### CONTRACT



www.nbcconnecticut.com

And:

OLD TOWNE MEDIA 4507 PENWOOD DR ALEXANDRIA, VA 22310 USA

	Contract / Revision		Alt Order #				
	650206	/		WOC1038	8228		
Product							
POLITICAL / Candidate							
Contract Dates	Estimate #						
04/17/16 - 04/30/16	214						
Advertiser			Or	iginal Date	/ Revision		
BERNIE SANDERS 2016			C	)4/13/16	/ 04/13/16		
	Billing Cycle	Billing	Cal	endar_	Cash/Trade		
	EOM/EOC	Broadcast			Cash		
	Station Accour		nt Executive		Sales Office		
	WVIT	Corey Lane		e	Philadelphia NS		
	Special Hand						
	<u>Demographic</u>						
	RHH						
	IDB#	Advert	iser	Code	Product Code		
		3			3		
	Agency Ref			Advertiser	Ref		
	27007			20200			

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 1 WVIT 04/17/16 04/26/16 530-6A CT NEWS TODAY	530A-6A	1:00	NM 2	\$700.00
LUR - IMMEDIATELY PREEMPTIBLE  Start Date End Date Weekdays Spots/Week  Week: 04/17/16 04/23/16 -1 1	<u>Rate</u> \$350.00			
Week: 04/24/16 04/30/16 -1 1	\$350.00			
N 2 WVIT 04/17/16 04/25/16 630A-7A M-F CT NEWS	630A-7A	1:00	NM 2	\$1,900.00
LUR - IMMEDIATELY PREEMPTIBLE           Start Date         End Date         Weekdays         Spots/Week           Week: 04/17/16         04/23/16        1         1           Week: 04/24/16         04/30/16         1         1	Rate \$950.00 \$950.00			
N 3 WVIT 04/17/16 04/26/16 7-8A M-F TODAY SHOW	7-8A	1:00	NM 4	\$4,000.00
LUR - IMMEDIATELY PREEMPTIBLE           Start Date         End Date         Weekdays         Spots/Week           Week: 04/17/16         04/23/16         1-1-1         3           Week: 04/24/16         04/30/16         -1         1	Rate \$1,000.00 \$1,000.00			
N 4 WVIT 04/17/16 04/25/16 8-9A M-F TODAY SHOW	8-9A	1:00	NM 3	\$2,850.00
LUR - IMMEDIATELY PREEMPTIBLE           Start Date         End Date         Weekdays         Spots/Week           Week: 04/17/16         04/23/16         1-1-1         2           Week: 04/24/16         04/30/16         1         1	Rate \$950.00 \$950.00			
N 5 WVIT 04/17/16 04/26/16 11-12P CT NEWS TODAY LUR - IMMEDIATELY PREEMPTIBLE	11A-12P	1:00	NM 7	\$2,800.00
Start Date         End Date         Weekdays         Spots/Week           Week: 04/17/16         04/23/16         111111         5	Rate \$400.00			
Week: 04/24/16 04/30/16 11 2	\$400.00		I	

