

Technically explains technical stuff

Learn how software and hardware work in an engaging way and impress your boss



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Our lives are dominated by software, but we don't understand it very well

You might work at a tech company, a bank, a financial services firm, or in healthcare, but there's one common thread that pervades your professional circles: software. This is probably one of the 8+ hours a day that you spend using your phone or computer (check your screen time: it's depressing). And man, software is *complicated*.

Ideally, we'd all love to understand what an API is, how to talk to your coworkers about programming languages, and why your laptop won't connect to the goddamn airport WiFi. But this stuff is *hard*. You've tried googling things you don't get, but every concept seems to require understanding *another* concept, and the people writing these guides aren't very...er...engaging. **That's what Technically is for.**

What's Technically?

Technically sends out engaging, simple explanations of technical concepts that are useful for your day to day job and *fun to read*. A few examples of the kinds of topics that you'll be getting comfortable with:

- What's an API?
- What does "Cloud" mean, and who is AWS?
- What's a website Domain?
- How does Machine Learning work?
- What does Github do, and why does my company use it?
- Why do I need to use a browser to access the internet?

If these questions sound interesting to you, great! You're a nerd (kidding) and you might enjoy this newsletter.

Who you are, and why Technically will help you

Technically is aimed at working professionals who interact with software as part of their jobs. As software becomes increasingly critical to your success, it's getting more important to understand the basics of how it works. Technically will help you:

- Find better solutions to your problems at work
- Speak more intelligently with your technical colleagues
- Better understand the product that your company sells, and how it gets built
- Write more engaging content that resonates with your audience
- Identify trends in technology that are impacting your job
- Date more attracti...oops sorry wrong tab

This newsletter is going to be most useful if you work at a tech company, bank, financial services firm, healthcare company, or any institution that makes heavy use of software.

Pricing

Because software is vast and your brain capacity is shrinking from playing Angry Birds, Technically goes out twice a month for paid subscribers and once a month for free ones. If you want in on the more frequent option, **it's \$8 a month**. That, in Michael Scott's words, is less than the price of a cup of coffee an hour.

In the meantime, [tell your friends!](#)

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