

Tia Thomson

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I am passionate about using the power of design for good and applying research to create elegant and valuable user experiences.

education

Northeastern University
Boston, Massachusetts
BFA in Design expected May 2020
Minor: Art History
GPA: 3.98, Dean's List

Study Abroad, Rome & Venice, Italy
Photography and Italian Art History
Summer 2016

University Scholars Program
Merit-based scholarship awarded to high-achieving visionaries, innovators, and leaders.

Relevant Coursework
Experience Design 1 & 2, Interaction Design 1, Intro to Web Development, Graphic Design 1, Typography 1 & 2, Design Process, Context, & Systems

areas of expertise

Mobile + Web Design, User Testing, User Interviewing, Visual Design, Brand + Identity Design, Adobe Creative Suite, Sketch, HTML/CSS, Wireframing, Paper Prototyping, Agile, Invision

awards

Hack@Brown 2017: Best Web App

experience

Digital Design Intern, The Honest Company

Summer 2017 | Playa Vista, CA

Redesign the Careers section of the Honest website. This project includes wireframing, visual design to match Honest's new branding, and user testing. Support digital/web design needs across all aspects of the product portfolio, including various marketing materials and website assets.

Design Lead | Designer, Scout Studio

January 2016 – April 2017 | Boston, MA

Lead a small team of student designers on a project for a start-up company. Write the creative brief and spearhead logo design, branding, UI, marketing materials, and responsive web design. Manage communication with the client, and lead design sprints and meetings.

Designer, MatéBros LLC

July 2016 – July 2017 | Huntington Beach, CA – Remote

Produce packaging design, print collateral, digital marketing pieces, advertisements, social media graphics, and illustrations for a natural tea beverage company and lifestyle brand.

Design Intern, Boys & Girls Club of Huntington Valley

Summer 2016 | Huntington Beach, CA

Worked as part of GLAD's public affairs and education. Designed in a fundraising and marketing office at a nonprofit children's charity. Created graphics for special event collateral, program activities, fundraisers, and more.

Design Intern, GLBTQ Legal Advocates and Defenders

October 2015 – April 2016 | Boston, MA

Worked as part of GLAD's public affairs and education team. Created print and web publications, social media graphics, and information design to raise awareness, expand our audience, educate the public and/or government officials about public policy issues, and publicize special events.