TIAGO BOATTO CARVALHO

Web Designer - Front End

Contact information:

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WORK HISTORY

Web Designer specialized in creating and developing responsive websites, with solid experience in interface design and user experience (UX/UI). Expertise in creating banners and advertising pieces, focusing on personalized and effective visual solutions. My goal is to strengthen clients' digital presence through impactful, functional and SEO-optimized design.

TECHNICAL ABILITIES

- HTML5

- CSS3

- JavaScript

- Adobe Photoshop

- Adobe Illustrator

- SEO (Search Engine Optimization)

- Responsive Design

INTERPERSONAL SKILLS

1. Effective Communication: Ability to convey ideas clearly and concisely, both verbally and in writing.

2. Team Collaboration: Ability to work well with other designers, developers, and stakeholders to achieve common goals.

3. Creativity: Innovation in creating unique visual solutions that meet customer needs.

4. Problem Solving: Ability to identify design challenges and develop effective solutions.

5. Attention to Detail: Precision in work to ensure all design elements are consistent and of high quality.

6. Constructive Feedback: Giving and receiving criticism in a positive way to continually improve the work.

7. Networking: Building and maintaining professional relationships within and outside the organization.

8. Patience: Ability to deal with frequent revisions and changes to projects without losing composure.

9. Motivation: Ability to stay motivated and inspire others in long-term projects.

10. Leadership: Ability to lead design teams, guiding and motivating members to achieve common goals.

PROFESSIONAL EXPERIENCE

Getnet Tecnologia (Large Company)

Business consultant

April/2012 - March/2014

Sales of credit card machine technologies.

Customer support and release of Getnet brands and products.

Responsible for training the entire sales team on the technologies offered.

Main Achievements:

1. UI Redesign:

Led the redesign of an e-commerce platform, resulting in a 40% increase in sales conversion rate due to improvements in user experience and responsive design.

2 . Responsive Design Implementation:

Developed and implemented responsive designs for several websites, improving accessibility and user experience on mobile devices, which led to a 50% increase in mobile traffic.

3. Website Performance Optimization:

Optimized website performance by implementing advanced SEO practices and efficient design, resulting in a 35% improvement in page load times and a 25% increase in search engine rankings.

EDUCATION

Bachelor's Degree in Administration with Qualification in Foreign Trade

Unitoledo Toledo University Center

Completed in November/2007

COMPLEMENTARY COURSES

Programmer Profession

January/2023 - September/2023

- Web Designer Development

LANGUAGES

- English - Intermediary
- Spanish - intermediary