# (\* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly of the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

### FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Contract Agreement Between: Print Date 04/13/16 Page 2 of 3



www.nbcconnecticut.com

 Contract / Revision
 Alt Order #

 650206 /
 WOC10388228

 Contract Dates
 Product
 Estimate #

 04/17/16 - 04/30/16
 POLITICAL / Candidate
 214

					Start/End		Spots/				
*Line	Ch Start I	Date End D	ate Description	n	Time	Days	Length Week	Rate	Type S	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
N 6	WVIT 04/17/	′16 04/22/′	16 3-4PM STE	EVE HARVEY	3P-4P		1:00		NM	1	\$300.00
Weel	LUR - IMMED Start Date k: 04/17/16	DIATELY PRI End Date 04/23/16	EEMPTIBLE Weekdays 1	Spots/Week 1	Rate \$300.00						
N 7	WVIT 04/17/	′16 04/25/′	16 5-6P CT N	EWS @ 5PM	5P-6P		1:00		NM	2	\$1,600.00
	LUR - IMMED <u>Start Date</u> k: 04/17/16 k: 04/24/16	DIATELY PRI End Date 04/23/16 04/30/16	EEMPTIBLE Weekdays - 1 1	Spots/Week 1 1	Rate \$800.00 \$800.00						
N 8	WVIT 04/17/	′16 04/21/′	16 6-630P M-I	F CT NEWS @ 6	6P-630P		1:00		NM	2	\$2,800.00
Weel	LUR - IMMED Start Date k: 04/17/16	DIATELY PRI End Date 04/23/16	EEMPTIBLE <u>Weekdays</u> 11	Spots/Week 2	<u>Rate</u> \$1,400.00						
N 9	WVIT 04/17/	′16 04/20/′	16 7-730P EX	TRA	7P-730P		1:00		NM	1	\$900.00
Weel	LUR - IMMED <u>Start Date</u> k: 04/17/16	DIATELY PRI End Date 04/23/16	EEMPTIBLE Weekdays 1	Spots/Week 1	<u>Rate</u> \$900.00						
N 10	WVIT 04/17/	′16 04/24/′	16 11-1135P l	LATE NEWS	11P-1135P		1:00		NM	2	\$3,200.00
	LUR - IMMED <u>Start Date</u> k: 04/17/16 k: 04/24/16	DIATELY PRI End Date 04/23/16 04/30/16	EEMPTIBLE <u>Weekdays</u> -1 1	Spots/Week 1 1	Rate \$1,600.00 \$1,600.00						
N 11	WVIT 04/24/	′16 04/25/ <i>′</i>	16 1135-1235.	A TONIGHT SHO	V1135P-1235A		1:00		NM	1	\$800.00
Weel	LUR - IMMED Start Date k: 04/24/16	DIATELY PRI End Date 04/30/16	EEMPTIBLE Weekdays 1	Spots/Week 1	<u>Rate</u> \$800.00						
N 12	WVIT 04/17/	′16 04/21/′	16 1235-135A	LATE NIGHT	1235A-135A		1:00		NM	1	\$300.00
Weel	LUR - IMMED Start Date k: 04/17/16	DIATELY PRI End Date 04/23/16	EEMPTIBLE Weekdays 1	Spots/Week 1	Rate \$300.00						
N 13	WVIT 04/17/			T CT NEWS TOD	)/530-6A		1:00		NM	1	\$300.00
Weel	LUR - IMMED <u>Start Date</u> k: 04/17/16	End Date 04/23/16	EEMPTIBLE Weekdays 1-	Spots/Week 1	Rate \$300.00						
N 14	WVIT 04/17/	′16 04/23/′	16 7-9A SATL	IRDAY TODAY	7A-9A		1:00		NM	1	\$900.00
Weel	LUR - IMMED <u>Start Date</u> k: 04/17/16	DIATELY PRI End Date 04/23/16	EEMPTIBLE Weekdays 1	Spots/Week 1	Rate \$900.00						
N 15	WVIT 04/17/			NEWS TODAY	9A-10A		1:00		NM	1	\$600.00
	LUR - IMMED Start Date	DIATELY PRI End Date	EEMPTIBLE <u>Weekdays</u>	Spots/Week	Rate						

## (\* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION AND COZITY NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereundre. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

#### FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Contract Agreement Between: Print Date 04/13/16 Page 3 of 3

Advertiser

**BERNIE SANDERS 2016** 



www.nbcconnecticut.com

Contract / Revision	Alt Order #
650206 /	WOC10388228
Product	Estimate #
POLITICAL / Candidate	214
	650206 /

Original Date / Revision

/ 04/13/16

04/13/16

*Line Ch Start [	Date End Date Desc	cription	Start/End Time	Days	Spots/ Length Week	Rate	Type	Spots	Amount
Start Date Week: 04/17/16	End Date Weekday1	<u> </u>	Rate \$600.00						
N 16 WVIT 04/17/	16 04/24/16 530-6	A SUN CT NEWS TO	D,530-6A		1:00		NM	2	\$400.00
	DIATELY PREEMPTIBL	<del></del>							
Start Date Week: 04/17/16	End Date Weekday	<del></del>	Rate \$200.00						
Week: 04/24/16	04/30/16		\$200.00						
N 17 WVIT 04/17/	/16 04/24/16 9-10A	CT NEWS TODAY	9A-10A		1:00		NM	2	\$1,200.00
LUR - IMMED	NATELY PREEMPTIBL	_							
Start Date	End Date Weekday	ys Spots/Week	Rate						
Week: 04/17/16	04/23/16	1 1	\$600.00						
Week: 04/24/16	04/30/16	1 1	\$600.00						
					Total	S		35	\$25,550.00

Time Period # of Spots Agency Comm. Net Amount **Gross Amount** 03/28/16 -04/24/16 27 \$19,900.00 (\$2,985.00)\$16,915.00 04/25/16 -04/26/16 8 \$5,650.00 (\$847.50)\$4,802.50 Totals 35 \$25,550.00 (\$3,832.50) \$21,717.50

Signature:	Date	:

## (\* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION AND COZITY NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

#### FOR NBCE CONTRACTS: