

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>WFSB Hartford, CT</u>	<b>Date:</b> <u>4/12/16</u>
--	--------------------------------

I, Daniel Jester - GMMB,  
 being/on behalf of: Hillary For America,  
 a legally qualified candidate of the Democratic  
 political party for the office of: President of the United States  
 in the Primary / caucus  
 election to be held on: 4/26/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available): \$17,437.75 net

I represent that the payment for the above described broadcast time has been furnished by:

Hillary For America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H. Villareal


This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

3 | 4 | 16

**Date**

  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

Printed Name

**Title**

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hillary For America  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Daniel Jester - Authorized Media Buyer

printed name

3/4/16

date

# CONTRACT



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u> 725088 /		<u>Alt Order #</u> 08228809
<u>Product</u> HFA		
<u>Contract Dates</u> 04/13/16 - 04/16/16		<u>Estimate #</u> 4560
<u>Advertiser</u> Hillary For America		<u>Original Date / Revision</u> 04/12/16 / 04/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Ryan Gordon	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 278	<u>Product Code</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFSB	04/13/16	04/15/16	10am-11am	10am - 11am		:30			PMT		NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/11/16	04/17/16	--WTF--				3	\$525.00					
N 2	WFSB	04/13/16	04/15/16	35 M-F 1135p-1239x	11:35pm - 12:39a		:30			PMT		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/11/16	04/17/16	--WTF--				1	\$750.00					
N 3	WFSB	04/13/16	04/15/16	11a-12p Price is Right	11am - 12pm		:30			PMT		NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/11/16	04/17/16	--WTF--				3	\$750.00					
N 4	WFSB	04/13/16	04/15/16	Late, Late Show	1237x-137x		:30			IMP		NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/11/16	04/17/16	--WTF--				2	\$60.00					
N 5	WFSB	04/13/16	04/15/16	Entertainment tonight	1136xm-206xm		:30			IMP		NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/11/16	04/17/16	--WTF--				3	\$5.00					
N 6	WFSB	04/13/16	04/15/16	M-F The Talk	2-3p		:30			PMT		NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/11/16	04/17/16	--WTF--				3	\$500.00					
N 7	WFSB	04/13/16	04/15/16	3pm-4pm Syndication	2:58pm-4pm		:30			PMT		NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/11/16	04/17/16	--WTF--				3	\$500.00					
N 8	WFSB	04/13/16	04/15/16	Eyewitness News	5am - 5:30am		:30			PMT		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/11/16	04/17/16	--WTF--				1	\$450.00					
N 9	WFSB	04/13/16	04/15/16	Eyewitness News	5:30a - 6am		:30			PMT		NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/11/16	04/17/16	--WTF--				3	\$650.00					
N 10	WFSB	04/13/16	04/15/16	Eyewitness News	6am - 6:30am		:30			PMT		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/11/16	04/17/16	--WTF--				1	\$1,200.00					
N 11	WFSB	04/13/16	04/15/16	Eyewitness News	6:30am - 7am		:30			PMT		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
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Contract / Revision	Alt Order #
725088 /	08228809

Contract Dates	Product	Estimate #
04/13/16 - 04/16/16	HFA	4560

Advertiser	Original Date / Revision
Hillary For America	04/12/16 / 04/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/11/16	04/17/16	--WTF--				1	\$1,200.00					
N 12	WFSB	04/13/16	04/15/16	CBS: THE EARLY SH	7am - 9am		:30			PMT		NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/11/16	04/17/16	--WTF--				3	\$650.00					
N 13	WFSB	04/13/16	04/15/16	9am-10am	9am - 10am		:30			PMT		NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/11/16	04/17/16	--WTF--				3	\$500.00					
N 14	WFSB	04/15/16	04/15/16	F 9-10p Prime	9pm - 10pm		:30			PMT		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/11/16	04/17/16	----1--				1	\$2,400.00					
N 15	WFSB	04/16/16	04/16/16	The Good Wife	1235am-135am		:30			IMP		NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/11/16	04/17/16	-----1-				1	\$5.00					
N 16	WFSB	04/16/16	04/16/16	Ent. Tonight Wknd	7:00pm - 8:00pm		:30			IMP		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/11/16	04/17/16	-----1-				1	\$150.00					
N 17	WFSB	04/14/16	04/14/16	TH 10-11p Prime	10pm - 11pm		:30			PMT		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		04/11/16	04/17/16	---1---				1	\$2,000.00					
Totals													34	\$20,515.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/16 - 04/16/16	34	\$20,515.00	(\$3,077.25)	\$17,437.75
<b>Totals</b>	<b>34</b>	<b>\$20,515.00</b>	<b>(\$3,077.25)</b>	<b>\$17,437.75</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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