

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 11/1/15

I, Heather Hartig

being/on behalf of: Bernie 2016

a legally qualified candidate of the Democrat

political party for the office of: US President

in the

Primary

election to be held on:

4/26/2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached • 60's					

Attach proposed schedule with charges (if available): \$ 46,070.00 net

I represent that the payment for the above described broadcast time has been furnished by:

Bernie 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Erinn Larkin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/1/15

Date _____

Heather Harris

Signature

To Be Signed By Station Representative

Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name _____

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Bernie 2016

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Heather Hartig

signature of candidate or authorized committee

Heather Hartig

printed name

11/1/15

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

And:

Old Towne Media
P.O. Box 31150
Alexandria, VA 22310
USA

<u>Contract / Revision</u> 725121 /		<u>Alt Order #</u> 08228778
<u>Product</u> BERNIE 2016		
<u>Contract Dates</u> 04/17/16 - 04/26/16		<u>Estimate #</u> 214
<u>Advertiser</u> Bernie Sanders For President		<u>Original Date / Revision</u> 04/12/16 / 04/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Ryan Gordon	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 3	<u>Product Code</u> 3
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
D 1	WFSB	04/22/16	04/22/16	10am-11am	10am - 11am		1:00			PMT		NM	0	\$0.00
N 2	WFSB	04/22/16	04/22/16	M-F CBS Soaps	1230-2p		1:00			PMT		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	----1--				1	\$1,500.00					
N 3	WFSB	04/22/16	04/22/16	3pm-4pm Syndication	2:58pm-4pm		1:00			PMT		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	----1--				1	\$1,000.00					
N 4	WFSB	04/22/16	04/22/16	4p-5p Dr. Oz	4pm-5pm		1:00			PMT		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	----1--				1	\$1,000.00					
N 5	WFSB	04/22/16	04/22/16	Inside Edition	7pm - 7:30pm		1:00			IMP		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	----1--				1	\$850.00					
N 6	WFSB	04/22/16	04/22/16	CBS: THE EARLY ST	7am - 9am		1:00			PMT		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	----1--				1	\$1,300.00					
N 7	WFSB	04/18/16	04/25/16	M-F CBS Soaps	1230-2p		1:00			PMT		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	1-----				1	\$1,500.00					
Week:		04/25/16	05/01/16	1-----				1	\$1,500.00					
N 8	WFSB	04/18/16	04/25/16	Eyewitness News	12pm - 12:30PM		1:00			PMT		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	1-----				1	\$1,500.00					
Week:		04/25/16	05/01/16	1-----				1	\$1,500.00					
N 9	WFSB	04/25/16	04/25/16	4p-5p Dr. Oz	4pm-5pm		1:00			IMP		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/25/16	05/01/16	1-----				1	\$200.00					
N 10	WFSB	04/18/16	04/18/16	430A EYEWITNESS	M430-5A		1:00			PMT		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	1-----				1	\$500.00					
N 11	WFSB	04/18/16	04/25/16	Inside Edition	7pm - 7:30pm		1:00			IMP		NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

wfsb.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
725121 /	08228778

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/17/16 - 04/26/16	BERNIE 2016	214

