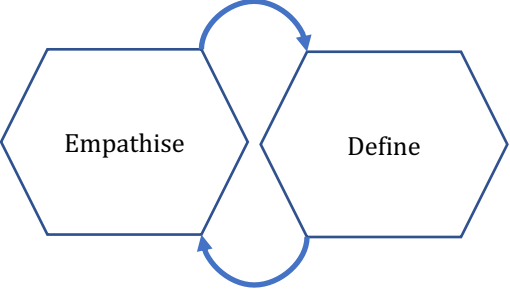


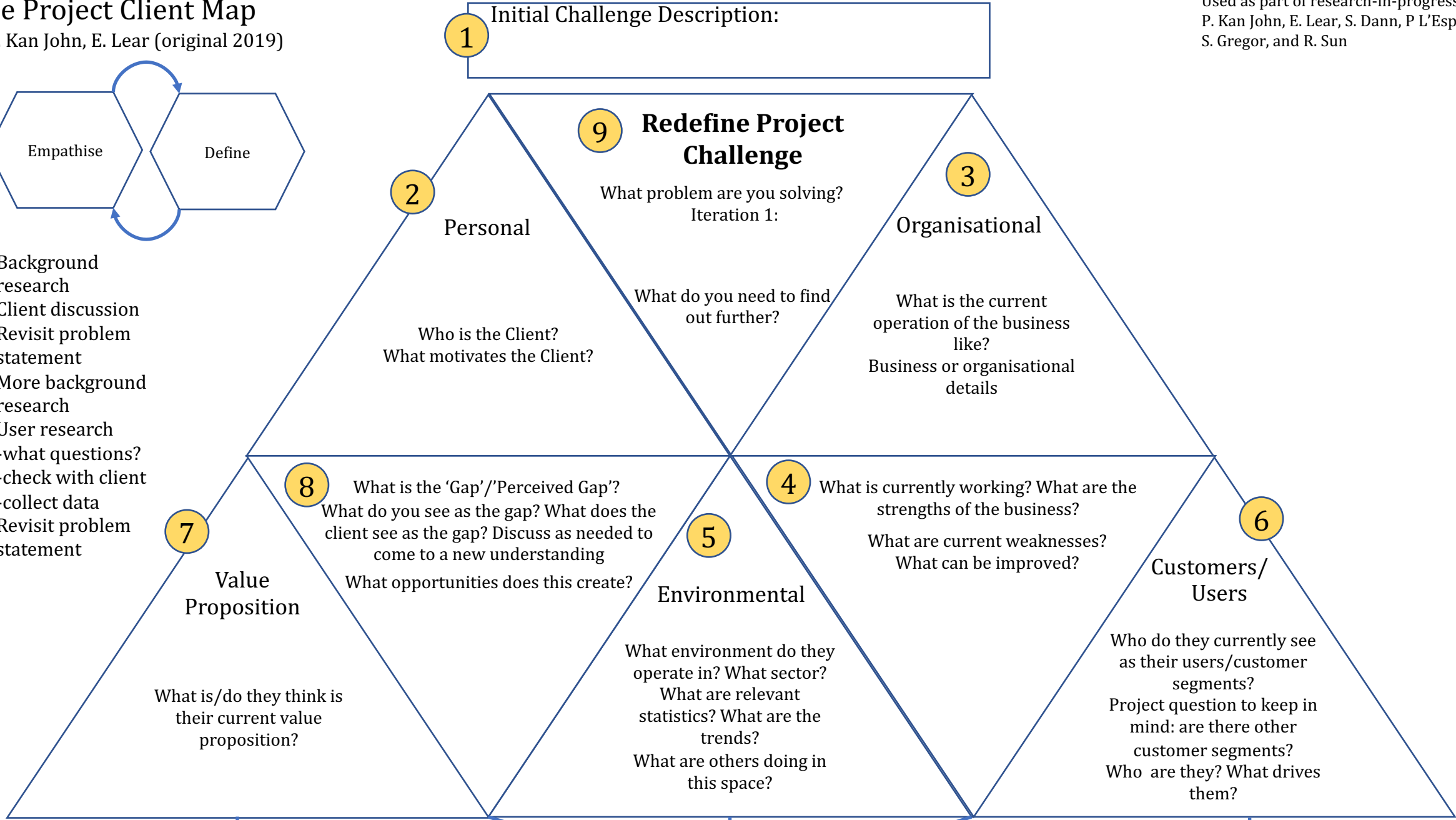
The Project Client Map

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Used as part of research-in-progress (2020) by:
P. Kan John, E. Lear, S. Dann, P L'Espoir-Decosta,
S. Gregor, and R. Sun



1. Background research
2. Client discussion
3. Revisit problem statement
4. More background research
5. User research
-what questions?
-check with client
-collect data
6. Revisit problem statement



Value Proposition canvas

SWOT Analysis

Empathy Map canvas