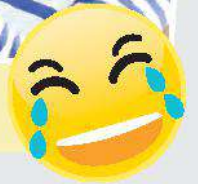
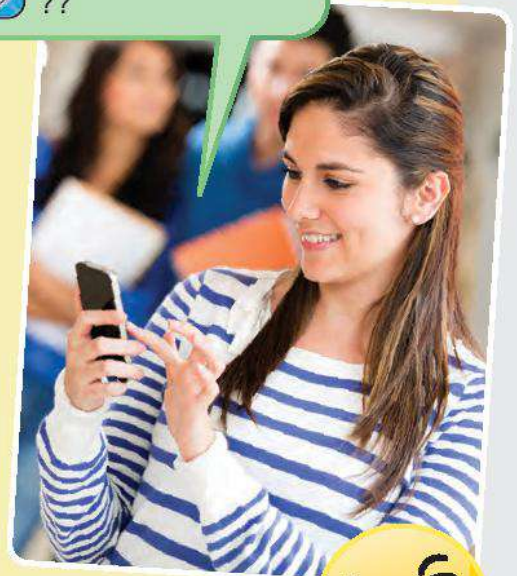
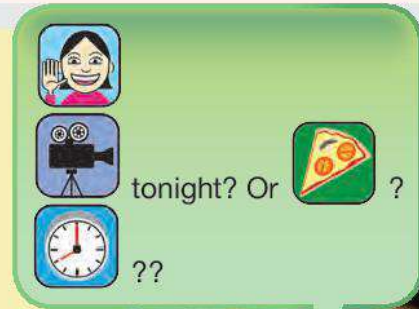


THINK! Why do people use emoticons?

Look!

I'm speaking emoji 😊

- 1 Sitting on the sofa, Anna is sending Lucy an instant message. But Anna isn't using real words or writing real sentences. Like other young people, they're communicating with small, **colourful** pictures – emojis.
- 2 You can find **creative** emoji T-shirts, posters, videos, stories and songs. Emojis are everywhere, but where are they from and why are they so popular?
- 3 The emoji inventor, Shigetaka Kurita, is from Japan, and 'emoji' in Japanese means picture (e) and letter (moji). Now over a thousand emojis with different skin colours show people and ideas from many cultures, not only Japan. They are becoming a truly **international** language.
- 4 Emojis and emoticons can show our feelings. When we aren't speaking face-to-face, it's important to see if a message is sad, silly, **funny** or happy. So emojis are **useful**, but they mostly add a bit of fun and colour to our lives. We really love them.



Emoji fact file

First used: 1999, Japan

Why: easy to send in phone messages

Original number of emojis: 176

Number of emojis now: more than 1,200

Most popular emoji:



- 1 Read the article. Which of topics A–E are in the text? Put the topics in order.

- | | |
|---------------------------|--------------------------|
| A Emojis to communicate | <input type="checkbox"/> |
| B Fashion in Japan | <input type="checkbox"/> |
| C Emojis in everyday life | <input type="checkbox"/> |
| D Emojis and emotions | <input type="checkbox"/> |
| E Where emojis are from | <input type="checkbox"/> |



- 2 1.16 Read and listen to the article. Write True or False.

- 1 Lucy is reading a message made of emoticons.
- 2 There are emojis on clothes.
- 3 Emojis show only Japanese culture.
- 4 The people and faces in the new emojis use a lot more colours.
- 5 Emojis don't help with communication.

- 3 **VOCABULARY PLUS** Use a dictionary to check the meaning of the words in **blue** in the text.

- 4 **USE IT!** Work in pairs. Do you like emojis? Why / Why not?