# **Tianxiong Wu**

# **UX** Designer

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#### **Education**

## University of California, Irvine

Bachelor of Science, Informatics

April 2021 / Irvine, CA

**Specialization:** Human-Computer Interaction

Relevant Coursework: User Interaction Software Projects, Software Design, Project in HCI & Evaluation, Project

Management, Requirements Analysis and Engineering

## **Experience**

## Turing EdTech Inc.

**Product Designer** 

Feb 2021 - Present / Irvine, CA

- Leading usability testing to collect qualitative and quantitative data and actively improving the interaction design of the product
- Iterating software concepts by collaborating with other designers and engineers to translate business and user requirements
- Auditing mutiple screens in end-to-end tesing and visual quality assurance to identify and provide solutions all experience gaps

#### The Innovation Institute

**UX** Engineer

Oct 2020 - Apr 2021 / Irvine, CA

- Interviewed target users to understand needs and pain points for prioriztizing product MVP
- Led and contributed to user experience research and testing
- Developed core features for Storing Service using Node. JS and MongoDB

#### **Project**

## **SCE App Redesign**

UI/UX Designer

Jan - Mar 2019 / Irvine, CA

- Utilized competitive analysis methodologies of various on-market apps to compare user experiences problems and translate new concepts into intuitive and clean design
- Conducted research to understand the user needs, goals, and pain points
- Designed user flow and affinity diagrams to map user experience
- Designed high fidelity mockups utilizing Photoshop

#### Skills

**Design:** Mobile Design, Web Design, Persona, Storyboarding, Info Architecture, Wireframe, Interaction Flows, Prototyping, and Video Editing

**Research:** Qualitative & Quantitative, Competitive Analysis, Heuristic Evaluation, User Survey, User Interview, Usability Testing, and Affinity Diagram

Tools: Sketch, Figma, Adobe Creative Suite, InVision, Final Cut Pro, Pen(cil), and Hands & Eyes

Languages: Python, Java, JavaScript, English (fluent), and Mandarin (native)