



CONTACT



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São Luís - Maranhão
Brazil

SOFTWARE

Photoshop



DaVinci Resolve



Office/GDocs



EXPERTISE



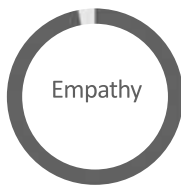
Social Media



Team
Work



SQL



Empathy

TIAGO SANTANA

MARKETING AND ADVERTISING

PROFILE

Marketing and Advertising student with a history of working in the entertainment industry. Skilled in WordPress and Community Management. Strong media and communication professional. Certificated in Social Media and Inbound and training in Google Analytics and Hootsuite.

WORK EXPERIENCE

MARKETING ASSISTANT

2018 - Present

eInsider

- Helping maintaining the social media channels.
- Discussing with the COO things like SEO, content and marketing strategy

SOCIAL MEDIA MANAGER / COLLABORATOR

2015 - 2017

PlayerTwo

- Managing the Facebook profile and Twitch chat
- Helping reviewing new members who are applying for the blog.
- Contributing with articles (review, preview, articles) to the blog.

TRANSLATION COORDINATOR

2013-2015

Grooveshark

- Helping with the translation (EN->PT-BR) of the website(accepting and adding new translations), mostly contributing with the 3.0 update of the website

EDUCATION

BACHELOR DEGREE IN MARKETING AND ADVERTISING

2018-2022

Universidade Cruzeiro do Sul (remote classes)

SOCIAL MEDIA AND INBOUND MARKETING

2018-2018

HubSpot

GOOGLE ANALYTICS

2018-2018

Google Analytics Academy