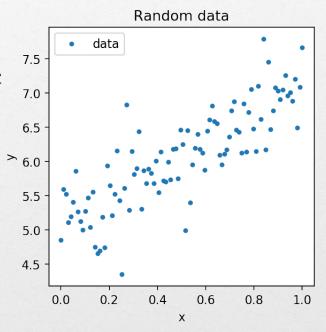


Summarizing Relationship in Data

- We have some data *X* and *y*, and there appears to be a relationship between them
- How do we summarize this relationship?

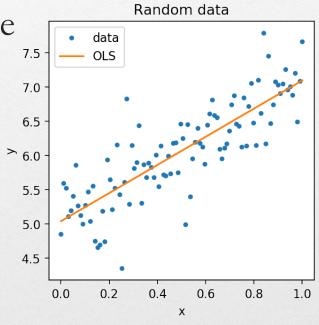


Trendline

- Drawing a line through the "center" of the data
- What is a line?

$$y = \beta_0 + \beta_1 x$$

• How to find β_0 and β_1 ?



Ordinary Least Squares

 Ordinary Least Squares (OLS) Regression is the most common technique

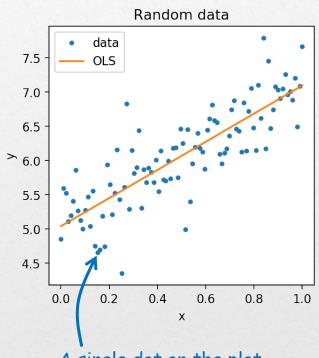
$$\min_{\beta_1, \beta_2} \sum_{i} [y_i - (\beta_0 + \beta_1 x_i)]^2$$

- Minimization problem is usually solved with calculus
- In the case of OLS, however, we can solve it as a linear algebra problem
- But first, some terminology



Terminology

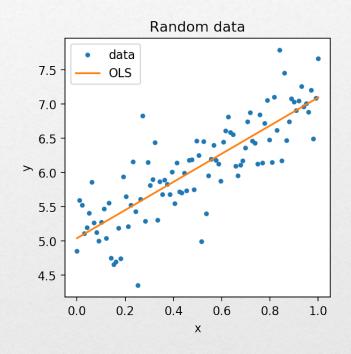
- \vec{y} is the output of our model. In economics it is typically called **dependent variable**, whereas in computer science it is called **target**
 - e.g. profit
- $X = [\vec{x}_1 ... \vec{x}_k]$ is a matrix of input data. In economics this is typically called **independent variables**, whereas in computer science it is called **features**
 - e.g. \vec{x}_1 is input price of a raw material, \vec{x}_2 is wage of workers, etc.
- Each data point/observations/samples contains one value from \hat{y} and a corresponding set of values from X, one from each \vec{x}_i



A single dot on the plot represents one data point

Terminology

• $\vec{\beta}$ is the parameters of the trendline. In economics these are called **coefficients**, whereas in computer science they are called **weights**



OLS Solution

• OLS Regression:

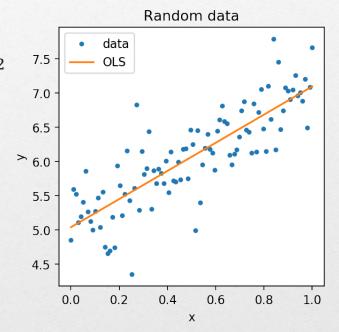
$$\min_{\beta_0...\beta_k} \sum_{i} [y_i - (\beta_0 + \beta_1 x_{i,1} + \dots + \beta_k x_{i,k})]^2$$

• Solution to this problem can be represented by the following matrix equation:

$$\vec{\beta} = (X^T X)^{-1} X^T \vec{y}$$

• OLS is a **linear model**, in the sense that the estimated β 's are linear combinations of y's:

$$\beta_j = c_{j,1} y_1 + \dots + c_{j,n} y_n$$



Regression: Stat vs ML

- Statistics
 - Are the estimated β 's accurate?
 - Are the estimated β 's **statistically significant**? i.e. how do we know their true values are not zero?
- Machine Learning
 - How to make sure the model gives accurate prediction?

