

Senior	Under 30	Churn Rate
No	No	24.54 %
No	Yes	23.00 %
Yes	No	38.46 %
Total		26.86 %

6687

Count of Customer ID

26.86 %

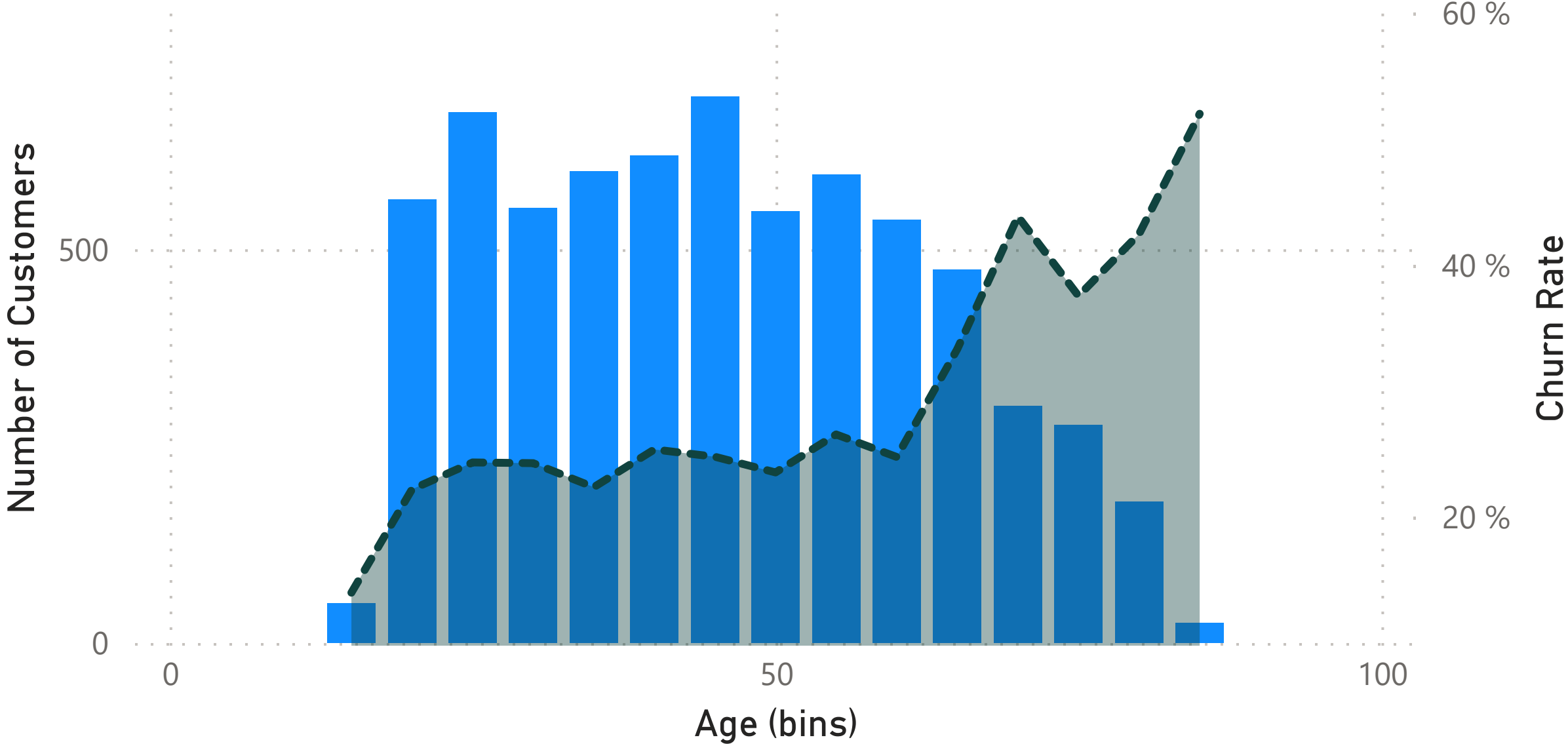
Churn Rate

1796

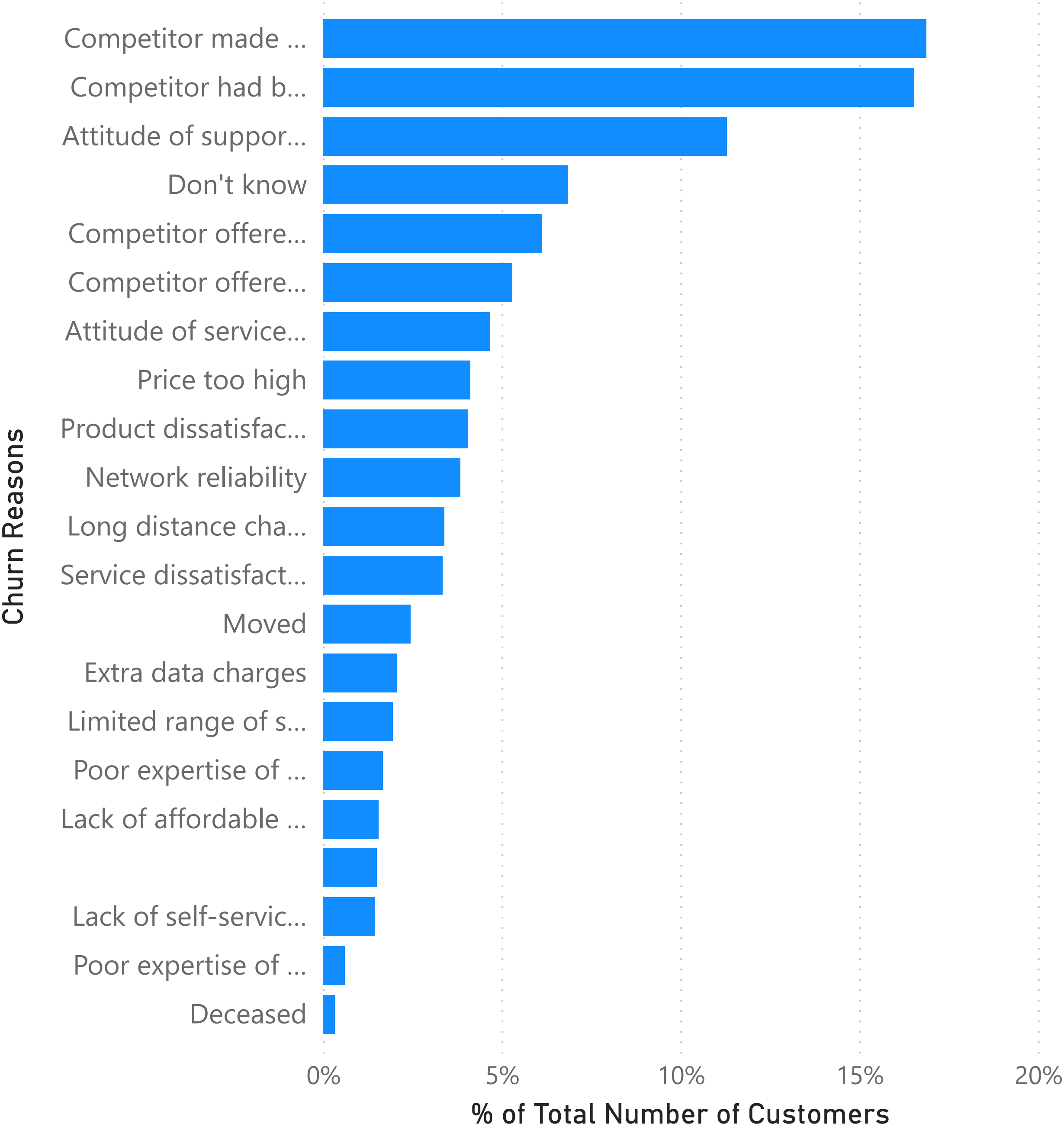
Churned

Number of Customers and Churn Rate by Age (bins)

