



## CONTACT



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São Luís - Maranhão  
Brazil

## SOFTWARE

Photoshop



DaVinci Resolve



Office/GDocs



## EXPERTISE



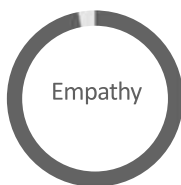
Social Media



Team  
Work



SEO



Empathy

# TIAGO SANTANA

MARKETING AND ADVERTISING STUDENT

## PROFILE

Marketing and Advertising student with a history of working in the entertainment industry. Skilled in WordPress and Community Management. Strong media and communication professional. Certificated in Social Media and Inbound and training in Google Analytics and Hootsuite.

## WORK EXPERIENCE

### MARKETING ASSISTANT

2018 - Present

*eInsider*

- Helping maintaining the social media channels.
- Discussing with the COO things like SEO, content and marketing strategy.

### SOCIAL MEDIA MANAGER / COLLABORATOR

2015 - 2017

*PlayerTwo*

- Managing the Facebook profile and Twitch chat
- Helping reviewing new members who are applying for the blog.
- Contributing with articles (review, preview, articles) to the blog.

### TRANSLATION COORDINATOR

2013-2015

*Grooveshark*

- Helping with the translation (EN->PT-BR) of the website(accepting and adding new translations), mostly contributing with the 3.0 update of the website

## EDUCATION

### BACHELOR DEGREE IN MARKETING AND ADVERTISING

2018-2022

Universidade Cruzeiro do Sul (remote classes)

### SOCIAL MEDIA AND INBOUND MARKETING

2018-2018

HubSpot

### GOOGLE ANALYTICS

2018-2018

Google Analytics Academy