# SongRighter

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## Why is SongRighter Valuable?

- Tracking and scheduling a creative processes is a difficult task.
- Artists need to keep their attention to the creative process not the scheduling and project management.

- Inspiration comes at any time, having a place to be able to fully capture that and

focus it is invaluable.



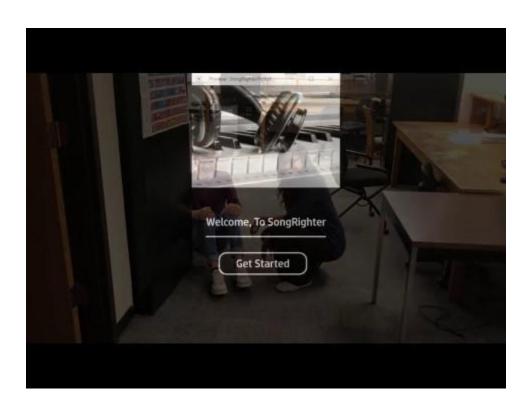
### Artists' Struggles

- During our initial interviews, many potential users expressed their inability to conclude projects as they don't properly manage deadlines and push them off.
- They also often shared they wouldn't properly record thoughts or inspiration and would lose them.
- Most often they would use Notes and voice memos for capturing ideas:





# **Meet SongRighter**



#### **Check It out!**

The Project! (Scan or click this for a click through of the app)



#### Thank You!