

# Elifsu Tanyeri

## UI&UX Designer | Front-end Developer

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Ankara / Turkey

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[www.elifsu.design](https://www.elifsu.design)

### Skills

#### Programming Skills

React, Typescript, Javascript, Nextjs, HTML, CSS, Saas, Tailwind, Styled-Components, Redux, Storybook, Git, GraphQL, Insomnia, Swagger, Firebase, Postman, MySQL

#### Design Skills

Figma, User Interface Design, UX Research, User-Centered Design, Usability Testing, Wireframing, Prototyping, Competitor Analysis, Persona, Information Architecture, Flow Diagram, Journey Map, Mockup, Typography, Colour

### Experience

#### Frontend Developer & UI/UX Designer

Ariana Suisse Sa | Switzerland(Remote)

June 2022- June 2023

##### Frontend Development:

- Met tight deadlines by quickly adapting to unfamiliar codebases, analyzing and fixing bugs often within a fast-paced environment.
- Worked extensively with diverse technologies, including REST, GraphQL, CMS, and blockchain solutions like Solana Web3, as well as MySQL and MongoDB, demonstrating versatile adaptability.
- Maintained best practices and clean code through PR reviews and pair programming, saving time during daily meetings.
- Successfully introduced new features to diverse client codebases from Gatsby, Nextjs and React, adapting to unique business logic and coding conventions.
- Developed new skills quickly, such as ContentStack and A/B testing, leading an increase of 30% in user enrollment.
- Transformed Microsoft Dynamics app into React, introducing reusable component library showcased in Storybook.

##### UI UX Design:

- Addressed client requests through agile feature design, maintaining design consistency and creating new components and screens aligned with each client's branding.
- Developed a comprehensive UI Kit for Ariana's internal SaaS product, ensuring a cohesive and branded user experience.
- Applied skills in Figma for effective prototyping, wireframing, and iterative design solutions through regular reviews and feedback sessions.
- Implemented accessible design practices for inclusivity, collaborated in design discussions, and contributed to ideation and improvement of user interactions.
- Aligned design decisions with user personas in collaboration with stakeholders.

#### Frontend Developer

Freelance | Turkey(Remote)

April 2022 - May 2022

- Developed React application for factory data entry and tracking, significantly reducing data access time for 200+ users.

- Played a key role in technical decision-making on Firebase database selection, optimizing for user traffic and data storage, saving approximately 15% in operational costs.
- Maintained clean, efficient code using atomic design and conventional commits, reducing code review cycles.
- Enhanced code quality with custom React hooks, resulting in a significant increase in code reusability.
- Worked with a Kanban project management technique, ensuring on-time task completion and efficient collaboration with team members.

### Research Assistant

Brock University | Canada(Remote)

September 2021 - January 2022

- Conducted qualitative research on digital technologies, society, and power, reviewing and summarizing key points from over 150 recent publications.
- Demonstrated proficiency in identifying relevant research, significantly contributing to improved research quality and efficiency with annotated bibliography.

## Education

### Brock University | Interdisciplinary Humanities | Phd

September 2021 - January 2022 | Canada

- Awarded Brock University Scholarship and completed courses in Digital Humanities major.
- Opted not to complete the PhD program.

### Hacettepe University | Political Science | Master of Arts

September 2015 - July 2019 | Turkey

- Member of Political Theory for Society
- Graduated as honor student with 4.0 GPA

### Anadolu University | Sociology | Bachelor of Arts

September 2018 - January 2018 | Turkey

### Istanbul University | Theater | Bachelor of Arts

September 2011 - June 2015

## Certificates

UI/UX Design Bootcamp | Techcareer • 2023

Mobile Design | Interaction Design Foundation • 2023

User Experience: The Beginner's Guide | Interaction Design Foundation • 2023

Akbank Full-Stack Web Development Bootcamp | Patika.dev • 2022

Building Interactive Javascript Websites | Codecademy • 2022

Intermediate Javascript | Hackerrank • 2022

## Projects

### Paybud Mobile App

UI/UX Case Study  
Figma | Persona | User Flow |  
Competitor Analysis

### Sparky

UI/UX Design  
Landing Page | Dashboard

### Notex

UI/UX Case Study  
Web Design | Card Sorting |  
Competitor Analysis

### Lumea Redesign

UI/UX Case Study  
Journey Map | Usability Testing

### Gardeny App

Design & Develop  
React | Typescript | Nextjs |  
GraphQL | Prisma | Storybook