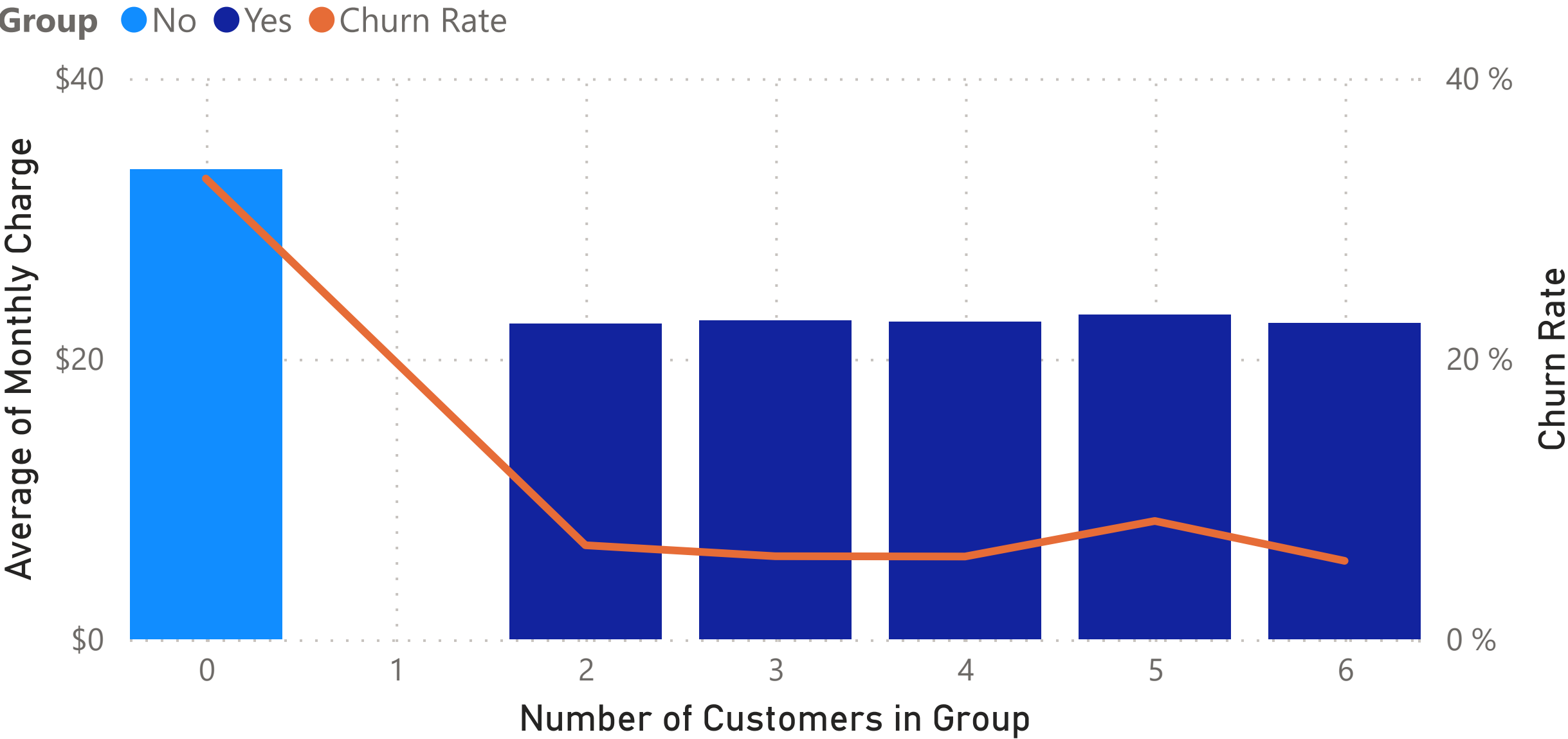
● Number of Customers ● Churn Rate



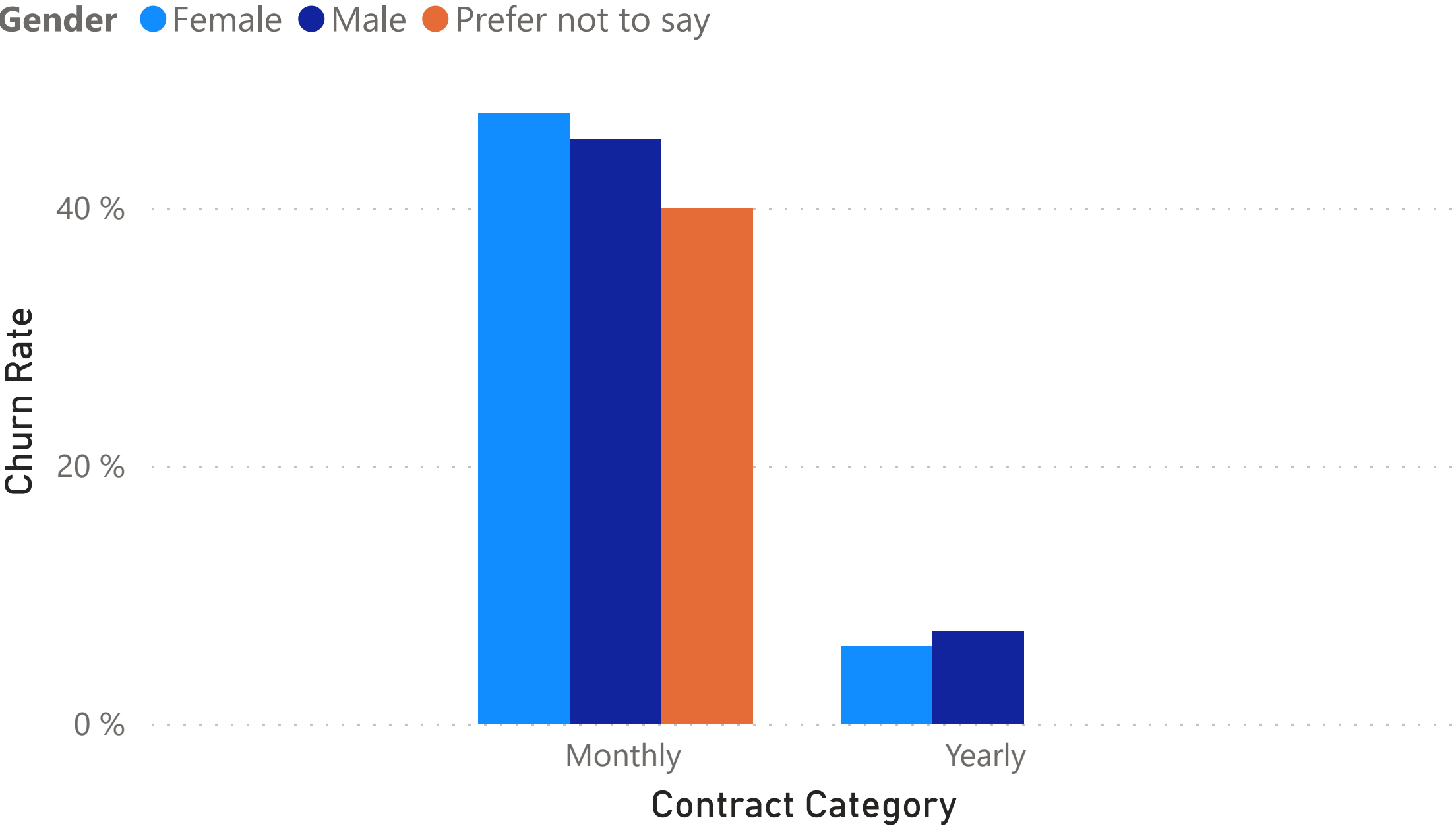
