

Tia Thomson

tiathomson.com
thomson.t@husky.neu.edu
(714) 673-8816

EDUCATION

Northeastern University

Boston, Massachusetts
BFA in Design expected May 2020
Minors: ASL, Art History
GPA: 3.98, Honors Program

Study Abroad, Rome & Venice, Italy

Photography and Italian Art History
Summer 2016

Relevant Coursework

Experience Design I&II, Interaction Design I, Intro to Web Development, Design Process, Context & Systems, Graphic Design I, Typography I&II

AREAS OF EXPERTISE

Service Design, User Personas, Information Architecture, Site Maps, Wireframing, Usability Testing, User Interviews, Axure, Sketch, Adobe InDesign, Illustrator, Photoshop, After Effects, HTML/CSS, JavaScript, Responsive Design, Visual Design, Agile

AWARDS & HONORS

Student Advisory Board, College of Arts, Media and Design

Serve as the Art+Design department representative. Advise Dean regarding strengths and challenges within the college and share student perspectives.

University Scholars Program

Full tuition scholarship awarded to top 1% of students on basis of academic achievement, leadership, and service.

Hack@Brown 2017: Best Web App

Award presented by Google. Designed "Newseum," an app that displays works of art correlated with current events in the news.

EXPERIENCE

iFactory, UX & Information Architecture Co-Op

Jan 2018 – Present | Boston, MA
Design complex, content-heavy CMS sites for education and non-profit clients. Work on UX research, including user personas and usability testing. Create sitemaps and wireframes. Present deliverables directly to clients and facilitate the feedback process to build consensus.

Second Chance Education Project, Research Assistant

Jan 2018 – Present | Boston, MA
Work with service design professor Dr. Miso Kim and a small international group of scholars to develop a finance tool that makes higher education more accessible to incarcerated individuals. Implement Kim's service design process: framing, research and analysis, service conception, service storytelling, and service delivery.

The Playground Project: INDIGO, Designer

Sep 2017 – Present | Boston, MA
Work with a team of students on a service research project that advocates for inclusive playgrounds within Boston. Create the brand identity and lead the design and development of a new website.

The Honest Company, Digital Design Intern

Summer 2017 | Playa Vista, CA
Redesigned the Careers section of the Honest website. Conducted and analyzed user tests. Supported digital/web design needs across all aspects of the product portfolio, including various marketing materials and website assets.

Scout Studio, Design Lead | Designer

Boston, MA | Sep 2016 - Apr 2017
Design lead: Led a team of students through the design and development of a marketing website and brand identity for a meeting management product. Managed client communications, weekly sprints and meetings.

Designer: Worked on two client projects. Conducted user research, including interviews and competitive analysis. Worked on UX/UI design for both mobile and web apps.

GLBTQ Legal Advocates and Defenders, Design Intern

Oct 2015 – Apr 2016 | Boston, MA
Designed print and web publications, social media imagery and infographics to publicize events and educate the public and/or government officials about policy issues.