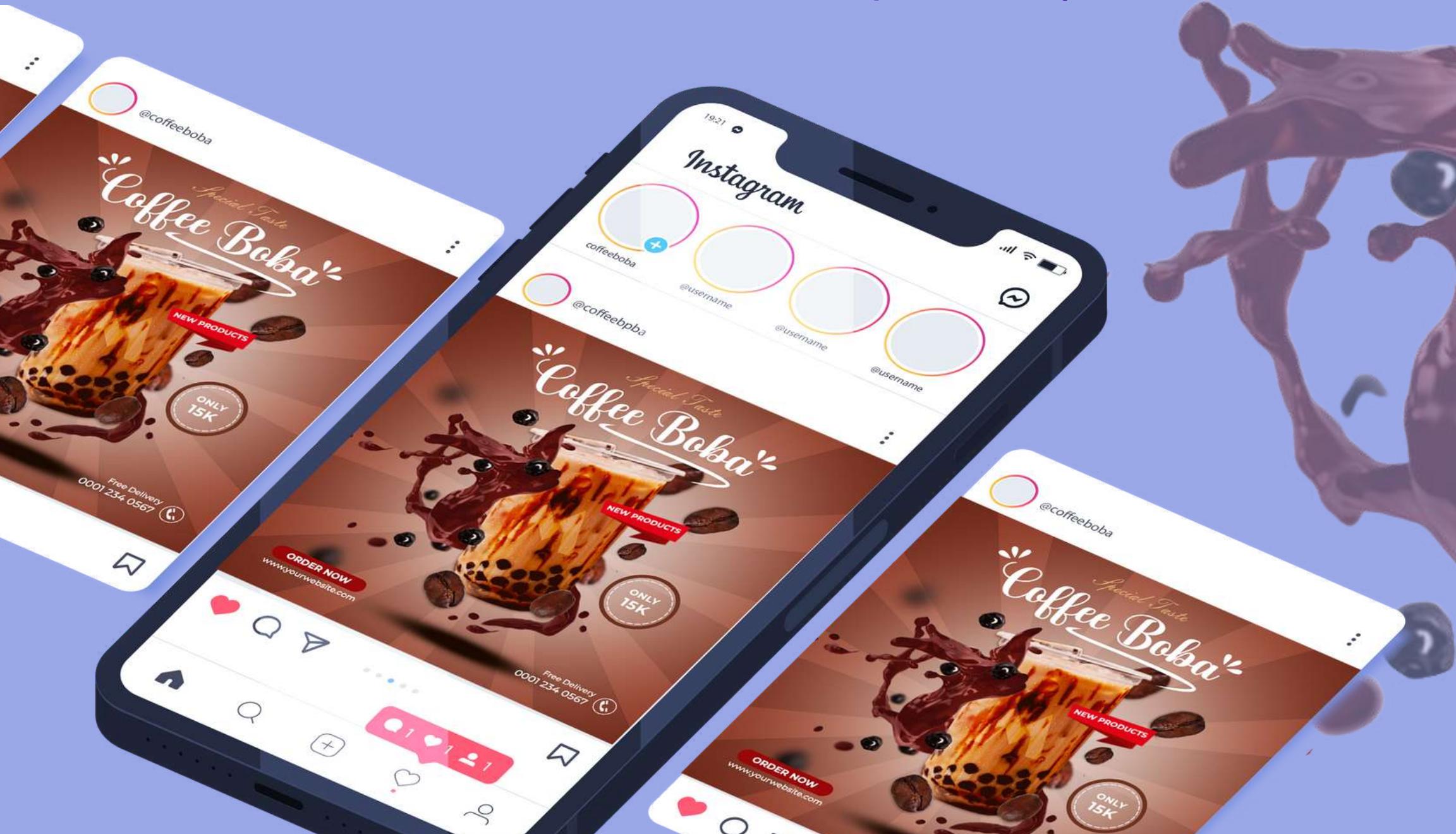
07 **Project**
Animal Manipulation

08 **Project**
Poster Travel

BANNER DESIGN

COFFEE BOBA

This banner design was created to promote a new product, namely coffee boba, by combining dark brown and light brown colors which are in harmony with this product



