Ryan Wade, PMP

3037 Rose Petal Dr, Durham, NC 27705   (512) 964-4069   ryantwade@gmail.com   linkedin.com/in/ryantwade

EXPERTISE

Web developer with 3+ years of experience supporting top nonprofits with custom development solutions. Particular expertise in improving client KPIs through innovative and data driven strategy, UX, implementation, QA, tracking, and reporting.

EDUCATION

BA, Communications,
University of North Carolina-Chapel Hill

CERTIFICATION

Project Management Professional (PMP) (2014)
Certified through Project Management Institute (PMI), Harrisburg, PA

SKILLS

HTML
CSS / Sass / Less
JavaScript
Angular
React
Grunt / Gulp
Google Analytics / Google Tag Manager / Google Optimize
Azure DevOps
Photoshop / Adobe XD

PLATFORM PROFICIENCY

WordPress
Drupal
Luminate CMS
Luminate Online
Classy
Rallybound
DonorDrive
Salesforce Marketing Cloud

REFERENCES

Stuart Boyd, Founder, Invisible Agents
512-525-3844 | sboyd47@gmail.com

Colleen Wilson-Legge, Director of Philanthropy at Mainspring Schools
(512) 963-9343 | clegges@gmail.com

Brenda Miele, Creative Director, Charity Dynamics
(512) 689-7774 |
brenda.miele@charitydynamics.com

PROFESSIONAL EXPERIENCE

Charity Dynamics *Austin, TX*
Web Developer
09/2018 – present

- Collaborated with Alzheimer's Association's to develop a virtual P2P fundraising event site in response to the global pandemic
- Developed NYPL's donation form flow and configured A/B testing to increase conversion rates and overall transaction amounts
- Managed and refactored Angular based fundraising center for Susan G. Komen Race for the Cure
- Integrated APIs within client sites and P2P events to further enhance client engagement and site visits
- Implemented stationery, newsletters, and emails for clients including Susan G. Komen for the Cure and Boston Children's Hospital
- Created and rolled out company-wide QA process and guidelines

Senior Project Manager
03/2014 – 09/2018

- Five years of experience managing large technical deployments for nonprofits including social media integration for P2P events, mobile app development, and website redesigns.
- Consistently meets deadlines while meeting all client and internal objectives and goals.
- Excellent organizational, problem-solving, and communication skills.

Product Services Lead – Applications
01/2011 – 02/2014

- Reduced average project deployment time by 20% by automating procedures, streamlining internal processes, and effectively managing resources.
- Maintained a 90% percent renewal rate with clients.
- Created and oversaw product training seminars for clients, client affiliates, and end user

Hoover's Inc *Austin, TX*
Search Editor
2006 - 2010

- Edited and published business content to Hoover's website through research and analysis of current industry trends.
- Used online publications, business journals, archives, and proprietary software tools to collect relevant and accurate business insight