

# Tia Thomson

tiathomson.com  
thomson.t@husky.neu.edu  
(714) 673-8816

## education

### Northeastern University

Boston, Massachusetts  
BFA in Design expected May 2019  
Minor: Art History  
GPA: 3.98, Dean's List

### Study Abroad, Rome & Venice, Italy

Photography and Italian Art History  
Summer 2016

### University Scholars Program

Merit-based scholarship awarded to high-achieving visionaries, innovators, and leaders

### Relevant coursework

Experience Design 1, Programming Basics, Intro to Web Development, Graphic Design 1, Typography 1 & 2, Photo Basics, Design Process, Context, & Systems

## skills

### Proficient

Interaction Design, Responsive Design, Visual Design, Brand/Identity Design, Packaging Design, Adobe Illustrator, InDesign, Photoshop, Premiere Pro, Sketch, Balsamiq, HTML/CSS, Wireframing, HiFi/LoFi/Paper Prototyping, User Interviewing, Agile, Invision, Trello

### Intermediate

JavaScript/JQuery, Digital Photography, Adobe AfterEffects, Project Management, Usability testing, Ethnographic Methods

## experience

### Design Lead, Scout

*january 2016 - present | boston, ma*

Lead a small team of student designers on a project for a start-up company. Write the creative brief and spearhead logo design, branding, UI, marketing materials, and responsive web design. Manage communication with the client, and lead design sprints and all internal and client meetings. Worked as a studio designer in the spring for a different client, focusing on experience design.

### Designer, MatéBros LLC

*july 2016 - present | huntington beach, ca - remote*

Produce packaging design, print collateral, digital marketing pieces, advertisements, social media graphics, and illustrations for a natural tea beverage company and lifestyle brand. Main projects include redesigning the packaging of the can and launching a new marketing campaign with an updated brand identity.

### Design Intern, Boys & Girls Club of Huntington Valley

*july - august 2016 | huntington beach, ca*

Designed in a fundraising and marketing office at a nonprofit children's charity. Created graphics for special event collateral, program activities, fundraisers, and more.

### Design Intern, GLBTQ Legal Advocates and Defenders

*october 2015- april 2016 | boston, ma*

Worked as part of GLAD's public affairs and education team. Created print and web publications, social media graphics, and information design to raise awareness, expand our audience, educate the public and/or government officials about public policy issues, and publicize special events.

### Designer, WOOF Magazine

*october 2015- april 2016 | boston, ma*

Created spread layouts and illustrations for Northeastern's lifestyle magazine. Collaborated with writers and photographers to create a fitting design that matched the magazine's brand.