

# THE SUBSTATION PRIVACY POLICY

This policy explains the what, how, and why we collect customers' personal information. It also explains the specific ways we use and disclose that information.

## SCOPE

This Privacy Policy is effective with respect to any data that we have collected, or collect, about our customers, ticket holders and visitors.

## INFORMATION WE COLLECT

- (a) The SUBSTATION collects personal data of its subscribers and ticket holders. This includes name, email address, phone number and postcode.
- (b) We use the third party websites MailChimp, Facebook and Eventbrite to collect information on subscribers and ticket holders.
  - a. MailChimp is used for the management of our subscribers and e-news list. Subscription to our mailing list is optional and subscribers can stop receiving our promotional emails by following the unsubscribe instructions included in every email.
  - b. Facebook is used to collect new subscribers, these subscribers are obtained by users opting in to join our MailChimp mailing list.
  - c. Eventbrite is used for the management and sale of tickets. Ticket holders can opt-in at time of ticket purchase to subscribe to our mailing list and can opt-out at any time, as per above.

## DISCLOSURE OF INFORMATION

The Substation will not disclose any personal data collected via MailChimp, Eventbrite or our own website to artists, companies, presenters or any other third party.