Regression in Statistics

Are the estimated β 's accurate?

There are two possible sources of inaccuracy:

1. The model is incorrect

Real model:

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2$$

We use instead:

$$y = \beta_0 + \beta_1 x_1$$

or

$$y = \beta_0 + \beta_1 x_1 + \beta_3 x_3$$

In other words, we used the wrong line

How to Deal with β Inaccuracy

How to make sure your model is correct?

- The real model is almost always unknown
- What you do is try to include in your model variables that *might* be in true model
- This process is called adding controls
- The number of control variables that can be added is limited by how many observations you have. Reason:

$$\vec{\beta} = (X^T X)^{-1} X^T \vec{y}$$

Are the estimated β 's accurate?

There are two possible sources of inaccuracy:

2. The model has random component

e.g.
$$y = \beta_{20} + \beta_1 x_1 + \dots + \beta x_k + \epsilon$$

and ϵ is random.

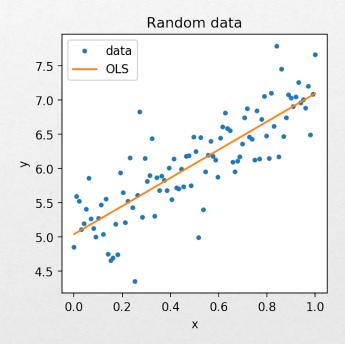


Are the estimated β 's accurate?

 We need a model that can account for the regression's inaccuracy

$$y_i = \beta_0 + \beta_1 x_{i,1} + \dots + \beta_k x_{i,k} + \epsilon_i$$

- Because x's are observables and β 's are assumed to be fixed, the only source of inaccuracy comes from ϵ_i
- Usual assumption:
 - $\epsilon_i \sim N(0, \sigma^2)$
 - ϵ_i and ϵ_j are uncorrelated for $i \neq j$



Skip to Slide 20

Are β 's statistically significant?

$$y_i = \beta_0 + \beta_1 x_{i,1} + \dots + \beta x_{i,k} + \epsilon_i$$

- ϵ_i is normally distributed
- x's are observables, i.e. not random
- β —the true effects—are not directly observable, but they are assumed to be fixed
- This means y is normally distributed

Are β 's statistically significant?

$$\hat{\beta} = (X^T X)^{-1} X^T \vec{y}$$

- y is normally distributed
- x's are observables
- $\hat{\beta}$ —the estimated effects—are normally distributed because $\hat{\beta}_j = c_{j,1}y_1 + \cdots + c_{j,n}y_n$
- We can run the hypothesis tests we learnt last week on $\widehat{\beta}$. Specifically, we run t-tests.

Best Linear Unbiased Estimator

• OLS is theoretically desirable because of the BLUE property:

Best Smallest
$$Var[\hat{\beta}_j]$$

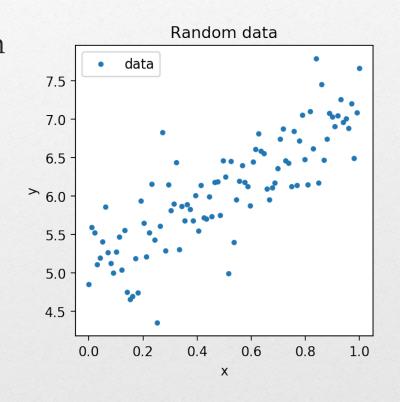
Linear
$$\hat{\beta}_j = c_{j,1} y_1 + \dots + c_{j,n} y_n$$

• Unbiased
$$E[\hat{\beta}_j] = \beta_j$$

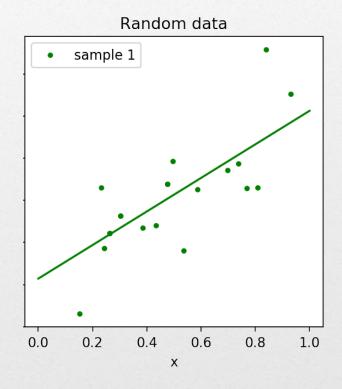
Estimator

Regression in Machine Learning

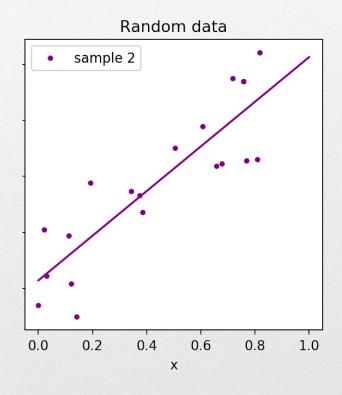
- OLS is attractive when the objective is coefficient estimation because of its BLUE property
- It is, however, usually not ideal when it comes to making prediction



