



# Business Performance Analytics 2020 - 2023

1 Jan 2020 -

Branch

Product

Province

Reset

By Tiara Rianasari



Total Transaction

672,5 rb

167,5 rb vs PY

Total Profit

Rp91,21 M

Rp22,76 M vs PY

Nett Sales

Rp321,17 M

Rp80,12 M vs PY

Transaction Rating

4,0

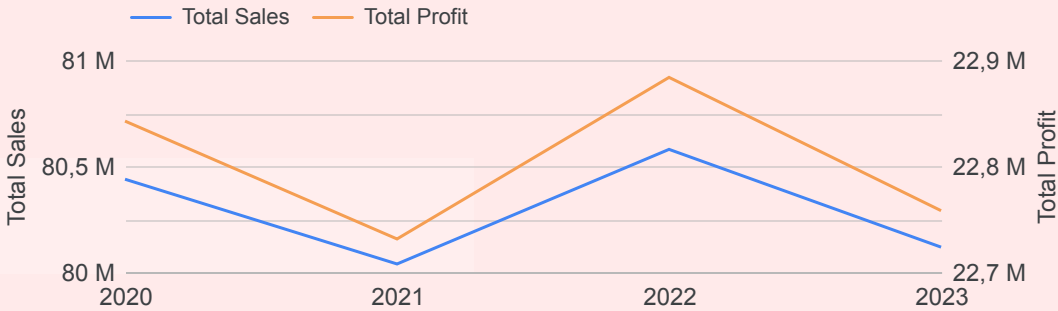
-0,0 vs PY

Branch Rating

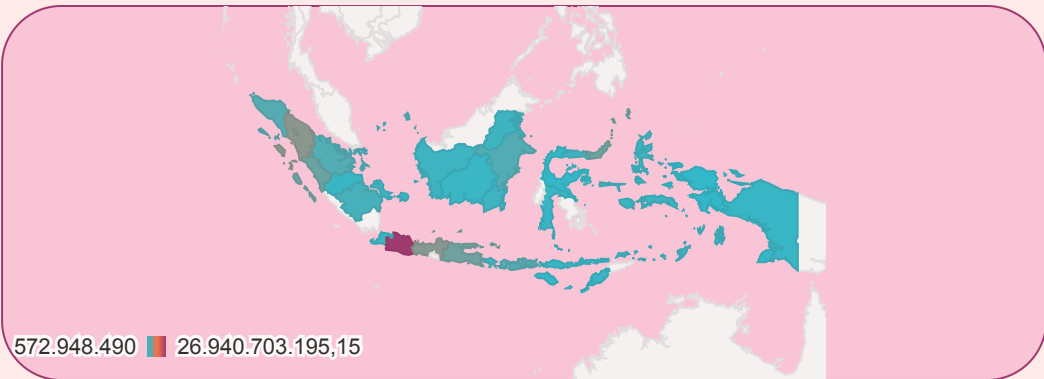
4,4

-0,0 vs PY

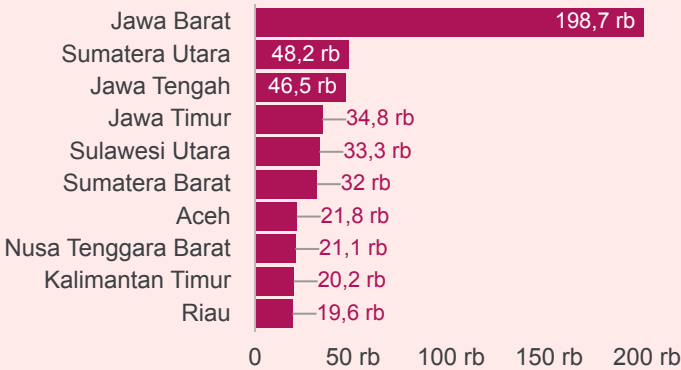
Nett Sales and Profit Comparison by Year



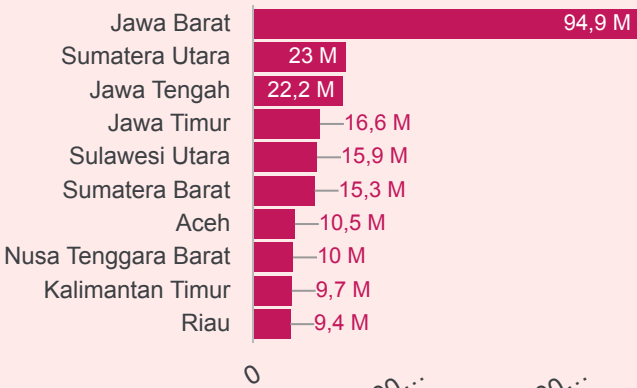
Profit Distribution Across Indonesia Provinces



Top 10 Provinces By Transaction



Top 10 Provinces by Highest Sales



Top 5 Branches: High Branch Rating, Low Transaction Rating

|    | Branch Name                   | City       | Branch Rating | Transaction Rating ^ |
|----|-------------------------------|------------|---------------|----------------------|
| 1. | Kimia Farma - Klinik & Apotek | Tarakan    | 4,52          | 3,97                 |
| 2. | Kimia Farma - Klinik & Apotek | Bekasi     | 4,5           | 3,97                 |
| 3. | Kimia Farma - Apotek          | Madiun     | 4,45          | 3,98                 |
| 4. | Kimia Farma - Klinik & Apotek | Bontang    | 4,23          | 3,98                 |
| 5. | Kimia Farma - Klinik & Apotek | Kotamobagu | 4,54          | 3,98                 |