Churn Reasons



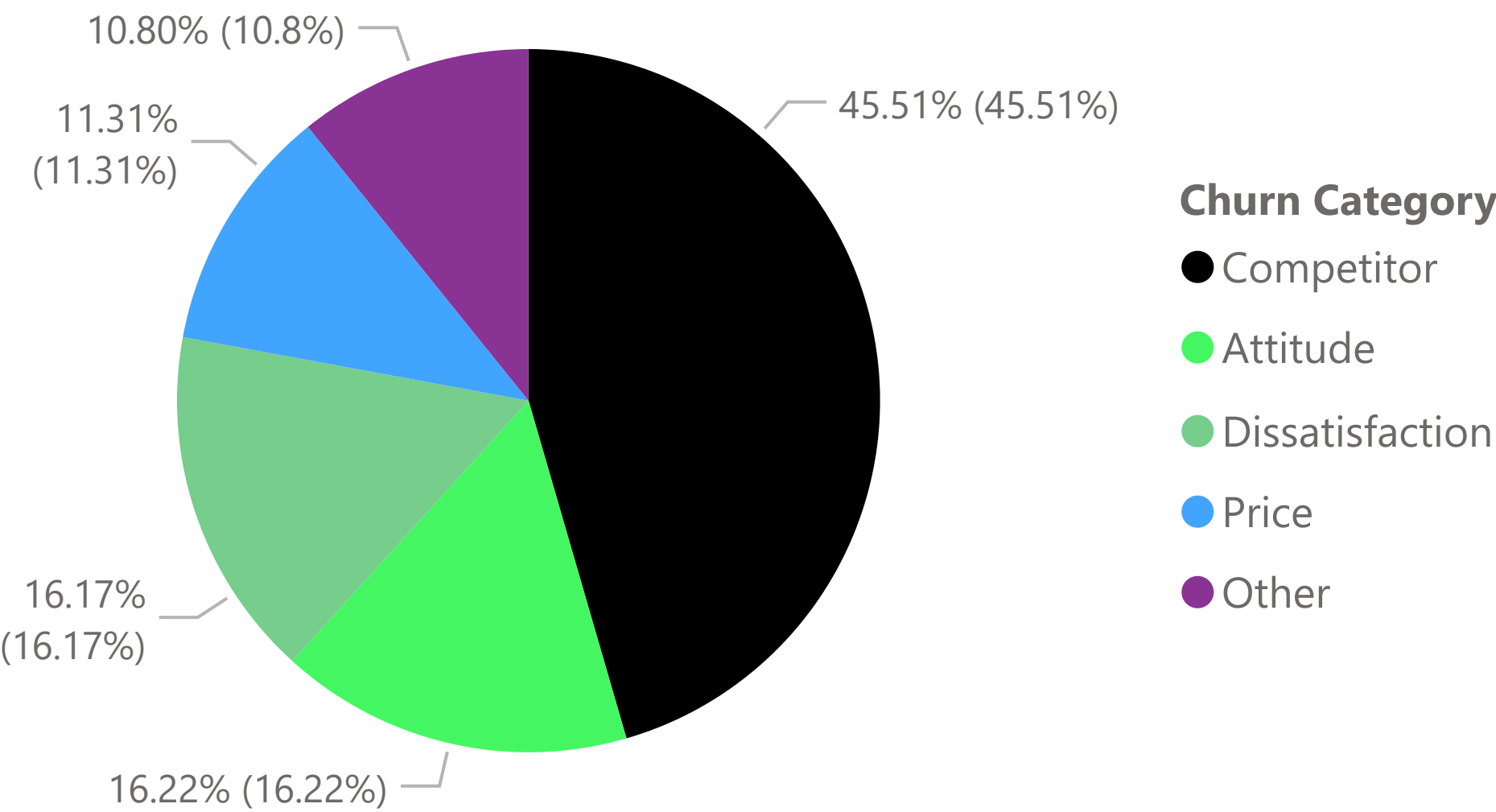
Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



