Tia Thomson

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EDUCATION

Northeastern University

Boston, Massachusetts BFA in Design expected May 2020 Minors: American Sign Language, Art History GPA: 3.98, Honors Program

Study Abroad, Rome & Venice, Italy Photography and Italian Art History Summer 2016

Relevant Coursework

Experience Design I&II, Interaction Design I, Intro to Web Development, Design Process, Context & Systems, Graphic Design I, Typography I&II, Programming Basics

AREAS OF EXPERTISE

Adobe InDesign, Illustrator, Photoshop, After Effects, Sketch, HTML/CSS, JavaScript, Responsive Design, Information Architecture, User Testing, User Interviewing, User Personas, Wireframing, Paper Prototyping, Agile

AWARDS & HONORS

Student Advisory Board, College of Arts, Media and Design

Serve as the Art+Design department representative. Advise Dean regarding strengths and challenges within the college and share student perspectives.

University Scholars Program

Full tuition scholarship awarded to top 1% of students on basis of academic achievement, leadership, and service.

Hack@Brown 2017: Best Web App

Award presented by Google. Designed "Newseum," an app that displays works of art correlated with current events in the news.

EXPERIENCE

The Playground Project: INDIGO, Designer

Sep 2017 - Present | Boston, MA

Work with a team of students on service research project. Improve usability and effectiveness of the public survey used to measure accessibility of playground designs. Lead UX design for the database of inclusive playground elements and manage the overall website design.

The Honest Company, Digital Design Intern

Summer 2017 | Playa Vista, CA

Redesigned the Careers section of the Honest website. Conducted and analyzed user tests. Supported digital/web design needs across all aspects of the product portfolio, including various marketing materials and website assets.

Scout Studio

Boston, MA

Designer | Jan 2017 - Apr 2017, Jan 2016 - Apr 2016 Worked on the user research and UX/UI design of a mobile app for group communication on outdoor trips. Previously spearheaded UX design for a web application that arranged personalized college tours.

Design Lead | Sep 2016 - Dec 2016

Led a team of student designers through the design and development of a marketing website and brand identity for a meeting management product. Managed all communications with the client and directed design sprints and meetings.

MatéBros LLC, Designer

Jul 2016 - Jul 2017 | Huntington Beach, CA - Remote Created advertisements, social media graphics, t-shirts, packaging designs, and illustrations for a natural beverage company and lifestyle brand.

GLBTQ Legal Advocates and Defenders, Design Intern

Oct 2015 - Apr 2016 | Boston, MA

Designed print and web publications, social media imagery and infographics to publicize special events and educate the public and/or government officials about policy issues.