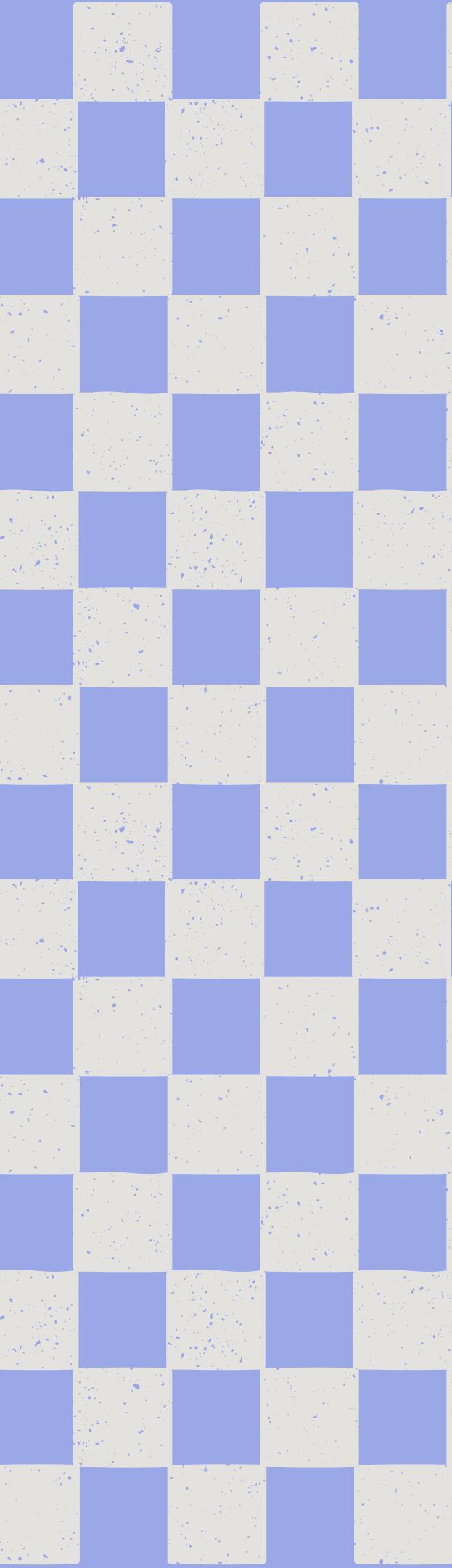


MUTIARA CHANDRA NURSOBRINA

# Portfolio

2023

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## ABOUT ME

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HELLO

# I'm Tia

I'm currently 19 years old, born in Sukabumi, West Java, Indonesia. I'm a fine arts student (Design Communication Visual) at Semarang State University.

Looking for new challenges in my life to improve my skills and myself. With my knowledge and ability, i'm prepared to do my best.



mutiara chandra n



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# WHAT INSIDE

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**01** **Project**  
Banner Design

