

Tia Thomson

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EDUCATION

Northeastern University
Boston, Massachusetts
BFA in Design expected May 2020
Minors: American Sign Language,
Art History
GPA: 3.98, Honors Program

Study Abroad, Rome & Venice, Italy
Photography and Italian Art History
Summer 2016

Relevant Coursework
Experience Design I&II, Interaction
Design I, Intro to Web Development,
Design Process, Context & Systems,
Graphic Design I, Typography I&II

AREAS OF EXPERTISE

Adobe InDesign, Illustrator, Photoshop,
After Effects, Sketch, HTML/CSS,
JavaScript, Responsive Design,
Information Architecture, User Testing,
User Interviewing, User Personas,
Wireframing, Paper Prototyping, Agile

AWARDS & HONORS

Student Advisory Board,
College of Arts, Media and Design
Serve as the Art+Design department
representative. Advise Dean regarding
strengths and challenges within the
college and share student perspectives.

University Scholars Program
Full tuition scholarship awarded to top
1% of students on basis of academic
achievement, leadership, and service.

Hack@Brown 2017: Best Web App
Award presented by Google. Designed
“Newseum,” an app that displays works
of art correlated with current events in
the news.

EXPERIENCE

The Playground Project: INDIGO, Designer

Sep 2017 - Present | Boston, MA

Work with a team of students on a service research
project that aims to improve playground inclusivity within
the Boston community. Create a brand identity and lead
the design and development of the new website.

The Honest Company, Digital Design Intern

Summer 2017 | Playa Vista, CA

Redesigned the Careers section of the Honest website.
Conducted and analyzed user tests. Supported digital/
web design needs across all aspects of the product
portfolio, including various marketing materials and
website assets.

Scout Studio

Boston, MA

Designer | Jan 2017 - Apr 2017, Jan 2016 - Apr 2016

Worked on the user research and UX/UI design of a
mobile app for group communication on outdoor trips.
Previously spearheaded UX design for a web application
that arranged personalized college tours.

Design Lead | Sep 2016 - Dec 2016

Led a team of student designers through the design
and development of a marketing website and brand
identity for a meeting management product. Managed
all communications with the client and directed design
sprints and meetings.

MatéBros LLC, Designer

Jul 2016 - Jul 2017 | Huntington Beach, CA - Remote

Created advertisements, social media graphics, t-shirts,
packaging designs, and illustrations for a natural
beverage company and lifestyle brand.

GLBTQ Legal Advocates and Defenders, Design Intern

Oct 2015 - Apr 2016 | Boston, MA

Designed print and web publications, social media
imagery and infographics to publicize special events and
educate the public and/or government officials about
policy issues.