<u>Advertiser</u>	<u>Original Date / Revision</u>
Bernie Sanders For Presi	04/12/16 / 04/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	1-----				1	\$850.00					
Week:		04/25/16	05/01/16	1-----				1	\$850.00					
N 12	WFSB	04/18/16	04/25/16	CBS: THE EARLY SF	7am - 9am		1:00			PMT		NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	1-----				1	\$1,300.00					
Week:		04/25/16	05/01/16	1-----				1	\$1,300.00					
N 13	WFSB	04/18/16	04/18/16	9am-10am	9am - 10am		1:00			PMT		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	1-----				1	\$1,000.00					
N 14	WFSB	04/23/16	04/23/16	Sa 5am-6am	5a-6a		1:00			IMP		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	-----1-				1	\$100.00					
N 15	WFSB	04/23/16	04/23/16	Ent. Tonight Wknd	7:00pm - 8:00pm		1:00			IMP		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	-----1-				1	\$300.00					
N 16	WFSB	04/24/16	04/24/16	Su Late News	11PM - 1135PM		1:00			PMT		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	-----1				1	\$2,000.00					
D 17	WFSB	04/21/16	04/21/16	11a-12p Price is Right	11am - 12pm		1:00			PMT		NM	0	\$0.00
N 18	WFSB	04/21/16	04/21/16	M-F CBS Soaps	1230-2p		1:00			PMT		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	---1---				1	\$1,500.00					
N 19	WFSB	04/21/16	04/21/16	4p-5p Dr. Oz	4pm-5pm		1:00			PMT		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	---1---				1	\$1,000.00					
N 20	WFSB	04/21/16	04/21/16	Eyewitness News	5:30a - 6am		1:00			PMT		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	---1---				1	\$1,300.00					
N 21	WFSB	04/21/16	04/21/16	CBS: THE EARLY SF	7am - 9am		1:00			PMT		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	---1---				1	\$1,300.00					
N 22	WFSB	04/21/16	04/21/16	Entertainment Tonight	7:30pm - 8pm		1:00			IMP		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	---1---				1	\$800.00					
D 23	WFSB	04/19/16	04/19/16	10am-11am	10am - 11am		1:00			PMT		NM	0	\$0.00
D 24	WFSB	04/26/16	04/26/16	11a-12p Price is Right	11am - 12pm		1:00			PMT		NM	0	\$0.00
N 25	WFSB	04/19/16	04/26/16	M-F CBS Soaps	1230-2p		1:00			PMT		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	-1-----				1	\$1,500.00					
Week:		04/25/16	05/01/16	-1-----				1	\$1,500.00					
N 26	WFSB	04/19/16	04/19/16	4p-5p Dr. Oz	4pm-5pm		1:00			PMT		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	-1-----				1	\$1,000.00					
N 27	WFSB	04/26/16	04/26/16	Eyewitness News	5am - 5:30am		1:00			PMT		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/25/16	05/01/16	-1-----				1	\$900.00					
N 28	WFSB	04/19/16	04/19/16	Eyewitness News	5pm - 5:30pm		1:00			PMT		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/18/16	04/24/16	-1-----				1	\$2,400.00					

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wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>	<u>Alt Order #</u>
725121 /	08228778

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/17/16 - 04/26/16	BERNIE 2016	214

<u>Advertiser</u>	<u>Original Date / Revision</u>
Bernie Sanders For Presi	04/12/16 / 04/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 29	WFSB	04/19/16	04/26/16	CBS: THE EARLY SH	7am - 9am		1:00			PMT		NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/18/16	04/24/16	-1-----				1	\$1,300.00					
		Week: 04/25/16	05/01/16	-1-----				1	\$1,300.00					
N 30	WFSB	04/19/16	04/19/16	Entertainment Tonight	7:30pm - 8pm		1:00			IMP		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/18/16	04/24/16	-1-----				1	\$800.00					
N 31	WFSB	04/20/16	04/20/16	Eyewitness News	11PM - 11:35PM		1:00			PMT		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/18/16	04/24/16	--1----				1	\$2,000.00					
N 32	WFSB	04/20/16	04/20/16	M-F CBS Soaps	1230-2p		1:00			PMT		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/18/16	04/24/16	--1----				1	\$1,500.00					
N 33	WFSB	04/20/16	04/20/16	4p-5p Dr. Oz	4pm-5pm		1:00			PMT		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/18/16	04/24/16	--1----				1	\$1,000.00					
N 34	WFSB	04/20/16	04/20/16	Eyewitness News	5:30pm - 6pm		1:00			PMT		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/18/16	04/24/16	--1----				1	\$2,400.00					
N 35	WFSB	04/20/16	04/20/16	Eyewitness News	6:30am - 7am		1:00			PMT		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/18/16	04/24/16	--1----				1	\$2,400.00					
N 36	WFSB	04/20/16	04/20/16	Inside Edition	7pm - 7:30pm		1:00			IMP		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/18/16	04/24/16	--1----				1	\$850.00					
N 37	WFSB	04/20/16	04/20/16	CBS: THE EARLY SH	7am - 9am		1:00			PMT		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/18/16	04/24/16	--1----				1	\$1,300.00					
N 38	WFSB	04/18/16	04/18/16	4p-5p Dr. Oz	4pm-5pm		1:00			PMT		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/18/16	04/24/16	1-----				1	\$1,000.00					
N 39	WFSB	04/24/16	04/24/16	SU 9-10p Prime	9pm - 10pm		1:00			IMP		NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/18/16	04/24/16	-----S				1	\$3,400.00					
N 40	WFSB	04/24/16	04/24/16	SA/SU Golf	11a-6:30p		1:00			PMT		NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 04/18/16	04/24/16	-----S				1	\$1,700.00					
Totals													42	\$54,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/16 - 04/24/16	34	\$45,150.00	(\$6,772.50)	\$38,377.50
04/25/16 - 04/26/16	8	\$9,050.00	(\$1,357.50)	\$7,692.50
Totals	42	\$54,200.00	(\$8,130.00)	\$46,070.00

Signature: _____ Date: _____

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