



# TrailQuest

## Group 11 - Project Proposal

A gamified hiking companion app that transforms  
the world's hiking trails into an engaging collection adventure.

**Group 11**  
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# Proposed App Idea for Prototype

Describe the app.

How is it a novel?

What is the transformative experience for the user?

## Background Research

What are the market competitor apps? Apps that you see as being competitors for your app idea

What are the market inspiration apps? Apps that you see as giving you new ideas or perspectives to bring a transformative experience in a new domain

## PACT Framework

Identify People, Activity, Context and any specific technologies you may need for your app idea

## Value Proposition

Based on the PACT framework, and based on the novelty and utility, draft a value proposition for your app

## Project Contract

Include a contract (signed by all team members) agreeing team workings (e.g., how often you will meet, how you will communicate with each other, anything else you see relevant for the workings of a team). You may include any additional agreements such as meeting format.

## Work Logs

**Tim Nguyen**

Date	Number of Hours	Description of Work Done
Jan 31, 2025	2	Initialize proposal repository, documents and notify team.

## Mengyang

Date	Number of Hours	Description of Work Done

## Suo Hao

Date	Number of Hours	Description of Work Done

# Closing and References

Include acknowledgement to any person or institution if needed.

Include a list of the literature and sources that you have cited in your proposal.