Main Improvements to the Report

Suggested with the original report:

- We made sure to control for popularity in the two first research questions and explicitly mentioned this in the report.
- We incorporated more metrics from the work of Ponzanelli et al..
- We explained how we intended to handle the popularity bias in the user-defined
- Our methodology and (mainly) our results sections were significantly increased so as to compensate for the undeveloped initial analysis.

Suggested with the intermediate presentation:

- We also computed popularity based on tag popularity (although we found tag popularity alone did not significantly influence a post's popularity)
- We did not use any 'very slightly' or similar terms and presented the numeric value for every coefficient we calculated. We also ensured to test the significance level of every correlation to avoid presenting results that are not statistically significant (and mentioned this in the report).
- We tried to justify all our observations to the best of our ability, backing them up with the literature we know so far.

Other improvements:

- We added a limitations section to the report where we go over the limitations of our study caused by lack of data or other factors.
- We replaced placeholders with actual information in the abstract and conclusion sections