**02** **Project**  
Shampoo Poster Design

**03** **Project**  
Packaging Label

**04** **Project**  
Design Mockup

**05** **Project**  
Packaging Design

**06** **Project**  
Packaging Noodle

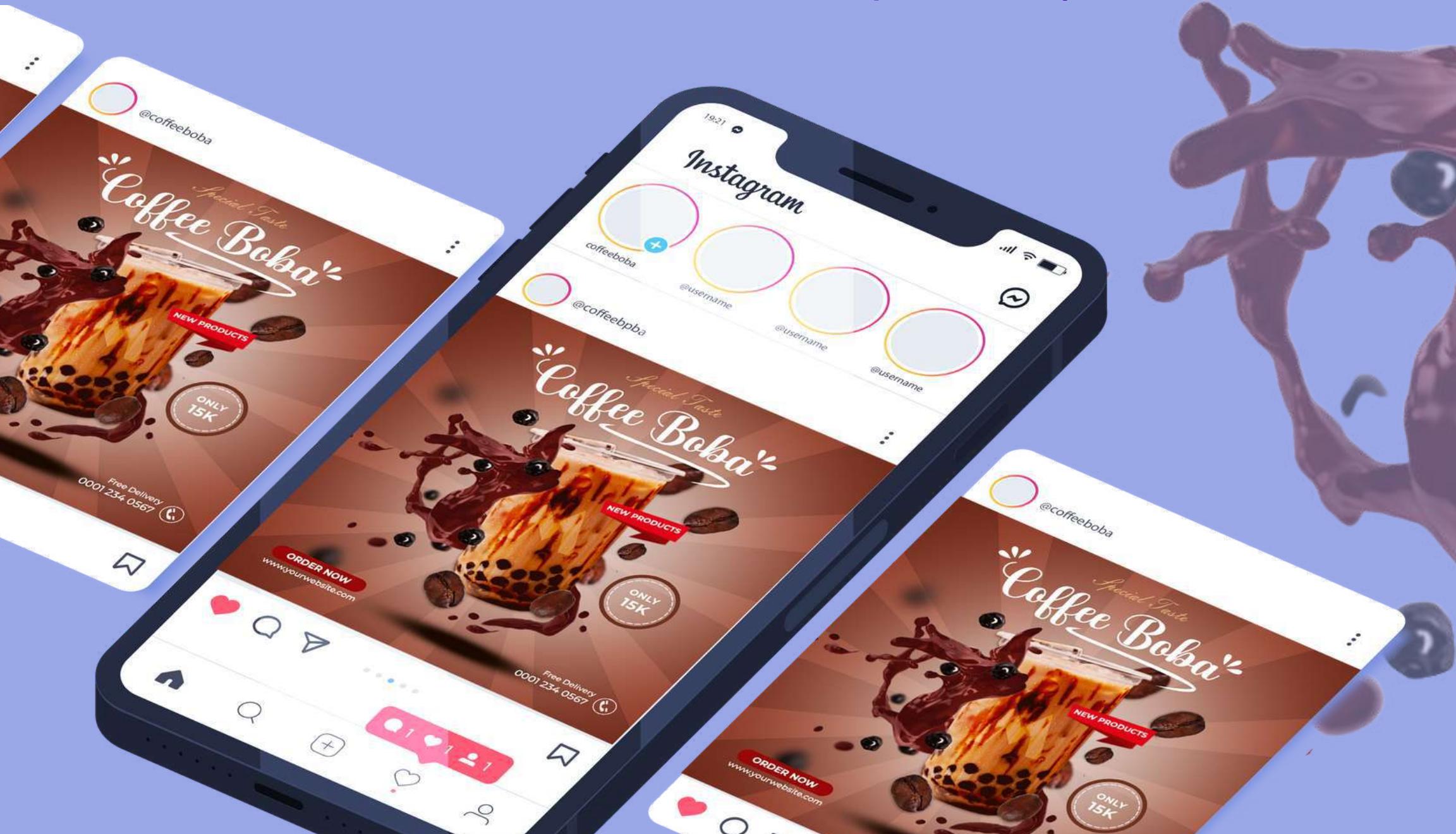
**07** **Project**  
Animal Manipulation

**08** **Project**  
Poster Travel

## BANNER DESIGN

# COFFEE BOBA

This banner design was created to promote a new product, namely coffee boba, by combining dark brown and light brown colors which are in harmony with this product



