



ABOUT ME

I'm a junior at the Faculty of Business administration of the University of Economics in Ho Chi Minh city. Having a strong understanding of marketing, digital marketing tools and video editing, I hope to have the opportunity to improve my professional capacity in the marketing industry in the future.

CONTACT

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EDUCATION

University of Economics in Ho Chi Minh city 2020-2024 (Expected)

Bachelor degree in business administration

GPA: 8.1/10 (Up to now)

CERTIFICATE

- Chinese certificate: HSK3
- Fundamentals of digital marketing

CHÂU THÚY NHI

CONTENT

KNOWLEDGE

BUSINESS ADMINISTRATION

STRATEGY DEVELOPMENT

MARKETING MANAGEMENT

ADMINISTRATIVE SKILLS

WORK EXPERIENCE

TIỆM TRÀ SÔ CÔ: FOUNDER

Online Chinese tutor

February 2, 2021 - May 5, 2022

- Teaching Chinese from HSK1-HSK3
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Search engine evaluator (2021-2023)

Google tools

SOCIAL MEDIA AT ĐIỀN QUÂN MEDIA & ENTERTAINMENT

FANPAGE MANAGER: PHỤ TÙNG CƠ GIỚI TLL

SKILL

- Communication
- Using canvas
- Planning and organizational skill
- Emotional intelligence
- Using Adobe Premiere tool
- Editing, cutting, splicing video