

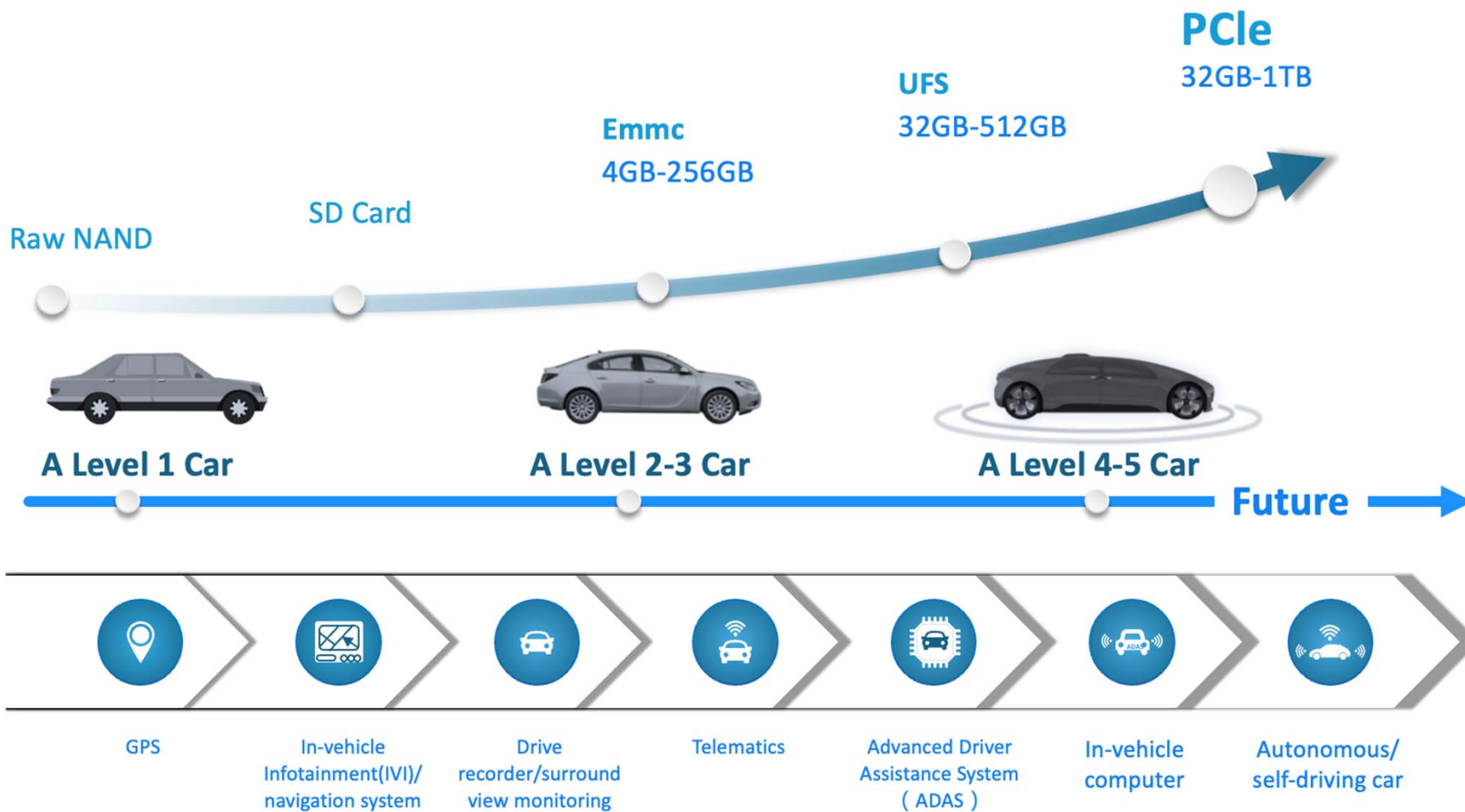
# Trending for Automotive SSD and the key features for the future

