

Durability Proven with 6+ Years of Field Testing by Professional Sports Anglers

Yearly Maintenance Options

## **INNOVATIVE REEL TECHNOLOGIES**

**Hand Crafted** 

Innovative Reel Technologies was founded on the need and basis to provide a quality reel manufactured in the US with high quality parts and materials, time tested and backed by fisherman and women of all types. Whether you are a recreational fisherman, a charter boat afficianado, or even run a charter boat, our fishing reels are designed with you in mind. From our proprietary manufacturing methods that create superior strenght, to the final hand assembly and inspection, IRT closely tracks all steps of the manufacturing process.

With over six years invested in development and field testing, IRT reels are available for widespread use. Development is continuously in progress thanks to feedback provided by testers and charter boat partners.

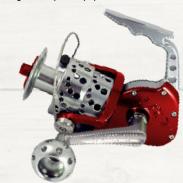
IRT reels are available in standard and custom configuration options. Our exclusive reels can feature the patented SPIN POWER GRIP™ fishing reel seat, which provides a superior mechanical advantage when fighting and landing fish.

IRT's STRIKE SAVER™ feature allows anglers the ability to easily switch to free spool mode when trolling or during live bait applications. The reel can immediately be switched back to engage the drag system when a fish is hooked.

## MANUFACTURED AND ASSEMBLED IN THE USA

IRT's dedicated production and development teams work with our suppliers and customers to provide the highest quality products

and service in the industry today.
IRT reels are both manufactured
and assembled in Pine Grove,
Pennsylvania. IRT also sources
packaging, gears, springs, fasteners
and many other components to bring
our product to your hands from US
manufacturers. We welcome visitors
to take a tour of the facility, see the
IRT reel production space, and talk
with our engineers.



"Innovation Beyond Description, Performance Beyond Compare"



FLOUNDER, BLUEFISH, SALMON & TAUTOG

700 MODEL LARGE STRIPER, MAHI MAHI, STEELHEAD & MUSKIE

800 MODEL SHARK, KINGFISH, TUNA & AMBERJACK

## **FLY REELS**

3/4/5 MODEL LIGHT STREAM, RIVER, & HEAD WATER 6/7/8 MODEL 4 HEAVY FRESH AND SALT WATER

## Create and purchase your dream reel at www.irtreels.com



Custom Colors Also Available

Color illustrations shown are as accurate as photography and printing processes allow. Final selection of color should be made from a physical sample. Please contact Innovative Real Technologies to receive a physical sample of your choice. Additional options are available with extended lead times.



For more information on Innovative Reel Technologies LTD products, please contact: 877-812-4843 | www.irtreels.com | reels@irtreels.com