Churn Rate by Contract Category and Gender



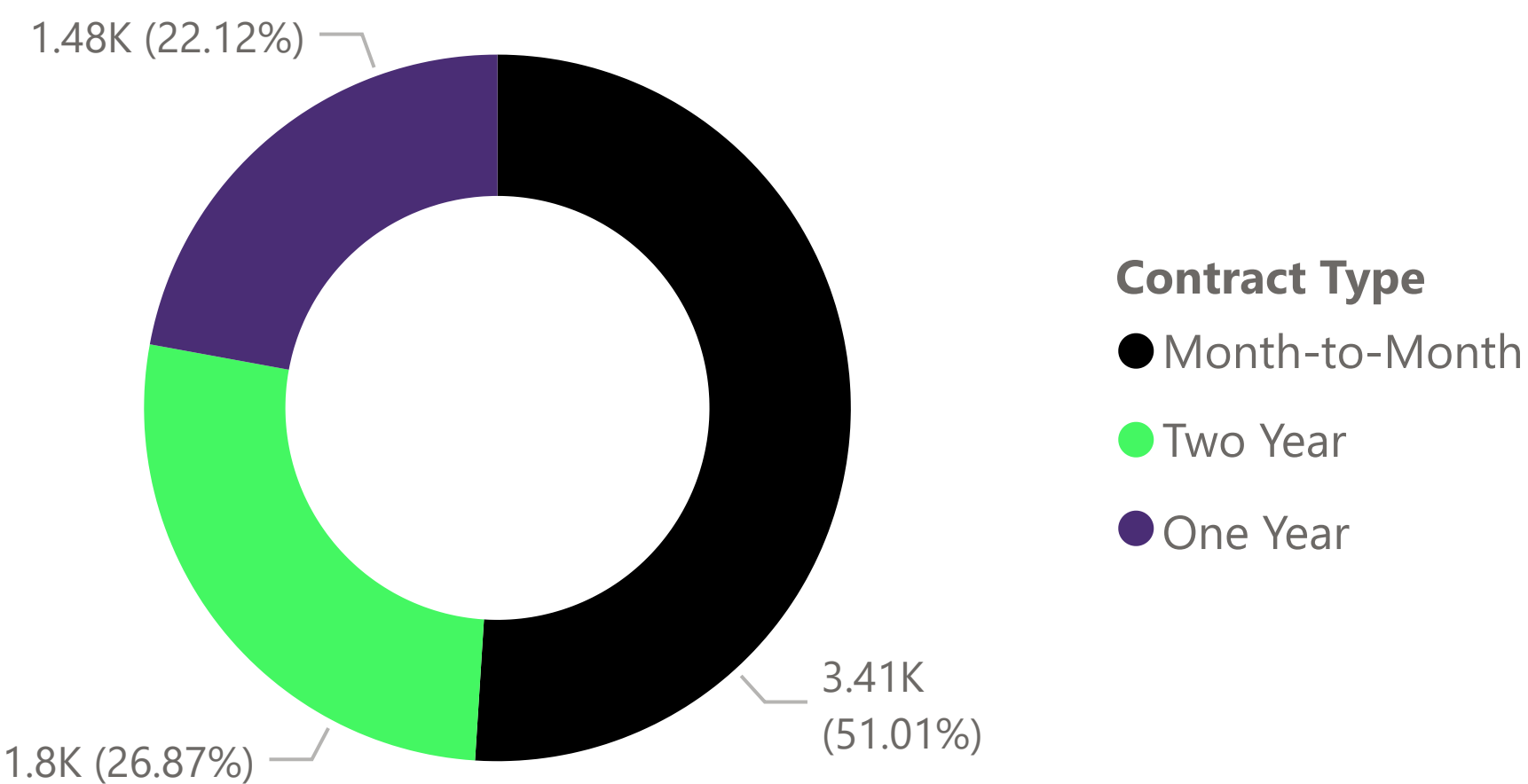
Churn by category



**Monthly**  
46.29 %  
Churn Rate

**Yearly**  
6.62 %  
Churn Rate

Customers by Contract type

