

# YouTube Music — Improving Shuffle Feature Discoverability

A UX case study focused on feature visibility and moment-of-intent design.

## Project Overview

YouTube Music includes a “Shuffle All” feature, but it is hidden within the Downloads section. This project explores how improving feature visibility at the moment of user intent can reduce friction and improve usability.

## The Problem

Users struggle to discover the Shuffle All feature because it is not located where they expect playback controls to appear. As a result, many users assume the feature does not exist.

## User & Use Case

The user is a regular YouTube Music listener who wants to quickly shuffle their entire library. They navigate to the Library screen expecting immediate playback options.

## Goals

- Improve feature discoverability
- Reduce unnecessary navigation steps
- Maintain a clean and familiar interface

## Design Solution

I placed the Shuffle All button directly on the Library screen, where users naturally expect playback controls. An expanded state allows access to additional shuffle options without cluttering the interface.

## Key Design Decisions

- Button is visible by default
- Expanded state supports advanced users
- No additional screens or gestures required

## Outcome & Learnings

This redesign improves feature visibility without increasing complexity. It reinforced the importance of designing for visibility and user intent.

Key Learnings:

- Visibility is essential to usability
- Small UI changes can significantly improve user experience
- Designing for intent reduces friction