



EDUCATION

Northeastern University

Boston, Massachusetts

BFA in Design expected May 2020

Minor in Art History

GPA: 3.9, Honors Program

400+ Service Hours completed since Fall 2015

City University of Hong Kong

Social Work & Political Science, Fall 2018

Study Abroad: Rome & Venice, Italy

Photography & Art History, Summer 2016

AREAS OF EXPERTISE

Design Research, Service Design, Product Design, Design Thinking Facilitation, Project Management, User Testing & Interviewing, Advocacy & Activism, Adobe Creative Suite, Visual Design, Microsoft Office

AWARDS & HONORS

University Scholars Program

Full tuition scholarship awarded to top 1% of students on basis of academic achievement, leadership, and service.

Student Advisory Board 2018, College of Arts, Media & Design

Representative of Art+Design Department. Advised Dean regarding strengths and challenges within the college and shared student perspectives.

Hack@Brown 2017: Best Web App

Award presented by Google. Designed "Newseum," an app that displays works of art correlated with current events in the news.

SPEAKING ENGAGEMENTS

Presenter, New York State Recreation and Parks Society Conference, 2018

Presented a tool for quantifying the quality and inclusivity of playgrounds for children with disabilities to identify specific community needs in new playspaces and renovations.

Student Speaker, Northeastern Board of Trustees Committee Meeting, April 2018

Spoke alongside the Dean of the College of Arts, Media & Design on the value of humanities-based education. Presented a service design project that reimaged the air travel experience of patrons with disabilities.

WORK EXPERIENCE

Greater Boston Chamber of Commerce, *Economic Growth Co-Op*

Jan 2019 – Present | Boston, MA

Project manage the Talentsetters initiative, which aims to reduce hiring bias and diversify the talent pipeline to link students of color to high-quality internship opportunities. Provide support on various initiatives that engage the business community in advancing racial equity in the private sector.

iFactory, *UX & Information Architecture Co-Op*

Jan 2018 – Aug 2018 | Boston, MA

Designed complex CMS websites for higher education and non-profit clients. Worked on UX research and usability testing. Presented deliverables to clients and facilitated the feedback process to build consensus. Developed a digital tool for streamlining the design team's user persona creation process.

The Honest Company, *Digital Design Intern*

Summer 2017 | Playa Vista, CA

Worked on the Honest.com website redesign project. Conducted and analyzed user tests. Supported digital/web design needs across all aspects of the product portfolio, including marketing materials and website assets.

Scout Studio, *Project Lead*

Jan 2017 - Apr 2017 | Boston, MA

Led a team of students through the design and development of a marketing website and brand identity for a meeting management product. Managed client communications, weekly sprints, and meetings. Additionally worked as a Studio Designer for two other semester-long projects, focusing on UX/UI.

GLBTQ Legal Advocates and Defenders, *Design Intern*

Oct 2015 – Apr 2016 | Boston, MA

Designed print and web publications, social media imagery and infographics to publicize events and educate the public and/or government officials about policy issues.

RESEARCH PROJECTS

Elderly Technology Literacy Project, *Research Assistant*

Jan 2019 – Present | Boston, MA

Serve as a research assistant for a study about improving the elderly population's sense of autonomy through designing a service to support their technology literacy. Further, analyze guidelines for evaluating service design and formulate criteria for service evaluation through the lens of autonomy.

Second Chance Education Project, *Research Assistant*

Jan 2018 – Aug 2018 | Boston, MA

Worked with service design professor Dr. Miso Kim and a small international group of scholars to research accessibility of higher education within prisons. Developed and presented innovative solutions for providing educational funding to incarcerated individuals.

The Playground Project: INDIGO, *Researcher & Designer*

Sep 2017 – May 2018 | Boston, MA

Worked with a team of students on a service research project that advocates for inclusive playgrounds within Boston. Created the brand identity and led the design and development of a new website.