PROJECT | 01

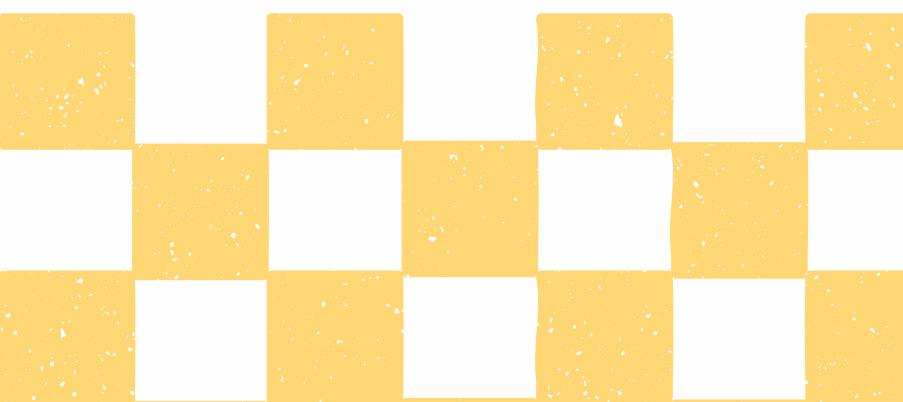




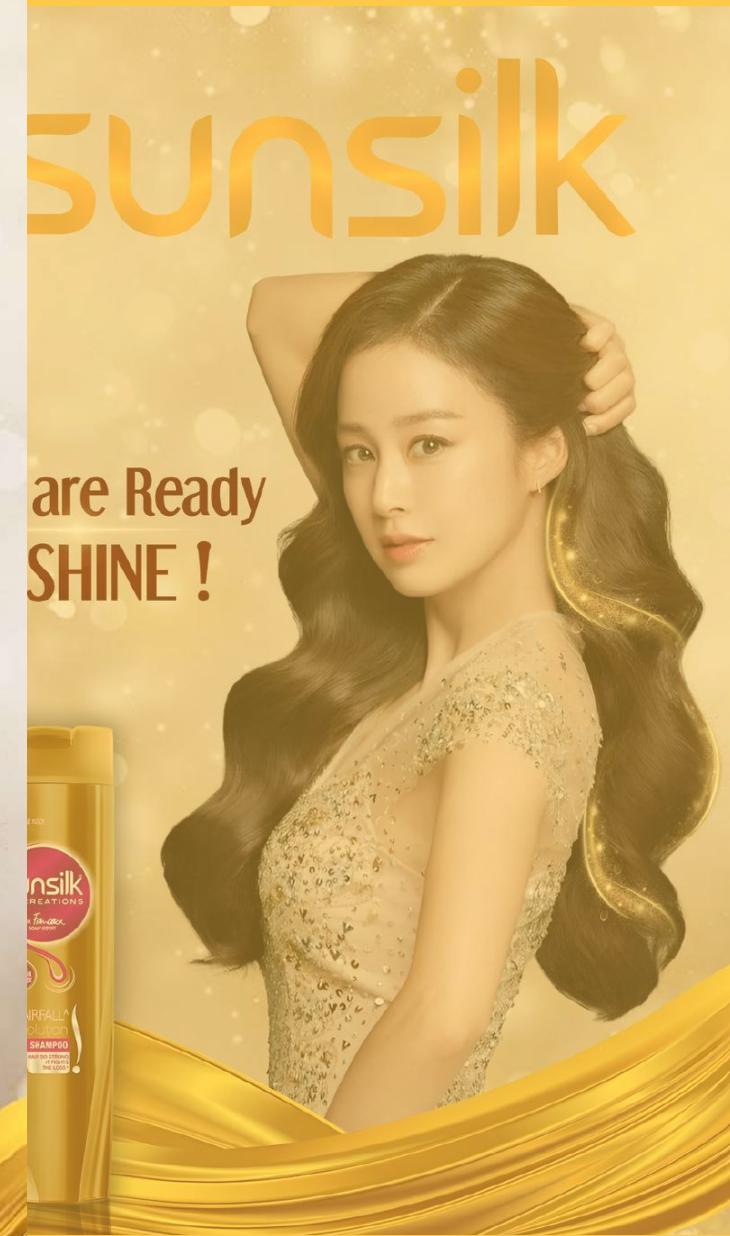


POSTER DESIGN shampoo

Shampoo poster were made to attract many customers especially women, so i made visual effects on the hair to look attractive to the target market.



PROJECT | 02





PACKAGING LABEL **Ice Cream**

I made an ice cream product with summer berries, yogurt flavor, which prioritizes the target market of children, therefore I made a cute visual design so that many people are interested in seeing it.



