



Who We Are

INNOVATIVE REEL TECHNOLOGIES

Made in the USA

Patented SPIN POWER GRIP™

Hand Crafted

Standard Limited Warranty

Yearly Maintenance Options

Durability Proven with 6+ Years of Field Testing by Professional Sports Anglers

INNOVATIVE REEL TECHNOLOGIES

Innovative Reel Technologies was founded on the need and basis to provide a quality reel manufactured in the US with high quality parts and materials, time tested and backed by fisherman and women of all types. Whether you are a recreational fisherman, a charter boat afficianado, or even run a charter boat, our fishing reels are designed with you in mind. From our proprietary manufacturing methods that create superior strenght, to the final hand assembly and inspection, IRT closely tracks all steps of the manufacturing process.

With over six years invested in development and field testing, IRT reels are available for widespread use. Development is continuously in progress thanks to feedback provided by testers and charter boat partners.

IRT reels are available in standard and custom configuration options. Our exclusive reels can feature the patented SPIN POWER GRIP™ fishing reel seat, which provides a superior mechanical advantage when fighting and landing fish.

IRT's STRIKE SAVER™ feature allows anglers the ability to easily switch to free spool mode when trolling or during live bait applications. The reel can immediately be switched back to engage the drag system when a fish is hooked.

MANUFACTURED AND ASSEMBLED IN THE USA

IRT's dedicated production and development teams work with our suppliers and customers to provide the highest quality products and service in the industry today.

IRT reels are both manufactured and assembled in Pine Grove, Pennsylvania. IRT also sources packaging, gears, springs, fasteners and many other components to bring our product to your hands from US manufacturers. We welcome visitors to take a tour of the facility, see the IRT reel production space, and talk with our engineers.



**"Innovation Beyond Description,
Performance Beyond Compare"**



What We Do

INNOVATIVE REEL TECHNOLOGIES

SPINNING REELS

300 MODEL



TROUT & SMALL & LARGE MOUTH BASS

400 MODEL



LARGE BASS, WALLEYE & FLOUNDER

500 MODEL



PIKE, SMALL STRIPER, REDFISH & CATFISH

600 MODEL



FLOUNDER, BLUEFISH, SALMON & TAUTOG

700 MODEL



LARGE STRIPER, MAHI MAHI, STEELHEAD & MUSKIE

800 MODEL



SHARK, KINGFISH, TUNA & AMBERJACK

FLY REELS

3/4/5 MODEL










LIGHT STREAM, RIVER, & HEAD WATER

6/7/8 MODEL



HEAVY FRESH AND SALT WATER

Create and purchase your dream reel at www.irtreels.com

 Red  Blue  Black  Green  Silver  Magenta  Light Gold

Custom Colors Also Available

Color illustrations shown are as accurate as photography and printing processes allow. Final selection of color should be made from a physical sample. Please contact Innovative Reel Technologies to receive a physical sample of your choice. Additional options are available with extended lead times.



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For more information on Innovative Reel Technologies LTD products, please contact:
877-812-4843 | www.irtreels.com | reels@irtreels.com