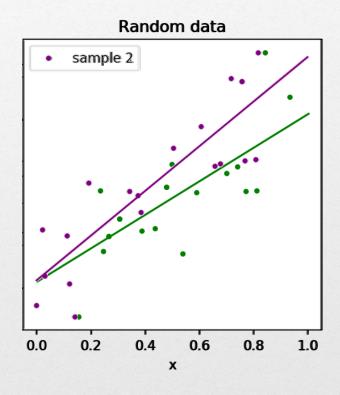
- OLS is attractive when the objective is coefficient estimation because of its BLUE property
- It is, however, usually not ideal when it comes to making prediction



- OLS is attractive when the objective is coefficient estimation because of its BLUE property
- It is, however, usually not ideal when it comes to making prediction



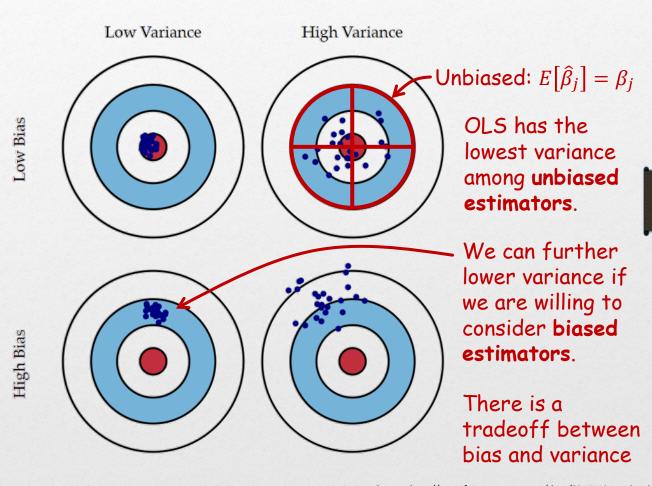
- OLS is attractive when the objective is coefficient estimation because of its BLUE property
- It is, however, usually not ideal when it comes to making prediction



Unbiased Estimator

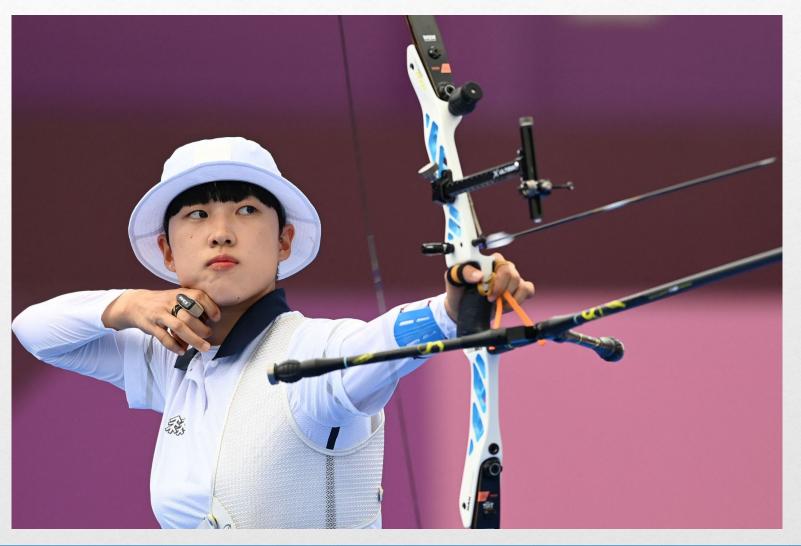
- The problem with OLS is that we are 100% focused on minimizing bias
- This makes our estimates highly dependent on the particular sample of data we have. In other words, we **overfit**
- How do we deal with this problem?