# PROJECT | 01

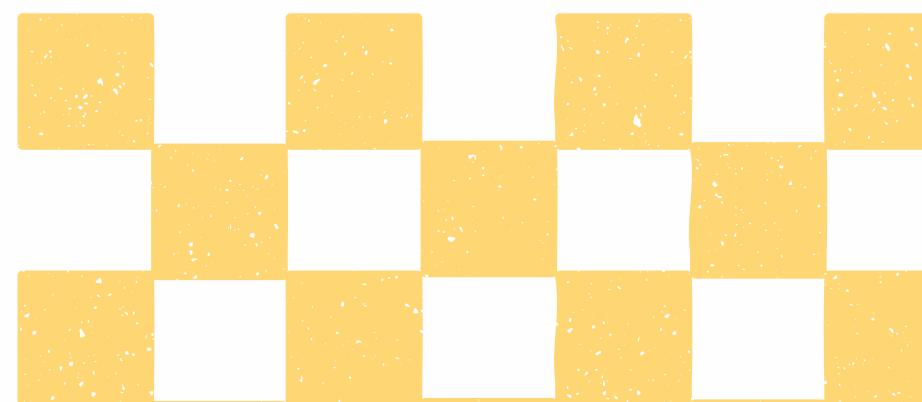




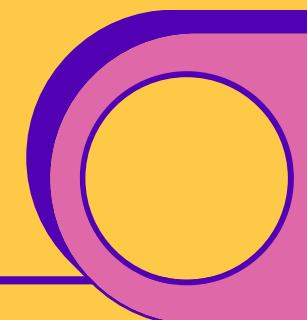
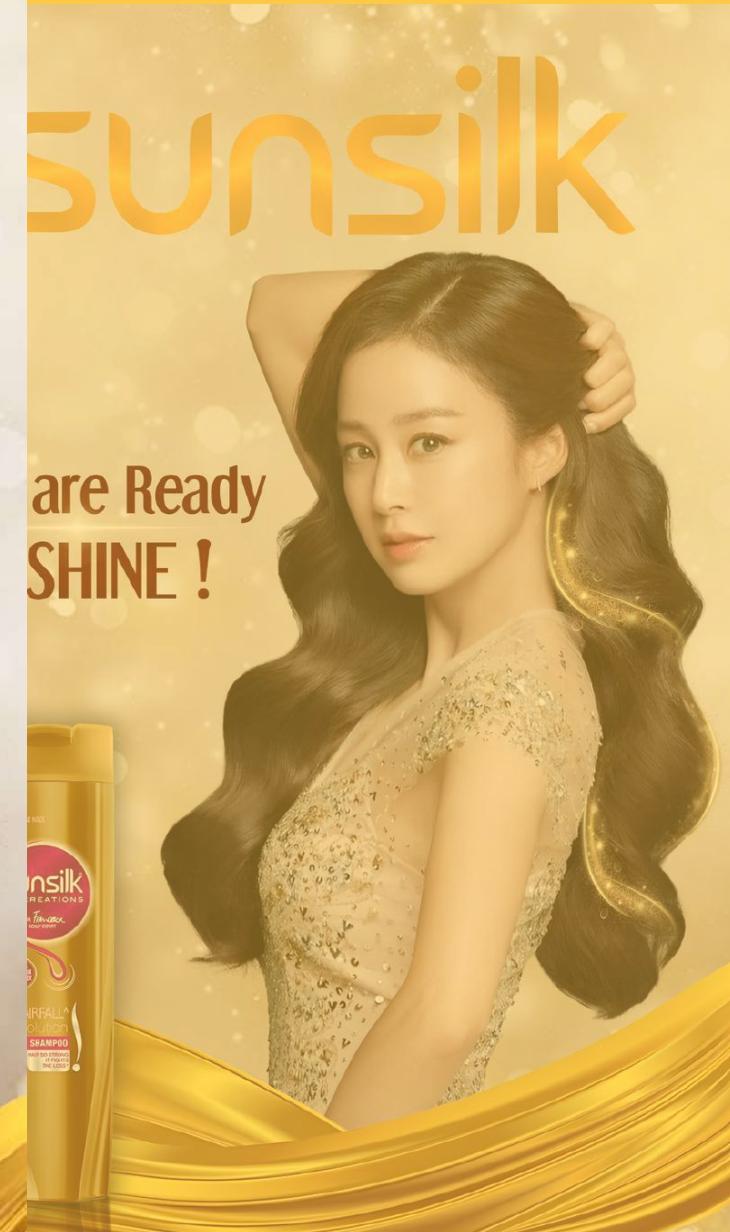


## **POSTER DESIGN** **shampoo**

Shampoo poster were made to attract many customers especially women, so i made visual effects on the hair to look attractive to the target market.



