

Sponsorship Proposal





Presented by: CAMFOOT VFC

Intended to ask for sponsorship support for the Family Day Back to School Drive that will be held on August 10, 2024.

Meet Us

CAMFOOT VETERAN FC is a registered and insured non-profit organization based in Austin, Texas. We are dedicated to promoting soccer, good sportsmanship, fostering relationships between players, friends, guests, sympathizers, and conducting charity works within the Austin community. Our team is committed to not only excelling in football but also making a positive impact on the community through our actions both on and off the field

Our Mission Statement

CAMFOOT VETERAN FC in our mission to bring brilliant minds from different backgrounds, races, cultures, religions and countries together through soccer so that, united, we can offer help to the less privileged in our community. As an organization we also embrace and celebrate diversity, equity, and inclusion. Your support as a sponsor will not only benefit our organization but also showcase your commitment to social responsibility and community engagement.

Our Organization



Eric Nchanji (President)



Yannick Wona
(Secretary)



James Tietcheu (Team Manager)

Event Portfolio

Event 1: Building Table and Chairs at Casa Marianella

Casa Marianella warmly embraces displaced immigrants, offering crucial shelter and support services aimed at fostering self-sufficiency. Volunteering with Casa Marianella proved to be an exceptionally meaningful experience for many of our members, who have directly benefited from the organization's vital services. This opportunity allowed them to engage firsthand with individuals facing significant challenges, fostering profound empathy and understanding across cultural, racial, and socioeconomic boundaries.



Event 2: Camfoot volunteer with Mobile Loaves & Fishes

Camfoot made a remarkable impact this year through their dedicated volunteer work with Mobile Loaves & Fishes, a respected Christian social outreach ministry in Austin, Texas, known for its transformative efforts in empowering homeless communities since 1998.



Event 3: Camfoot Family Day

Last year, Camfoot Family Day gathered over 300 parents and children for a day filled with relaxation and engaging activities, from games and entertainment to shared meals. This annual celebration serves as a joyful platform to honor the achievements of our youth in various facets of life—be it academic success, community service, or personal growth. It's a moment to recognize and applaud both individual accomplishments and collective contributions to our vibrant Camfoot family.



Why Sponsor CAMFOOT VFC?

By sponsoring CAMFOOT VETERAN FC, you align your brand with a reputable non-profit organization that is actively involved in promoting sportsmanship, community engagement, and charitable endeavors. Your support will not only enable us to enhance our football programs but also empower us to continue making a meaningful difference in the lives of individuals within the Austin community.

Benefits of Sponsorship

- Brand Visibility: increase brand awareness and reach a diverse audience through our events and online presence.
- Community Engagement: showcase your commitment to community involvement and social responsibility.
- Networking Opportunities: Connect with our members, supporters, and key stakeholders in the Austin community.
- Positive Brand Association: associate your brand with sportsmanship, teamwork, and charitable values.

Opportunity for Sponsorship

- Uniform Sponsorship: your company logo prominently displayed on our team jerseys and training apparel.
- Event Sponsorship: sponsorship of our tournaments, matches, and
 community events, providing visibility for your brand.
- Promotional Opportunities: opportunities to promote your products/services at our events, social media platforms, and website.
- Community Impact: directly contribute to our charity works, and be recognized for your philanthropic support.

Proposal Sponsorship Packages

CAMFOOT VFC is seeking sponsorship to provide essential school supplies to underprivileged children in our community. Your support will help us equip 500 children with the tools they need to succeed academically.

Platinum Sponsorship Package

- Logo on our team Jerseys and soccer apparel
- Promote your product at our social events
- Social media shout-outs
- Recognition at our annual event

\$5000

Gold Sponsorship Package

- Logo on our team Jerseys and Soccer Apparel
- Social media shout-outs
- Recognition at our annual even

\$3000

Silver Sponsorship Package

- Social media shout-outs
- Recognition at our annual event

\$1000

Impact and Reach

Your sponsorship will directly impact 500 children, ensuring they have the supplies needed for a successful school year. Our past initiatives have shown that access to proper supplies increases academic performance and school attendance.

Thank You

Join us in making a difference in the lives of these children. Contact James Tietcheu at info@camfootvfc.com or +201-201-9580 to discuss sponsorship or donation opportunities.

Please let us know of your decision by July 30, 2024.

Contact Us

+201-201-9580 info@camfootvfc.com