Team Members:

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### **Revised Project Description:**

Writing a song is often a slow process. Like all creative creation, it is hard to get started and harder to make progress. Wandering chords, lack of progression, too much focus on one element and not enough on another, a melody lacking shape. These are all issues songwriters face. In order to help solve these problems, I am proposing SongRighter. SongRighter would be a mobile application and website to help artist track their progress in writing songs, as well as provide tools to help in the songwriting process. This app would include a timeline feature to make sure the artist says on track with their goals as well as visual layout of the song's structure to aid in the coordination of elements throughout the music. The target user would be a young songwriter, age 15-35, who is moderately tech-savvy: the "there's an app for that" crowd.

Meeting Time: Mondays at 11:00 AM

# Group chat and documentation:

For this group, we will be utilizing simply iMessage and email communication as there is only two people within the group. In addition, we will be utilizing a shared google Drive folder for development and file sharing.

#### Part 2:

So to understand the user base for this application we will be utilizing two different types of data collection methods. The first will be to create a survey for people interested in composing music. Song writing is something that is very rare among music lovers, so to find a group of people who would be interested is a little difficult. We will first venture to the music department of CU, more importantly those who are studying composing music. These are the students who are interested in writing songs, thus by extension the most likely to use our app. The survey will include questions about their interest in songwriting, what motivates them to compose music, and what scheduling conflicts they are most likely to run into in the course of their music making. This is mainly going to act as an organizational tool for music makers to have clear understanding of what their song is going to include, hopefully for this we can get up to 10 surveys to fully understand what a person would want. The following questions are some examples of questions that we would ask on the survey.

For the second type of data collection we are going to 3 face to face interviews with people of different backgrounds. The first type of people are people who are very interested in songwriting and want to eventually make a career out of songwriting. This app would be useful for people like that because it will keep them on track, and give them a platform to make their music. The second type of people that we will be interviewing are those who have basic knowledge of music but have never done any sort of songwriting before. These people may be interested in songwriting but may need a more comprehensive tool to get started. Interviewing these people will be useful for us because they are more likely to use this app since it will give them a great platform to get started. We feel that interviewing face to face, will give us a better feel for what we want to accomplish with this application, and this data collection method will be very important in the design of this app.

# Survey Questions:

- 1. Do you write, or did you used to write music?
- 2. If you do not write music, please explain why?
- 3. If you do write music, what technicalities often get in the way of finishing a project?
- 4. Do you use a daily planner or calendar for your everyday life?
- 5. If you do, do you feel that it helps you with productivity and efficiency?
- 6. If you do not, please explain why you do not?
- 7. Do you have an understanding of how to structure a song?
- 8. If you do write music, do you often feel like you struggle with completing the sona?
- 9. If you do write music, what has kept you from finishing a recent project?

### Interview Questions:

- 1. Do you like music? What do you like about it?
- 2. Have you ever composed music before? If so how was the experience? If not do ever intend to compose music.
- 3. What is the most difficult part about composing music?
- 4. Do you ever find yourself having the discipline to get your songwriting done?
  - a. (Modification question: If you could write music would it be helpful to be disciplined about schedule?)
- 5. If there was something that helped you keep track of your music writing what kind of help would you want?
- 6. If there was an app that could help with songwriting, what would you want to see in that app?