$$\omega(\omega)v \ vv_{\perp}v_{//} \ v_{//} = (v \cdot \omega)vv_{\perp} = v - v_{//} \ v_{//}v_{\perp}$$

$$v_{\perp}^{'} = \cos(\theta) * v_{\perp} + \sin(\theta) * v \times \omega$$

$$v_{\perp}^{'} = v_{//} + v_{\perp}^{'}$$

$$= (v \cdot \omega)v + \cos(\theta)v_{\perp} + \sin(\theta)v \times \omega$$

$$= (1 - \cos(\theta))(v \cdot \omega)\omega + \cos(\theta)v + \sin(\theta)(\omega \times v)$$

$$= (1 - \cos\theta)\omega\omega^{T}v + \cos\theta v + \sin\theta\omega^{v}$$

$$(1)$$