

Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes

Grouped Consumption

Between 5 and 10 GB

10 or more GB

Less than 5 GB

0 % 5 % 10 % 15 % 20 % 25 % 30 % 35 %

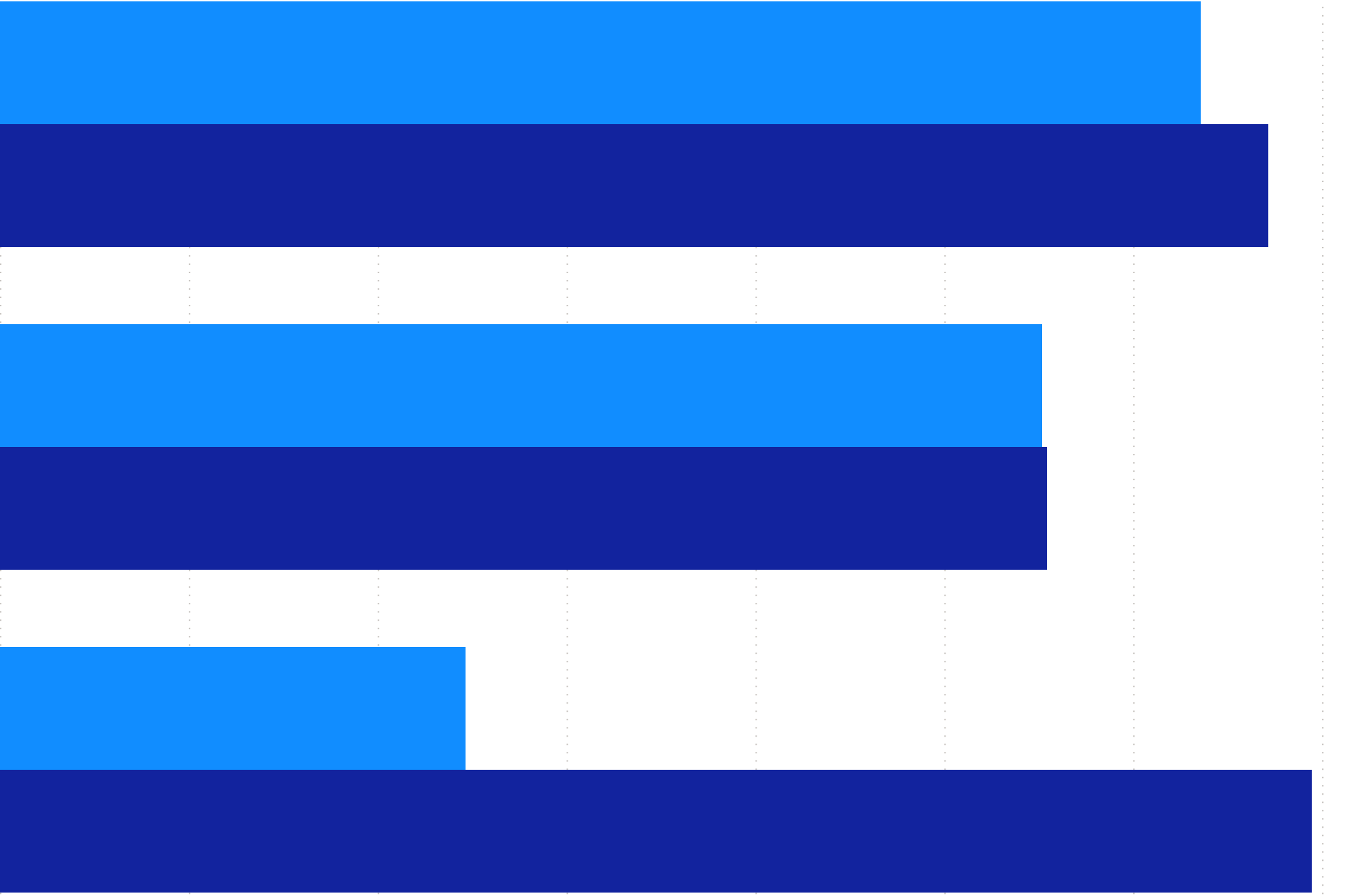
Churn Rate

\$33.64

Average Extra International Charges

\$3.37

