



Tiggo Santana

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São Luís
Maranhão
Brazil

marketing and
advertising student



Education

2018 - 2022

MARKETING AND ADVERTISING

CRUZEIRO DO SUL

I'm learning how to communicate properly, create advertising campaigns, innovation and other things.

2018- 2018

SOCIAL MEDIA AND INBOUND

HUBSPOT

I learned more about Social Media, media strategy, social listening and monitoring, inbound marketing and the buyers journey.

2018 - 2018

BECOME A GROWTH MARKETER

UDEMY

I learned about some marketing fundamentals like competitive audit and marketing channels and things like Google Analytics and Email Marketing.

Experiences

2015 - 2017

SOCIAL MEDIA MANAGER

PLAYERTWO

I managed the Facebook profile and moderated Twitch chat . I also edited stream highlights to send to the Youtube channel. Sometimes I wrote some articles.

2013 - 2015

TRANSLATION COORDINATOR

GROOVESHARK

I helped with some of the translation from English to Brazilian Portuguese of the website, accepting and adding new translations for their 3.0 update.

Others Abilities

Laguagues **PORTUGUESE**

NATIVE

ENGLISH

ADVANCED

CHANNELS

Twitter, Facebook,
Instagram.

SOFTWARE

Photoshop, Vegas Pro

**Social Media,
Social Listening and
Monitoring,
Inbound**