



AIRA Adoption Guide v1.0

AI Reviewed, Author Generated Guidance for Adopting the AIRA Standard

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1. Scope

1.1

This document provides guidance for adopting the AIRA Standard across individual, organizational, and platform-level workflows.

1.2

The Adoption Guide is informative and is intended to support consistent, effective, and transparent implementation of AIRA.

1.3

This Guide applies to all content types where AI provides non-material assistance to human authors.

2. Normative References

- AIRA Standard v1.0
- AIRA Framework v1.0

3. Terms and Definitions

Terms and definitions used in this Guide are identical to those defined in the AIRA Standard v1.0.

4. Introduction to AIRA

4.1

AIRA (AI-Reviewed, Author-Generated) is a transparency standard for content created by humans with non-material assistance from AI systems.

4.2

AIRA ensures that:

- authorship remains human
- AI involvement is disclosed
- contributions are non-material
- documentation supports verification

4.3

This Guide provides practical steps for adopting AIRA in a variety of environments.

5. Why Adopt AIRA

5.1 Trust and Transparency

AIRA increases trust by clearly identifying when AI has assisted in content creation.

5.2 Clarity for Audiences

Readers, viewers, and users understand the nature of AI involvement.

5.3 Compliance and Governance

AIRA supports internal governance, regulatory alignment, and ethical standards.

5.4 Consistency Across Teams

AIRA provides a unified approach to disclosure across creators and organizations.

5.5 Future-Proofing

AIRA prepares organizations for evolving expectations around AI transparency.

6. Adoption Pathways

6.1 Individual Creators

Creators may adopt AIRA by:

- using AI tools for non-material assistance
- reviewing all AI suggestions
- generating AIRA disclosures
- maintaining minimal documentation

6.2 Organizations

Organizations may adopt AIRA by:

- establishing internal AIRA policies
- training staff
- integrating AIRA into workflows
- standardizing disclosures
- maintaining documentation for verification

6.3 Platforms

Platforms may adopt AIRA by:

- integrating automated disclosure mechanisms

- providing metadata fields
- enforcing disclosure placement
- supporting verification and reporting

7. Getting Started with AIRA

7.1 Step 1 - Understand the Standard

Review the AIRA Standard v1.0 to understand:

- definitions
- requirements
- disclosure rules
- conformance levels

7.2 Step 2 - Identify AI Touchpoints

Identify where AI is used for:

- grammar
- clarity
- formatting
- summarization
- structural suggestions
- error detection

7.3 Step 3 - Establish Non-Materiality

Ensure AI contributions do not:

- introduce new ideas
- alter meaning
- change author intent

7.4 Step 4 - Implement Documentation

Maintain minimal documentation of:

- AI system used
- type of assistance
- date of assistance

7.5 Step 5 - Generate Disclosures

Use the AIRA Disclosure Statement format defined in the Standard.

7.6 Step 6 - Verify Conformance

Ensure content meets:

- authorship requirements
- disclosure requirements
- documentation requirements

8. Integrating AIRA into Workflows

8.1 Writing Workflows

Integrate AIRA into:

- drafting
- revision
- review
- publication

8.2 Creative Workflows

Apply AIRA to:

- scripts
- design documents
- storyboards
- multimedia content

8.3 Technical Workflows

Apply AIRA to:

- code review
- documentation
- commit messages
- technical reports

8.4 Organizational Workflows

Organizations may integrate AIRA into:

- content management systems
- editorial processes
- compliance reviews
- training programs

9. Disclosure Best Practices

9.1

Disclosures should be clear, concise, and placed appropriately.

9.2

Disclosures should follow the AIRA Standard format.

9.3

Disclosures should be consistent across all content types.

9.4

Examples are provided in Annex B.

10. Verification and Continuous Improvement

10.1

Verification ensures that AIRA is applied consistently.

10.2

Verification may include:

- documentation review
- metadata inspection
- content sampling
- disclosure audits

10.3

Organizations should periodically review:

- internal policies
- disclosure templates
- training materials
- platform integrations

10.4

Feedback should be incorporated into future revisions.

Annex A (Informative): Quick Start Checklist

- A.1 UNDERSTAND THE AIRA STANDARD
- A.2 IDENTIFY AI TOUCHPOINTS
- A.3 CONFIRM NON-MATERIALITY
- A.4 APPLY DOCUMENTATION PRACTICES
- A.5 GENERATE DISCLOSURES
- A.6 VERIFY CONFORMANCE

Annex B (Informative): Disclosure Examples

B.1 Basic Example

“This content was created by a human author with AI-assisted grammar and clarity review in accordance with the AIRA Standard.”

B.2 Detailed Example

“This document was written by a human author and reviewed by an AI system for formatting, clarity, and consistency. All ideas and intent are human-generated. Disclosure provided in accordance with the AIRA Standard.”

Annex C (Informative): Organizational Adoption Template

- C.1 POLICY STATEMENT
- C.2 APPROVED AI TOOLS
- C.3 DOCUMENTATION REQUIREMENTS
- C.4 DISCLOSURE REQUIREMENTS
- C.5 VERIFICATION PROCEDURES

Annex D (Informative): Change History

Version 1.0 — Initial publication.