

HMW Questions

How might we [ACTION] [WHAT] for [WHOM] in order to/so that [CHANGE SOMETHING].

Awareness of expenditures

Stopping spend

Saving money

- ~~1. How might we dissociate productivity from caffeine for students in order to be productive without the need to spend money to make up for productivity?~~
- ~~2. How might we create a cafe budget for busy students in order to avoid overspending on items beyond coffee at cafes?~~

1. How might we add cheaper products at cafes for students who enjoy cafes so that they can minimize overspending?
2. How might we encourage more non-caffeinated drinks for students who use coffee to increase productivity so that they can avoid dependence?
3. How might we design an affordable cafe experience at home for students who appreciate the aesthetics of cafes so that they can transfer a positive experience to a cheaper more convenient space?