

Tiffany Chen

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SAT I scores: Verbal 800, Math 800, Writing 800

EDUCATION

Brown University, Providence, RI

Expected graduation May 2018

- 4.0 (unofficial) GPA | Anticipated B.Sc Operations Research & Financial Engineering
- Courses include *Intro to Engineering*, *Intermediate Calculus*, *Chemical Equilibrium Rate and Structure*, and *Management of Industrial / Nonprofit Organizations*

LEADERSHIP EXPERIENCE

Executive Director, Coding @ the Bernards Township Library

December 2015 – Present

- Initiated an introductory coding camp for middle-school students at New Jersey public library
- Developed camp curriculum of Python, HTML, CSS with student deliverables which would help promote library
- Recruited and trained nine camp counselors / mentors to provide two-hour lessons to 60 students

Product Developer & Campus Liaison, The Groupies Mobile App

December 2014 – Present

- Directed University campus-wide feedback testing, gaining support of 700+ students in one week
- Optimized mobile app efficiency / user experience for beta launch
- Coordinating action and dialogue between Brown administrators and The Groupies CEO's

5K Director, SHARE in Africa

December 2013 – June 2014

- Organized 5K charity race, raised \$2,200 net profit with 72 registered runners and 25 volunteers
- Personally contacted and gained 26 corporate and individual sponsors
- Generated race publicity through flier designs, social media posts, and networking

PROFESSIONAL EXPERIENCE

Travelnuts

Providence, RI

Product Management & Business Operations Intern

02/15 – Present

- Conduct guest facing research on perceived product value and synthesize data into proposals for improvement
- Direct newly signed partners through integration process and serve as primary contact for all communication
- Implement A/B testing experiments (Optimizely, MixPanel, Google Analytics) to improve conversion rate
- Spearhead content research/selection & develop a content management system for ancillary products and services

The Groupies Mobile App

Providence, RI

Data Analyst

1/15 – Present

- Compute data analytics from mobile app to identify product weaknesses and areas to improve
- Optimize application efficiency and user experience / navigation in preparation for beta launch

Brown University WebServices

Providence, RI

Web Content Intern

8/14 – Present

- Apply best practices for web design and web content to existing webpages using Drupal 7
- Propose and implement new site maps/information architecture to better organize site content using Omnigraffle
- Draft and edit reports/presentations for departments on their website strategy

HONORS AND AWARDS

MindSumo Challenge Winner: developed winning proposals for companies including Avon and KiTech 2015

Bryan T. Opremcak Memorial Scholar: for scholarship, volunteerism, and dedication 2014

Bernardsville Rotary Club Scholar: for leadership and volunteerism 2014

Mark Law Firm Scholar: for understanding of the law and excellence in writing 2014

The Cornell Tradition Fellows Acceptance: for leadership, commitment, and volunteerism 2014

SKILLS

Technical: Excel & VBA proficiency; coding including HTML/CSS, Matlab, some JavaScript

Language: Fluent in English, Mandarin; working proficiency in Spanish

Interests: Writing, languages, hiking, women's rights, education, volunteering, viola, cities