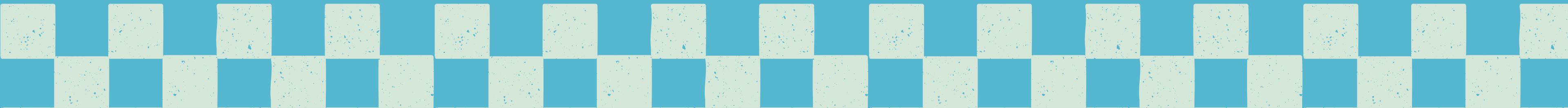
PROJECT | 02





## PACKAGING LABEL **Ice Cream**

*I made an ice cream product with summer berries, yogurt flavor, which prioritizes the target market of children, therefore I made a cute visual design so that many people are interested in seeing it.*



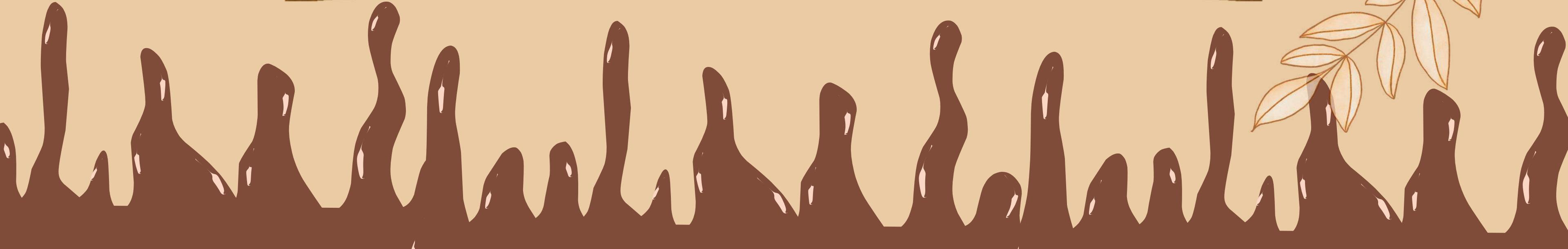


ice cream label design



DESIGN MOCKUP  
**CHOKO**

*Mockup design for a chocolate brand  
called Choko, using a simple design and  
matching brown colors*



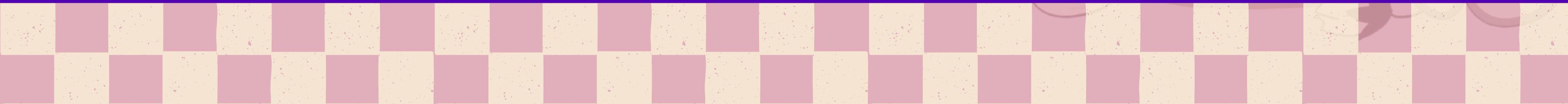
PICK ME

PROJECT | 05



## PACKAGING DESIGN Mochi

mochi is one of the typical foods of one region, so I created a unique visual design combined with a photo of mochi, so that many people would be interested in buying it.



