

# Tia Thomson

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## EDUCATION

**Northeastern University**  
Boston, Massachusetts  
BFA in Design expected May 2020  
Minors: American Sign Language,  
Art History  
GPA: 3.98, Honor's Program

**Study Abroad, Rome & Venice, Italy**  
Photography and Italian Art History  
Summer 2016

**Relevant Coursework**  
Experience Design I&II, Interaction  
Design I, Intro to Web Development,  
Design Process, Context & Systems,  
Graphic Design I, Typography I&II,  
Programming Basics

## AREAS OF EXPERTISE

Adobe InDesign, Illustrator, Photoshop,  
After Effects, Sketch, HTML/CSS,  
JavaScript, Responsive Design,  
Information Architecture, User Testing,  
User Interviewing, User Personas,  
Wireframing, Paper Prototyping, Agile

## AWARDS & HONORS

**Student Advisory Board,**  
**College of Arts, Media and Design**  
Serve as the Art+Design department  
representative. Advise Dean regarding  
strengths and challenges within the col-  
lege and impart student perspectives.

**University Scholars Program**  
Full tuition scholarship awarded to top  
1% of students on basis of academic  
achievement, leadership, and service.

**Hack@Brown 2017: Best Web App**  
Award presented by Google. Designed  
"Newseum," an app that displays works  
of art correlated with current events in  
the news.

## EXPERIENCE

**The Playground Project: INDIGO, Designer**  
Sep 2017 - Present | Boston, MA  
Work with a team of students on service research project.  
Improve usability and effectiveness of the public survey  
used to measure accessibility of playground designs.  
Lead UX design for the database of inclusive playground  
elements and manage the overall website design.

**The Honest Company, Digital Design Intern**  
Summer 2017 | Playa Vista, CA  
Redesigned the Careers section of the Honest website.  
Conducted and analyzed user tests. Supported digital/  
web design needs across all aspects of the product  
portfolio, including various marketing materials and  
website assets.

**Scout Studio**  
Boston, MA

**Designer** | Jan 2017 - Apr 2017, Jan 2016 - Apr 2016  
Worked on the user research and UX/UI design of a  
mobile app for group communication on outdoor trips.  
Previously spearheaded UX design for a web application  
that arranged personalized college tours.

**Design Lead** | Sep 2016 - Dec 2016  
Led a team of student designers through the design  
and development of a marketing website and brand  
identity for a meeting management product. Managed  
all communications with the client and directed design  
sprints and meetings.

**MatéBros LLC, Designer**  
Jul 2016 - Jul 2017 | Huntington Beach, CA - Remote  
Created advertisements, social media graphics, t-shirts,  
packaging designs, and illustrations for a natural  
beverage company and lifestyle brand.

**GLBTQ Legal Advocates and Defenders, Design Intern**  
Oct 2015 - Apr 2016 | Boston, MA  
Designed print and web publications, social media  
imagery and infographics to publicize special events and  
educate the public and/or government officials about  
policy issues.