Variance vs Bias



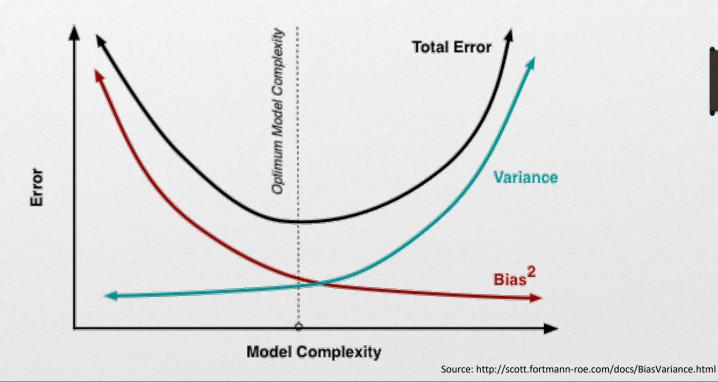
Source: http://scott.fortmann-roe.com/docs/BiasVariance.html

Train for Low Variance!



Variance-Bias Tradeoff

• The trade-off between a model's ability to minimize variance and to minimize bias



Regularization

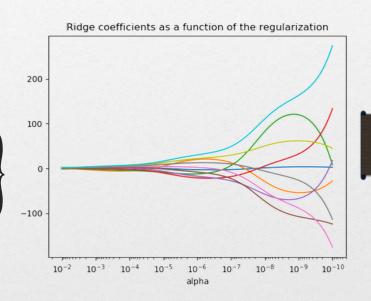
- Regularization penalizes large coefficients
- This reduce overfitting by making regression coefficients over different samples more similar to each other
 - In the most extreme case, all coefficients will be zero regardless of sample
- Regularized regression are biased, but they have smaller variance than OLS
- The two most common regularized regressions are ridge and lasso

Ridge Regression

 Ridge Regression, also called Least Square with L2regularization, have the following objective:

$$\min_{\beta} \left\{ \sum_{i} (y_i - \vec{\beta} \cdot \vec{x}_i)^2 + \alpha \sum_{k} \beta_k^2 \right\}$$

- Ridge regression pushes all coefficients towards zero
- Stronger regularization (higher α) leads to smaller coefficients



Ridge Regression

• Just like linear regression, ridge regression can be solved as a linear algebra problem:

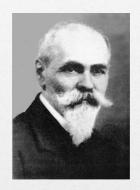
$$\hat{\beta} = (X^T X + \alpha I)^{-1} X^T \vec{y}$$

• What happens as α increases?

Why This Formulation?



Tikhonov, smoothing an illposed problem



Zaremba, model complexity minimization



Bayes: priors over parameters



Andrew Ng: need no maths, but it prevents overfitting!

Source: https://towardsdatascience.com/multitask-learning-teach-your-ai-more-to-make-it-better-dde116c2cd40

Lasso Regression

• Lasso Regression, also called **Least Square with L1-regularization**, have the following objective:

$$\min_{\beta} \left\{ \sum_{i} (y_i - \vec{\beta} \cdot \vec{x}_i)^2 + \alpha \sum_{k} |\beta_k| \right\}$$

- Lasso regression makes some coefficients exactly zero
- Stronger regularization (higher α) leads to more coefficients becoming zero
- Lasso can help you select variables

Python ML Models Workflow

- 1. Load data
- 2. Create instance of model class
- 3. Fit model
- 4. Check model performance
- 5. Make prediction

Example: Linear Regression

1. Load data

df = pandas.load_csv()
y = df["target"]
X = df[["var1","var2",...]]

2. Create instance of model class

model = LinearRegression()

3. Fit model

model.fit(X,y)

4. Check model performance

model.score(X,y)

5. Make prediction

model.predict(X)

Example: Lasso

1. Load data

```
df = pandas.load_csv()
y = df["target"]
X = df[["var1","var2",...]]
```

2. Create instance of model class

```
model = Lasso(alpha=5)
```

3. Fit model

model.fit(X,y)

4. Check model performance

model.score(X,y)

5. Make prediction

model.predict(X)