**Tien Le**

Atlanta, GA

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**EDUCATION**

**Augustana College, IL** **August 2014 – May 2018**

Majors: Business Administration and Psychology

GPA: 3.86/4.0

Coursework: CSC201- Introduction to Computer Science

Honors: Presidential Merit Scholarship ($22,000 annually)

Thomas C. Montgomery Memorial Scholarship ($1,200)

Harold and Louise Lage Swanson Scholarship ($1,700)

International experiences: 7-week internship in Sydney, Australia, 10-week study abroad in London, UK

**EDX April 2019 – July 2019**

CS50x – HarvardUniversity’s introduction to computer science. Topics include abstraction, algorithms, data structures, encapsulation, resource management, security, software engineering and web development

**PROJECTS**

**CS50 Finance**

Created a web application for checking real stocks’ prices, “selling” and “buying” stocks and keeping transactional history by querying IEX for stocks’ prices

*Technology/Language used: IEX’s API, Python, Flask, SQL, Jinja, HTML, CSS, Bootstrap, jQuery*

**Similarities**

Implemented a program that compares two files for similarities

*Language used: Python*

**Survey**

Implemented a web app that enables users to fill out a form whose results are saved to a CSV file on the server and view a table of all of the submissions received

*Language used: Python, Flask, HTML, CSS*

**PROFESSIONAL EXPERIENCES**

**SEO Analyst** **November 2018 - Present**

*Qiigo, Roswell, GA*

* Analyze, perform monthly technical audits, and report on relevant SEO KPI's of more than 180 accounts
* Provide SEO analysis and recommendations in coordination with elements and structure of websites
* Use WordPress to manage and organize content and apply design and basic HTML, CSS knowledge to better optimize and design websites
* Collaborated with developers and account managers to generate about 18 times more leads for a client in a period of 6 months

**Local Listing Specialist** **August 2018 – November 2018**

*Qiigo, Roswell, GA*

* Created, claimed, edited and maintained client online listings to ensure their accuracy and consistency across directories
* Collaborated with other teams on a variety of projects to achieve excellent business outcome and outstanding customer experience

**Marketing Intern** **November 2017 – March 2018**

*Media Link Inc, Rock Island, IL*

* Compiled media buys in all forms and check media buy affidavits
* Conducted market research, marketing analysis and competitor analysis
* Generated proposals to clients and assist with SEO and social media marketing projects