Ticonna Mckinney

Oak Park, IL 60302

(630)984-8204

ticonnam@gmail.com

UX/UI Designer with a strong focus on user-centered problem solving, accessibility, and inclusive design. Experienced in translating real user needs into clear, intuitive digital experiences through wireframing, prototyping, and thoughtful interface design. Passionate about reducing friction, improving usability, and designing products that make everyday interactions simpler and more human.

Skills

- **User Experience (UX) Design**
- **Agile Methodology**
- **User-Centered Design**
- **Wireframing & Prototyping**
- **Information Architecture**
- **Interaction Design**
- **Usability Principles**
- **Accessibility & Inclusive Design**
- **Design Systems & Visual Hierarchy**
- **Problem Solving & Design Thinking**
- **Design Documentation & Case Studies**
- **UX (PDLC)**

Work History

2025-11 - 2026-01

UX/UI Designer
UX Case Study - Crunchyroll Redesign, Oak Park, IL
UX/UI Designer — Crunchyroll Homepage Redesign (Concept Project)
- Identified usability issues related to content overload, duplicated anime, and lack of personalization on the homepage
- Analyzed user behavior and viewing preferences to understand friction in content discovery
- Redesigned the homepage using personalized content tabs to reduce scrolling and cognitive load

- Structured information architecture to prioritize relevant genres and in-progress content
- Created low-fidelity wireframes and high-fidelity UI to communicate layout, hierarchy, and interaction patterns
- Documented design decisions and outcomes through a structured UX case study

UI/UX Designer

UX Case Study - Diabetic-Safe Bakery, Oak Park, IL

UX/UI Designer — Diabetic-Safe Dessert Website (Concept Project)

- Identified usability and emotional pain points faced by people with diabetes when ordering desserts through observation and user empathy
- Defined user needs around trust, clarity, and anxiety reduction in health-adjacent e-commerce experiences
- Designed an inclusive e-commerce website where all products are diabetic-safe by default, eliminating the need for nutritional calculations
- Created low-fidelity wireframes and high-fidelity UI to prioritize nutritional transparency and ease of decision-making
- Applied accessibility, usability, and inclusive design principles to reduce cognitive load and improve user confidence
- Documented design rationale and outcomes through a structured UX case study

UI/UX Designer

UX Case Study - Youtube Music Shuffle, Oak Park, IL

UX/UI Designer — YouTube Music (Concept Redesign)

- Identified a discoverability issue where the "Shuffle All" feature was hidden, causing users to assume the feature did not exist
- Conducted user-centered analysis to understand intent-based behavior within the Library experience
- Redesigned the Library interface to surface the Shuffle All action at the moment of user intent, reducing navigation friction
- Created low-fidelity wireframes and high-fidelity UI to validate feature placement while maintaining visual simplicity
- Applied usability principles such as visibility, hierarchy, and cognitive load reduction
- Documented design decisions and outcomes in a case study format aligned with product and UX best practices

Education

2019-03

GED

American Business College - Chicago, IL

Certifications

UI/UX Design Mastery