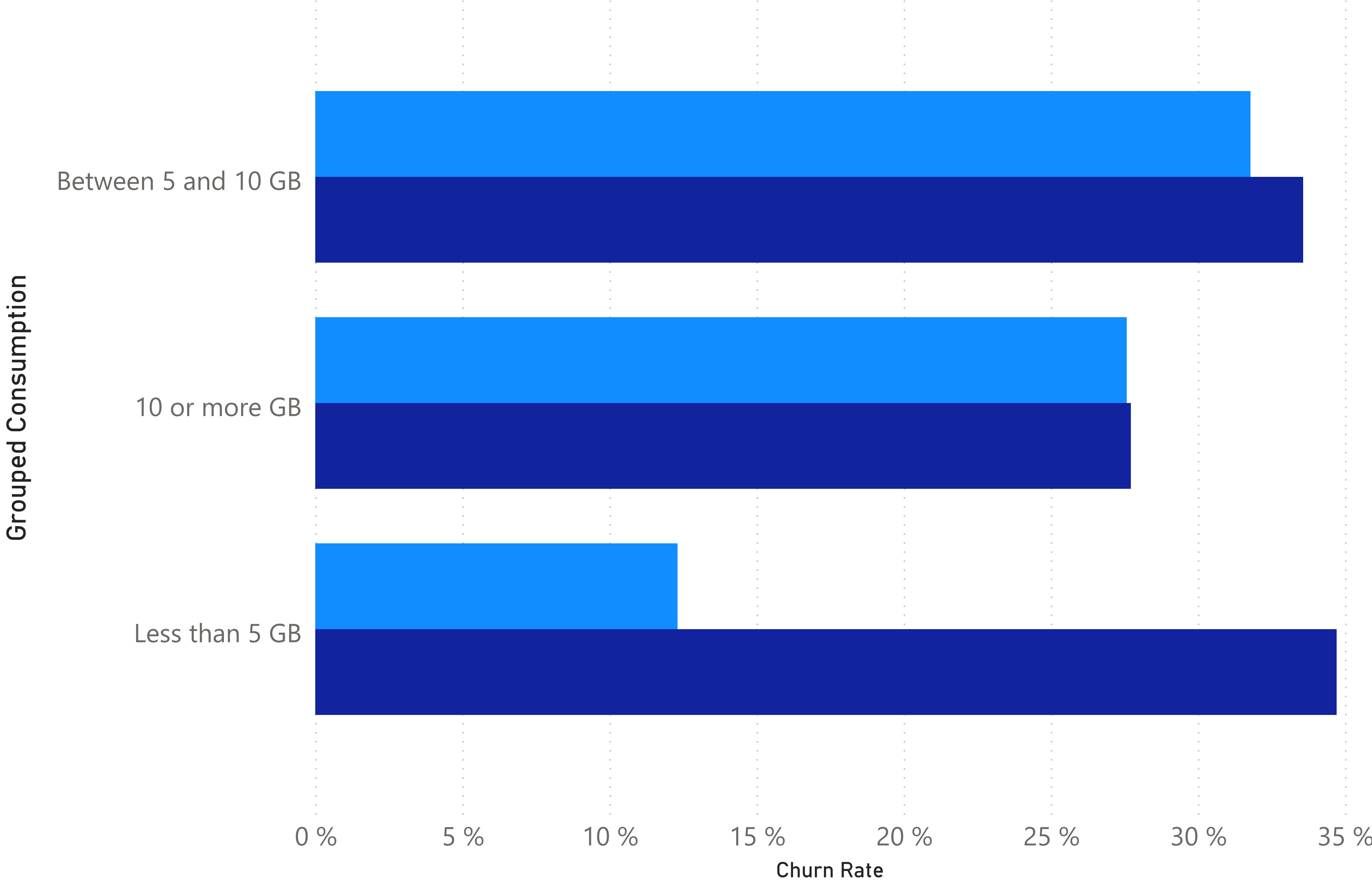


Churn Rate    Number of Cust

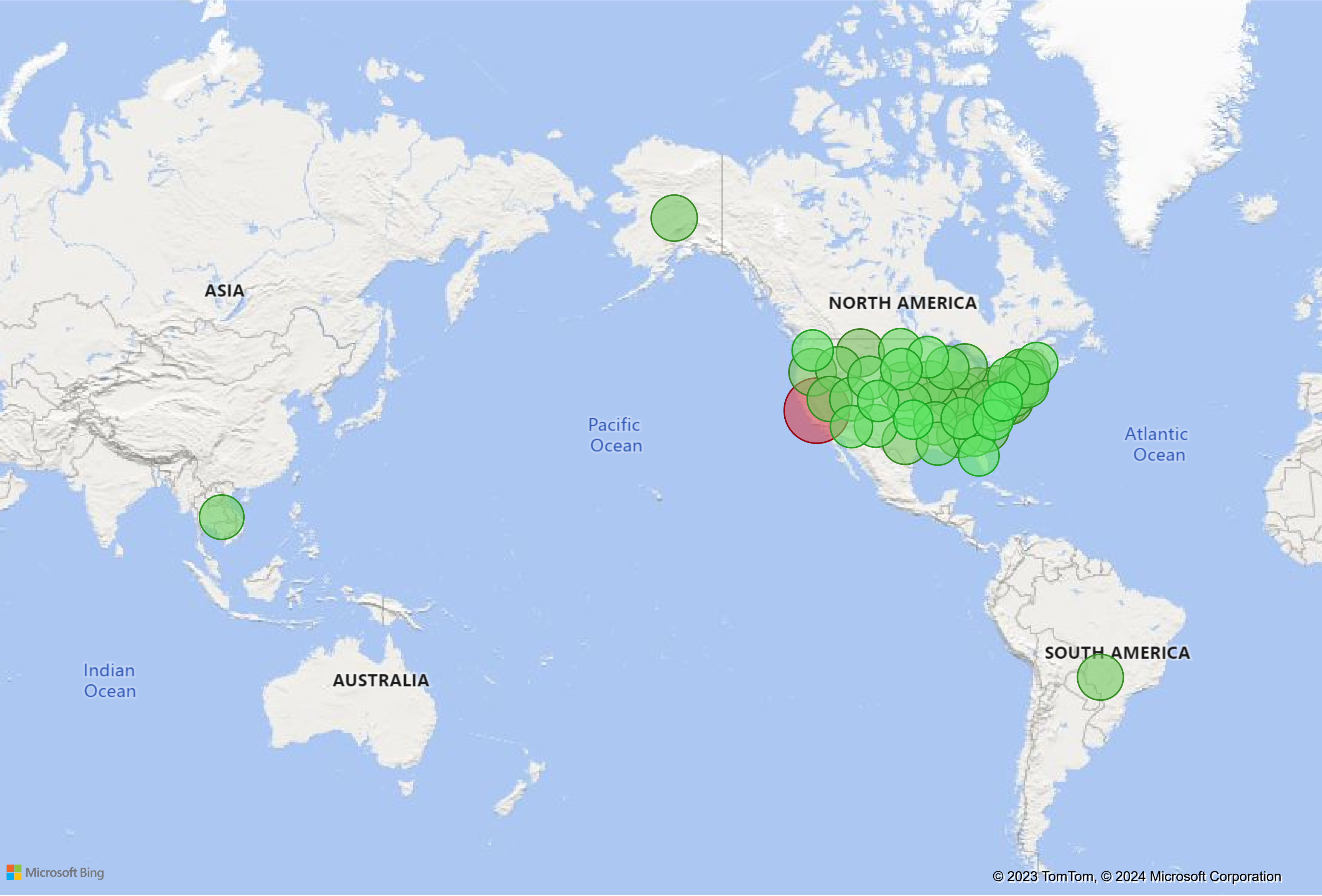
Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan    ● No    ● Yes