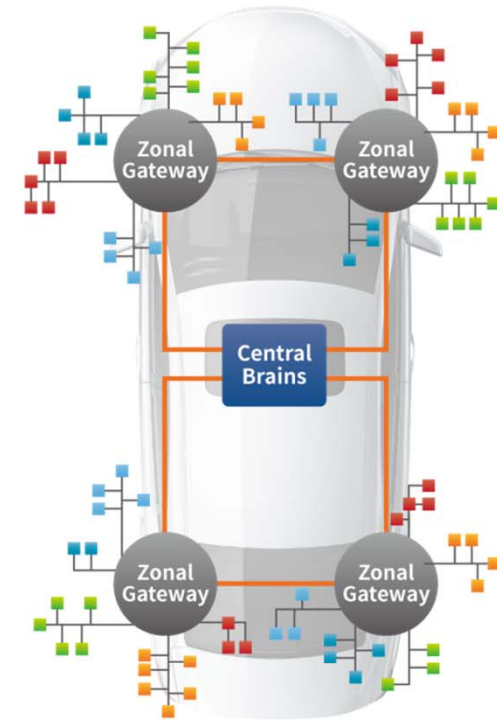
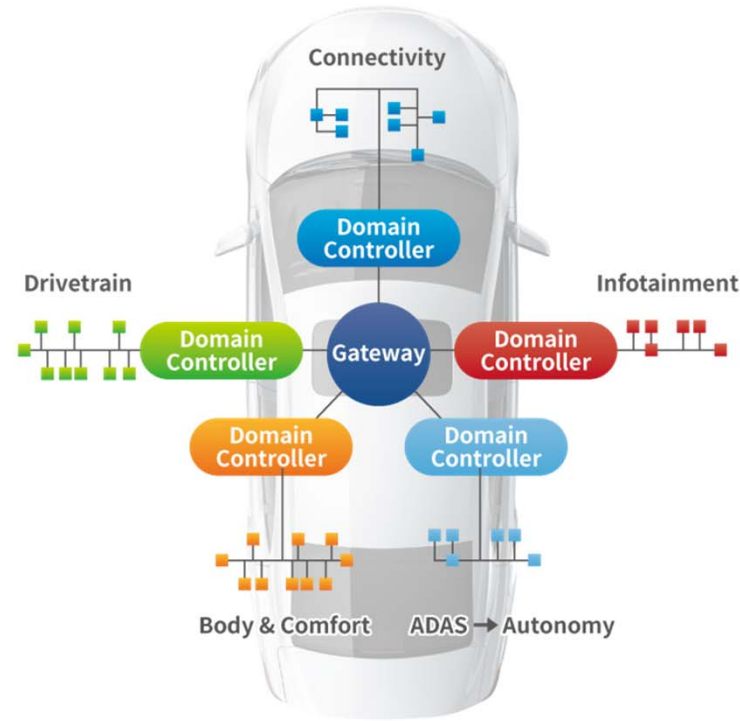
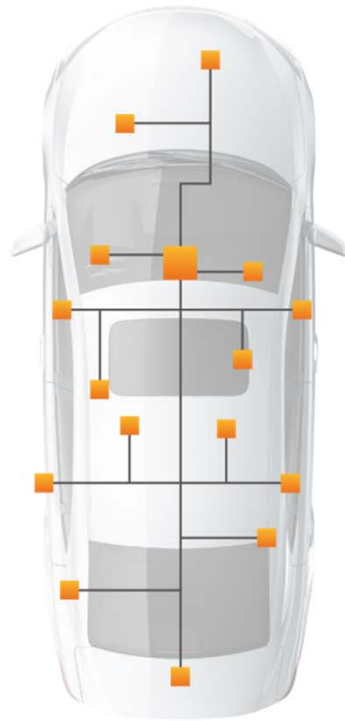
Steve Shih

Product Marketing Manager of Automotive SSD Controller  
Silicon Motion Technology Corp.

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- Automotive Trend
- SSD Technology to Support Future Automotive Architecture.
- Key Trend in Automotive Electronic



