







Tiafau Purcell

 **Web & Mobile UX/UI Designer**
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 808.203.9160

Focused on designing creative solutions that promote user adoption and ease of use to support the business needs. Working knowledge of front end design and development practices. Follows user-centered design process through research analysis, ideation, information architecture, wireframing, prototyping, interaction and interface design, and implementation and iteration.

Skills

Information architecture, wireframing, prototyping, interaction design, HTML5, CSS3, JavaScript, Adobe suite, Bootstrap framework, graphic design, print design, logo design, web and mobile design.

Experience

Design Engineer @ Verdad Technologies
[06/2015 to current in Provo, UT](#)

Web and mobile UX/UI and front-end development for software company

Co-founder @ Sweep the Earth
[11/2014 to current in Provo, UT](#)

Lead designer and product development for web and mobile app company

UX/UI Designer @ Smart Rhino Labs
[11/2013 to 04/2015 in Draper, UT](#)

Design user experiences for our 20+ recruitment marketing sites

Education

iOS/Web Development @ DevMountain
[2014 to 2014 in Provo, UT](#)

12-week intensive course in iOS and web development (24 weeks total)

Web Design and Development @ Full Sail University (Online)
[2012 to 2013 in Provo, UT](#)

Latin American Studies, BA @ Brigham Young University
[2004 to 2011 in Provo, UT](#)