## PROJECT | 05



ilustrasi



Packaging

## PROJECT|06

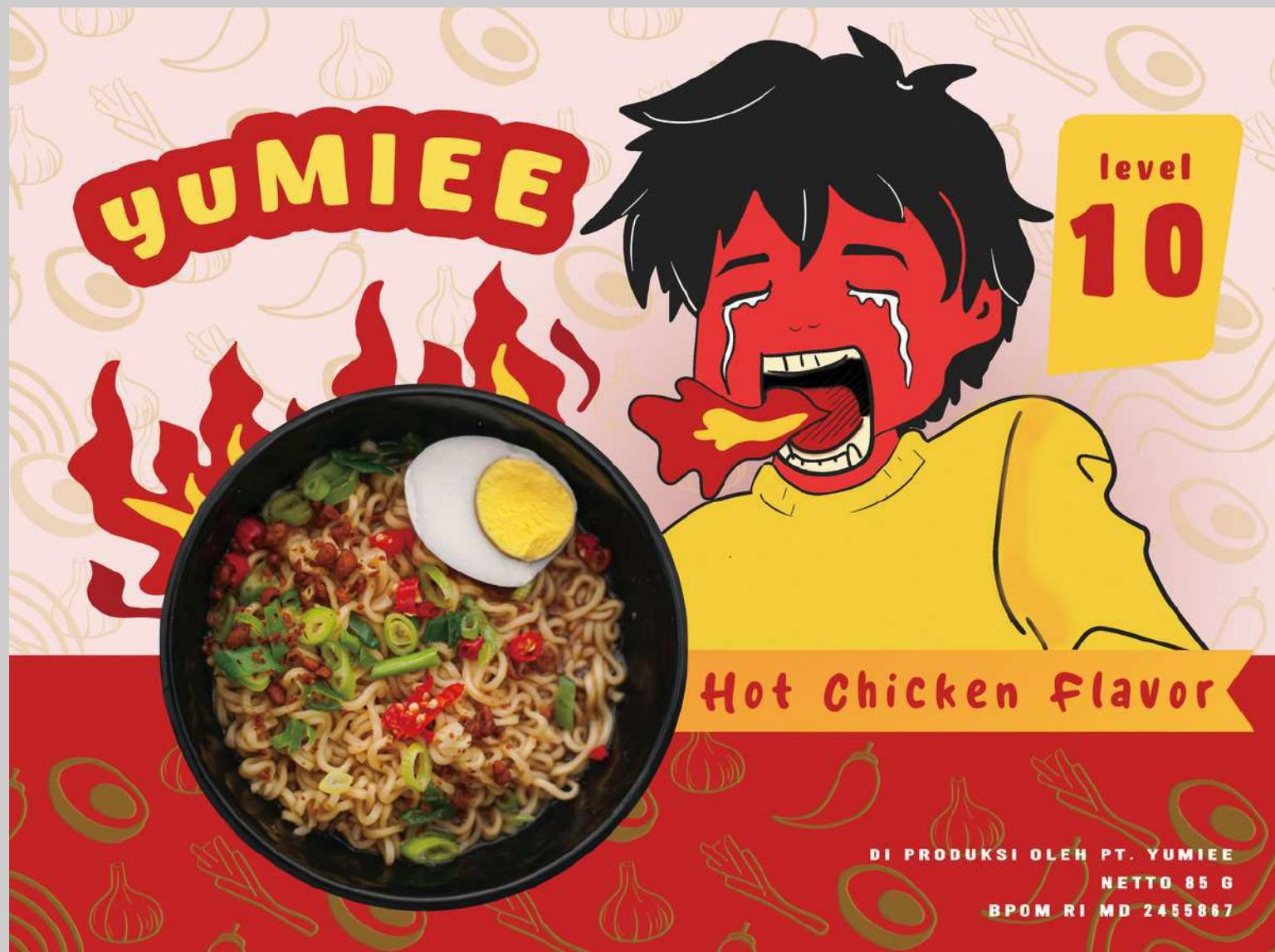
### PACKAGING DESIGN

# Noodle yuMIEE

I made a noodle packaging design with the brand name spicy yumiee because most Indonesians like spicy noodles, you can see from the visual design to be sure that these noodles are spicy