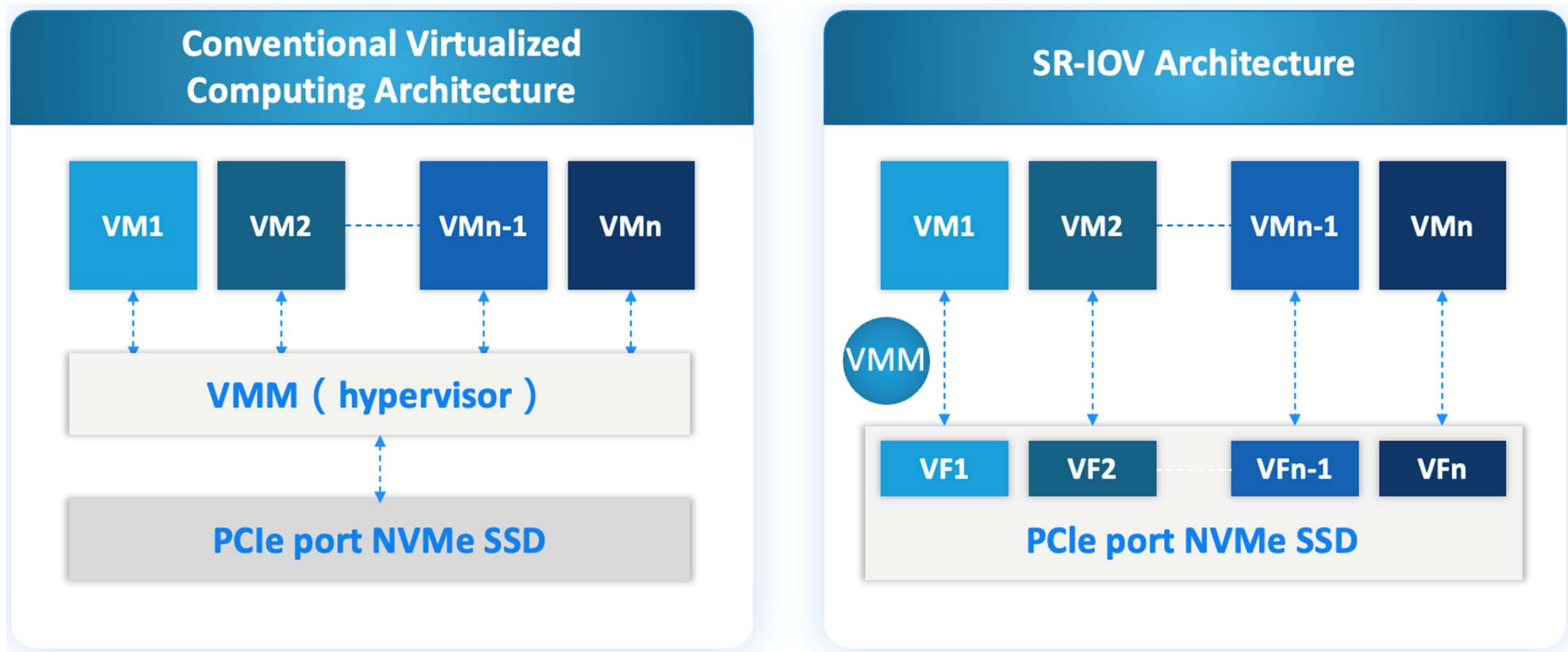


Future →

# How Could SSD Participating In This New Generation?



- A new technologies for automotive but prove record in server.





**Independent Functions**

**Low Latency**

**Reduced CPU Utilization**

**Cost Saving**



**C** Connected



**A** ADAS & Autonomous



**S** Security



**E** Electrification



**Standard for Automotive Market**

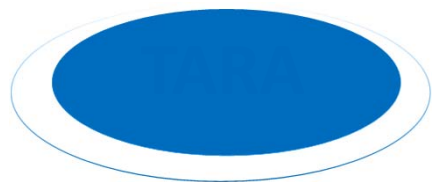


# Safety First and Cyber Security Become More Important

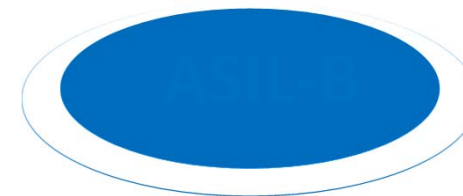
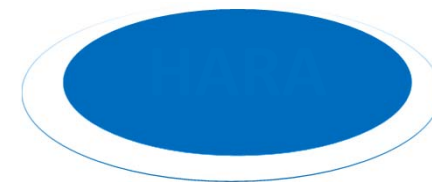


## Safety & Security

 **ISO 21434**



 **ISO 26262**



# Meet us at booth #315

Scan to learn more!