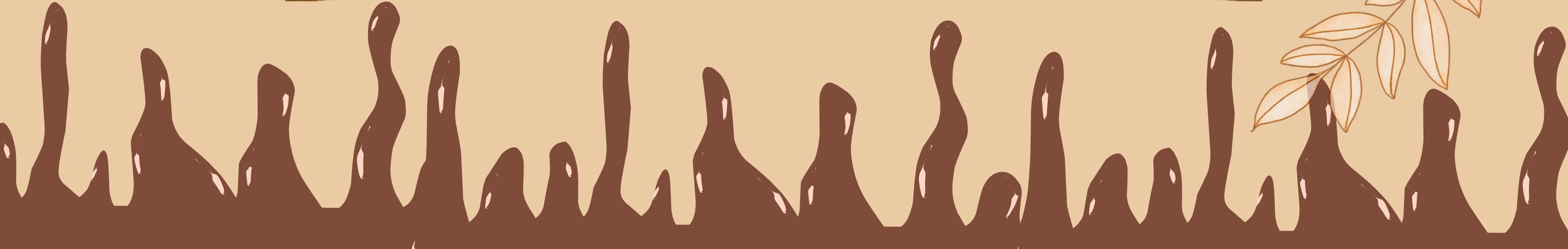


ice cream label design



DESIGN MOCKUP
CHOKO

*Mockup design for a chocolate brand
called Choko, using a simple design and
matching brown colors*



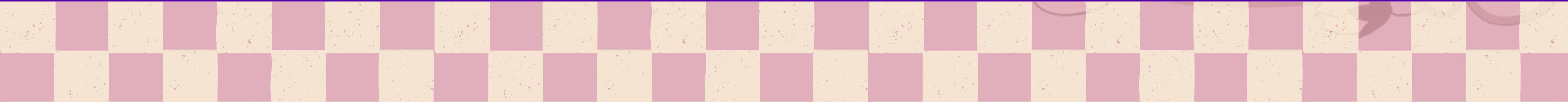
PICK ME

PROJECT | 05



PACKAGING DESIGN Mochi

mochi is one of the typical foods of one region, so I created a unique visual design combined with a photo of mochi, so that many people would be interested in buying it.



