

# Tiago Cenci

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## Professional Summary

Product Owner and Analyst with over 5 years of experience in digital product management, Agile methodologies, and leading cross-functional teams. Expertise in Scrum, Kanban, Jira, Confluence, Discovery, Design Thinking, and strategic prioritization (RICE, MoSCoW). Focused on delivering data-driven value and innovation in AI and Agriculture.

## Education

Associate Degree in Systems Analysis and Development - UTFPR (2021-2024)

Additional courses in [soft and hard skills from Alura](#) and [Agile Expert from XP Educação/IGTI](#).

## Professional Experience

### Product Owner & Tech Lead / SCRUM Master - VIASOFT

Oct 2024 – Apr 2025 | Pato Branco, PR

- Coordinated an agile team to develop an AI-integrated ERP tool, resulting in a groundbreaking product for the sector.
- Defined and tracked quarterly OKRs and KPIs focused on feature adoption from the roadmap.
- Led Scrum and Kanban ceremonies, improving team estimation accuracy and workflow efficiency.
- Overhauled requirement analysis documentation, boosting productivity by 30%.
- Defined product roadmap and prioritized features using RICE methodology.

### Business Analyst / Product Owner - VIASOFT

Feb 2022 – Sep 2024 | Pato Branco, PR

- Gathered and documented requirements for an ERP system in the Agriculture sector, enhancing stakeholder satisfaction and confidence.

- Created design prototypes and a Design System in Figma, improving analyst productivity by 40%.

- Managed backlog and prioritized with MoSCoW, aligning deliveries with product and stakeholder goals.

### **Support Analyst - VIASOFT**

Dec 2020 – Jan 2022 | Pato Branco, PR

- Provided B2B technical support for clients in the agriculture sector via various communication channels.

- Documented and tracked bugs and customer improvement suggestions.

### **Intern / Apprentice - VIASOFT**

Feb 2020 – Nov 2020 | Pato Branco, PR

- Conducted system tests and documented processes in BDD for later test automation.

### **Skills**

- Product Management, Roadmap, Backlog, Discovery, Delivery, Team Leadership.

- Scrum, Kanban, Jira, Confluence, Agile Leadership, Team Management.

- SQL, API, Oracle, MySQL, ERPs, BPMN, Bizagi, B2B, Artificial Intelligence, LLM, Agriculture.

- Java Spring, Angular, React, Next.js, Figma, OKRs, KPIs, Data-Driven.

### **Languages**

English - Advanced (C1)

Portuguese - Native