16.10 %
32.11 %
<b>26.86 %</b>

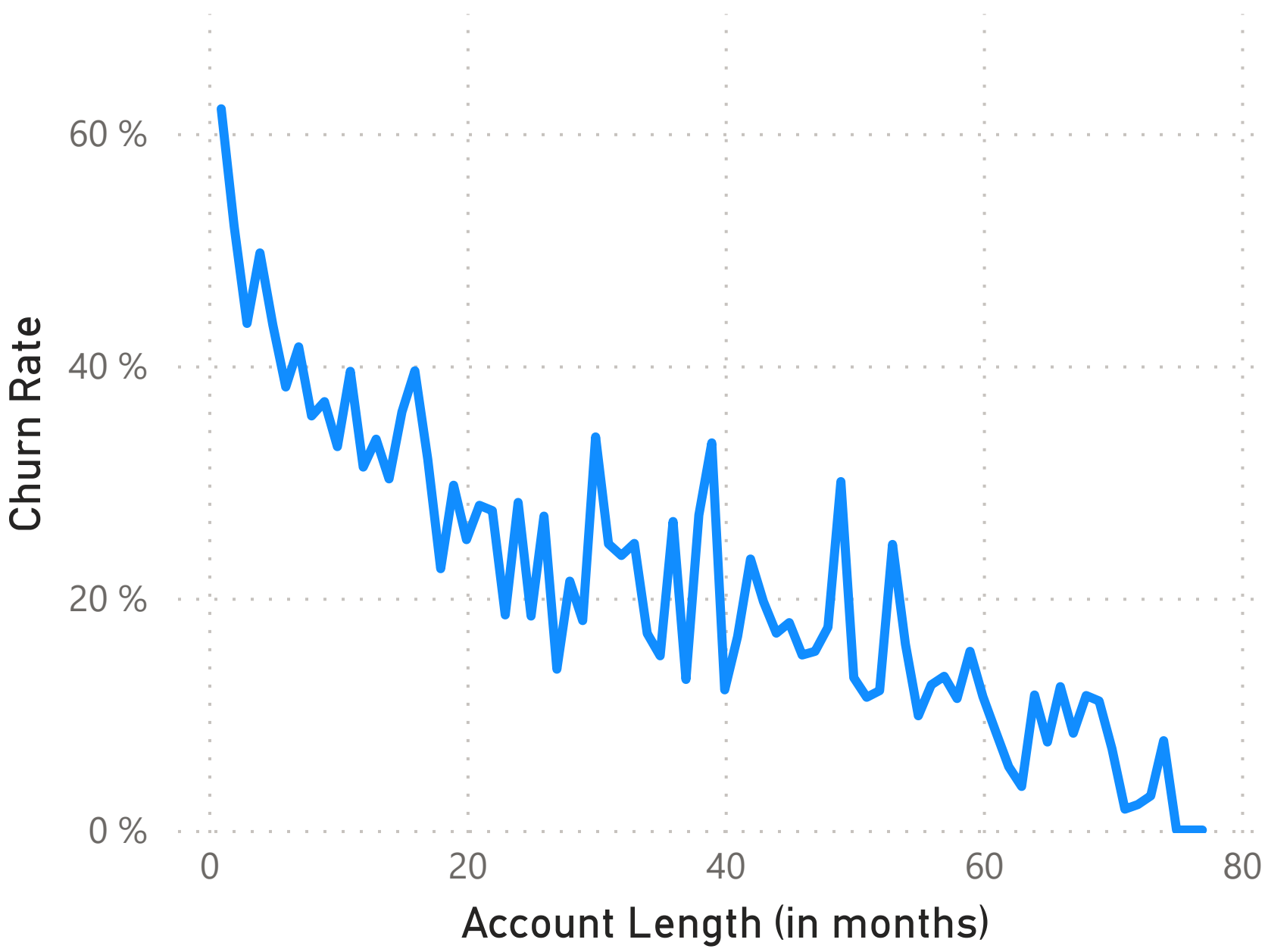


Churn Rate by State

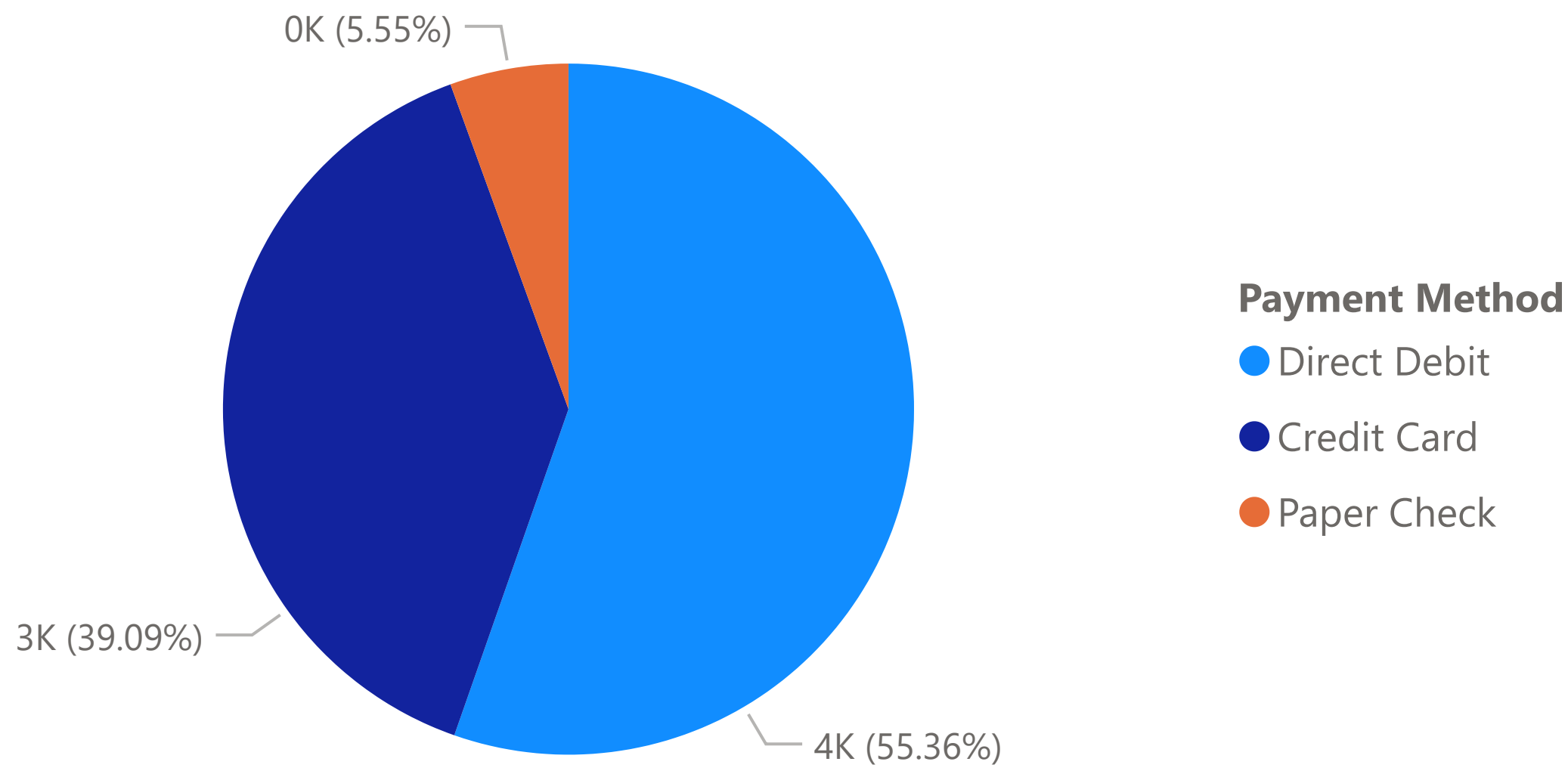


Intl Active ▲	no	yes	Total
No	20.01 %	71.19 %	22.21 %
Yes	40.34 %	7.59 %	34.31 %
Total	27.07 %	24.88 %	26.86 %

Churn Rate by Account Length (in months)



Number of Customers and Churn Rate by Payment Method



Churn Rate by Account Length (in months) and Contract Type

**Contract Type** ● Month-to-Month ● One Year ● Two Year