PROJECT | 05



ilustrasi



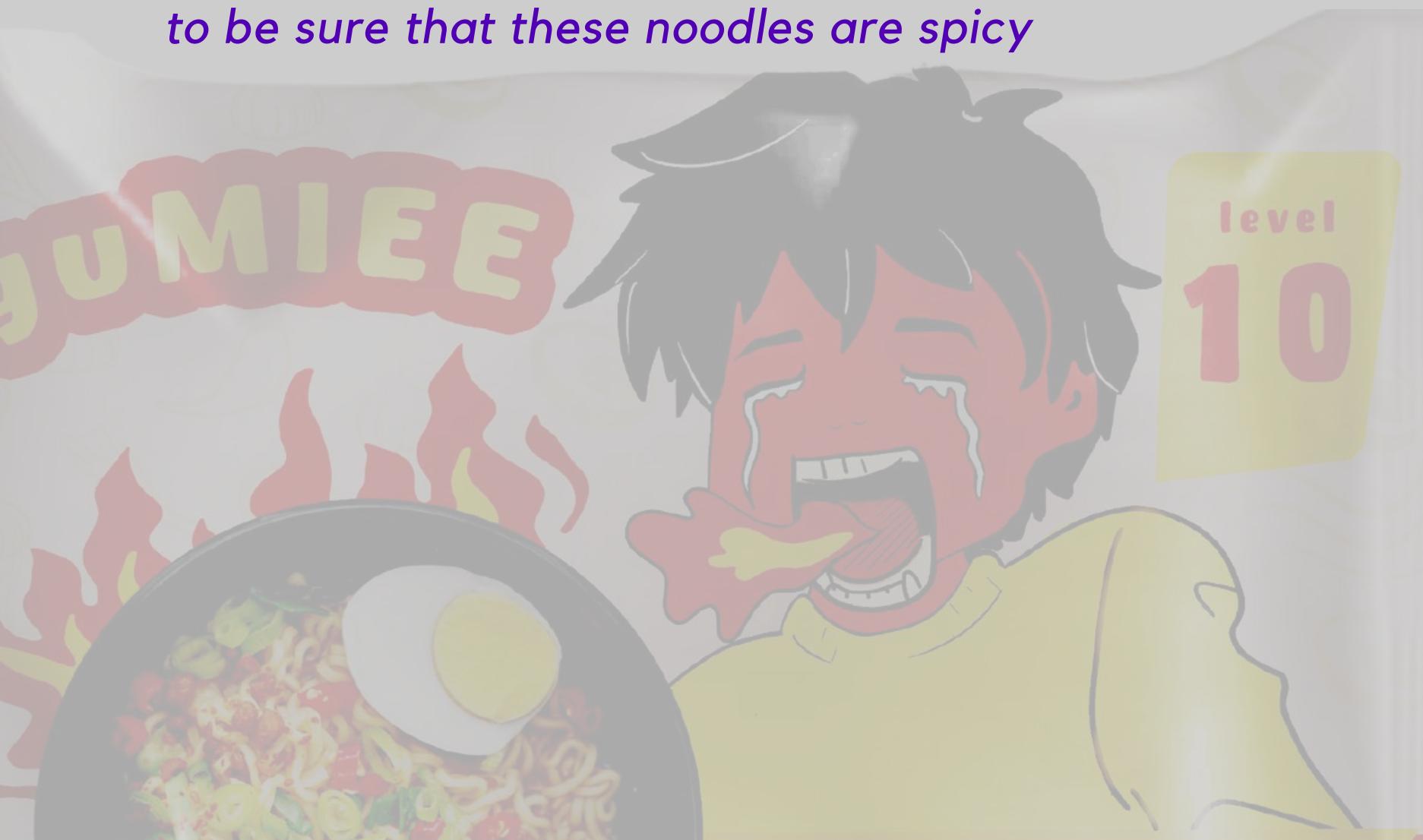
Packaging

PROJECT|06

PACKAGING DESIGN

Noodle yuMIEE

I made a noodle packaging design with the brand name spicy yumiee because most Indonesians like spicy noodles, you can see from the visual design to be sure that these noodles are spicy



PROJECT|06



Front look



Back look

PROJECT|07

MANIPULATION ANIMAL

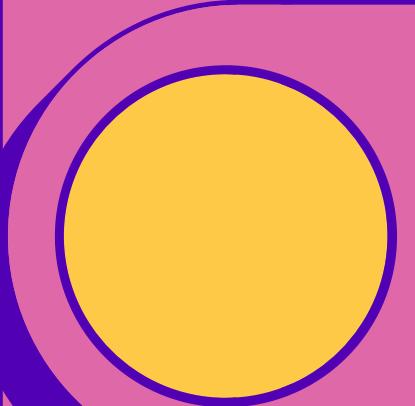
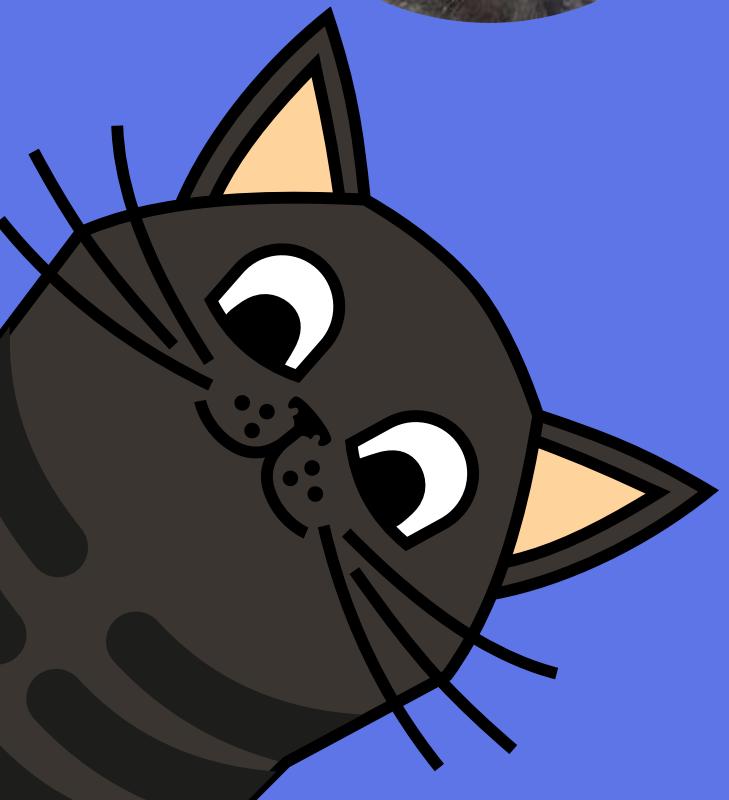
*Animal manipulation of several animals
such as cat, penguin, and deer*



PROJECT|07



asset





VISIT BALI

6 NIGHT | 7 DAYS

5 . 0 0 0 . 0 0 0

PER PERSON | MIN. 5 PAX

3 Star Hotel ▾ Breakfast | Lunch | Dinner ▾ Private Tours & Transfers ▾

Travel Dates : 1 May - 11 June 2024 | Book Before : 20 May 2024

TOUR HIGHLIGHTS



LEMPUYANG LUHUR



SEKUMPUL WATERFALL



KLINGKING BEACH

CALL US
081122 3355

POSTER DESIGN

TRAVEL

Make a travel poster to bali because so many people in Indonesia and foreign people visit bali, this poster using simple and minimalis design, so people can immediately understand the contents of poster

PROJECT | 08