# PROJECT|06



Front look



Back look

PROJECT|07

# MANIPULATION ANIMAL

*Animal manipulation of several animals  
such as cat, penguin, and deer*

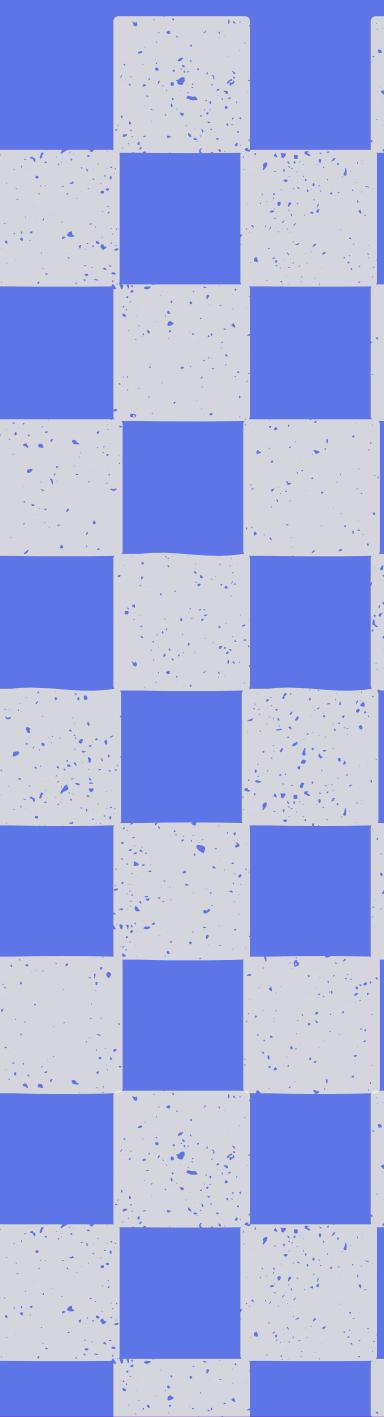
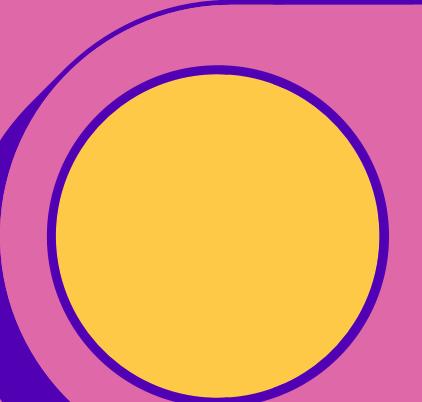
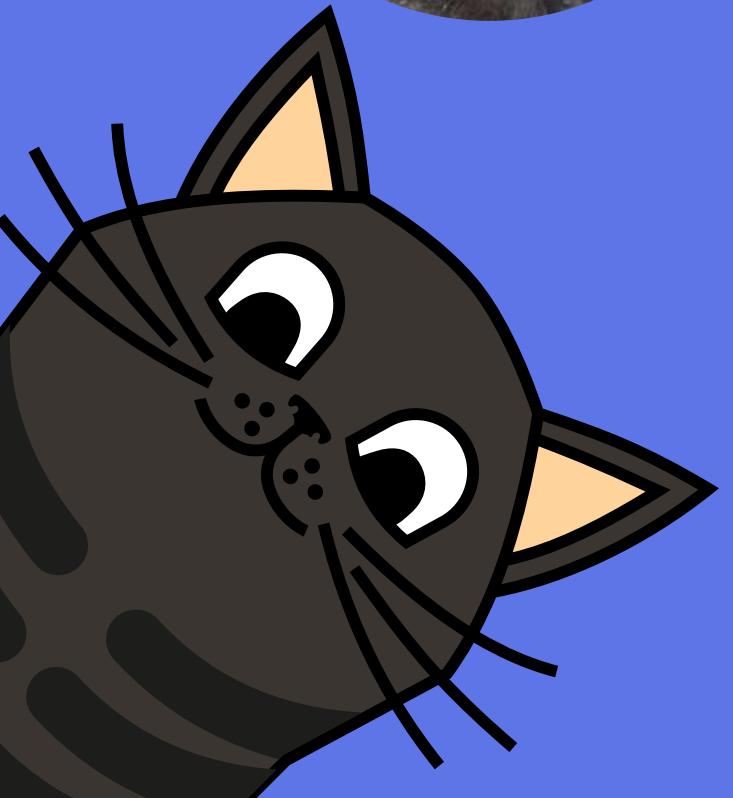


# PROJECT|07

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*asset*





**VISIT BALI**

6 NIGHT | 7 DAYS

5 . 0 0 0 . 0 0 0

PER PERSON | MIN. 5 PAX

3 Star Hotel ▾      Breakfast | Lunch | Dinner ▾      Private Tours & Transfers ▾

Travel Dates : 1 May - 11 June 2024 | Book Before : 20 May 2024

**TOUR HIGHLIGHTS**



LEMPUYANG LUHUR



SEKUMPUL WATERFALL



KLINGKING BEACH

CALL US  
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POSTER DESIGN

# TRAVEL

*Make a travel poster to bali because so many people in Indonesia and foreign people visit bali, this poster using simple and minimalis design, so people can immediately understand the contents of poster*

## PROJECT | 08

