

# Tiffany (Qi Ying) Li

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## Education

### The Chinese University of Hong Kong

Juris Doctor

**Hong Kong SAR**

*September 2023 – Present*

- Courses: Principles of Criminal Law; Principles of Contract Law; Principles of Constitutional Law; Legal System; Legal Research, Analysis and Writing

### University of Waterloo

Bachelor of Honours Mathematics in Mathematics/Business Administration  
with Computing Minor

**Waterloo, CA**

*September 2017 – June 2022*

- University of Waterloo President's Scholarship
- Term Distinction Fall and Winter 2020; Special Major Average: 80%+

### Imperial College London Business School

Summer School Program

**London, UK**

*July 2019 – August 2019*

- Courses: Principles of Finance (2:1); Business Strategy and Consulting (2:1)

## Work Experience

### Marsh (Hong Kong) Limited

**Hong Kong SAR**

*Graduate Associate, Regional Asia Affinity*

*2<sup>nd</sup> Rotation: Governance and Data Analytics*

*January 2023 – September 2023*

- Responsible for generating and compiling 3 reports monthly consisting of the regional performance and status updates, major client analysis, and financial analysis to distribute to key stakeholders
- Collaborated with the team to construct regional business review decks and prepare content for the regional townhall meeting
- Engaged in regular communications with 11 local country leaders and representatives to gather monthly data and program data for regional materials/reports
- Updated and consolidated all approved project's program information, and their realized and forecasted revenue into a project tracker for better organization, and ensured that the tracker is updated in a timely manner

*1<sup>st</sup> Rotation: Placement*

*July 2022 – December 2022*

- Compiled various data analyses and presentations using Microsoft Excel and PowerPoint
- Conducted thorough market research for current and prospect clients, and the team for different insurance products
- Communicated with local country leaders of over 12 countries regularly for project updates, data consolidations, and collaboration in work
- Analyzed claims and insurance data to create insights and key points for team, to use for program analyses and quote negotiation with company partners

### Super

**Toronto, CA**

*Supply Intern*

*September 2021 – August 2022*

- Compiled data reports, PowerPoint presentations, and analyses using Google Sheets/Microsoft Excel and Looker
- Took initiative to develop ticketing template allowing for efficient information entry and submission, speeding up workflow by ~50%
- Collaborated with coworkers to compile and create data visualizations using Looker, constructing dashboards ensuring more effective analytics
- Analyzed various data points to create insights for company partners, identifying trends and opportunities for improvement
- Used statistical knowledge, such as thresholds and averages, to help build an alert to make processes more efficient

## Extracurricular and Organizational Experience

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### University of Waterloo Mathematics Endowment Fund

Waterloo, CA

Funding Council 4<sup>th</sup>-year Representative

May 2021 – August 2021

- Selected as the 4<sup>th</sup> year math student representative to help make funding decisions on behalf of the students in the Faculty of Math
- Worked together with other representatives and fund committee members to go through selected presentations from various student projects and clubs and decide the allocation of fundings for these groups
- Ensured that the endowment fund fundings goes towards projects that support and benefit students in the Math Faculty

### University of Waterloo Coffee 'N Code Club

Waterloo, CA

VP of Finance

September 2019 – December 2019

- Responsible for gathering and managing finances for the club to ensure sufficient funds for the term and a smooth transition into the next term
- Developed proposals and 4-month budget for the following term under tight deadlines using Excel and Google Sheets
- Pitched to over 20 committee members and obtained over \$4000 in funding to support essential club functions
- Secured the second highest amount of funding since club's establishment
- Managed funding by coordinating inter-organizational communication between various teams in the club

### University of Toronto Hackathon – UofTHacks 2019

Toronto, CA

Hacker/Contestant

January 2019

- Developed strong technical and learning abilities through utilizing several technologies such as Python in a short-time frame of 36 hours
- Collaborated and communicated with a partner to build an augmented reality app, simulating purchasing and consumption of food
- Recognized for creativity and integration of the Interac e-Transfer API by being invited to Interac Corp.'s office to showcase the app

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## Skills and Languages

**Software:** Microsoft Suite (Word, Excel, PowerPoint) • Python • SQL • Looker • Tableau • R studio

**Languages:** English (Native) • Cantonese (Native) • Mandarin (Trilingual Proficiency) • French (Intermediate)

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## Additional Extracurriculars

- *Sponsorship and Finance Coordinator*, UWaterloo Entrepreneurship Society *January 2019 – August 2019*
- *VP of Events*, UWaterloo Music Club *January 2018 – April 2018*
- *Finance Director*, UWaterloo Mathematics Society *January 2018 – April 2018*
- *Contestant*, University of Waterloo DECA In-House Case Competition in Marketing Management Category *November 2017*

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## Interest and Hobbies

- Mechanical Keyboards (custom made and built keyboards)
- Music (Grade 10 piano, baritone saxophone in school band)
- Food