Tableau Dashboard Creation Guide

## Select Software

|  |  |
| --- | --- |
| Tableau vs Excel | |
| Tableau | **Excel** |
| Create stories with visual analysis | Creates pivot tables |
| Pull together multiple data sources | Single data source |
| Interactive data exploration | Focused |

## Dashboard Design Guidelines

1. Make relevant
   * Does it matter to the stakeholder?
2. Make it visual
   * Is the matrices easily comparable?
   * Limit to 3 and 5 charts per dashboard.
3. Make it interactive
   * Can the user explore the data/dashboard charts?
4. Make it easy to use
   * Is it;
     1. Readable
     2. Fast
     3. Available
     4. Row-level data
     5. Intuitive
5. Make it updateable
   * Is it able to be continuously improved?

## Design Process

## Building Design