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Writeup:

The overarching design is based off of the Masonry tile system for the main page view and search, very reminiscent of websites like Pinterest.  There will be infinite scroll through the posts as opposed to pressing buttons to go on to the next page.

Common across the site is a fixed navbar at the top, with the reddit logo and name in the top left corner.  Then the expandable menu (button with 3 lines on it), when clicked, will show all the subreddits to which the user is subscribed.  There is a search bar, and then on the right, a button to submit a link as well as a sign in/register button. We chose to go with a darker blue color scheme since it relaxes the viewer, and is similar to websites such as tumblr. For contrast, the buttons are white, while the submit button has more of an emphasis so users would be drawn to that button. We kept the logo the same because it is already so familiar and easily recognizable for users.

On the front page, there will be 3 columns containing the different posts.  Posts with a thumbnail image will have that in the center with the title at the top, and posts without an image will simply have the title spreading across.  On hover, each post box will show the karma counter in the middle as well as the upvote and downvote arrows. For typography, we chose an easy to read font, Open Sans, because it is modern and trendy. We wanted to minimize clutter, so we had equal spacing between posts. Positioning is in the grid masonry pattern.

The search view looks pretty similar the front page.  The search term will remain in the search box at the top center of the page, and there is a button to the right of it to filter posts by subreddit as well as by the time period and by relevance/new/hot/top/etc. We had a bar to separate the search term and results, and the user’s attention is drawn to the word that he searched for, before looking at the results.

The landing page will have the navbar and then some large cover image, which will make users excited to view the page.  We also decided to switch the down arrow to an up arrow, so imagine an up arrow in its place.  This is to give a sense of upvoting Reddit, kind of a subconscious thing in the user's mind. When that arrow is clicked, the cover image would slide up to expose the front view. We chose a picture of Olaf because we are team Brolaf and because he looks so excited to discover new things, just like users on reddit. The navigation bar is still there for easy access. It’s very simple so it’s easy for viewers to just see exactly what the website is about. It’s kind of like the F format, so we start with the top and read across and then the center.

Finally, for the thread view, the current karma counter for the post will be somewhere at the top, but it doesn't need to be exactly where it's drawn right now.  Then there'll be the post content, followed by all the relevant controls at the bottom: upvote, downvote, share, save, etc.  The comments section looks mostly similar to how it is, we just need to make it look prettier.  Any minor changes should be pretty visible from the sketch.  Also, the comment threads would start collapsed so that you don't have scroll super far down to find the next comment at the top of the tree.