



Who We Are

INNOVATIVE REEL TECHNOLOGIES®

Made in the USA

Patented SPIN POWER GRIP®

Hand Crafted

Standard Limited Warranty

Yearly Maintenance Options

Durability Proven with 6+ Years of Field Testing by Professional Sports Anglers



INNOVATIVE REEL TECHNOLOGIES®

Innovative Reel Technologies® was founded to provide quality reels that are manufactured in the US with high quality parts and materials. Our reels are time tested and backed by fishermen and women of all types. Whether you are a recreational fisherman, a charter boat aficionado, or a charter boat captain, our fishing reels are designed with you in mind. From our proprietary manufacturing methods that create superior strength, to the final hand assembly and inspection, IRT meticulously tracks each step of the manufacturing process.

Although IRT has invested over six years into the development and field testing of our reels, we are still continuously enhancing our products based on feedback provided by field testers and charter boat partners. "Good enough," is not acceptable; IRT strives to produce the best reels on the market by exceeding customers' expectations.

IRT reels are available in standard and custom configurations. Our exclusive reels can feature the patented SPIN POWER GRIP® seat, which provides a superior mechanical advantage when fighting and landing fish.

MANUFACTURED AND ASSEMBLED IN THE USA

IRT's dedicated production and development teams work with our suppliers and customers to provide the highest quality products and services available in the industry today. IRT reels are both manufactured and assembled in Pine Grove, Pennsylvania. IRT also sources packaging, gears, springs, fasteners, and many other components to bring our product to your hands from US manufacturers. We welcome visitors to take a tour of the facility, see the IRT reel production space, and talk with our engineers.

IRT's STRIKE SAVER® feature allows anglers the ability to easily switch to "free spool" mode when trolling or during live bait applications. The reel can immediately be switched back to engage the drag system when a fish is hooked.



Innovation Beyond Description, Performance Beyond Compare®



What We Do

INNOVATIVE REEL TECHNOLOGIES

SPINNING REELS

300 MODEL



TROUT & SMALL & LARGE MOUTH BASS

400 MODEL



LARGE BASS, WALLEYE & FLOUNDER

500 MODEL



PIKE, SMALL STRIPER, REDFISH & CATFISH

600 MODEL



FLOUNDER, BLUEFISH, SALMON & TAUTOG

700 MODEL



LARGE STRIPER, MAHI MAHI, STEELHEAD & MUSKIE

800 MODEL



SHARK, KINGFISH, TUNA & AMBERJACK

FLY REELS

3/4/5 MODEL



LIGHT STREAM, RIVER, & HEAD WATER

6/7/8 MODEL



HEAVY FRESH & SALT WATER

Create and purchase your dream reel at www.irtreels.com



Red



Blue



Black



Green



Silver



Magenta



Light Gold

Custom Colors Also Available

Color illustrations shown are as accurate as photography and printing processes allow. Final selection of color should be made from a physical sample. Please contact IRT to receive a physical sample of your choice. Additional options are available with extended lead times. Options may be discontinued at any time, contact an IRT sales representative for details.



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For more information on Innovative Reel Technologies LTD products, please contact:
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