

Presentation of Findings

1. Opinions on other meeting applications:

(Applications used: Zoom, Slack, Email, Microsoft Teams/Outlook, Google Meets, House Party, GoToMeeting, Google Calendar,)

Negative findings

- Most of the applications have to have an account to input times
- Zoom has a lot of settings you have to go through
- Google Meets has too many connections and link issues
- Nervous that they are using the application incorrectly or will share the wrong information

Quote: *"I know sometimes I have trouble with google meets for some reason either on safari or like I don't know one of the browsers"*

Positive findings

- Microsoft Teams has an auto-set setting, making the experience move quickly
- Microsoft Outlook is good if you're working in a big organization it's very dense with information but it does get the job done
- Google Calendars and Microsoft Teams automatically connects to a video meeting once the time is assigned
- Google Calendar is quick for small groups because short exchange
- Zoom has been very seamless

Quote: *"I'm so accustomed to those tools already I feel like it's like I was easily adapted to it"*

Neutral findings

- No opinion on scheduling applications
- They don't really with scheduling applications

Quote: *"House party not as much I was using it for a little bit during the pandemic and then lately not as much"*

2. Opinions on when2meet application

Negative findings

- No appeal to it: it's too simple
- Often they click around the grey calendar and wonder why it's working (requires login first)
- Don't know where some of the functions are and can be confusing to maneuver
- You have to be more accurate, it doesn't show you can do 15 min increments but the time on the sideshows 30 min increments (so this can cause a huge issue)
- Too many options to sort for in timezone

Quote: *"Not sure where to look at first: okay image that's where my that's where my eyes go I'm like hey image go click and it's not clicking"*

Positive findings

- Simple, easy to use, and a good idea
 - Easy to use as a first-timer
- The app is helpful for remote work where people on the team are located everywhere
- Shows clearly who is available
- Lots of timezone availability
- Saves time on communication errors and is located in one place

Quote: *"It does what it means to do which is like honestly what any type of like purpose like feature should really focus on really"*

Neutral findings

- The application was used a few times in the past in a bigger group
- After college, they haven't used it
- No comments on anything bad

Quote: *"After college, I haven't used it, I just have never thought to use it"*

3. Opinions on when2meet aesthetic

Negative findings:

- All the fonts and images are way too small (the typography the font size)
- Not visually appealing and bland
- The landing page doesn't look official (like spam)
- The colors are distracting depending on the amount of user input
- Everyone's availability is too small and isn't clear
- There are too many ads

Quote: *"I mostly have a lot of ads on it so I'm just like okay there's one giant ad right there and then it's very blocky and I think today a lot of features layout of things isn't really blocky anymore. It's more rounded it's more like modernized"*

Positive findings:

- The look of the application is nice because it keeps the tools simple
- The color aspect is good since you see that there is a clear association between each color

Quote: *"I just like how like there's a color aspect going on the green is like okay someone says they're available white is like no one's available darker the green the more people are available for that time slot and then like hovering your mouse on top of it you see the names of people who are available who aren't available"*

Neutral findings:

- It gets the job done
- It's not challenging to look at but can look nicer

Quote: *"It gets the job done"*

4. Reasons people might not use when2meet:

Negative findings:

- Most people don't know about it (lack of marketing)
- Most people use more simple applications (ex. Google Calendar)
- Might not appeal to a different audience:
 - Students: lack of awareness
 - Companies: lack of professionalism, they wouldn't want to send it to their clients/employees
 - Kids: Might not be attracted to the size and look
 - Older Users: It may be harder to see the fields
- Difficult to use as a first time user
- Doesn't draw your attention: judge a book by its cover
- Not great for a big sized group of people

Quote: *"the left and right kind of like throws me off...for a first time user you won't realize that you don't start touching the current availability already you have to make your name or sign in first and then start going so I feel like that could be worked on"*

Positive findings:

- It is very straightforward
- Easy to use during the first time trying to use it
- Good to use with big groups of people

Quote: *"Very straightforward"*

Neutral findings:

- Okay with it, but they don't use it at the place of work or study
- No opinion on it

Quote: *it's never come up later on (after she stopped using it) so i feel like if more would use it and maybe people would even use it in the workplace. Because I've never heard of like at least me or like not any of like my friends jobs I don't think we've ever used"*

Opportunities

- Meeting application that changes page based on profession
 - Student, corporate worker, casual, etc.
- A scheduling application that has connections to video call software for remote work
- Add a feature where you could click a button on the page and it would automatically extract times with 100% matched in time so that there is an appointment made without having to manually do so
- Starting the page with a sign in the link so that they are less confused when inputting their availability in a calendar
- Increase the increment availability scale to avoid confusion or errors in time input