

# Stagelink.

## APPLICATION PROJECT

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### Role

Graphic Designer with video and motion design skills.

### Objective

Assess creativity, technical mastery and ability to interpret briefings.

## SOFTWARES

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## PROMOCIONAL TEASER (VIDEO)

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### Briefing

Create a short teaser to promote an aviation school. The video should arouse curiosity and enthusiasm, conveying professionalism and passion for the world of aviation.

### Requirements

- Format: Reels / Vertical (1080x1920);
- Duration: 15 to 30 seconds;
- Music required;
- Color correction and grading required;
- Export format .mp4 & .prproj / .drp / .aep.

### Mandatory content

- Include school logo (provided on Google Drive);
- Use video bank provided (provided on Google Drive).

### Objective

- Generate excitement, ambition and a spirit of adventure.
- Present the school as a benchmark in pilot training

### Attachments



 click on link

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## OPENING INVITATION (GRAPHIC DESIGN)

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### Briefing

Create a visually appealing and creative invitation for the reopening of Nalu Beach Club - Season 2025, especially designed to be shared on social media.

### Requirements

- Format: A4 vertical, adaptable for screen and print;
- Language: English;
- Use available image bank (provided on Google Drive);
- Export in .pdf and .jpg.

### Mandatory content

- Include Nalu logo (provided on Google Drive);
- Date: June 7th;
- Highlight: 4th Anniversary of Nalu Beach Club;
- Location: Nazaré;
- QR code linking to [nalubeachclub.com](https://nalubeachclub.com) (provided on Google Drive).

### Objective

- Create something unique and memorable that encourages guests to take a photo with the invitation.

### Attachments



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