

User Stories

1. A reporter for the *Food and Wine* magazine is looking to feature a Prantl's for the next issue and needs to learn more about and contact the bakery.
2. Lily is getting married in a few months. In preparation for her wedding, she is hoping to find a bakery that can make her dream wedding cake.
3. Katniss is an HR manager at a local Pittsburgh company. The company is hosting a conference next month and wants to have some delicious treats for the attendees.
4. Jenna is an expecting mom and plans to host a baby shower. She needs to order a custom cake for the event.
5. Sarah, a college student, wants to buy a cake for her roommate's birthday.
6. Jenn, a stay-at-home mom, plans to buy cupcakes for her son's soccer team banquet.
7. Jack currently downtown and suddenly decides to buy some pastries. He typically goes to the Shadyside Prantl's, but knows that there is another location near his current location. He needs to know about the hours and branches that Prantl's has.
8. Tammy, a high school girl, has a serious sweet tooth and wants to figure out what dessert she wants to try next from the bakery.
9. Drew, an office worker, works near Market Square. He often goes to Prantl's for breakfast and wants to know about store traffic to better time his visits.
10. John Doe, a food blogger, is looking for a new bakery to talk about for his website and stumbles across Prantl's on Yelp. He wants more information about the bakery.