

Tableau Dashboard Creation Guide

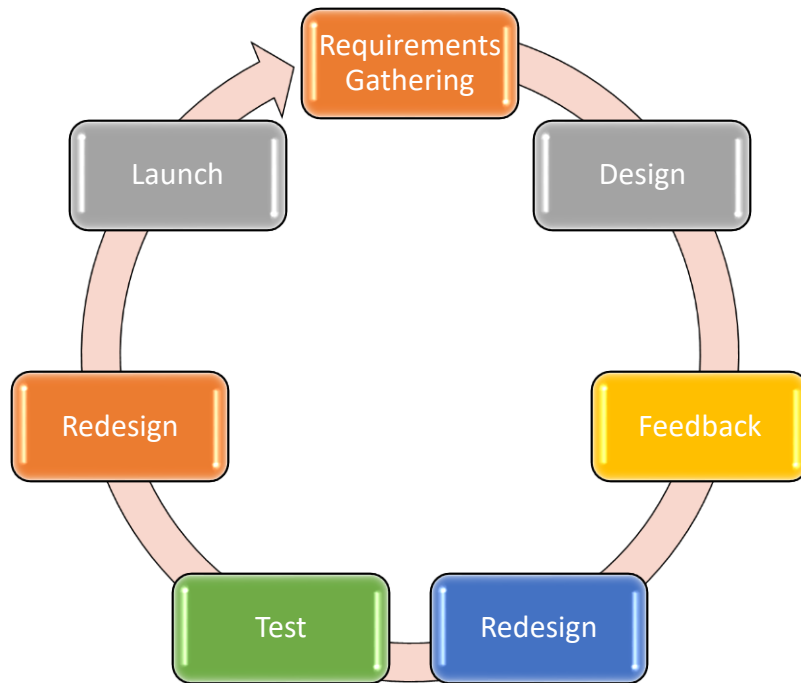
Select Software

Tableau vs Excel	
Tableau	Excel
Create stories with visual analysis	Creates pivot tables
Pull together multiple data sources	Single data source
Interactive data exploration	Focused

Dashboard Design Guidelines

1. Make relevant
 - Does it matter to the stakeholder?
2. Make it visual
 - Is the matrices easily comparable?
 - Limit to 3 and 5 charts per dashboard.
3. Make it interactive
 - Can the user explore the data/dashboard charts?
4. Make it easy to use
 - Is it;
 - i. Readable
 - ii. Fast
 - iii. Available
 - iv. Row-level data
 - v. Intuitive
5. Make it updateable
 - Is it able to be continuously improved?

Design Process



Building Design