Avg Extra Data Charges



6123

Customer Service Calls

\$3.37

Avg Extra Data Charges

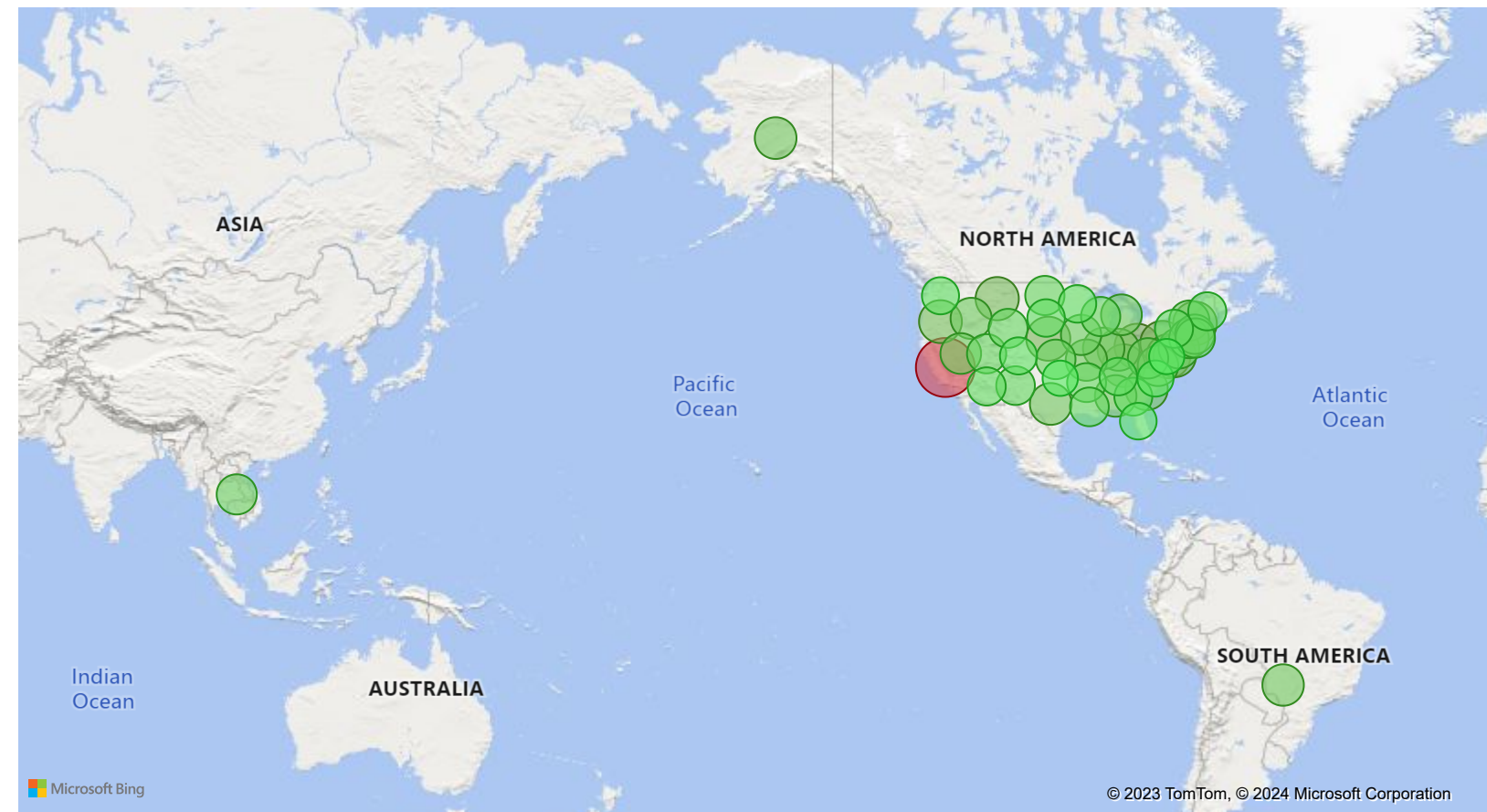
0.92

Avg Customer Service Calls

\$33.64

Average Extra International Charges

Churn Rate by State



Avg Customer Service Calls by State and Churn Label

